

CLEMSON STUDENT AFFAIRS

BY THE

NUMBERS

JANUARY 2017





STUDENT AFFAIRS



Dr. Almeda R. Jacks
VICE PRESIDENT FOR STUDENT AFFAIRS

Clemson University is committed to providing students with the best possible framework for success and continues to place in the top of several national rankings each year, which you will see noted throughout this book. **The Division of Student Affairs is a vital part of the University, creating communities and environments to prepare and empower students to make a difference as global citizens.** More than 470 staff members — in addition to more than 1,650 student employees — are dedicated to fostering climates for students to learn, lead and be involved at Clemson.

The division aims to be a preeminent, student-centered community that creates supportive and inclusive environments to prepare students for lifelong learning. The programs and services of Student Affairs give students opportunities which promote personal and professional growth. With departments such as recreation, fraternity and sorority life, parking and transportation services, housing and dining, safety, campus activities and events, career services and more*, **Student Affairs is involved in almost every aspect of a student's life throughout their college career outside of the classroom.**

The Division of Student Affairs seeks to provide new and exciting ways to engage all Clemson students. Student Affairs leads campuswide initiatives through collaborative institutional efforts, linking students' academics, research, service and involvement together into their Clemson Experience. In this snapshot of Student Affairs, you will see recent initiatives and outcomes which fostered engagement and development for our students.

**Visit clemson.edu/student-affairs for all current organizational charts.*

PREPARING AND EMPOWERING
STUDENTS TO MAKE A
DIFFERENCE AS GLOBAL CITIZENS



THE HAPPIEST STUDENTS



Student Affairs facilitates situations where students can participate in intellectual, recreational and social activities. **More than 50 years of educational research shows students who are actively involved and feel included are typically more successful in the classroom.** Students who establish a firm sense of belonging exhibit better learning outcomes and higher graduation rates. Research also suggests learning and personal development are stronger when students interact with people whose experiences and viewpoints on life are different from their own.



Clemson University boasts state-of-the-art facilities, world-class programming and continual support from faculty and staff, all contributing to the success of Clemson students. **A wide range of involvement opportunities within the Division of Student Affairs provide a balance of supportive and challenging experiences.** Connections to the University's campus and community impact student life beyond graduation. Our students love Clemson! Many say if they could start over they would still choose Clemson.



Opportunities such as club sports, Living-Learning Communities and campus activities allow students to find settings and people that make them feel at home and give them a chance to stretch their boundaries through exposure to new ideas. Student Affairs provides a way for all students to find a niche at Clemson that meets their needs for academic challenges and an encouraging community.



>> *The Princeton Review* ranked Clemson **seventh nationally** for 2016 for having the "Happiest Students."

NATIONAL SURVEY OF STUDENT ENGAGEMENT (NSSE)

NSSE is administered each spring at hundreds of colleges and universities across the United States as a way to assess student perceptions of their educational experience and the extent to which they are participating in activities associated with student success in college. The results below compare Clemson student responses to students at institutions classified as Doctoral Universities – Highest Research Activity according to The Carnegie Classification of Institutions of Higher Education.

■ HIGH RESEARCH ACTIVITY INSTITUTIONS ■ CLEMSON

STUDENTS WHO DESCRIBED THE QUALITY OF THEIR INTERACTIONS WITH **OTHER STUDENTS** AS POSITIVE



STUDENTS WHO REPORT THE UNIVERSITY PLACES A HIGH EMPHASIS ON **PROVIDING SUPPORT FOR THEIR OVERALL WELL-BEING** (recreation, health care, counseling, etc.)



STUDENTS WHO RATED THEIR **OVERALL UNIVERSITY EXPERIENCE** AS POSITIVE



GIVEN THE CHANCE TO START OVER AGAIN, **STUDENTS WHO SAID THEY WOULD ATTEND THE SAME INSTITUTION**



HOURS PER WEEK STUDENTS ESTIMATE THEY SPEND **PARTICIPATING IN CO-CURRICULAR ACTIVITIES** (organizations, campus publications, student government, fraternities or sororities, intercollegiate or intramural sports, etc.)



