Originally, we set out to raise $5 million to build the chapel. We still have work to do, but today — through the leadership displayed by Ken and Mary Cadden and an incredible show of support from our generous donors — I am proud to say more than $7 million has been raised for this important campus project.

— Vice President for Student Affairs Almeda Jacks

Clemson’s Outdoor Education Center will be the second facility in the country to use harvested southern yellow pine cross-laminated timber and glulam beams, products first tested in collaboration with Clemson’s Wood Utilization + Design Institute.

All four governing councils in Fraternity and Sorority Life averaged over a 3.0 GPA for the first time on record in the 2018 fall semester. Over 4,700 students were affiliated with a fraternity or sorority under the four councils.

Using a scale of 1 to 5, students completing CCPD’s post-mock interview survey improved their confidence level in the leadership core competency by more than half a point over the pre-mock average (3.79).

Assistant Vice President for University Housing & Dining Kathy Hobgood was a graduating member of the President’s Leadership Institute (PLI) in May 2019.

PLI was a truly impactful experience. I had a lot of ‘ah-ha’ moments that helped provide me with a broader perspective on leadership, as well as what it takes to keep the full enterprise moving forward.
STUDENT LEADERSHIP SPOTLIGHT

“It’s hard to put into words what Clemson means to me. It’s been a very, very special place. After I leave, Clemson will always be a part of me and I’ll always remember this experience. Administration really cares about students, which was very evident throughout my term. — Mason Foley, May graduate, Nashville, Tenn.”

FOLEY TOP THREE IN PRESTIGIOUS AWARD

Mason Foley, 2018-19 Clemson Undergraduate Student Government president, attended the annual Campus Legacy Awards put on by the National Campus Leadership Council in Washington, D.C. in June.

Foley was one of three finalists for Student Body President of the Year, a title claimed by Hira Mustafa from the University of Iowa.

“I was able to engage with campus leaders from many other universities and show them how great Clemson is,” he said. “While we didn’t bring home the award, I am extremely honored to finish among the top three alongside leaders from Iowa and Ohio State University.”

WHAT’S HAPPENING

The club golf team, led by five seniors, won the 2019 National Collegiate Golf Club Association championship at Purdue University in West Lafayette, Indiana.

Clemson welcomed more than 11,000 students and guests for Orientation over 15 sessions in June and July.

DID YOU KNOW?

1,300+

CUPD engaged more than 1,300 students, faculty and staff through educational efforts on risk reduction, response to targeted violence and crime prevention techniques in 2018.

2 MILLION

For the first time in Clemson history, meals served in the two dining halls — Fresh Food Company and Schilletter — surpassed the 2 million-mark during the 2018-19 academic year.
The purpose of the office of Advocacy & Success (OAS) is to serve all current Clemson students as a trusted place for care, advocacy, and referrals to campus and community partners. This office works to inspire an individual sense of belonging, student success, and retention. We partner with students, their families, campus and community partners, faculty, and staff to empower our students to achieve academic and personal success and to build resilience.

**CARE NETWORK**

The CARE Network is a program facilitated by OAS and provides electronic and face-to-face care, support, and guidance for students experiencing issues of concern. Some students have more than one referral and those are counted as new incidents or new cases. Therefore, the number of cases opened better reflects the volume of work rather than number of individual students.

**Total Cases Opened Representing 1,557 individual students**

Below are the top issues that are noted by CARE file managers and have remained consistently the top five since 2014-15 which is the year OAS created a more standardized care and concern issues list. Emotional Health continues to remain the top concern each year noted by file managers.

<table>
<thead>
<tr>
<th>CARE Issues</th>
<th>2017-18</th>
<th>2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Wellness</td>
<td>602</td>
<td>780</td>
</tr>
<tr>
<td>Emotional Health</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Injury/Illness</td>
<td>209</td>
<td>226</td>
</tr>
<tr>
<td>Hospital</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academics Grades</td>
<td>140</td>
<td>203</td>
</tr>
<tr>
<td>Academics Absences</td>
<td>258</td>
<td>332</td>
</tr>
<tr>
<td>Academics Relational/Procedural</td>
<td>161</td>
<td>158</td>
</tr>
</tbody>
</table>

OAS will continue to analyze these issues to determine contributing factors and related response steps.

**DEAN ON CALL**

Dean on Call (DOC) is a team facilitated by OAS, who respond to after-hours incidents as needed. The team includes staff from across the Division of Student Affairs. During the 2018-19 year, there were 10 members on the team.

