the dedication
lifelong friends
Grew as a person
PASSIONATE
REALIZED my dreams & GOALS
Learned
The Confidence To Lead Others
FELT MORE INVOLVED
ON CAMPUS
Made CLEMSON better
Best Friends & Mentors
helped to positively shape me
Students heading to Clemson often wonder how to navigate their time after they arrive on campus. Finding time for classes, employment and balancing a social life can make it seem impossible for students to keep their heads above water. Thankfully, the Division of Student Affairs is a crucial component in helping students along their journey at Clemson.

The Division of Student Affairs touches the lives of students on a daily basis. From the minute they step foot into their residence hall to the time they leave an intramural game, Student Affairs is there. We are committed to the success of the student body by providing them with a variety of programs, services and initiatives aimed at helping students create and achieve their academic and personal goals. More than 300 staff members work together to form a division that is dedicated to the safety, engagement, retention, and academic and personal success of students. In short, we help students get ahead by learning, leading and being involved outside of the classroom.

Student Affairs strives for only the best in everything we do. Our students consistently rank among the nation’s happiest. As they embark on their journey from year to year, each transition brings them to new areas of Student Affairs programming and services. New Student and Family Programs, University Housing & Dining, Parking and Transportation Services, and TigerOne Card Services all help to make the move to campus a safe, healthy and informed process. As students progress through their first year, they discover student organizations and cultural programming, from Central Spirit and the Clemson Contra Dance Club, to Tiger Roar and Fellowship of Christian Athletes. The Office of Community and Ethical Standards and Municipal Court help keep students guided on the path toward graduation and intervene when students need extra direction. The Center for Career and Professional Development, Campus Life, Campus Recreation and Student Affairs Publications create on-campus employment opportunities, among others. The Dean of Students’ team counsels students in need throughout those harder times, while Campus Police, Fire and EMS, and Redfern Health Center keep them all as safe and healthy as possible.

As they head into the future, Clemson graduates have peace of mind knowing we are always here for them, and they can forever stay a part of the Clemson Family.
As the vice president for Student Affairs, I often wear many hats. Whether I’m an educator leading a Creative Inquiry research class or the surrogate parent helping students through a tough time, I cherish each moment in shaping a student along their college journey.

At Clemson University, our students’ educational experience is an amazing journey through self-discovery, new adventures and lifelong relationships. Both inside and outside the classroom, Clemson Tigers grow by leaps and bounds, often wanting to sprint through college not realizing their four years can come so quickly to a close. Thankfully, we’re here to help guide them along the way from start to finish.

Clemson students progress through their college experience and make some inevitable pit stops along the way. Typically in these crucial moments we have the most influence. During their ups and downs, students often chronicle their experiences through journals. I invite you to read some actual student journal excerpts in the following pages to gain a better understanding of how Student Affairs helps shape our students’ lives every day, every year. We are committed to providing programs and services that foster a sense of community, respect and purpose in every student as they pursue their degree. We believe each student has the opportunities and resources to realize their own potential and positively impact the world.

To achieve that impact, it helps to reflect and assess what we’ve done over the last year. In this Annual Report, I hope you will enjoy reading about our biggest successes. Join us on our students’ journey to greatness and read about their experiences and triumphs both in and outside of the classroom. I’m excited to share our students’ stories through their own words.

Whether sending students to LeaderShape®, launching internships or expanding our Parking and Transportation Services, the Division of Student Affairs is constantly moving forward and thinking for the future. Our journey has already been filled with so many memorable moments, and I look forward to having even more as our students embark on their own amazing journey.

With pride and excitement,

Gail A. DiSabatino
Vice President for Student Affairs
SID NIMMONS
SENIOR • STUDENT GOVERNMENT, ORIENTATION LEADER

What an Experience!

When I became an Orientation Ambassador, it changed what Clemson meant for me. This experience got me thinking about the bigger picture of what Clemson has to offer, not only to me, but to all students. It’s not just what I could take from my college experience, but what I could give back. While the summer orientation sessions provided a good idea of how much of an impact Orientation Ambassadors can make on incoming students, it became more apparent when we came back for the fall semester. Between being recognized as an ambassador by new students and having some of my Orientation students become Ambassadors themselves, I can say that being part of the Division of Student Affairs has really given me the chance to grow into the person I am today.

