

10-11 ANNUAL REPORT



CLEMSON
STUDENT AFFAIRS

CREATING THE NATION'S MOST ENGAGED,
SATISFIED AND SUCCESSFUL STUDENT BODY



Dear Student Affairs Supporters,

As another year for the Division of Student Affairs comes to a close, I am excited to share a snapshot of the progress the division has made toward creating the nation's most engaged, satisfied and successful student body. It is our hope that we develop students who are well-rounded, involved and make the most of their Clemson Experience. Clemson University is known for its timeless traditions. We strive to strengthen and improve this rich history through the development of new programs and opportunities for each and every student.

The division is able to develop tomorrow's leaders with co-curricular experiences that are unique, memorable and essential to the complete education we wish to provide from a top-25 public university.

Not only are we striving to create the best experiences possible for students, but we also attempt to encourage each member of the student body to leave the community better than they

found it. Whether students are involved through volunteering or interning with organizations to improve their skills, we hope to assist them in achieving goals they might have never thought possible. Despite the continuing economic hardship for our region, Student Affairs is back on offense. The division works to efficiently allocate the resources we have to assist Clemson in becoming a top-20 public university.

I encourage you to read these hopeful stories and goal summaries in order to gain a better understanding of what the division does every day to ensure a top-notch experience for each and every student that steps foot on Clemson's campus.

Thank you,

Gail A. DiSabatino

Vice President for Student Affairs



from a Clemson Parent

“My daughter moved into Clemson House, and before I could get the truck unloaded, students helped my wife and daughter get her bins to her room from the curb. The support and enthusiasm displayed during this time of “organized chaos” was done with the military precision I experienced during my 20-year military career. It was outstanding and put Clemson in such a positive light. Thanks for making this new experience for us so pleasant.”