**114 Calls in 2017-18**

**122 Calls in 2018-19**

**EDUCATION - OUTREACH - TRAINING**

*Education* - Educate the university community about the Office of Advocacy and Success, the CARE Network and the types of support provided to students; *Outreach* - Planning and implementing events that are focused on creating visibility and awareness for the Office of Advocacy and Success; *CARE Training* - Training sessions planned for equipping select faculty and staff to provide CARE support to students both during business and after hours.

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Spring 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>11</td>
</tr>
<tr>
<td>Outreach*</td>
<td>12</td>
</tr>
</tbody>
</table>

*Notable Outreach Events: Random Acts of Kindness Weeks, Exam Stress Events*
Campus Life is a student-centered, multifunctional department that enhances the campus experience by creating purposeful and inclusive environments that promote active student engagement, development and practical learning opportunities, while providing quality services for the campus community.

CAMPUS ACTIVITIES & EVENTS

ACTIVITIES & EVENTS MANAGED

- **Buildings**: 4
  - Total Square Footage: 170,000

- **Indoor Spaces**: 65
  - Total Square Footage: 32,854

- **Major/Dignitary Events**: 15
  - Attendance: 60,000+

- **Outdoor Spaces**: 11

ACTIVITIES & EVENTS SCHEDULED/COORDINATED

- **Total Reservations**: 8,251
- **Total Hours of Reservations**: 32,854

STUDENT INVOLVEMENT & LEADERSHIP

- **Students Participated in Service Learning**: 836
- **Student Participants in Leadership Programs**: 694
- **Total Programs**: 22
  - **Alternative Breaks**: 12

ALTERNATIVE BREAK PARTICIPANT QUOTE

"...getting to meet the people tied to and behind the service sites, hearing their stories and being inspired to do and be more than what I am now."

PARTNERSHIPS & COLLABORATIONS

- **Corporate partners**: 2
- **Academic collaborations**: 8
- **Current Partners/Agencies Supporting Service Learning**: 41
- **Collaborations with student organizations**: 22

Tiger Prowl
CAMPUS LIFE, CONTINUED

U-NITES! CLEMSON’S LATE NIGHT ALCOHOL ALTERNATIVE PROGRAM

- 90% of students attend U-NITES over staying in their room
- 82% of students reported U-NITES positively impacted their Clemson experience
- 73% of students reported it was important to have a space of alcohol free social opportunities and events
- 72% of students reported U-NITES improved their quality of social life on campus
- 54% of students reported U-NITES increased their sense of belonging at Clemson
- 50% of students attended U-NITES over drinking alcohol

STUDENT INVOLVEMENT

43,748 Total Student Attendance/Participation in Programs

STUDENT ORGANIZATIONS

538 Current Total; Categories such as Academic, Club Sports, Cultural, Fraternity & Sorority Life, Graduate, Honorary, International, Political, Religious, Service and Special Interest

STUDENT EMPLOYMENT

65 Total Student Employees

15 UPIC Interns

32 Different Majors

CLIENT QUOTE

“The Events staff was AMAZING!! Not only were they knowledgeable, they handled our stressed-out communications beautifully. We appreciate their assistance more than we can answer on this survey. THANKS!!!”

STUDENT QUOTE

“All of my positions with CA&E matched or exceeded my expectations. I’ve gained relevant experience for my major, built meaningful relationships, and learned valuable personal and professional development skills. The department’s dedication to student development has always exceeded my expectations.”
The Department of Campus Recreation strives to provide quality recreation experiences to the students, faculty and staff of Clemson University through its programs and facilities. These experiences afford the diverse campus community opportunities to interact while participating in a wide variety of instructional and competitive activities that promote the development of the mind and body.

**FACILITIES**

483,858 Total number of swipe-ins  
17,531 Total number of unique users

**SPACES ADDED/CONVERTED**

- Swann Fitness Center at Fike: F45 Studio, Functional Training Studio and Multipurpose Space
- Douthit Fitness Center: Group X, Spin X, FTS, Cardio and Weight Spaces

**STUDENT EMPLOYMENT**

673 Total number of student employees  
100% of students employees are certified in the safety certification for their job

**PROGRAMS**

- **INTRAMURAL SPORTS**
  - 5,368 Unique participants  
  - 35,584 Total swipe-ins
- **FITNESS AND WELLNESS**
  - 3,197 Unique participants
- **OUTDOOR RECREATION AND EDUCATION**
  - 984 Unique trip participants  
  - 2,603 Equipment rentals
- **CLUB SPORTS**
  - 1,381 Unique participants  
  - 34 Teams
COMMUNITY & ETHICAL STANDARDS
HIGHLIGHTS 2018-19

The mission of the Office of Community and Ethical Standards is to promote an environment that encourage students to uphold Clemson University’s core values and community standards, empower students to act responsibly as members of a diverse global community, and engage students in lifelong learning skills.