Nothing beats spending summer in Clemson as an Orientation Ambassador!
Sid is one of many students who make an effort to help new students have a great First Year Experience. In fall 2012, 261 upperclassmen led and mentored approximately 4,600 new students through Clemson Connect activities including New Student Convocation, TigerProwl, Mission Transition and the newly added Freshman and Transfer Homeroom sessions. With programs and events designed to help students get involved, it is no surprise we have a 91.6 percent retention rate for students living on campus during their first year. This past year, the highest number of sophomores chose to live on campus in over a decade. Students who stayed on campus statistically perform better academically than their off-campus peers.

Before ever coming to Clemson’s campus, Clemson students are introduced to what life will be like when they come to Orientation and first enroll. New Student and Family Programs and Student Affairs Publications created and designed the first iPad® version of the New Student Orientation guide for students to use at Orientation. The iPad version of the 2013 Orientation Guide has had 1,074 downloads and 7,499 views to date.

The iPad version of the 2013 Orientation Guide recently won the Outstanding Non-Print Media or Emerging Technologies award at NODAC, the annual conference for the Association for Orientation, Transition and Retention. Click to download the iPad version.

"and guess whose daughter got the big envelope...and guess whose daughter is going to be a Clemson Tiger!!!!" — VP Gail DiSabatino
Dear Journal,

Getting involved in CONNECTIONS had a huge impact on my life. Joining as a mentee during my freshman year was one of the best decisions I could have made. When the time came for me to be a mentor, the reward was so much greater. While I helped students with things like finding their classes, studying or resolving relationship issues, I gained my own confidence as well.

As life-changing as CONNECTIONS was, my most memorable Student Affairs experience was Leadershape. It helped to make me into a better leader and taught me that vulnerability was not a weakness. I also met so many other great leaders that I hope to work with in the future when I start my nonprofit!

I also gained a lot of experience working with Latin Fest and the MLK Celebration. Starting out my freshman year I did not believe anyone would listen or consider the suggestions of a first-year
Student Affairs provides a variety of programs and services for students to learn from those around them. Along with Chasity, 57 students attended LeaderShape® this past year. Of the surveyed respondents, 100 percent of the participants agreed/strongly agreed that as a result of attending LeaderShape they have the power to make a difference in their community and feel confident in leading others. Another multicultural effort, the CONNECTIONS fall retreat, had 45 undergraduate and five graduate students participate, where 95 percent of survey respondents agreed/strongly agreed they were able to build meaningful relationships with people different from themselves.

All student employees and interns who responded to a survey by the Center for Career and Professional Development moderately agreed/strongly agreed their internship experience allowed them to understand the importance of working with people from diverse backgrounds.

"I honestly didn’t know going into this internship the vast amount that I could learn right here on campus in Clemson. I feel that some people put an emphasis on going out of state, etc., but this internship has prepared me immensely for the real world."

– Elizabeth Thomas, Student Intern
Journal Entry 17

This year, I was part of EMpower Clemson’s annual 3-on-3 Late Night Basketball Tournament and enjoyed seeing all of the students who came out to play in a safe, late-night activity. This annual event is such a fun alternative to other activities around Clemson. I was so happy to see all of our hard work throughout the semester all come together for that one night.

EMpower Clemson has allowed me to meet so many new friends at Clemson and I am thankful that I had the opportunity to work on such a fun and significant event on campus.
Like Jacqueline’s internship with EMpower, the division provides alternative and alcohol-free programming for students. Last year, **99 percent (5,431)** of first-year students completed the Teaching Alcohol Abuse Prevention (TAAP) program. As a result, 34 percent of high-risk drinkers (who saw no need to change the way they drink) indicated their readiness to change after completing the course.

Similar to the 3-on-3 EMpower event, Clemson has several healthy and safe initiatives across campus including the Healthy for Life dining program, the Medical Alcohol Amnesty Policy (MAAP) program (of which 26 cases were opened this year) and the CARE Network. **Further, there were 14 alcohol-free events throughout the course of the year offered on Thursday, Friday and Saturday nights with a total of 3,300 students attending.**

Efficiency in health and safety services has also increased. In addition to the new Redfern Health Center Pharmacy prescription robot, fire inspections are now conducted and distributed electronically, and Campus Outdoor Recreation and Education has adopted software to process point of sale transactions, trip/course registration and equipment rentals.
My new role

As the first international student elected Graduate Student Government student body president, I am excited about the coming year and the new ideas that keep stirring in my mind. Previously I was a member of Graduate Student Government in the Senate and learned a lot about the “power-balancing” system. Not only am I the first international student to be elected president of Graduate Student Government, I am also the first Chinese student to be in this position in American public universities.

