



University officials gathered with the Cadden family and pillar donors to hold a ceremonial groundbreaking for Samuel J. Cadden Chapel in May.

“ Originally, we set out to raise \$5 million to build the chapel. We still have work to do, but today — through the leadership displayed by Ken and Mary Cadden and an incredible show of support from our generous donors — I am proud to say more than \$7 million has been raised for this important campus project. ”
 — **Vice President for Student Affairs Almada Jacks**

HEALTH, SAFETY AND WELLNESS



2 Clemson's Outdoor Education Center will be the second facility in the country to use harvested southern yellow pine cross-laminated timber and glulam beams, products first tested in collaboration with Clemson's Wood Utilization + Design Institute.



6,009 Unique number of students who accessed Douthitt Hills Fitness Center in the 2019 spring semester. The center offers cardio, group fitness/cycling studios and functional training areas.

STUDENT LEARNING



3.0 All four governing councils in Fraternity and Sorority Life averaged over a 3.0 GPA for the first time on record in the 2018 fall semester. Over 4,700 students were affiliated with a fraternity or sorority under the four councils.



4.37 Using a scale of 1 to 5, students completing CCPD's post-mock interview survey improved their confidence level in the *leadership core competency* by more than half a point over the pre-mock average (3.79).

INCLUSIVE EXCELLENCE



Student Affairs recently formed a diversity and inclusion workgroup. It is comprised of (left to right) Josh Barnes, Sarah Dumas, Jennifer Gregory, Mary Erin Morrissey, Levi Roach, DeOnte Brown (co-chair), Kate Radford (co-chair), Suzanne Price, Reggie Hawthorne, Pam Davis and Trish Robinson.

97.1% Retention rate of students from the 2017 cohort of CONNECTIONS, a first-year program for underrepresented populations.

STAFF EXPERIENCE



Assistant Vice President for University Housing & Dining Kathy Hobgood was a graduating member of the President's Leadership Institute (PLI) in May 2019.

“ PLI was a truly impactful experience. I had a lot of ‘ah-ha’ moments that helped provide me with a broader perspective on leadership, as well as what it takes to keep the full enterprise moving forward. ”

STUDENT LEADERSHIP SPOTLIGHT

“It’s hard to put into words what Clemson means to me. It’s been a very, very special place. After I leave, Clemson will always be a part of me and I’ll always remember this experience. Administration really cares about students, which was very evident throughout my term. — **Mason Foley, May graduate, Nashville, Tenn.**”



FOLEY TOP THREE IN PRESTIGIOUS AWARD

Mason Foley, 2018-19 Clemson Undergraduate Student Government president, attended the annual Campus Legacy Awards put on by the National Campus Leadership Council in Washington, D.C. in June.

Foley was one of three finalists for Student Body President of the Year, a title claimed by Hira Mustafa from the University of Iowa.

“I was able to engage with campus leaders from many other universities and show them how great Clemson is,” he said. “While we didn’t bring home the award, I am extremely honored to finish among the top three alongside leaders from Iowa and Ohio State University.”

> FEATURED ON CLEMSON'S NEWSSTAND, 6/17/19

Foley pictured with current Student Body President Logan Young (left) and Vice President for Student Affairs Almeda Jacks following a residence hall naming ceremony in April.

WHAT'S HAPPENING



The club golf team, led by five seniors, won the 2019 National Collegiate Golf Club Association championship at Purdue University in West Lafayette, Indiana.



Clemson welcomed more than 11,000 students and guests for Orientation over 15 sessions in June and July.

DID YOU KNOW?



1,300+

CUPD engaged more than 1,300 students, faculty and staff through educational efforts on risk reduction, response to targeted violence and crime prevention techniques in 2018.



2 MILLION

For the first time in Clemson history, meals served in the two dining halls — Fresh Food Company and Schilleter — surpassed the 2 million-mark during the 2018-19 academic year.

experience: **SUCCESS**



/clemsonsa

/clemsonsa

@clemson_student_affairs

ADVOCACY & SUCCESS HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

The purpose of the office of Advocacy & Success (OAS) is to serve all current Clemson students as a trusted place for care, advocacy, and referrals to campus and community partners. This office works to inspire an individual sense of belonging, student success, and retention. We partner with students, their families, campus and community partners, faculty, and staff to empower our students to achieve academic and personal success and to build resilience.