TOTAL CASES

1,513 2017-18  2,149 2018-19  42% Increase

TIGERSTEPS PARTICIPANTS

TigerSTEPS – The Tiger STEPS program is an interactive, educational and reflective experience designed to provide students opportunities to think about the concept of healthy decision making and how those choices relate to their values, beliefs and goals in a personal and community context. Once requirements of the program are met, the adjudication of the charges for eligible students will be withheld, and their conduct records will show no violations.

<table>
<thead>
<tr>
<th></th>
<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Cases</td>
<td>282</td>
<td>326</td>
<td>788</td>
</tr>
<tr>
<td>Adjudications Withheld</td>
<td>273</td>
<td>322</td>
<td>680</td>
</tr>
<tr>
<td>Recidivated Students</td>
<td>34 (12.4%)</td>
<td>41 (12.7%)</td>
<td>61 (8.9%)</td>
</tr>
</tbody>
</table>

*As the program evolves, we are seeing promising trends in recidivism, case completion, and overall efficiency of the program.

MOST FREquent TYPES OF VIOLATIONS

<table>
<thead>
<tr>
<th>Violation Type</th>
<th>2017-18</th>
<th>2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alcohol</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Drugs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Violation of University Policy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Violation of Federal/State/Local Law</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CAMPUS COMMUNITY INVOLVEMENT

<table>
<thead>
<tr>
<th>Role</th>
<th>2017-18</th>
<th>2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admin Hearings-Faculty</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>Admin Hearings-Staff</td>
<td>14</td>
<td>15</td>
</tr>
<tr>
<td>Admin Hearings-Students</td>
<td>21</td>
<td>24</td>
</tr>
<tr>
<td>Housing Staff</td>
<td>32</td>
<td>32</td>
</tr>
<tr>
<td>Student Judicial Boards*</td>
<td>51</td>
<td>52</td>
</tr>
</tbody>
</table>

*The following majors are represented on the Student Judicial Board: Political Science, Criminal Justice, Computer Science, Biology, Management, Psychology, Pre-Med, Sociology, English, Education, Marketing, Economics, Anthropology, Philosophy, Accounting, Literature

STUDENT ORGANIZATION CASES

34 2017-18  26 2018-19

There are five orgs currently on probation and one currently under suspension. Beginning with the 2016-2017 academic year, a public institution of higher learning, excluding technical colleges, shall maintain a report of actual findings of violations of the institution’s Conduct of Student Organizations by fraternity and sorority organizations formally affiliated with the institution. The full report can be found online by searching Tucker Hipps Transparency Act on clemson.edu.
The office of Fraternity and Sorority Life offers the fraternity and sorority community support that emphasizes the importance of social responsibility, academic excellence and leadership through open communication, needs-based advising and direct interaction with organization members and advisors. We believe in the power of values-based fraternities and sororities to create positive change.

MEMBERSHIP EXPERIENCE

TOP FIVES: REASONS TO JOIN (FSES 2019)
1. Friendships
2. Social Opportunities
3. Philanthropy and Community Service
4. Leadership Development
5. Career Networking

POSITIVE EFFECTS OF MEMBERSHIP (FSES 2019)
1. Develop Positive Relationships (97%)
2. Become Involved in Items of Interest (95%)
3. Serve the Community (94%)
4. Sense of Campus Community (94%)
5. Value to Overall Collegiate Experience (88%)

DEMOGRAPHICS

<table>
<thead>
<tr>
<th></th>
<th>FSL</th>
<th>ALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>65.2%</td>
<td>30.4%</td>
</tr>
<tr>
<td>Men</td>
<td>34.8%</td>
<td>15.9%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>CPC</th>
<th>IFC</th>
<th>MGC</th>
<th>NPHC</th>
<th>ALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-State %</td>
<td>51.2%</td>
<td>45.3%</td>
<td>89.1%</td>
<td>86.4%</td>
<td>50.1%</td>
</tr>
<tr>
<td>Out-of-State %</td>
<td>48.8%</td>
<td>54.7%</td>
<td>10.9%</td>
<td>13.6%</td>
<td>49.9%</td>
</tr>
</tbody>
</table>

MEMBERSHIP TRENDS (SINCE 2010)

- 33% increase in total members vs.
- 31% increase in undergraduate enrollment

First Friday Parade
Launched Clemson Greek Experience Program – A framework for fraternities and sororities to provide their members with purposeful co-curricular education that complements the academic mission of Clemson University. The six areas in Clemson Greek Experience are:

1) Academic Engagement; 2) Personal Health and Wellbeing; 3) Community Impact; 4) Personal Development and Self Discovery; 5) Global Citizenship, Diversity and Inclusion; 6) Clemson Involvement

Fraternities and sororities sponsored 150 educational programs in 2018-19.