My opportunities at Clemson have changed my view on America and its administrative system. After my involvement in Graduate Student Government and attending committee meetings related to various topics, I understood how Americans work on different issues and also the advantages and disadvantages.
This past fall Clemson welcomed 300 new international graduate students at the Fall 2012 International Student Orientation. **Like Simon, graduate students are a vibrant part of our student community and add a unique perspective and important voice to our activities and programs.** Graduate students had a vital presence on the SpeakOUT Panel Training, where they worked to educate students about the LGBTQ community using positive, allied role models who presented information about LGBTQ people in a non-threatening, non-judgmental atmosphere. **Graduate students were also part of various programs such as the Gantt Center for Student Life’s Poverty Simulation, on-campus internships and Intramural Sports.**

Graduate Student Government was responsible for five new graduate students selected to serve on the Student Judicial Board, due to increased recruitment efforts. Giving students unique opportunities, including those above as well as career-focused activities, throughout their undergraduate and graduate career is at the core of Student Affairs. This past year, the **Center for Career and Professional Development’s graduate student workshops/class presentations increased 100 percent from the prior year (11 to 22),** while graduate student attendance at the Career Fair increased 60 percent.

By comparison, with my experiences back in my home country, realizing the bright and dark side of both systems helped me develop a more objective view to see both countries.
My time with TigerOne

When I originally applied for the University Professional Internship Co-op (UPIC) Internship with TigerOne, I never thought I would get the job. I was on my way home from a fishing trip in Canada with my dad when they called me, so I ended up doing my phone interview at a gas station just outside the West Virginia Mountains. After being hired, I had no idea how much that internship would impact my life.

Because of Student Affairs, my college career has been a roadmap of opportunities from day one. From being in a sorority to interning and working with TigerOne, I have been fortunate enough to actively participate in a lot of what Student Affairs has to offer, and that has shaped my life in more ways than I could have ever imagined.
During my year at TigerOne, I can honestly say that I gained so much experience in my personal and professional life and also met some of the best friends and mentors I could have ever asked for. It's hard to say just how much Student Affairs has affected my life, because it's hard to say how it hasn't.

ACCESS TO COCURRICULAR LEARNING

Like Ashlee, more and more Clemson students are choosing to augment their classroom education with hands-on experience. By providing students with internship-specific advisers and increasing the number of on-campus internships, the number of students engaged in on-campus internships increased 196 percent from fall 2011 to fall 2012. Through surveys sent to previously employed interns, 100 percent of students not only said that their internship was extremely beneficial, but they were also able to articulate what skills and knowledge they acquired as a result of their internship.

Creative Inquiry (CI) is another popular way for students to combine practical experience with classroom work. The Leading for our Environment and Future (LEAF) CI won an award at Clemson's Seventh Annual Focus on Creative Inquiry Poster Forum. Another CI, the Chief Engineer Creative Inquiry with WSBF 88.1 Clemson, provides problem-solving practice in a critical area for the student-led radio station. Connected to the general engineering program, the CI has developed solutions to real-world problems the radio station encounters.

TigerOne Card Services distributed 40,000 new identification and access cards to the entire Clemson campus and some community members.
2 a.m., plans for my future

Like a lot of students, I came to Clemson slightly unaware of what I wanted to be when I grew up, but through my involvement in different departments of Student Affairs, I now want to work as a Student Affairs professional at a college or university.

I’ve worked in three different sections of Student Affairs—Tiger Paw Productions, CLEMSONLIVE and Welcome Leaders—and each position has impacted my Clemson Experience more than I ever could have imagined. I had incredible opportunities, made lifelong friends and, hopefully, provided a lasting impact on other students’ college experiences. I’ve been able to apply classroom knowledge to real-world settings and develop skills that I will be able to use in my career after graduation.
Marty’s passion for interacting with others led him to become part of a major Clemson student organization: TigerPaw Productions (TPP). TPP is part of the Campus Life department, which implemented a new advising model for their student organizations designed to encourage adviser growth and use their potential to positively impact the world. **TigerPaw Productions not only provided Marty with student employment, but also taught him valuable leadership skills that he’ll be able to use in his future career.**

Students looking for employment opportunities aren’t just limited to internships or large student organizations. **University Housing & Dining employs roughly 300 undergraduate students and 22 graduate students each year across their multiple residence halls and housing programs,** while **Campus Recreation employs more than 250 students each year.** Across the division, Student Affairs had 34 paid interns over the last year.