CARE NETWORK

The CARE Network is a program facilitated by OAS and provides electronic and face-to-face care, support, and guidance for students experiencing issues of concern. Some students have more than one referral and those are counted as new incidents or new cases. Therefore, the number of cases opened better reflects the volume of work rather than number of individual students.

1,986

Total Cases Opened Representing **1,557** individual students



26%
increase from prior year

Below are the top issues that are noted by CARE file managers and have remained consistently the top five since 2014-15 which is the year OAS created a more standardized care and concern issues list. Emotional Health continues to remain the top concern each year noted by file managers.

CARE Issues	2017-18	2018-19
Personal Wellness Emotional Health	602	780
Injury/Illness Hospital	209	226
Academics Grades	140	203
Academics Absences	258	332
Academics Relational/Procedural	161	158

OAS will continue to analyze these issues to determine contributing factors and related response steps.

DEAN ON CALL

Dean on Call (DOC) is a team facilitated by OAS, who respond to after-hours incidents as needed. The team includes staff from across the Division of Student Affairs. During the 2018-19 year, there were **10** members on the team.

114 Calls in 2017-18
122 Calls in 2018-19

EDUCATION - OUTREACH - TRAINING

Education - Educate the university community about the Office of Advocacy and Success, the CARE Network and the types of support provided to students; *Outreach* - Planning and implementing events that are focused on creating visibility and awareness for the Office of Advocacy and Success; *CARE Training* - Training sessions planned for equipping select faculty and staff to provide CARE support to students both during business and after hours.

Event Type	Spring 2019
Education	11
Outreach*	12

*Notable Outreach Events:
Random Acts of Kindness Weeks
Exam Stress Events

12 2018-19
CARE Training
Sessions Provided

Student's Walking to Class

CAMPUS LIFE

HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

Campus Life is a student-centered, multifunctional department that enhances the campus experience by creating purposeful and inclusive environments that promote active student engagement, development and practical learning opportunities, while providing quality services for the campus community.

CAMPUS ACTIVITIES & EVENTS

ACTIVITIES & EVENTS MANAGED

 **4** Buildings → **170,000** Total Square Footage

 **65** Indoor Spaces → **32,854** Total Square Footage

15 Major/Dignitary Events → **60,000+** Attendance

 **11** Outdoor Spaces

ACTIVITIES & EVENTS SCHEDULED/COORDINATED

8,251 Total Reservations

32,854 Total Hours of Reservations

STUDENT INVOLVEMENT & LEADERSHIP

SERVICE & LEADERSHIP

Students Participated in Service Learning **836**

Student Participants in Leadership Programs **694**

Total Programs **22** → Alternative Breaks **12**

ALTERNATIVE BREAK PARTICIPANT QUOTE Most rewarding part: "...getting to meet the people tied to and behind the service sites, hearing their stories and being inspired to do and be more than what I am now."