STUDENTS WHO SAID THEIR COLLEGE EXPERIENCE **STRONGLY CONTRIBUTED TO THEIR ABILITY TO WORK EFFECTIVELY WITH OTHERS**



UNIVERSITY HOUSING

2,090

total students in Living-Learning Communities.

6,122

total students in University housing in fall of Fiscal Year (FY) 16, representing a **98.2%** occupancy rate.

STUDENT ENGAGEMENT



The Division of Student Affairs is an advocate for the growth of Clemson students through engagement and experiential learning opportunities. **Our services and facilities help students develop competencies and personal skills necessary for life after college.**

Participation in events and student organizations give students a chance to fully immerse themselves in the Clemson Experience. Campus Activities & Events furthers the division's efforts to enhance student involvement through student activities, events and organizations. **These experiences allow students to relax and have fun while making new connections and learning more about themselves.**

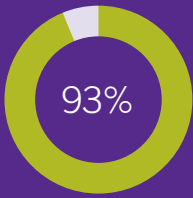


Through a myriad of programs and services, the Division of Student Affairs helps students build confidence and gain self-awareness. **Working in team environments, networking with others and participating in transformative experiences allows students to mature and grow as they succeed, personally and professionally.**

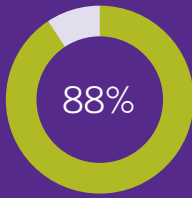


- >> Intramural Sports at Clemson University was ranked **fifth nationally** by *The Princeton Review* for 2016 among colleges where “Everyone Plays Intramural Sports.”
- >> There were a total of **19,945 participants** in Group Fitness and Wellness programs in the Swann Fitness Center at Fike during FY16, a **25 percent increase** from the previous year.

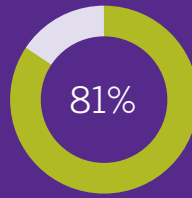
U-NITES!



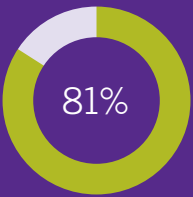
of students **chose to attend a U-NITES! event** who otherwise would have stayed in their room, house or apartment.



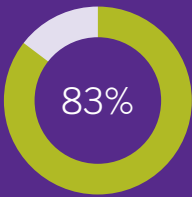
of students agreed **U-NITES! provided them opportunities to hang out with their friends.**



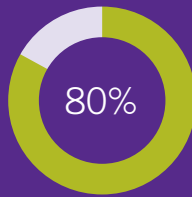
of students agreed **having an alcohol-free environment** that provides entertainment or social opportunities **was important to them.**



of students agreed **U-NITES! provided them opportunities to be involved on campus.**



of students agreed **they have a sense of belonging** at Clemson University.



of students strongly agreed or agreed **U-NITES! events positively impacted** their overall Clemson Experience.

2,596 TOTAL ATTENDANCE*

1,924 UNIQUE ATTENDANCE

13 TOTAL EVENTS

*One event was cancelled due to artist "no show." There were an estimated 600 students in line for the event; not included in attendance numbers.