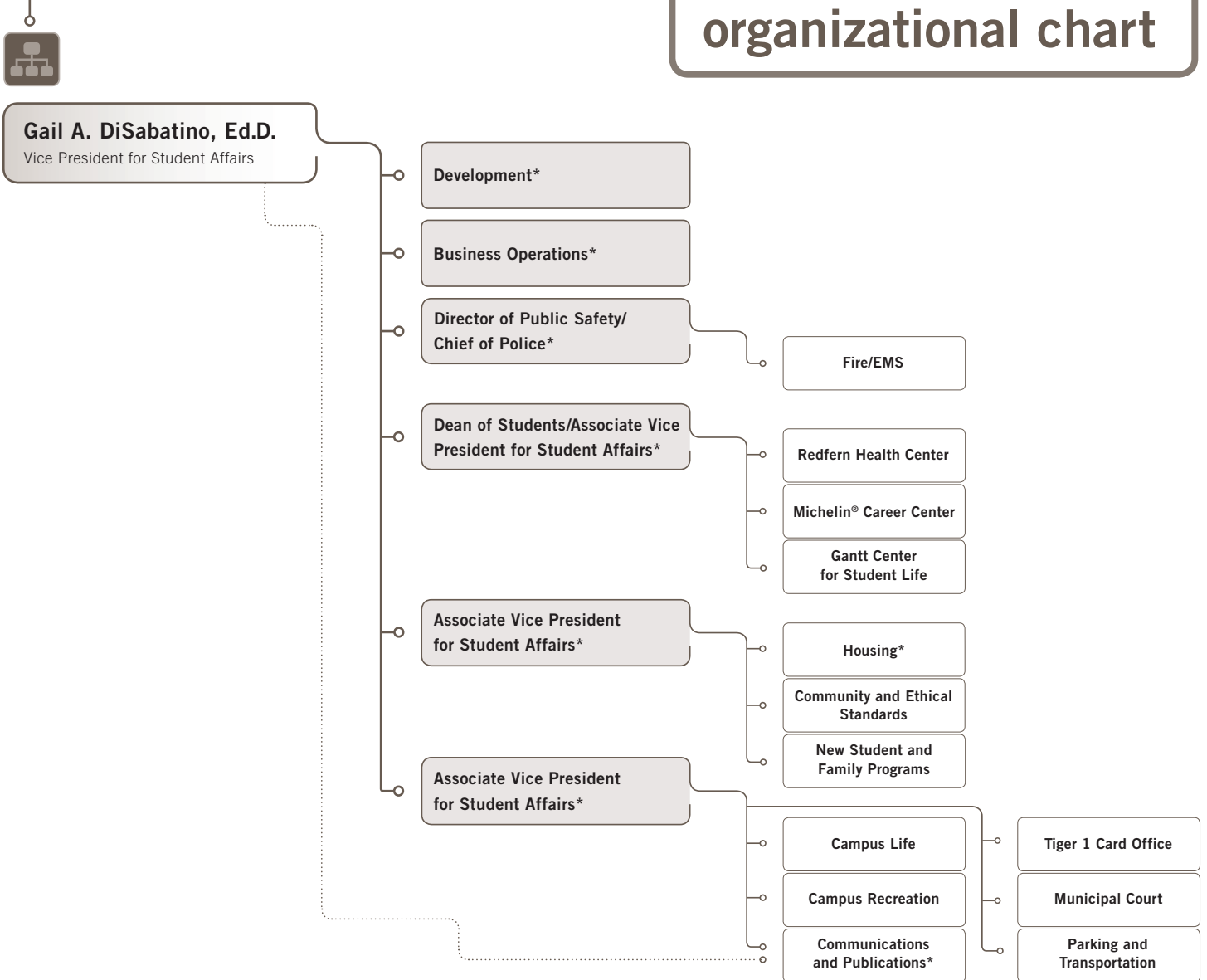
— **Tom and Lynn Conlon, Nashua, N.H.**

student affairs overview

The Division of Student Affairs is a vital part of Clemson University. Dedicated to fostering the Clemson Experience, Student Affairs comprises over 300 staff members devoted to the happiness, engagement, retention and safety of our students. Providing a source of extracurricular activities and programming, health care, safety and social networking, we help students find balance and involvement opportunities outside of the classroom.

Although often hard to define, Student Affairs is easy to see. We are student care, the recreation centers, residence halls and study lounges. We are the safety initiatives, municipal court, ethical standards and alcohol safety education. We are diversity and leadership programming, Orientation and career services. Last, we strive to provide a network to the student body for assistance in virtually all facets of student life outside of the classroom.

organizational chart



*Executive Vice President Team

inspire displays

student retention and engagement



LEADERSHIP CIRCLE INTERNSHIPS

Student Affairs has always seen the value in student employment. This year, with the help of the Leadership Circle, we launched yet another program to give students valuable, real-world experience. The Leadership Circle internship series was formed out of the generous gifts from Leadership Circle donors. Giving \$10,000 in unrestricted funds, the Leadership Circle is an elite group that is paving the way for student success through paid, on-campus internships. These unique experiences grant students opportunities to earn money that can be used for any

number of personal expenses. Instead of having to leave campus to find a job and incur travel costs, the Leadership Circle internships are housed on-campus and provide flexibility with students' schedules and classroom work. They were designed to meet the first goal of Student Affairs: *to increase undergraduate student retention and engagement.*

Since its inception in fall 2010, the Leadership Circle internship program has employed 18 paid interns as of the close of summer 2011.

Staff members apply each semester for an intern through a competitive application process. Students work in areas such as Student Affairs Publications, EMpower, the Gantt Center for Student Life, Redfern and Campus Recreation, among others. Parker Smith, a Campus Recreation intern, said it best when he said, "My internship through the Leadership Circle was able to provide me real world experience where I could apply the strategies and methods taught in my Communication Studies classes." Positive experiences like Smith's ensure Student Affairs stays focused on goal one.