PARTNERSHIPS & COLLABORATIONS

2 Corporate partners

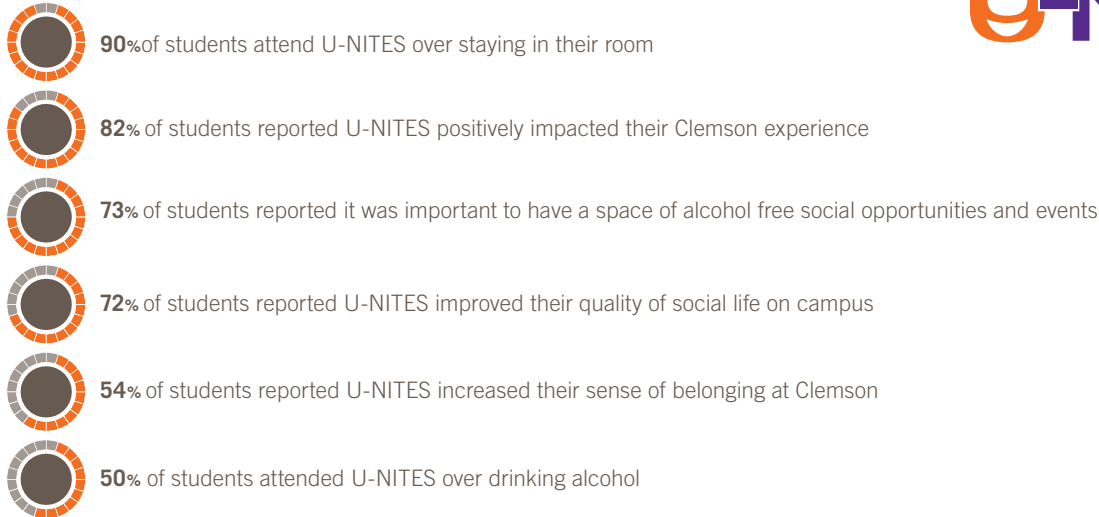
8 Academic collaborations

41 Current Partners/Agencies Supporting Service Learning

22 Collaborations with student organizations

CAMPUS LIFE, CONTINUED

U-NITES! CLEMSON'S LATE NIGHT ALCOHOL ALTERNATIVE PROGRAM



STUDENT INVOLVEMENT

43,748 Total Student Attendance/Participation in Programs

STUDENT ORGANIZATIONS

538 Current Total; Categories such as Academic, Club Sports, Cultural, Fraternity & Sorority Life, Graduate, Honorary, International, Political, Religious, Service and Special Interest



STUDENT EMPLOYMENT



CLIENT QUOTE

"The Events staff was AMAZING!!! Not only were they knowledgeable, they handled our stressed-out communications beautifully. We appreciate their assistance more than we can answer on this survey. THANKS!!!"

STUDENT QUOTE

"All of my positions with CA&E matched or exceeded my expectations. I've gained relevant experience for my major, built meaningful relationships, and learned valuable personal and professional development skills. The department's dedication to student development has always exceeded my expectations."

CAMPUS RECREATION HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

The Department of Campus Recreation strives to provide quality recreation experiences to the students, faculty and staff of Clemson University through its programs and facilities. These experiences afford the diverse campus community opportunities to interact while participating in a wide variety of instructional and competitive activities that promote the development of the mind and body.

FACILITIES

483,858 Total number of swipe-ins **17,531** Total number of unique users

SPACES ADDED/CONVERTED

8 Spaces

- Swann Fitness Center at Fike: F45 Studio, Functional Training Studio and Multipurpose Space
- Douthit Fitness Center: Group X, Spin X, FTS, Cardio and Weight Spaces

STUDENT EMPLOYMENT

673 Total number of student employees

100%

of students employees are certified in the safety certification for their job

PROGRAMS

INTRAMURAL SPORTS

5,368 Unique participants

35,584 Total swipe-ins

FITNESS AND WELLNESS **3,197** Unique participants

OUTDOOR RECREATION AND EDUCATION

984 Unique trip participants **2,603** Equipment rentals

CLUB SPORTS **1,381** Unique participants **34** Teams

Douthit Fitness Center

COMMUNITY & ETHICAL STANDARDS

HIGHLIGHTS 2018-19

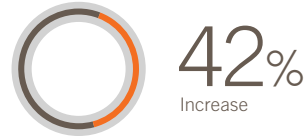
DIVISION OF STUDENT AFFAIRS

The mission of the Office of Community and Ethical Standards is to promote an environment that encourage students to uphold Clemson University's core values and community standards, empower students to act responsibly as members of a diverse global community, and engage students in lifelong learning skills.

TOTAL CASES

1,513 ²⁰¹⁷⁻¹⁸

2,149 ²⁰¹⁸⁻¹⁹



TIGERSTEPS PARTICIPANTS

TigerSTEPS – The Tiger STEPS program is an interactive, educational and reflective experience designed to provide students opportunities to think about the concept of healthy decision making and how those choices relate to their values, beliefs and goals in a personal and community context. Once requirements of the program are met, the adjudication of the charges for eligible students will be withheld, and their conduct records will show no violations.

	2016-17	2017-18	2018-19
Total Cases	282	326	788
Adjudications Withheld	273	322	680
Recidivated Students	34 (12.4%)	41 (12.7%)	61 (8.9%)

*As the program evolves, we are seeing promising trends in recidivism, case completion, and overall efficiency of the program.