CAMPUS ACTIVITIES & EVENTS

INVOLVEMENT PARTICIPATION FOR FY16



CLEMSONLiVE

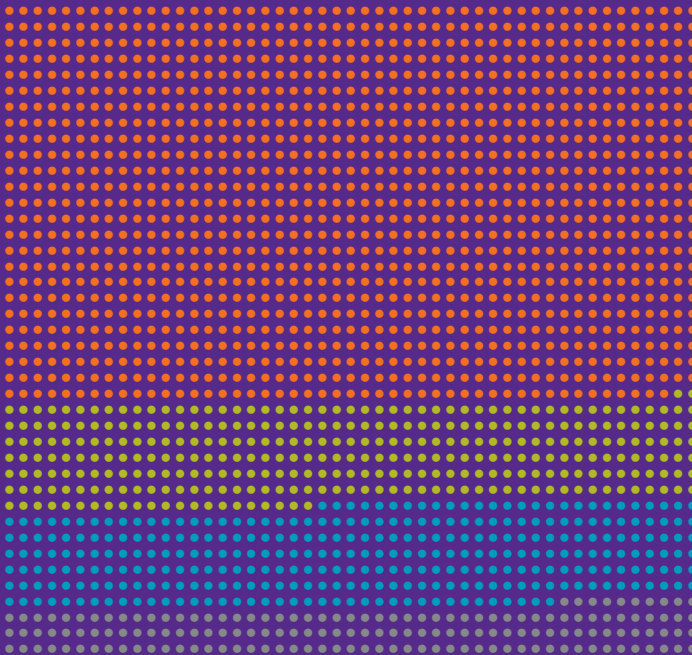
9,098 ESTIMATED TOTAL ATTENDANCE**

7,494 UNIQUE ATTENDANCE

53 TOTAL EVENTS

**Due to size, three events had estimated attendance.

SWANN FITNESS CENTER AT FIKE VISITS



17,223

unique students accessed the Swann Fitness Center at Fike in FY16,

AN INCREASE OF **4.2%** FROM THE PREVIOUS YEAR.

5,181

unique students participated in Intramural Sports programs in FY16.

4,370

members participated in Group Fitness classes in the Swann Fitness Center at Fike in FY16.

1,582

unique participants were involved in the Club Sports program in FY16.

CAMPUS RECREATION

40,063

total participants in Group Fitness and Wellness programs in the Swann Fitness Center at Fike in FY16. Classes included group exercise, personal training, massage therapy and Wellness Zone events,

A **25% INCREASE** FROM PREVIOUS YEAR.

3,124

unique Clemson students participated in the Group Exercise program during the spring of FY16,

A **7.6% INCREASE** FROM PREVIOUS YEAR.

1,000+

games were played by more than 400 teams on the LoConte Family Field since it opened in the spring of 2015.

FRATERNITY AND SORORITY LIFE

FALL OF FY16 GRADE REPORT AVERAGE GPA

ALL SORORITY

3.385

UNAFFILIATED FEMALE

3.228

SPRING OF FY16 GRADE REPORT AVERAGE GPA

ALL SORORITY

3.447

UNAFFILIATED FEMALE

3.354

ALL FRATERNITY

2.958

UNAFFILIATED MALE

2.937

ALL FRATERNITY

3.035

UNAFFILIATED MALE

3.055

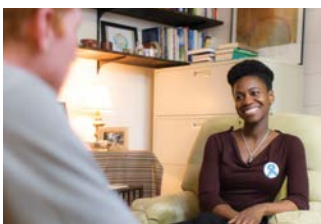


HEALTH, SAFETY AND SERVICES



From innovative initiatives and a broad range of healthy menu options in our dining halls to emergency preparedness procedures, the division is committed to the health and safety of our students and the University community.

The division not only develops programs and services focused on safety, but also aims to cultivate a community of safe-minded individuals. Clemson University became the only Division I institution to become certified as a “message originator” using the Department of Homeland Defense, Integrated Public Alert and Warning System (IPAWS).



The Division of Student Affairs understands the impact health and safety has in the daily lives of our students. By continuously strengthening our safety, health and university services, Student Affairs is making sure our students are supported in reaching their academic, personal and professional goals.



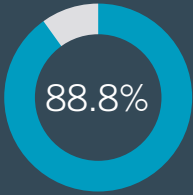
>> Redfern Health Center was **reaccredited by The Joint Commission** in November 2015 for three years (and has been since 1998), which sets a high standard for performance maintained by less than 20 university health centers across the country.

>> To ensure it is modeling excellence in its efforts to maintain safety for students, employees and thousands of visitors to campus each year, the Clemson University Police Department (CUPD) subjects itself to rigorous external review and **is accredited by the South Carolina Law Enforcement Accreditation Inc.**



NATIONAL SURVEYS

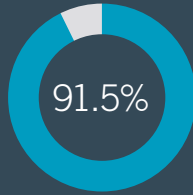
AMERICAN COLLEGE HEALTH ASSOCIATION (ACHA)



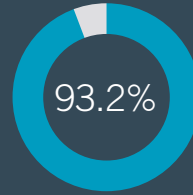
of Student Health Services patients were satisfied with the **friendliness, courtesy and helpfulness** of the registration staff.



of Student Health Services patients were satisfied with the **friendliness, courtesy and helpfulness** of the staff assisting their health care provider.



of Student Health Services patients were satisfied **their health care provider listened carefully to their concerns.**



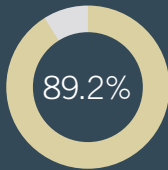
of Student Health Services patients were satisfied their **confidentiality and privacy** were carefully protected.

