

Clemson University
Institutional Animal Care and Use Committee (IACUC)

Policy Number: 1.9

Policy Title: Using Media Created During AUP Activities

Section 1: Purpose

For security reasons, the use of any recording device (e.g., film camera, digital camera, camera phones, digital recorder, sound recorder, live streaming equipment) to record sounds or images of animals in any animal housing area, area where veterinary care is provided or in areas where animals are used by university personnel in the conduct of an animal use protocol (including laboratories, university vehicles/conveyances and field study locations) is **prohibited unless** permission is granted by the Facility Manager or the IACUC.

This policy addresses recordings of animal activities for the purposes of research, teaching, testing or demonstration. It aims to protect the confidentiality and integrity of Clemson research and teaching and to assure respect for the privacy and safety interests of faculty, staff, and students by describing the allowable use of recordings made in association with Animal Use Protocols.

Section 2: Scope

Media subject to this policy include images or recordings created by Clemson personnel of activities covered by an active or an expired CU IACUC Animal Use Protocol (AUP). Please reference the Media Use Decision Tree for clarification on the scope of this policy or contact iacuc@clemson.edu for questions. If media use falls outside of the scope of this policy, contact University Relations at news@clemson.edu for guidance.

Policy

Using Media of AUP Activities

Media use of animal activities captured during the conduct of AUP activities may be subject to review by the IACUC depending on the intended audience and content of the media.

Permissible Images or recordings not subject to IACUC review include:

- Images or recordings depicting animals exhibiting normal behaviors in their natural wild or agricultural environment, or those in standard housing (such as in a zoo or aquarium) that are free from manipulation, interaction, or intervention
- Images from histology, radiology, ultrasound or other diagnostic imaging technology
- Images or recordings created by non-Clemson personnel accessible by the public for viewing and education
- Images or recordings donated to Clemson University for collections
- Images and videos of animals presented in livestock shows, for the purposes of livestock marketing, or for media relations

Images or recordings subject to IACUC review include:

- Recordings conducted for instructional activities as described in the respective IACUC approved protocol. The intended audience of these recordings is non-research personnel (e.g. classes or workshops). If the use of a recording changes (e.g. research data is shared with a class) the procedure listed in the “Process” section must be followed.
- When performed by the Principal Investigator (PI) or designee for the purpose of university-sanctioned scientific reasons (e.g. professional presentations, publications, laboratory documentation). The intended audience of these recordings is research personnel, peer reviewers, and publications.

Process:

University personnel who wish to record animal care and use that is listed above subject to IACUC review must adhere to the following procedure:

1. Complete the IACUC Media Training module in CITI (www.citiprogram.org).
2. Part of the intent of this policy is to highly encourage the use of appropriate existing media prior to the creation of new material depicting animal procedures or manipulations. Contact the library (subject liaison) for assistance with searches for existing media. Include the results of your search and the justification for creating new recordings in the Media Request Form (step 4).
3. Conduct recording session(s) in accordance with the guidelines provided in the IACUC media training. Upload the material to Ensemble for secure storage. If other storage options are used, they must be secure. Please consult CCIT or Clemson Online to discuss the most secure and best quality solution.
4. Submit a Media Use Request Form along with the complete, edited recording(s) to the IACUC Office. Submission can be through emailing a link to the file in Ensemble or other storage areas to iacuc@clemson.edu.
5. Review will include evaluation of the appropriate representation of the university’s animal program, congruency with the approved AUP procedures and amendments, proper use of personal protective equipment, and other situation-dependent criteria. Reviews will be performed by the Director of the Office of Research Compliance, the IAUC Administrator, the University Veterinarian, the IACUC Chair, or a designated IACUC member. Reviews can occur at any time and are not tied to the IACUC meeting schedule. However, a reviewer may request to have the full committee review the recording at the next convened committee meeting.
6. The PI will receive approval or the withholding of approval of the recording from the IACUC Administrator. Recordings may be used only for the intended purpose after approval is received. If approval is withheld, justification for the decision will be given to the PI in written form.

Contact Clemson Online for the best method to share media with your audience.

Principal Investigators are responsible for ensuring students are aware of the contents of this policy and should encourage students not to post videos or images of Clemson owned animals on social media or other platforms. PIs are strongly encouraged to include this policy in course-specific materials.

Decision Tree for the IACUC Policy on Media Use