Campus Banner + Design intern Jessie Thompson puts finishing touches on the installation of their office entrance wall wrap.

highlights



2,986 new freshman and **1,149** new transfer students participated in 2011 New Student Orientation.



356 recognized undergraduate student organizations are now on campus.



180 transfer students enrolled in the Tiger Den transfer Living-Learning Community (125% increase from the previous year).



\$46,000 was allocated for 8–10 new late-night, alcohol-free programs in the spring.



12,391 unique students visited Fike Recreation Center in the fall.



AS SEEN IN THE PRESS



The Princeton Review ranked Clemson with the second happiest students in the nation.



from a Graduate Student

“My life-changing moment in Clemson was when I realized there is so much diversity on this campus that has given me so many opportunities to extend my educational and personal experiences to broad areas.” — **Pallavi Vedantam, Third-year Ph.D. student, Graduate Student Government Senate**

graduate student satisfaction



Student Affairs would not be complete without our graduate student population. Understanding this unique student group has very different needs from undergraduate students, the Division of Student Affairs works tirelessly to implement our second goal: *to promote graduate student satisfaction and success.* By doing so, we hope to provide a culturally diverse, positive living and learning environment.

In this last year, graduate students were on the receiving end of several department partnerships within Student Affairs and across campus. EMpower and the Michelin® Career Center collaborated for the second year in a row to provide a lunch to educate graduate students about alcohol in the workplace. EMpower also worked with the Clemson Community Coalition in an effort to include graduate students more in their work. There are now three graduate students designing and leading a game-day research project for EMpower and the coalition.

Additionally, Redfern Health Center and CAPS introduced three community-counseling internships. This partnership with the college of Health, Education and Human Development has the potential for six professional training opportunities within an academic year for master's degree students.

One other noteworthy accomplishment is the Graduate Student Government (GSG) and Campus Life annual agreement whereby GSG pays a flat rate in exchange for the free use of inventory and technical services at the Hendrix Student Center, thus increasing ease, access and affordability to their groups.

These new and continued relationships throughout the division lead to a more clear realization of the second goal in Student Affairs. It is our hope that graduate students come to Clemson and thrive in a diverse environment that recognizes the uniqueness of each and every student.

highlights



969 graduate student employment opportunities became available in ClemsonJobLink (59% increase from the previous year).



53 graduate student organizations are on campus (15% increase from the previous year).



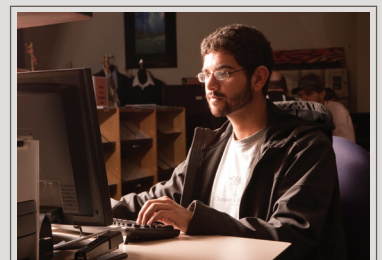
83 graduate student organization meetings were held in Campus Life facilities (29% increase from the previous year).



18 Graduate Lunch and Learn workshops were held with **221 graduate students** participating (37% increase from the previous year).



762 graduate students attended Michelin® Career Center workshops (35% increase from the previous year).



AS HEARD AT THE GALA



"As a graduate student, I found my opportunity in Graduate Student Government, which has helped me to develop my leadership skills, has allowed me to form friendships with students from across campus, and has provided me with networking opportunities I might not have otherwise had."
— Erin McCave, Third-year Ph.D. student



facilitating diverse interactions



GANTT CENTER FOR STUDENT LIFE DIALOGUE PROGRAMS

At Clemson, students are able to weave their course work and interests into practical learning programs. Developed from a creative inquiry project comprising 12 undergraduate Peer Dialogue Facilitators, the New Student Dialogues program provides an opportunity for incoming students to connect and learn essential dialogue and intercultural communication skills. Dialogue topics include “10 years after 9/11 – A Dialogue on Religious Pluralism” in the United States, and “Crossing Borders and Mental Health

in College – Awareness and Stigma.” New Student Dialogues are at the very heart of Student Affairs’ third goal that *prepares all students to interact successfully and meaningfully with people from diverse identities*. Together, the facilitators worked to create a unique way of engaging new students through culturally influenced conversations that allow students to grow through charting new territories with their peers.