NATIONAL COLLEGIATE HEALTH ASSESSMENT (NCHA)

STUDENTS REPORTING THEY FEEL SAFE ON CAMPUS



DAY

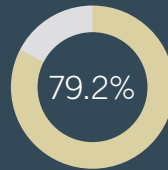


NIGHT

STUDENTS REPORTING THEY FEEL SAFE IN THE COMMUNITY SURROUNDING THE CAMPUS



DAY



NIGHT

RESULTS OF THE NATIONAL COLLEGE HEALTH ASSESSMENT

STUDENTS REPORTING CIGARETTE USE IN THE PAST 30 DAYS

2010 NATIONAL REFERENCE 13%

2012 6%

STUDENTS REPORTING AT LEAST ONE INSTANCE OF HEAVY EPISODIC DRINKING IN THE PAST TWO WEEKS (five or more drinks)

45.0%

56.5%

34.7%

2016 40.7%

STUDENTS REPORTING FREQUENT HEAVY EPISODIC DRINKING (defined as having five or more drinks in one sitting six or more times in the past two weeks)

3.2%

6.7%

3.0%

2020 CLEMSON TARGET 2.9%

HEALTHY CAMPUS

STUDENTS REPORTING THEY KNOW WHERE TO GO IF THEY OR SOMEONE ELSE IS EXPERIENCING A MENTAL HEALTH CONCERN

Participating in Aspire to Be Well **improved students' awareness of mental health resources.**



PRE-ASPIRE

FOUR MONTHS POST-ASPIRE

Participating in Aspire to Be Well **improved students' awareness of sexual assault resources.**



PRE-ASPIRE

FOUR MONTHS POST-ASPIRE

5,345

students attended an Aspire to Be Well session in the fall of FY16: **3,401** first-year, **1,240** transfer and **704** Bridge to Clemson students.

2,156

responses to the fall of FY16 pre-survey: **2,087** responses to the post-survey and **933** responses to the four-month post survey.

STUDENT HEALTH SERVICES

46,098

TOTAL FY16
PROVIDER VISITS

12,827

TOTAL FY16
PATIENTS/CLIENTS

19,538 LAB TESTS

2,167 X-RAY EXAMS

32,223 TOTAL PRESCRIPTIONS
FILLED

1,582 ALLERGY VISITS

3,721 IMMUNIZATION
VISITS

1,781 FLU VACCINES
ADMINISTERED

MEDICAL CLINIC VISITS

PHYSICIAN

16,050

NURSE PRACTITIONER

8,202

REGISTERED NURSE/LPN

9,187

COUNSELING AND PSYCHOLOGICAL SERVICES VISITS

PSYCHOLOGIST

4,253

COUNSELOR

7,411

PSYCHIATRIST

477

ANCILLARY SERVICES

PHARMACY PRESCRIPTIONS

38,993

X-RAY EXAMS

2,167

LAB TESTS

19,538

TIGERONE CARD SERVICES

\$6,100,000+

TigerOne card sales for FY16 (including both TigerStripe and Paw Points) with over 1 million individual transactions.

\$1,200,000+

Off-campus sales for FY16.

COMMUTER CHOICE RIDERSHIP

TIGER TRANSIT (OFF CAMPUS)

FY16 HOLIDAY AIRPORT SHUTTLES

1,864

TIGER TRANSIT (ON CAMPUS)

FY16 ANNUAL RIDERSHIP

92,143



PROFESSIONAL DEVELOPMENT

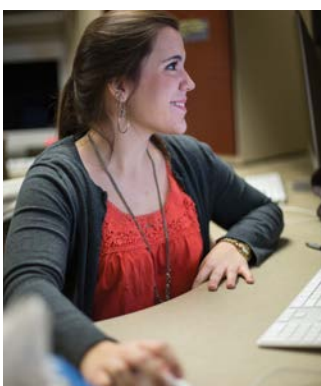


The resources and opportunities offered by Student Affairs impact a student's life on campus, providing spaces to work together on academic projects, build relationships and develop as professionals.