StepUp Bystander Intervention Training

FSL adopted this national program for community-wide, bystander intervention training: 3,800 students trained in 2018-19.

Pre and Post Training Survey – Agree/Strongly Agree Response

I have the skills to help in problem situations (77.44% vs 94.08%)
I am now willing to intervene in problem situations (84.84% vs 93.93%)
I would investigate unclear situations (72.38% vs 90.43%)

FRATERNITY & SORORITY LIFE, CONTINUED

ACADEMICS

| Fall 2018 | 3.179 | 3.317 | 3.480 | 3.273 | 3.036 | 3.016 | 70.2% of all chapters exceeded 3.0 | 75.61% of all members exceeded 3.0 |
| Spring 2019 | 3.222 | 3.360 | 3.524 | 3.188 | 2.889 | 3.112 | 74.46% of all chapters exceeded 3.0 | 76.81% of all members exceeded 3.0 |

Fall 2018: All four council GPAs exceeded 3.0 for the first time on record

RETENTION – 2017 COHORT DATA

First-Year FSL Members Retention Rate: 97.62%
Overall Retention Rate: 93.30%

PROGRAMS

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I am now willing to intervene in problem situations (84.84% vs 93.93%)
I would investigate unclear situations (72.38% vs 90.43%)

SERVICE

65,131.50 Hours Served
$574,860.90 Dollars Raised

RECOGNITION/HIGHLIGHTS


Chapters of the Year: Amanda H. Hays Cup (CPC) – Alpha Delta Pi; Dr. Jerome V. Reel, Jr. Cup (IFC) – Beta Theta Pi; Founders Cup (MGC) – LambdaTheta Phi Latin Fraternity, Inc.; Altheia L. Richardson Cup (NPHC) – Delta Sigma Theta, Sorority, Inc.
HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

FIRST DESTINATION RESULTS (2017-18)

REPORTED PARTICIPATION IN EXPERIENTIAL EDUCATION:

- Graduates completing a Bachelor's Degree: Total respondents: 1,891
  - Completed one experience (consistent from 2016-17): 78%
  - Completed two or more experiences (consistent from 2016-17): 62%

- Graduates completing a Master's, Specialist or Doctoral Degree: Total respondents: 609
  - Completed one experience: 62%
  - Completed two or more experiences: 61%

PROFESSIONAL STATUS OF RECENT GRADUATES: Total respondents: 2,784

- Employed full time: 61.3%
- Enrolled in grad school/cont. education: 20.9%
- Employed part time: 2.8%
- Planning to cont. education, not yet enrolled: 3.3%
- Participating in volunteer/service program: 0.6%
- Serving in U.S. Uniformed/Armed Services: 0.7%
- Not seeking employment/cont. education: 0.4%
- Seeking employment: 10%

CAREER FAIR

- Attendee increase from prior year: 8%
- Total Students Attended: 6,352
- Increase over five years: 35%
- Employer Registrations: 903

CAREER FAIR OUTCOMES SURVEY: Total respondents: 945

- Students attending left with at least one to two internship or job leads: 81%
- Students attending had at least one to two interviews: 74%
- Students received at least one to two offers: 50%

ON-CAMPUS INTERVIEWS AND EMPLOYERS PRESENT:

- Increase in student interviews over five years: 4.75%
- Increase in scheduled employers over five years: 51%

DESTINATION OF RECENT GRADUATES: Total respondents: 1,718

- SC: 44%
- US: 54%
- INT: 2%
MICHELIN CAREER CENTER, CONTINUED

CCPD OFF-CAMPUS INTERNSHIP PROGRAM OUTCOMES

Students rated their internship as being “Very relevant” or “Moderately relevant” to their academic and career goals: 99%

SUPERVISOR EVALUATIONS  Total respondents: 369

- 95% of supervisors would hire a candidate similar to their Clemson intern
- 82% of supervisors stated their Clemson intern was the same or better than interns from other institutions