AS SEEN ON Congratulations to Campus Banner + Design, a student-led business, for their awesome write-up in the University & College Designers Association (UCDA) Designer magazine! clemson.edu/administration/student-affairs/designer-magazine.pdf
Looking back...

All of my experiences with Student Affairs have allowed me to grow as an individual. I’ve learned to get a grasp on how much work I can handle at one time, how well I work under pressure and what kind of person I want to be. It’s hard being a full-time student with an almost full-time job, like many of the students I work with. It’s quite amazing sometimes to see their dedication to doing a job well when stressed while staying in a cheery mood.

When I started working at Tiger Transit, I had a pretty big learning curve with some of the bigger vehicles, like the Tiger Transit van. One day in particular was hard. I was struggling with my classes and, of
Student safety is the University’s first priority, and Abi is one of many students who help make Clemson’s campus a place where students can safely live and study 24/7. The recent accreditation of the Clemson University Police Department (CUPD) only furthered their reputation. CUPD’s safety programs were up 33 percent in 2012, with 4,865 people attending 96 safety-related events. The Dean on Call team was expanded from three to eight to better serve our students during crucial hours. Fire and EMS launched a website with Emergency Action Plans for the 260 buildings on the main campus using Google Sites.

Thanks to Abi and her team, students have more availability to travel across campus safely at night. Tiger Transit’s fleet increased by two shuttles and their ridership increased 23 percent to transport 114,868 safely during the evening. Parking and Transportation Services efforts improved with a 95 percent increase in WeCar membership, a 100 percent increase in Low-Emission Vehicle (LEV) parking permits and 373 total people carpooling to campus.
May 2013

Playing Club Field Hockey and serving as Alpha Delta Pi president were absolutely wonderful experiences. My time with Student Affairs has given me the confidence to lead others both on and off the field. Throughout my involvement in various Student Affairs programs (sorority, intramurals, honor societies, etc.), I have been given the tools and values I need to succeed in the future. Time and time again, my experience in Student Affairs has taught me what it means to be an empowering leader.

*Working hard - on & off the field*
Extracurricular activities are an integral part of any student’s Clemson Experience, and during her time in Tigertown, Rachel participated in two of the biggest involvement opportunities: Fraternity and Sorority Life and Intramural Sports. More than 23 percent of undergraduates are involved with Fraternity and Sorority Life, and more than 3,370 students participated in Intramural Sports in both the fall 2012 and spring 2013 semesters. It’s easy to see why: both organizations teach leadership and teamwork while creating a supportive community. All 605 intramural team captains and every officer in Fraternity and Sorority Life received training to make sure that students are learning how to lead other students in their respective areas. In fact, 65 Fraternity and Sorority Life Officers attended a retreat for presidents and council leaders. In a post-event survey 85 percent of respondents agreed they were able to develop an action plan relating to their personal, organizational and community goals.

The average GPR for fraternity and sorority members is 3.23; the average overall GPR for the undergraduate student body is 3.10.
There are many things our students do from year to year while enjoying their college career. It is many of these cocurricular experiences that mold a student into the person they become when they graduate. Below are examples from typical student experiences that transpire from year to year. We hope you will read through these highlights to see the types of programs and services offered to students during their time at Clemson.

**FIRST-YEAR EXPERIENCES**

**Experienced Orientation**
In a survey sent out to 1,065 students, 97.7 percent indicated they agreed/strongly agreed the “Orientation staff and student ambassadors helped me feel confident in my decision to attend Clemson.”

**Got to Know Clemson Connect Leaders**
As part of Clemson Connect, 261 upperclassmen led 4,600 freshmen.

**Joined an Honor Society**
Alpha Lambda Delta honor society initiated 1,159 first-year students who achieved a 3.5 GPR.

**Learned the Core Values**
Freshmen and transfer students were able to identify the Core Values; 81 percent of these incoming students successfully memorized Clemson’s values of honesty, integrity and respect.