90+ students have participated in SpeakOUT sessions since the program’s inception.

highlights



87% (1,008/1,163) of Gantt Center for Student Life survey respondents agreed/strongly agreed their participation in a Center for Student Life program helped them build meaningful relationships with people from diverse backgrounds.



96% of 839 participants agreed that Redfern Health Center provides a climate that is sensitive to the diversity of clients/patients.

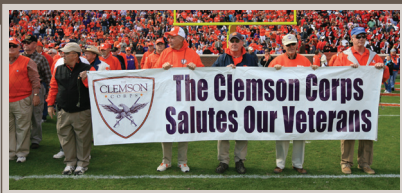
AS SEEN IN THE PRESS



The Cultural Exchange Community is just one of 17 Living-Learning Communities at Clemson. The *U.S. News & World Report* recently recognized Clemson as one of 18 colleges and universities nationally to offer strong learning communities.



Students from various backgrounds learn to interact and better communicate with one another during a leadership training event.



2,342 people visited the newly created veterans website, which was a collaboration between Student Affairs, the Office of the Registrar, HEHD faculty and International Affairs staff members.



384 total students participated (192 pairs) in the Cultural Partner Program.



15 students, 2 faculty and 3 staff completed a five-hour Ally training workshop in an effort to increase intercultural competencies and refine skills in facilitating meaningful dialogue with gay, lesbian, bisexual, transgender, queer and questioning Clemson community members.



Showcasing their trust and communication skills, students work to bring one another over the wall at a teambuilding workshop.



development of ethical leaders

LEADERSHAPE®

Student Affairs provides a plethora of leadership opportunities, but none perhaps are more rewarding than the annual LeaderShape® conference. Held in the North Carolina mountains, LeaderShape® is a six-day, intensive leadership learning experience held at the Lutheridge Retreat Center in Arden, N.C. This year, 46 Clemson students ascended to the mountains for a weeklong retreat that teaches and motivates students to be leaders

with values and integrity. LeaderShape® is a prime example of the fourth goal in Student Affairs: to *develop students as ethical leaders and agents of positive change*. This past year, 96 percent (23/24) of survey respondents reported that as a result of LeaderShape®, they considered their sense of purpose in life. Furthermore, 100 percent (25/25) of respondents reported that as a result of LeaderShape®, they were able to build meaningful relationships with

people different from themselves. This ultimate leadership experience provides an intensive week of personal reflection, skill-building, networking and challenges that promote Student Affairs' fourth goal.



7 Community Development Assistant positions

were created by Residential Life.



In May 2011, 34 students and staff traveled to Birmingham, Ala., to aid in disaster relief efforts following the April 2011 tornadoes that ravaged the state.

highlights



9,193 individual users are registered with OrgSync, the online gateway to student involvement in, and management of, recognized student organizations.



10,021 school supplies were donated to needy children (30% increase from the previous year).



963 students were enrolled in either a Co-Op or CCINT course in 2010–2011, as reported by the Michelin® Career Center.



3,205 individuals participated in a leadership learning workshop, conference, academic course or extended institute.



AS HEARD AROUND CAMPUS



“Through my involvement on Clemson’s campus, I have experienced both personal growth and leadership development. In working with others, I have learned more about myself and refined interpersonal skills that will serve me for the rest of my life. Most important, I have gained invaluable friendships that have made my Clemson Experience unforgettable and the Clemson Family closer to my heart.” — **Aliza Darnell, Senior**



from the Director

“Clemson has created a new model for delivering career-related experiences to students through the merging of the Cooperative Education Program and the Michelin® Career Center. Students can now develop and pursue a cohesive career plan without leaving the third floor of the Hendrix Student Center.”