COMPETENCIES AND EXPERIENTIAL EDUCATION  Total respondents: 928

Site supervisors and mentors evaluate students based on a five-point proficiency scale:

<table>
<thead>
<tr>
<th>Competency</th>
<th>Desired Level</th>
<th>Demonstrated Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMUNICATION</td>
<td>3.87</td>
<td>3.43</td>
</tr>
<tr>
<td>ADAPTABILITY</td>
<td>4.05</td>
<td>3.51</td>
</tr>
<tr>
<td>SELF-AWARENESS</td>
<td>3.92</td>
<td>3.29</td>
</tr>
<tr>
<td>COLLABORATION</td>
<td>4.06</td>
<td>3.90</td>
</tr>
<tr>
<td>ANALYTICAL SKILLS</td>
<td>3.93</td>
<td>3.62</td>
</tr>
<tr>
<td>INTEGRITY AND ETHICS</td>
<td>4.22</td>
<td>3.87</td>
</tr>
<tr>
<td>LEADERSHIP</td>
<td>3.61</td>
<td>3.42</td>
</tr>
<tr>
<td>TECHNOLOGY</td>
<td>4.01</td>
<td>3.97</td>
</tr>
<tr>
<td>BRAND</td>
<td>4.18</td>
<td>3.90</td>
</tr>
</tbody>
</table>

COMPETENCIES AND ON-CAMPUS RECRUITING  Total respondents: 143

Employers identify the minimum proficiency level desired for entry-level positions and demonstrated proficiency level of Clemson students interviewing for those opportunities.

<table>
<thead>
<tr>
<th>Competency</th>
<th>Desired Level</th>
<th>Demonstrated Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMUNICATION</td>
<td>3.51</td>
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</tr>
<tr>
<td>INTEGRITY AND ETHICS</td>
<td>3.90</td>
<td>3.87</td>
</tr>
<tr>
<td>BRAND</td>
<td>3.90</td>
<td>3.70</td>
</tr>
</tbody>
</table>

STUDENT CAREER COUNSELING

- 3,710 total one-on-one career counseling interactions
- 86% Undergraduates
- 12% Graduates
- 2% First-Year Alumni

CAREER RESOURCES

- 249 Total Workshops
- 7,765 Total Workshop Contacts
- 233 Total Mock Interviews (virtual & in person)
The Department of Military & Veteran Engagement’s (M&VE) mission is to serve and support the Clemson military-connected community through engagement, enrichment, empowerment and education. The office helps transitioning military service members, veterans and their families achieve personal and academic success through intentional and relevant programming, services and personal engagement.

ENGAGEMENT Engaging military connected students through orientation, newsletters, events, academic support and programming

VETERAN AND DEPENDENT ENROLLMENT

297 Number of enrolled students who have verified their military service (Average of 300 in Fall 2018 and 295 in Spring 2019) 833 Number of student veterans and military dependents enrolled in Spring 2019

ENRICHMENT

Comfortable and welcoming environment that fosters peer support, comradery, and a sense of belonging

MILITARY APPRECIATION

4 Military Appreciation Events

400 Tickets donated to military veterans and their families to attend the 2018 Clemson Military Appreciation Football game.

NEW VETERAN ADMISSIONS Fall 2018-Summer 2019

Number of verified students who admitted to Clemson 108

SITREP: VETERANS MONTHLY NEWSLETTER

38.5% Average open rate (industry average: 22%)

5.2% Average click rate (industry average: 4.6%)

VETERAN GRADUATIONS

32 Fall 2018 35 Spring 2019 33 Summer 2019

33 Student veterans attended the Veterans Hail and Farewell Graduation Dinners to receive their veteran cords and Clemson challenge coins.

Walk for Veterans
**EMPOWERMENT** Recognizing value in military identity and experience to increase personal, academic and post-graduate success

**LEADERSHIP POSITIONS**

9 Students employed as M&VE Student Assistants to provide peer support, assist with orientations and maintain the Clemson Student Veteran Center

6 Executive Leaders in the Clemson Student Veterans Association

**VETERAN SCHOLARSHIPS**

$100,000+ Money raised to date in the Clemson Veterans Scholarship Endowment – in collaboration with Clemson Undergraduate Student Government and the Student Veteran Association (will pay $1,500 in veteran scholarships starting Fall 2019)