The Center for Career and Professional Development (CCPD) has a large role in getting students ready for their future. The CCPD not only offers services like career counseling and workshops, but also a number of dynamic, professional-focused programs. Events like *Tigers go to Washington* and *Unleash Your Inner Tiger* are giving students even more avenues to gain hands-on knowledge and sharpen their skill sets.



Clemson students also have the opportunity to explore their future career paths through the University Professional Internship/Co-op Program (UPIC) coordinated by the CCPD. With mentored internship and co-op positions available all across the University campus, the UPIC program provides another avenue for student engagement and success before graduation. UPIC positions give Clemson students important skills and assets for their chosen field and applicable career knowledge they can carry with them throughout their lives.



>> Clemson was ranked **first nationally** for “Best Career Services” by *The Princeton Review* for 2016.

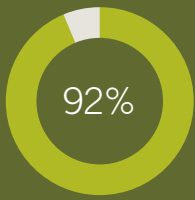
>> A total of **537 employers** attended the CCPD career fairs in FY16.

>> UPIC students are **20 percent more likely** to have a job upon graduation.

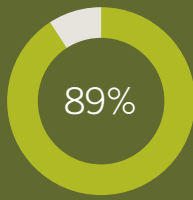


CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

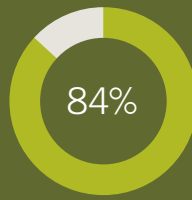
CLEMSON GRADUATE DATA (FIRST DESTINATION SURVEY)



of recent graduates are confident their résumés **show marketable skills and talents.**



of recent graduates **feel prepared to interview for jobs.**



of recent graduates have, or had, **a strategy for landing jobs** after graduation.

PROFESSIONAL STATUS OF RECENT GRADUATES (WITHIN SIX MONTHS OF GRADUATION)

- 56%** Employed full time (on average 30 hours or more per week)
- 21% Enrolled in graduate school, professional school or continuing education
- 12% Seeking employment
- 4% Employed part time (on average less than 30 hours per week)
- 4% Planning to continue education but not yet enrolled
- 1% Participating in a volunteer or service program (e.g., Peace Corps)
- 1% Serving in the United States Uniformed Services or United States Armed Forces
- 1% Not seeking employment or continuing education at this time

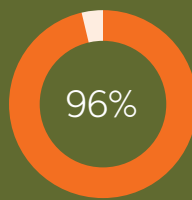
UNIVERSITY PROFESSIONAL INTERNSHIP/CO-OP (UPIC) PROGRAM

856

students participated in the UPIC program in FY16.



of UPIC interns **could explain the significance of their internship** experience in relation to career goals *(by identifying a list of specific companies or professions they were interested in pursuing).*



of UPIC interns **rated the overall quality of their internship as "good" or "excellent"** in relation to connecting and applying their classroom knowledge with real-world experience.