— Neil Burton, Ph.D., Director

enriching services and facilities



COOPERATIVE EDUCATION AND MICHELIN® CAREER CENTER MERGER

Clemson students have several opportunities throughout their college career to intern or participate in a cooperative education experience. Now, they can do both under the same roof. Previously housed separately, the Michelin® Career Center and Cooperative Education Program merged to serve the career development and experiential learning needs of our students. The Co-Op program will continue to function as an engaged-learning program and is now located in the Hendrix Student Center with the Michelin®

Career Center. Through the merger, Clemson is able to provide one physical location for employers that facilitates efficiency and clarity between the different types of experiential education roles. This union allows students, employers and faculty to work together in nurturing thinkers, leaders, entrepreneurs and global citizens. Through updating these programs for students, the division satisfies goal five by *providing services and facilities that enrich the student experience*. Ultimately, we are left with student-centered services facilitated by the fusion of two forward-thinking departments within Student Affairs.

highlights



Parking and transportation services realized a **net savings of over \$100,000** in annual operating costs by eliminating fixed route evening and weekend transit and re-investing in the Tiger Transit demand response system.



14 internships

were funded by the Student Affairs Leadership Circle.



Five academic partnerships

were created by the Student Affairs Publications intern model.



36.25% of graduating students have full-time jobs or full-time offers at graduation.



A 96% increase in equipment rentals resulted from Outdoor Recreation's relocation to the Campus Beach and Recreation Area.

AS HEARD AT THE GALA



"I've enjoyed being a part of Taps for the last few years because I've been able to gain experience in my desired field and it has helped me to narrow down my career choices."
— **Larrisa McDowell, Junior**



campus health and safety



REDFERN ELECTRONIC HEALTH RECORD

Because students can receive medical care from several doctors, miscommunication and confusion between medical providers can sometimes occur. At Clemson's Redfern Health Center, one student can now visit a psychologist and later be treated for a cold by another doctor without having to bring records from one physician to another. Beginning in January 2011, Redfern implemented the Electronic Health Record (EHR), a new paperless system designed to improve medical recording. EHR works as an integrated system, allowing both counseling and medical providers to have immediate access to a patient's record of care.

This includes critical information such as diagnoses, test results, allergies and medications. Errors associated with handwritten lab, X-ray or pharmacy orders are effectively eliminated as the system automatically checks for drug interactions and allergies when the provider writes a prescription. The result is an improving overall quality of patient service. Redfern now offers patients the ability to make their own appointments online, check in for appointments electronically and send or receive secure messages from certain medical and counseling providers through the new MyHealth-e Web portal. The introduction of EHR supports Redfern's commitment

to the Joint Commission's accreditation standards. Redfern is dedicated to continuously improving quality of care and proficiency for patients and medical providers, which assists with the division's sixth goal: *to ensure a healthy and safe campus for all members of the Clemson community.*



79% of viewers of the DID YOU KNOW marketing campaign in the residence halls had a strong memory of the underage possession message, and **82%** had a strong memory of underage related laws.





The annual Take Back the Night 5k is one of many healthy, on-campus events in which students can participate.

highlights



Heavy episodic drinking rates **decreased from 50% to 34%** over the previous year.



1,294 Clemson students broke the Guinness Book of World Records for ZUMBA® participation.



32,771 medical, **595** Health Promotion and **8,113** CAPS visits to Redfern Health Center were recorded.



70,555 students used the Tiger Transit (35% increase from the previous year).



A student receives care at the Redfern Health Center, where the new Electronic Health Record provides a more efficient medical record reporting method.

2010-2011 timeline



fall

- 2,770 first-year students participated in the Alcohol Skills Training Program in the fall.



4,000 Think Ahead safe ride cards were distributed and approximately 38 messaging venues were utilized, nearly doubling the efforts of last year's campaign.