**WALK FOR VETERANS ANNUAL FUNDRAISER**

350 Number of registered participants in the 2019 Walk for Veterans (up from 220 in 2018)

**EDUCATION** Advocating what veterans they offer the Clemson community and creating awareness for the specific needs of our military veterans

**CLEMSON GREEN ZONE TRAINING** Fall 2018-Summer 2019

100 Participants completed Green Zone Training

<table>
<thead>
<tr>
<th>Staff</th>
<th>Students</th>
<th>Faculty</th>
<th>Community Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>71</td>
<td>16</td>
<td>12</td>
<td>1</td>
</tr>
</tbody>
</table>

**2019 VETERANS NEEDS ASSESSMENT** 99 respondents of 294 veteran recipients

- 85% knew where to go for veteran-related questions (up from 53% in 2015)
- 83% reported Clemson was responsive to needs based on service-related injury/disability (up from 58% in 2015)
- 70% agree Clemson is a military-friendly campus (up from 50% in 2015)
- 100% were aware of the Clemson Student Veteran Center (no comparable data)
- 82% would recommend Clemson to another service member (no comparable data)
- Respondents reported higher rates of comfort using military specific resources than general population resources on campus

**STUDENT VETERAN RECOGNITION**

- 3 winners of the Clemson Outstanding Student Veteran Award – Ty Robinson and Victoria Graham (Fall 2018 recipients), Jason Cronin (Spring 2019 recipient)
- Ty Robinson also received the 2018 Rising Star Award
- Amanda Nicks was selected for Focus Forward Fellowship, national women's veteran leadership workshop
- McKenzie McNamara, graduate intern in Spring 2019, received the 2018 Walter Cox Award
- Ashley Johnson was invited to attend the Student Veterans of America Leadership Institute in Washington D.C. in September 2018, one of 100 student veteran leaders from across the nation
Clemson Home creates supportive and challenging environments that enrich and nourish lives. Residential Learning and Residential Living facilitate intentional and transformational experiences for residents through a robust residential curriculum, staff training and development, and individual care and support.

**RESIDENT ASSISTANTS (RA)**

**RA ORIENTATION TRAINING**

228 RAs completed

**HOURS OF TRAINING**

FORTY EIGHT

**RA QUOTES**

“When I graduate, I will be leaving behind 11 of my own residents who became RAs, 630 meaningful conversations and over 170 residents who became friends.”

“The most meaningful thing to me is to see young adults learn how to handle the responsibilities life has given them with poise and wisdom.”

**EDC 3900 PRE/POST ASSESSMENT DATA**

**ASSESSMENT QUESTION**

I can assess, articulate and meet the unique needs of a residential community.

**January 2019 pre (n=102)**

- 28.6% Strongly Agree
- 59.2% Agree
- 10.2% Disagree
- 2% Strongly Disagree

**April 2019 post (n=62)**

- 70.5% Strongly Agree
- 27.9% Agree
- 1.6% Disagree

**FIRST-YEAR LLC RETENTION**

NINETY FOUR%

Versus 92.9% for those not in a Living-Learning Community (LLC)

**COMMUNITY RETENTION**

Retention rates at or above the overall class average.

| Connections | 93.42% |
| Create | 100% |
| CUBS | 97.83% |
| HONORS RESIDENTIAL COLLEGE | 96.39% |

**RESIDENT SUCCESS REPORT (2017 COHORT)**

| WAYS | 97.37% |
| WELLNESS | 95% |
| FIRST | 100% |

First-year participants
**SOPHOMORE RETENTION**

Students who choose to live on campus versus those who choose to live off campus

- **LIVED ON CAMPUS**: 91.8% vs **LIVED OFF CAMPUS**: 80.5%

93.27% of students retained for the second year; students who lived on campus their first four consecutive semesters graduated in six years.

**FACULTY PARTNER PRE/POST SURVEY**

**ASSESSMENT QUESTION**
Clemson Home plays an important role in influencing faculty understanding of the development of college students.

<table>
<thead>
<tr>
<th></th>
<th>PRE</th>
<th>POST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clemson Home</td>
<td>35.29%</td>
<td>53.85%</td>
</tr>
</tbody>
</table>

**2018 NSSE HOUSING STUDY** (76 institutions participated)

First-year students who reported they had “studied or worked on a project with other students where they live.”