MOST FREQUENT TYPES OF VIOLATIONS

- Alcohol
- Drugs
- Violation of University Policy
- Violation of Federal/State/Local Law

CAMPUS COMMUNITY INVOLVEMENT

	2017-18	2018-19
Admin Hearings-Faculty	10	9
Admin Hearings-Staff	14	15
Admin Hearings-Students	21	24
Housing Staff	32	32
Student Judicial Boards*	51	52

*The following majors are represented on the Student Judicial Board: Political Science, Criminal Justice, Computer Science, Biology, Management, Psychology, Pre-Med, Sociology, English, Education, Marketing, Economics, Anthropology, Philosophy, Accounting, Literature

STUDENT ORGANIZATION CASES

34 ²⁰¹⁷⁻¹⁸ 26 ²⁰¹⁸⁻¹⁹

There are five orgs currently on probation and one currently under suspension. Beginning with the 2016-2017 academic year, a public institution of higher learning, excluding technical colleges, shall maintain a report of actual findings of violations of the institution's Conduct of Student Organizations by fraternity and sorority organizations formally affiliated with the institution. The full report can be found online by searching Tucker Higgs Transparency Act on clemson.edu.

FRATERNITY & SORORITY LIFE

HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

The office of Fraternity and Sorority Life offers the fraternity and sorority community support that emphasizes the importance of social responsibility, academic excellence and leadership through open communication, needs-based advising and direct interaction with organization members and advisors. We believe in the power of values-based fraternities and sororities to create positive change.

MEMBERSHIP EXPERIENCE

TOP FIVES:


REASONS TO JOIN (FSSES 2019)

1. Friendships
2. Social Opportunities
3. Philanthropy and Community Service
4. Leadership Development
5. Career Networking

POSITIVE EFFECTS OF MEMBERSHIP (FSSES 2019)

1. Develop Positive Relationships (97%)
2. Become Involved in Items of Interest (95%)
3. Serve the Community (94%)
4. Sense of Campus Community (94%)
5. Value to Overall Collegiate Experience (88%)

DEMOGRAPHICS

	OVERALL 	OVERALL FSL	% of POP. AFFILIATED
Women	48.5%	65.2%	30.4%
Men	51.5%	34.8%	15.9%

FALL 2018 MEMBERSHIP

CPC

13 Chapters
2,947 Members
227 Avg. Chapter Size

IFC

21 Chapters
1,599 Members
76 Avg. Chapter Size

NPHC

8 Organizations
46 Members
76 Avg. Chapter Size

MGC

4 Organizations
38 Members
10 Avg. Chapter Size

2018-19 RECRUITMENT TOTALS

CPC

Fall Primary Recruitment: **802**
Fall Continuous Open Bidding: **41**
Spring Continuous Open Bidding: **60**
Total: **903**

IFC


Fall Recruitment: **371**
Spring Recruitment: **123**
Pi Kappa Alpha Expansion: **74**
Total: **568**

MGC

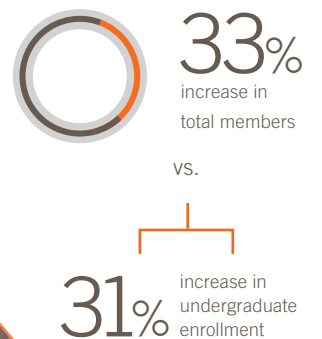
Fall Intake: **8**
Spring Intake: **11**
Total: **19**

NPHC

Fall Intake: **39**
Spring Intake: **40**
Total: **79**

	CPC	IFC	MGC	NPHC	ALL FSL	ALL 
In-State %	51.2%	45.3%	89.1%	86.4%	50.1%	68%
Out-of-State %	48.8%	54.7%	10.9%	13.6%	49.9%	32%

MEMBERSHIP TRENDS (SINCE 2010)




First Friday Parade

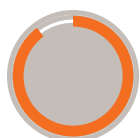
FRATERNITY & SORORITY LIFE, CONTINUED

ACADEMICS

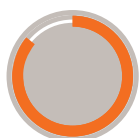
Fall 2018: All four council GPAs exceeded 3.0 for the first time on record

	OVERALL  GPA	OVERALL FSL GPA	CPC	MGC	NPHC	IFC		
Fall 2018	3.179	3.317	3.480	3.273	3.036	3.016	70.2% of all chapters exceeded 3.0	75.61% of all members exceeded 3.0
Spring 2019	3.222	3.360	3.524	3.188	2.889	3.112	74.46% of all chapters exceeded 3.0	76.81% of all members exceeded 3.0

RETENTION – 2017 COHORT DATA



97.62%
First-Year FSL Members
Retention Rate



93.30%
Overall 
Retention Rate

PROGRAMS

Launched Clemson Greek Experience Program – A framework for fraternities and sororities to provide their members with purposeful co-curricular education that complements the academic mission of Clemson University. The six areas in Clemson Greek Experience are:

- 1) Academic Engagement; 2) Personal Health and Wellbeing; 3) Community Impact; 4) Personal Development and Self Discovery;
- 5) Global Citizenship, Diversity and Inclusion; 6) Clemson Involvement

Fraternities and sororities sponsored **150** educational programs in 2018-19.