**Became Familiar with all Parking Options**
Parking and Transportation Services added 136 metered spaces, giving permit holders more parking options, with visitors no longer needing to obtain a parking pass. Sensors in metered parking spaces integrated with the Parker™ smartphone app allowed visitors and Clemson users to see available spaces and receive turn-by-turn voice guidance to get there.

> Click to download the Parker™ smartphone app to make on-campus parking a breeze.
SECOND-YEAR EXPERIENCES

Played Club Sports and Joined a Fitness Class
Of Clemson’s Club Sports teams, 12 competed at a national level and 18 participated in community service projects and volunteer activities. Fitness class offerings brought 2,343 students to Fike Recreation Center.

Worked with the Dean of Students
In collaboration with the Study Abroad office, the Dean of Students office assisted in training 40 faculty and staff to prepare students for their foreign country experiences.

Utilized the New Redfern Pharmacy
A renovation project to provide an expanded area for the pharmacy department was completed in September 2012. The new pharmacy occupies 932 square feet, compared to the previous area of 526 square feet. The project was designed to provide the additional space required to accommodate the increased volume of business associated with acceptance of pharmacy insurance cards.

Went on an Alternative Break Trip
Across the University students participated in various service trips during their holiday break, from Alternative Break Project (ABP) trips to the Fellowship of Christian Athletes trips. Serving people both internationally and domestically, Clemson students show their willingness to give their time to help others. During the ABP trips, each student provided as many as 45 to 50 service hours. In addition, students spent 540 hours building a Habitat for Humanity home, and more than 400 students went to New Orleans from one organization alone!
THIRD-YEAR EXPERIENCES

Led a Clemson Outdoor Recreation and Education (CORE) Trip
CORE employed 15 trip leaders during fall 2012, with 96 percent of surveyed participants saying their leader’s overall performance was good or exceptional.

Attended a Leadership Event
In 2013, 108 women attended the Women’s Leadership Conference where 97 percent of respondents reported they believe they have the power to make a difference in their community. Exactly 90 percent reported that they feel confident leading others and 97 percent reported they feel confident in taking initiative to improve something.

Participated in a Service Event
There were 3,346 students who recorded 114,436 hours of service in ClemsonCounts for the 2012–2013 academic year. This is compared to 2,448 students reporting 89,385 service hours for the same time period in 2011–2012.

Lived in a Residence Hall
University Housing replaced 600 beds in Lightsey Bridge Apartments and installed 400 new study tables in Johnstone. In addition, the furnishings in the Shoeboxes were upgraded to include new finishes, cabinetry and appliances.

Wrote an Article for The Tiger
The Tiger newspaper was awarded second place in the General Excellence Category by the South Carolina Press Association.
FOURTH-YEAR EXPERIENCES

Helped Raise Money for Others
Working with the associate dean of students, 60 students raised $40k at the Collins Children’s Home Chicken Dinner Fundraiser.

Participated in a Creative Inquiry
The Peer Dialogue Facilitators Creative Inquiry Project was a way for students to learn more about racial diversity. This past year, 13 Creative Inquiry students facilitated 184 sessions of dialogues to 4,247 students participating in the New Student Dialogues.

Tried New Dining Initiatives
Dining Services implemented a gluten-free station in Harcombe Dining Hall and remodeled Schilletter Dining Hall to include a pizza oven and fireplace.

Secured an Internship
The Center for Career and Professional Development found that 100 percent of our student employees/interns surveyed stated they moderately agreed/strongly agreed their internship experience allowed them to develop meaningful relationships with people different from themselves.
GRADUATE SCHOOL EXPERIENCES

Adventured Outdoors
There were 102 graduate students who participated in CORE Adventure Trips.

Looked for a Job
Full-time job postings for graduate students increased 85 percent from 199 to 368 last year.

Participated in Gantt Center Programming
There were 246 graduate students who participated in Gantt Center for Student Life programs during the 2012–2013 academic year, ranging from the Poverty Simulation to the Tigers L.E.A.D. program.