- **CLEMSON**: 53% vs **OVERALL**: 30%

**RESIDENT EDUCATION MODEL (REM)**

**TIGER TALKS**

24,827 total 2018-19

“... A resident brought to the attention of our hall via GroupMe message the significance of vandalism and how it makes her feel when bringing others to visit the hall. This started a dialogue about what I can do as an RA and what residents can do to take responsibility of their home.” February 2019 Holmes, McCabe and Mickel

**RA-OBSERVED LEARNING EXPERIENCES**

1,000+ Observed learning connected to four learning goals

**INCLUSIVE EXCELLENCE: ESSA 3900 PRE/POST DATA**

**ASSESSMENT QUESTION**
I can utilize a foundation of leadership theory in my personal reflection and cultural exploration.

<table>
<thead>
<tr>
<th></th>
<th>Pre</th>
<th>Post</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>36%</strong> Strongly Agree</td>
<td>77.4% Strongly Agree</td>
<td></td>
</tr>
<tr>
<td><strong>44%</strong> Agree</td>
<td>21% Agree</td>
<td></td>
</tr>
<tr>
<td><strong>17%</strong> Disagree</td>
<td>1.6% Disagree</td>
<td></td>
</tr>
<tr>
<td><strong>3%</strong> Strongly Disagree</td>
<td>0% Strongly Disagree</td>
<td></td>
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</tbody>
</table>
The Student Affairs Business Operations office (SABO) is a service-oriented team charged with supporting the Division of Student Affairs’s vision, mission, strategic plan, and departments by providing:

- accurate and timely accounting services and financial reporting;
- recommendations and guidance on integrated financial and assessment strategies resulting in efficient resource utilization and effective planning;
- support and guidance for all personnel actions; and
- providing review and oversight of processes and systems necessary to a culture of quality and continuous improvement of programs, services, and administrative functions.

### Accounting Services & Financial Reporting

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$127 Million</td>
<td>Loaded for division FY19 budgets</td>
</tr>
<tr>
<td>$280,000+</td>
<td>Generated in sponsorship revenue</td>
</tr>
<tr>
<td>35+</td>
<td>Financial plan sessions facilitated with department directors</td>
</tr>
<tr>
<td>$490,329</td>
<td>Reallocated (recurring funds) toward division priorities</td>
</tr>
</tbody>
</table>

### Integrated Financial & Assessment Strategies

- 40+ Sessions to facilitated to develop 18 department-level value maps and 6 program-level value maps

### Human Resources

- 6.2 Number of FTE positions reallocated or eliminated during strategic planning process and FY20 budget development

### Continuous Improvement

- **Room Readiness Project**
  - Partners – University Housing & Dining with Student Affairs Business Operations
  - Objective – improve the communication and notification process to prepare rooms for fall move-in
  - Outcome – identified initial adjustments to improve for fall 2019 and will implement additional adjustments as a result of discussions and survey of staff post move-in

- **Dean on Call**
  - Partners – Office of Advocacy and Success with Student Affairs Business Operations and Division of Student Affairs Employees who have served or are currently serving as a “Dean on Call”
  - Objective – identify a high quality, efficient option to maintain level of care and concern for students transported to the hospital after hours
  - Outcome – development of a three-tier system that leverages University Housing & Dining staff since overwhelming majority of incidents involve on-campus students. Further data collection will occur to inform future adjustments to training for staff and potential revisions protocols
SA PUBLICATIONS
HIGHLIGHTS 2018-19

Student Affairs Publications creates innovative visual and multimedia solutions for enhancing and illustrating information pertinent to and about the Division of Student Affairs. In addition, we provide opportunities for collaboration with students of various academic disciplines and offer hands-on learning laboratories that encourage discovery in a real-world environment.

### Jobs

<table>
<thead>
<tr>
<th>Year</th>
<th>Jobs Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY15</td>
<td>1,267</td>
</tr>
<tr>
<td>FY16</td>
<td>1,337</td>
</tr>
<tr>
<td>FY17</td>
<td>1,511</td>
</tr>
<tr>
<td>FY18</td>
<td>1,702</td>
</tr>
<tr>
<td>FY19</td>
<td>2,012</td>
</tr>
</tbody>
</table>

- Five-year trend in total jobs completed by SAPubs
- 80% of all jobs completed were non-print
- Priority scope implemented for half of FY17 to reduce job overload

### Students

- 1,220+ student interns across 14 college disciplines
- $35,576 total wages paid to student interns (hourly)

### Awards

- 22 international, national or regional awards received in FY19

### Division Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>FY19 Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social</td>
<td>4,371 (19%)</td>
</tr>
<tr>
<td>Video</td>
<td>1,490 (39%)</td>
</tr>
<tr>
<td>Web</td>
<td>1,940 (49%)</td>
</tr>
</tbody>
</table>

### Wage Savings

- $37,990 total FY19 wages saved by using Federal Work Study, UPIC and unpaid solutions

### Staff

- 49 total number of CB+D student interns across 14 college disciplines
- 4 full-time staff members now funded by CB+D

### Campus Banner + Design

- In its twelfth year, is a student-led, large-format print and design business that focuses on student learning in a functioning agency model.
- In its first year of operation, CB+D had one intern and completed 126 jobs.