StepUp Bystander Intervention Training

FSL adopted this national program for community-wide, bystander intervention training: **3,800** students trained in 2018-19.

Pre and Post Training Survey – Agree/Strongly Agree Response

I have the skills to help in problem situations (**77.44% vs 94.08%**)

I am now willing to intervene in problem situations (**84.84% vs 93.93%**)

I would investigate unclear situations (**72.38% vs 90.43%**)

SERVICE

65,131.50 Hours Served

\$574,860.90 Dollars Raised

RECOGNITION/HIGHLIGHTS

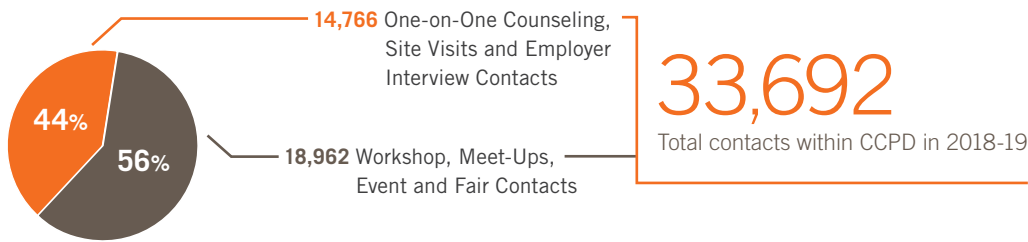
Members of the Year: CPC – Taylor DeHart, Delta Zeta; IFC – Andrew Levitt, Alpha Tau Omega; MGC Fraternity – Diego Fuentes, Lambda Theta Phi Latin Fraternity, Inc.; MGC Sorority – Raghed AlDahabi, Delta Phi Lambda Sorority, Inc.; NPHC – Zach Boykin, Alpha Phi Alpha Fraternity, Inc.

Chapters of the Year: Amanda H. Hays Cup (CPC) –Alpha Delta Pi; Dr. Jerome V. Reel, Jr. Cup (IFC) – Beta Theta Pi; Founders Cup (MGC) – LambdaTheta Phi Latin Fraternity, Inc.; Altheia L. Richardson Cup (NPHC) – Delta Sigma Theta, Sorority, Inc.

MICHELIN CAREER CENTER

HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS



FIRST DESTINATION RESULTS (2017-18)

REPORTED PARTICIPATION IN EXPERIENTIAL EDUCATION:

Graduates completing a Bachelor's Degree Total respondents: 1,891

78%

Completed one experience (consistent from 2016-17)

62%

Completed two or more experiences (consistent from 2016-17)

Graduates completing a Master's, Specialist or Doctoral Degree Total respondents: 609

62%

Completed one experience

61%

Completed two or more experiences

CAREER FAIR

8% Attendee increase from prior year

6,352

Total Students Attended

CAREER FAIR EMPLOYER REGISTRATIONS

35% Increase over five years

903

Employer Registrations

CAREER FAIR OUTCOMES SURVEY Total respondents: 945

81%

students attending left with at least one to two internship or job leads

74%

students attending had at least one to two interviews

50%

students received at least one to two offers

ON-CAMPUS INTERVIEWS AND EMPLOYERS PRESENT

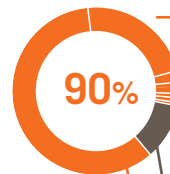
4.75%

increase in student interviews over five years

51%

increase in scheduled employers over five years

PROFESSIONAL STATUS OF RECENT GRADUATES Total respondents: 2,784



- 61.3% Employed full time
- 20.9% Enrolled in grad school/cont. education
- 2.8% Employed part time
- 3.3% Planning to cont. education, not yet enrolled
- 0.6% Participating in volunteer/service program
- 0.7% Serving in U.S. Uniformed/Armed Services
- 0.4% Not seeking employment/cont. education

10% Seeking employment

of graduates are employed, continuing or planning to continue their education, or not currently seeking employment