ONLINE POSTINGS FOR FY16

TOTAL POSTINGS

6,995

5,029 72%
FULL-TIME JOBS

541 8%
PART-TIME JOBS

1,427 20%
INTERNSHIPS

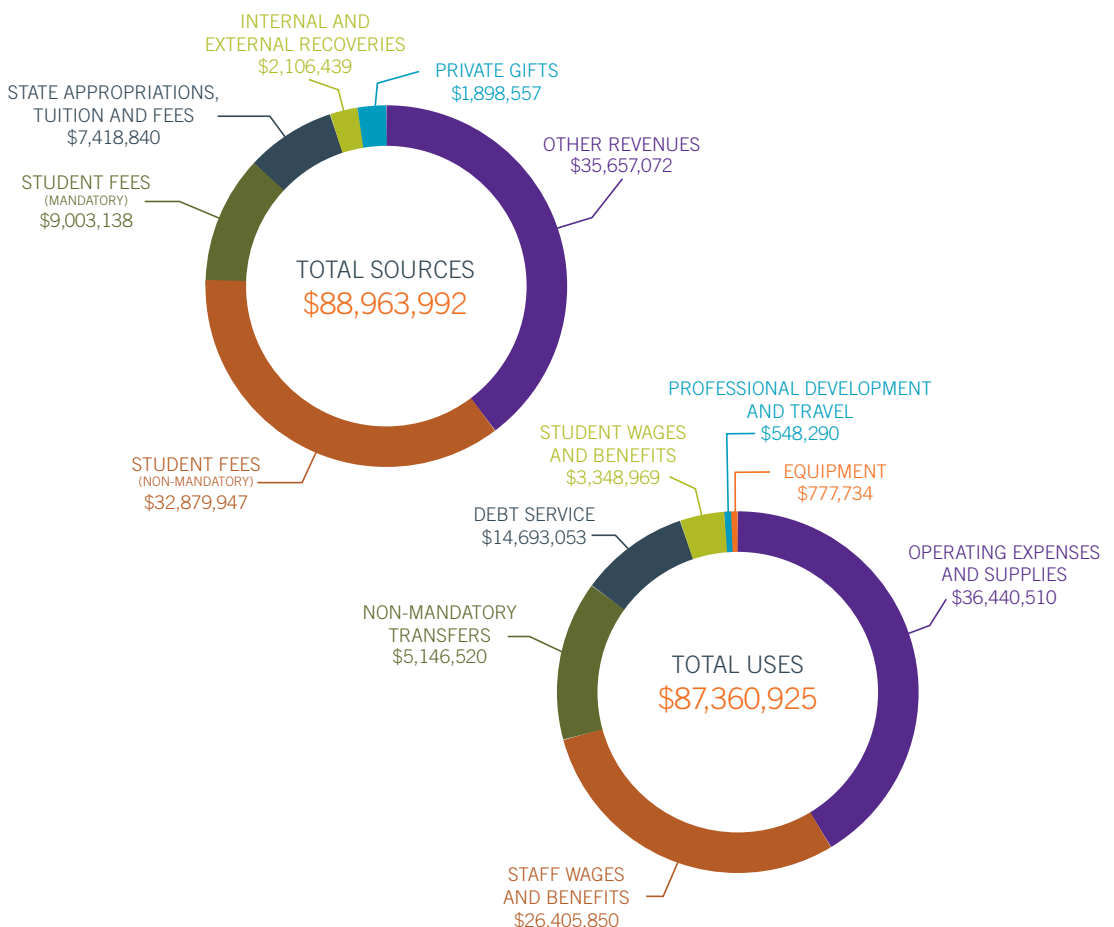
BY THE NUMBERS

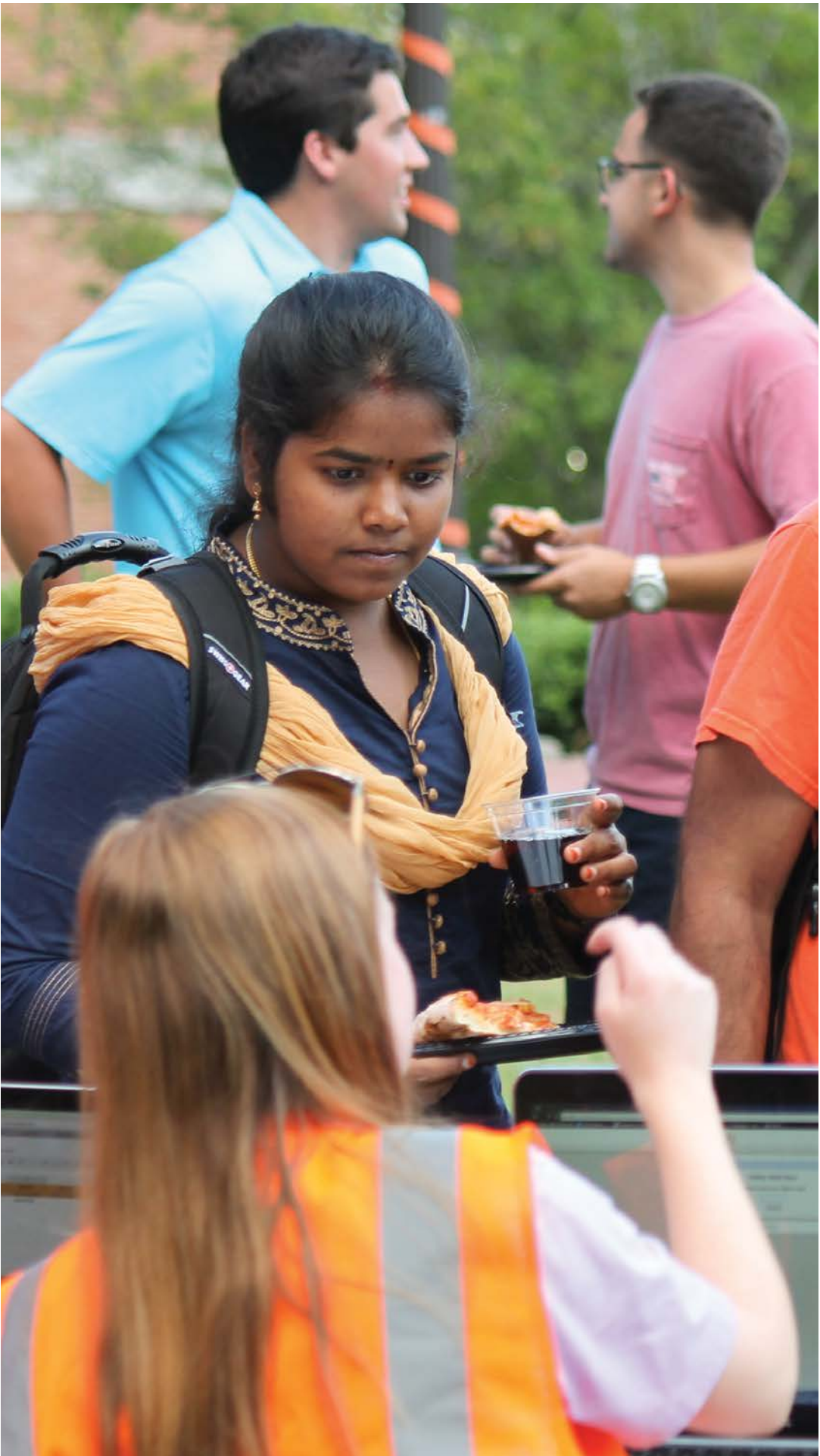


The Division of Student Affairs is made up of numerous diverse departments working together to achieve our common mission and vision. As a whole, our departments rely on multiple means for financial resources such as student fees, generated revenues, tuition and state funding as well as private gifts from generous donors. All of our programs and services align with the University's goals in ClemsonForward and provide students with opportunities to make all of their Clemson Moments their own.



Below is a visual summary of our financial resources and operational expenses for FY16. Along with mandatory student fees, major sources of revenue included meal plans, housing fees and orientation fees. Other sources included those received through the recovery of costs incurred by the division and through private giving. As we continue our efforts, we are excited for the future of Student Affairs and will continue to look for new ways to invest in our students.





GIVING TO STUDENT AFFAIRS



THE BARNES CENTER



SAMUEL J. CADDEN CHAPEL*



SNOW FAMILY OUTDOOR FITNESS
AND WELLNESS CENTER*

*ARCHITECTURAL RENDERINGS

When our donors invest in the Division of Student Affairs, they help students build meaningful relationships, become more health conscious and develop as successful individuals. Donor support increases our ability to engage students in almost every capacity of their college career.

From living in one of our Living-Learning Communities to utilizing the nationally-ranked career center or accredited health services facility, we impact the lives of Clemson students daily. Gifts to Student Affairs go to support things like U-NITES! programming, the Men of Color Summit, leadership programs and the Student Emergency Fund.

Whether you are interested in supporting Intramural Sports or contributing to an endowment for The Quality of Student Life, the Student Affairs Development Office welcomes the opportunity to discuss our current needs and priorities, as well as hear your ideas. Gifts to Student Affairs impact our students' lives now and we depend on the private support we receive. Currently, the Division of Student Affairs, along with the University, has several projects and programs in need of private support.

Whether you are giving to a specific naming opportunity, enhancing a program or creating a new learning opportunity for students, the Division of Student Affairs encourages giving to make a long-lasting impression on our students' lives. Contact Brandy Page, senior director of development, at page5@clemson.edu to learn more about having your name be synonymous with Clemson's rich heritage.

To learn more about the impact donating to the Division of Student Affairs can have, please visit clemson.edu/studentaffairs/giving.html.



experience: **SUCCESS**



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