- 35% increase in jobs over five years
- Five-year trend in total jobs completed by CB+D

- Since hiring full-time videographer, number of videos produced went from 21 to 117

- 84% increase in jobs over five years
STUDENT HEALTH SERVICES
HIGHLIGHTS 2018-19

Student Health Services (SHS) is an integrated, outpatient organization comprised of three divisions: Medical Services, Counseling and Psychological Services (CAPS) and Healthy Campus. SHS is one of 17 student health centers in the United States accredited by The Joint Commission. This recognition speaks to our commitment to quality patient care and safety. Other recognitions include accreditations by the American Psychological Association for our doctoral internship program and the Commission on Office Laboratory Accreditation for our laboratory.

MEDICAL: PATIENTS/CLIENTS & PROVIDER VISITS

13,464 Total patients/clients

49,861 Total provider visits

(Does not include CAPS groups/workshops)

CAPS: COUNSELING & PSYCHOLOGICAL SERVICES

35%

Increase in students seen for initial session each semester over five years

HEALTHY CAMPUS

Tigers Together is Student Health Services Suicide Prevention Advocate Training based on Campus Connect, an experiential training that enhances advocates’ knowledge, awareness, and skills concerning college student suicide.

662 Advocates Trained

Aspire to Be Well (Fall 2018 data) is a 90-minute peer-led health- and safety-focused dialogue. The dialogue covers key areas to maintaining a healthy and safe campus including overall wellness, alcohol and other drug misuse prevention, mental health and suicide prevention, and interpersonal violence prevention.

5,202 Total Students Completed

238 Sessions

99% Completion Rate

99% Freshmen

3,760 Students

98% Transfer

1,442 Students

96% Bridge

822 Students

BY THE NUMBERS

Total RX Filled 32,794

Lab Tests 21,749

Immunization Visits 4,446

X-Ray Exams 2,065

Allergy Visits 1,283

FLU VACCINES

26% Increase in injections administered over five years

35% Increase in students seen for initial session each semester over five years
With expertise in orientation, transition and family engagement, Student Transitions & Family Programs (STFP) focuses on sense of belonging, stewardship and structured support programs to impact the college experience for Clemson students.

**STUDENT IMPACT**

**Orientation** Total sessions: 19; After Orientation, more than 90% of respondents indicated confidence in their decision to attend Clemson.

- **3,818** Freshman Students
- **1,715** Transfer Students
- **95** CONNECTIONS Students
- **35** Renaissance MAN Participants
- **68%** In-State, **32%** Out-of-State

**94%** of participants in STFP programs/services indicated having gained knowledge as a result

**90%** of members reported these experiences impacted their development

**RETENTION**

**CONNECTIONS Retention Rate (2017 Cohort)**

**95%** Retention Rate for Students Affiliated with STFP that graduate in six years

**87.2%** Retention Rate for Students Affiliated with STFP that graduate in six years

**PARTNERS** Supporting Orientation & Transition

- **12** Academic Partners
- **8** Logistic Focused Departments
- **25** Student Service Partners
- **16** Student Experience Focused Departments
- **28** Community & Corporate Sponsors

**PEER LEADERS**

- **31** Orientation Ambassadors
- **37** Mentors
- **180** Kick-Off Captains and Coordinators
- **37** CONNECTIONS and Renaissance MAN took on STFP peer leadership roles

**81%** Of students supported by an STFP Peer Leader felt the peer leader performed aspects of their role well

**100%** Of Peer Leaders were able to identify needs, attitudes and development concerns of new college students on university campuses

Peer Leaders completed a combined 4,324.95 hours of training in leadership development, student development theory, customer service, peer support behaviors and strategies and understanding campus resources.

**FAMILY IMPACT**

- **12,885** Letters Sent to New Students and Families
- **54** Clemson Family Advisory Board Members from Nine Different States
- **6,435** Family Members Supported During 19 Orientation Sessions

**70%** More than 70% of families indicated family-focused events helped them make a stronger connection to Clemson University

**Orientation Ambassadors**