Underwent ALLY Training
Campus Recreation professional staff and graduate students participated together in Ally Training, which aims to increase awareness and understanding of lesbian, gay, bisexual, transgender, queer (LGBTQ) issues and train allies to stand with, and advocate for, LGBTQ students, faculty and staff.
Giving to the Division of Student Affairs, whether through the Parents’ Fund, Emergency Fund or one of our unrestricted funds, provides students with opportunities to augment their Clemson Experience and continue to succeed both in and outside the classroom. Private gifts over this last year enabled us to fund a number of new and continuing initiatives that provide maximum impact for our students:

**PRIVATE DOLLARS MAKE AN IMPACT**

**Student Care**
The Clemson Student Emergency Fund provided support for students who were experiencing critical situations by
- helping procure material possessions lost in a fire,
- assisting with a search for living space,
- purchasing food, clothing and personal items,
- organizing a spring fundraising initiative called the Pursuit,
- donating the Pursuit proceeds to the Fund.

**Service Learning Projects**
Private gifts allowed students to embark on service learning projects, many times during the spring, fall and winter breaks. These trips created experiences such as the Dominican Republic Service Learning Project which
- had a significant impact on a combination of 12 graduate and undergraduate Clemson students,
- worked with the nonprofit organization Cambiando Vidas and built a home for a family,
- allowed the students to “have a new sense of the word community and what it truly means,” according to Junior Heyana Hawkins.

**AlcoholEdu**
Of the 5,471 freshman, transfer and Bridge students, 5,155 (95 percent) completed AlcoholEdu in the 2012–2013 academic year. This was the first year we have extended the requirement to transfer and Bridge students. AlcoholEdu is a mandatory online alcohol prevention program that
- offers a confidential, personalized experience for each student,
- links together choices about drinking and academic/personal success,
- resets unrealistic expectations about the effects of alcohol.

**Campus Safety**
During September’s Campus Safety Awareness month students
- identified safety hazards while walking around campus with various safety personnel,
- participated (119 participants) in the campus safety walk in 2012.
Internships and Employment
Gifts to the Leadership Circle provided 20 students with paid internships to work in various Student Affairs departments across campus. These positions provided students with
- opportunities for gaining real-world experience yet also enabled them to be close to home and class,
- professional, communication and critical thinking skills,
- the ability to gain practical experience while being paid for their efforts, thanks to our generous donors.

Career and Professional Development
To increase the level of interest in career opportunities in the Washington, D.C., area, the Center for Career and Professional Development (CCPD) is revitalizing its Washington Career Day into a new event: Tigers Go to Washington. The CCPD will continue to partner with the College of Business and Behavioral Science to market the event to students. Generous gifts helped to enable
- networking events and class visits in March 2013,
- additional workshops and seminars such as Career Liftoff, CareerShift and ePortfolio Career Awards Going Global,
- Clemson to become consistently named in the top 10 by The Princeton Review for Career Services.
Facility Upgrades

Regular replacements of and upgrades to technology are key to providing meeting and programming venues appropriate for a major national University. Examples of upgrades include

- Campus Recreation’s
  - 30 new stationary bikes,
  - infrastructure upgrades to their Outdoor Fitness program,
  - construction of a new athletic training room.
- University Housing & Dining’s
  - replacement of outdoor tables and seating in the Union,
  - remodeling of front desks in Stadium Suites,
  - addition of new classroom features in the Calhoun Courts Commons classrooms.

Alternative Late-Night Events

Gifts to Parents’ Fund provided students with eight unique opportunities for late-night, alcohol-free events including

- Beach Bash,
- Silent Disco,
- Night at the Museum,
- Rave and Roll,
- Pros vs. Joes recreation competition,
- First Friday Night series sponsored by CLEMSONLiVE,
- “Night of the Tiger,” an annual Friday night concert on Bowman Field during Homecoming week.

We would like to extend a special thank you to our donors, who make so many great programs possible. To consider donating to the Division of Student Affairs or for a complete list of donors, please visit clemson.edu/administration/student-affairs/giving/donors.html.
We welcome your feedback and suggestions for this annual report. For content you would like to see reported or for any questions or concerns, please contact Jennifer Clark at jclark7@clemson.edu or 864-656-3126. Also, please visit us on Facebook at facebook.com/clemsonstudentaffairs.
WE BELIEVE EACH ONE OF US HAS THE POTENTIAL TO POSITIVELY IMPACT THE WORLD