Within an average of six months after graduation

DESTINATION OF RECENT GRADUATES Total respondents: 1,718

44% SC

54% US

2% INT

MICHELIN CAREER CENTER, CONTINUED

CCPD OFF-CAMPUS INTERNSHIP PROGRAM OUTCOMES

Students rated their internship as being “Very relevant” or “Moderately relevant” to their academic and career goals **99%**

SUPERVISOR EVALUATIONS Total respondents: 369

95%

of supervisors would hire a candidate similar to their Clemson intern

82%

of supervisors stated their Clemson intern was the same or better than interns from other institutions

COMPETENCIES AND EXPERIENTIAL EDUCATION Total respondents: 928

Site supervisors and mentors evaluate students based on a five-point proficiency scale

COMMUNICATION	3.87	ADAPTABILITY	4.05	SELF-AWARENESS	3.92
COLLABORATION	4.06	ANALYTICAL SKILLS	3.93	INTEGRITY AND ETHICS	4.22
LEADERSHIP	3.61	TECHNOLOGY	4.01	BRAND	4.18

COMPETENCIES AND ON-CAMPUS RECRUITING Total respondents: 143

Employers identify the minimum proficiency level desired for entry-level positions and demonstrated proficiency level of Clemson students interviewing for those opportunities

■ Desired Level
■ Demonstrated Level



STUDENT CAREER COUNSELING

3,710 total one-on-one career counseling interactions

86%
Undergraduates

12%
Graduates

2%
First-Year Alumni

CAREER RESOURCES

249
Total Workshops

7,765
Total Workshop Contacts

233
Total Mock Interviews (virtual & in person)

MILITARY & VETERAN ENGAGEMENT

HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

The Department of Military & Veteran Engagement's (M&VE) mission is to serve and support the Clemson military-connected community through engagement, enrichment, empowerment and education. The office helps transitioning military service members, veterans and their families achieve personal and academic success through intentional and relevant programming, services and personal engagement.

ENGAGEMENT Engaging military connected students through orientation, newsletters, events, academic support and programming

VETERAN AND DEPENDENT ENROLLMENT

297 Number of enrolled students who have verified their military service (Average of 300 in Fall 2018 and 295 in Spring 2019)

833 Number of student veterans and military dependents enrolled in Spring 2019

CLEMSON STUDENT VETERAN CENTER Fall 2018-Summer 2019



Total Recorded Visits

7,059

Unique Visits

296

ENRICHMENT

Comfortable and welcoming environment that fosters peer support, comradery, and a sense of belonging

NEW VETERAN ADMISSIONS Fall 2018-Summer 2019

Number of verified students who admitted to Clemson

108

MILITARY APPRECIATION

4 Military Appreciation Events

400 Tickets donated to military veterans and their families to attend the 2018 Clemson Military Appreciation Football game.

SITREP: VETERANS MONTHLY NEWSLETTER



38.5%
Average open rate
(industry average: 22%)



5.2%
Average click rate
(industry average: 4.6%)

VETERAN GRADUATIONS

32

Fall 2018

35

Spring 2019

33

Summer 2019

33 Student veterans attended the Veterans Hail and Farewell Graduation Dinners to receive their veteran cords and Clemson challenge coins.

Walk for Veterans

M&VE, CONTINUED

EMPOWERMENT Recognizing value in military identity and experience to increase personal, academic and post-graduate success

LEADERSHIP POSITIONS

9 Students employed as M&VE Student Assistants to provide peer support, assist with orientations and maintain the Clemson Student Veteran Center

11 Student veterans attended the 2019 Student Veterans of America National Conference

6 Executive Leaders in the Clemson Student Veterans Association

VETERAN SCHOLARSHIPS

\$100,000+ Money raised to date in the Clemson Veterans Scholarship Endowment – in collaboration with Clemson Undergraduate Student Government and the Student Veteran Association (will pay \$1,500 in veteran scholarships starting Fall 2019)

WALK FOR VETERANS ANNUAL FUNDRAISER

350 Number of registered participants in the 2019 Walk for Veterans (up from 220 in 2018)

EDUCATION Advocating what veterans they offer the Clemson community and creating awareness for the specific needs of our military veterans