- 100% of students enrolled in the Career Center Internship course (CCINT) could identify companies/occupations they were interested in because of their internship experience.



22 organizations participated in the 2010 Homecoming Build (200% increase from the previous year).



winter

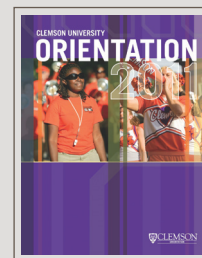
- CLEMSONLiVE and Central Spirit had a joint leadership retreat in January where they participated in LeaderShape®'s Catalyst leadership program.



The Tiger got second place overall in the South Carolina Press Association's Collegiate Division for 2010-2011.



122 students, 21 faculty and 10 staff volunteers donated more than 750 hours of service during the 2011 MLK Day of Service on Jan. 17.



Student Affairs Publications was awarded a CASE III Special Merit Award for the redesign of the New Student Orientation Booklet.

- The Office of Community and Ethical Standards developed an online tutorial entitled, "Integrity, Honesty and Respect: Understanding Your Responsibilities as a Clemson Student."



Campus Life and Campus Recreation collaborated to bring the Zac Brown Band Music and Food Festival to Clemson and sold over 11,500 tickets.

- The CARE Network had nearly 500 unique student entries where students were given personal care and attention to address their needs.



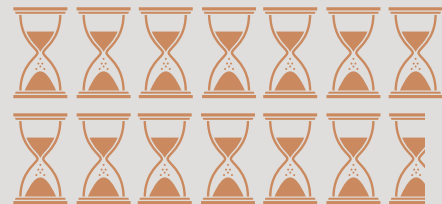
Clemson University was named to the President's Higher Education Community Service Honor Roll for the fourth consecutive year.

spring



= 500 pins
4,000 new student entering-year pins were distributed.

- Beginning in summer 2011, incoming freshmen are required to participate in AlcoholEdu for College. Its personalized approach provides an experience that impacts both individual behavior and campus culture, reducing institutional risk.



⌚ = 200 hours

CUFD completed 2,770 hours of training for calendar year Aug. 8, 2010–Aug. 13, 2011.



Residential Life transitioned Stadium Suites residence hall into an all-sophomore residential community called the Sophomore Year Experience.

summer



a year in review

Student leaders at the annual Student Affairs Gala perform the Cadence Count with the rest of the crowd of Student Affairs supporters.

Student Affairs had its most successful year yet by raising over \$1 million to fund the pursuit of creating the nation's most engaged, satisfied and successful student body. Because of this, the division has experienced positive change and growth throughout the year that can be attributed to generous gifts from our supporters. We were able to use this money in a variety of ways, including but not limited to Leadership Circle internships, modernization of current on-campus facilities and distinctive involvement opportunities.

Additionally, \$100,000 was raised for the Parents' Fund, which uses unrestricted dollars to enhance the Clemson Experience. The Parents' Fund was an integral part of building the new women's and seniors' weight room in Fike Recreation Center

and updating the Campus Beach and Recreation Area. The division is dedicated to providing our students with top-notch facilities and programs that cater to their specific needs. The Parents' Fund is a vital part of this initiative.

Student Affairs wishes to create extracurricular experiences beneficial to the student body and to provide services and facilities unique to the University. Gifts are essential to the cultivation of a distinctive college lifestyle full of opportunities for the betterment of self through education, involvement, leadership and wellness. Please contact the Student Affairs Development Office by phone at 864-656-5890 or via email at libbym@clemson.edu to explore ways to assist Student Affairs in our ongoing pursuit to provide for all students needs.

THANK YOU

We would like to extend a special thank you to our donors, who make so many great programs possible. To consider donating to the Division of Student Affairs or for a complete list of donors, please visit clemson.edu/administration/student-affairs/giving/donors.html.



BY THE NUMBERS

Student Affairs is a strong team made up of a number of diverse yet interconnected departments that relies on a number of financial sources. Depending on the department, our sources consist of a mix of student fees, generated revenues, tuition and state funding, and private dollars. Below is a table summarizing our sources and uses over the last three years as well as a few highlights:

- Student fees (non-mandatory and mandatory) represent nearly 70 percent of the division's resources as opposed to 62 percent from three years ago.
- While a small percentage of our overall sources, private dollars have grown by 37 percent and present some of our best opportunities for growth.
- The division successfully managed E&G cuts of over \$2.5 million, and with this reduction, is looking aggressively at options to generate revenues.

- Other revenues dropped in 2010 but have since rebounded to help put the division in the best position it has been in the last three years.
- All departments have aggressively managed their budgets, and while overall uses have increased, a sizable portion of this has been transfers that help to fund major projects and other facility improvements.
- Student employment is a key component of our operational strategy, as this not only helps to turn the engine but provides valuable on-the-job learning opportunities for our students.

As we continue our 2020 Road Map efforts, the division is creating a comprehensive strategic plan with contributions from every department. At a minimum, each department is developing plans that span five years, with and several spanning more than 20 years. These are exciting times and we continue to look for efficiencies in our operations and partnerships that will help us invest in Clemson's future.

SOURCES OF FUNDING

	FY09	FY10	FY11
Student Fees: Non-Mandatory	\$ 25,636,280	\$ 28,998,744	\$ 28,599,525
State Appropriations, Tuition and Fees	\$ 9,092,477	\$ 6,350,259	\$ 6,325,979
Other Revenues	\$ 8,621,580	\$ 7,564,162	\$ 7,873,420
Mandatory Student Fees	\$ 6,562,839	\$ 7,421,501	\$ 7,680,973
Internal and External Recoveries	\$ 1,653,133	\$ 1,658,441	\$ 1,871,700
Private Gifts	\$ 137,182	\$ 105,000	\$ 188,791
TOTAL	\$ 51,703,491	\$ 52,098,107	\$ 52,540,388

USES OF FUNDING

	FY09	FY10	FY11
Staff Wages and Benefits	\$ 19,325,974	\$ 19,288,879	\$ 19,402,157
Operating Expenses and Supplies	\$ 17,023,766	\$ 16,678,012	\$ 17,402,796
Debt Service	\$ 6,429,989	\$ 6,715,096	\$ 6,835,345
Student Wages and Benefits	\$ 2,730,660	\$ 2,758,460	\$ 2,969,978
Non-Mandatory Transfers	\$ 2,486,626	\$ 3,544,099	\$ 4,179,612
Equipment	\$ 732,751	\$ 192,077	\$ 538,346
Professional Development and Travel	\$ 276,674	\$ 181,744	\$ 274,879
TOTAL	\$ 49,006,443	\$ 49,358,367	\$ 51,603,114



partners in success

STUDENT AFFAIRS STUDENT ADVISORY BOARD

Aliyah Anjarwalla	2nd year	Connor Pencek	2nd year
Matt Cocozzella	3rd year	Carson Perry	3rd year
Ruby Contreras	2nd year	Stephen Perry	2nd year
Kaela Gardner	3rd year	Michelle Richard	4th year
Nathaniel Goldstein	2nd year	Carly Shannon	2nd year
Sabrina Jawer	3rd year	Tanner Smith	4th year
Lauren Kennedy	3rd year	Sam Taylor	2nd year
Alexis Lanham	3rd year	Sarah Taylor	2nd year
Morgan Milano	1st year	Bailey Warren	2nd year
Lauren Patterson	1st year		

STUDENT AFFAIRS ADVISORY BOARD

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Bryant Evans	Myrtle Beach, S.C.	Ted Swann	Clemson, S.C.
Shannon Finning	Babson Park, Mass.	Mark Turner	Seneca, S.C.
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David Lockwood	Columbia, S.C.		

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STUDENT AFFAIRS

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