CLEMSON GREEN ZONE TRAINING

 Fall 2018-Summer 2019

100 Participants completed Green Zone Training

71

Staff

16

Students

12

Faculty

1

Community Member



2019 VETERANS NEEDS ASSESSMENT

 99 respondents of 294 veteran recipients

- 85% knew where to go for veteran-related questions (up from 53% in 2015)
- 83% reported Clemson was responsive to needs based on service-related injury/disability (up from 58% in 2015)
- 70% agree Clemson is a military-friendly campus (up from 50% in 2015)
- 100% were aware of the Clemson Student Veteran Center (no comparable data)
- 82% would recommend Clemson to another service member (no comparable data)
- Respondents reported higher rates of comfort using military specific resources than general population resources on campus

STUDENT VETERAN RECOGNITION

- 3 winners of the **Clemson Outstanding Student Veteran Award** –Ty Robinson and Victoria Graham (Fall 2018 recipients), Jason Cronin (Spring 2019 recipient)
- Ty Robinson also received the 2018 **Rising Star Award**
- Amanda Nicks was selected for **Focus Forward Fellowship**, national women's veteran leadership workshop
- McKenzie McNamara, graduate intern in Spring 2019, received the 2018 **Walter Cox Award**
- Ashley Johnson was invited to attend the **Student Veterans of America Leadership Institute** in Washington D.C. in September 2018, one of 100 student veteran leaders from across the nation

RESIDENTIAL LIVING/LEARNING

HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

Clemson Home creates supportive and challenging environments that enrich and nourish lives. Residential Learning and Residential Living facilitate intentional and transformational experiences for residents through a robust residential curriculum, staff training and development, and individual care and support.

RESIDENT ASSISTANTS (RA)

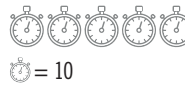
RA ORIENTATION TRAINING

228 RAs completed

RA QUOTES

“ When I graduate, I will be leaving behind 11 of my own residents who became RAs, 630 meaningful conversations and over 170 residents who became friends. ”

HOURS OF TRAINING



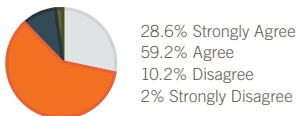
FORTY EIGHT

EDC 3900 PRE/POST ASSESSMENT DATA

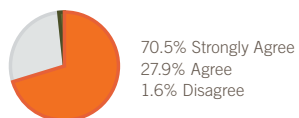
ASSESSMENT QUESTION

I can assess, articulate and meet the unique needs of a residential community.

January 2019 pre (n=102)



April 2019 post (n=62)



RESIDENT SUCCESS REPORT (2017 COHORT)

FIRST-YEAR LLC RETENTION

NINETY FOUR%

Versus 92.9% for those not in a Living-Learning Community (LLC)

COMMUNITY RETENTION

Retention rates at or above the overall class average.

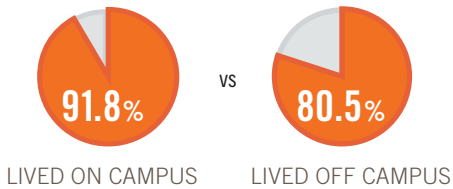
CONNECTIONS	93.42%	WAVS	97.37%
CREATE	100%	WELLNESS	95%
CUBS	97.83%	FIRST	100%
HONORS RESIDENTIAL COLLEGE	96.39%		

first-year participants

RESIDENTIAL LIVING/LEARNING, CONTINUED

SOPHOMORE RETENTION

Students who choose to live on campus versus those who choose to live off campus



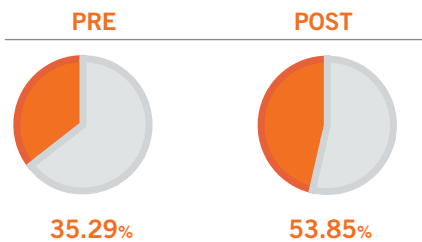
93.27%

of students retained for the second year; students who lived on campus their first four consecutive semesters graduated in six years

FACULTY PARTNER PRE/POST SURVEY

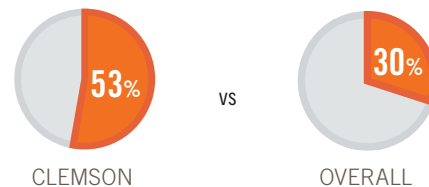
ASSESSMENT QUESTION

Clemson Home plays an important role in influencing faculty understanding of the development of college students.



2018 NSSE HOUSING STUDY (76 institutions participated)

First-year students who reported they had “studied or worked on a project with other students where they live.”



RESIDENT EDUCATION MODEL (REM)

TIGER TALKS

24,827 total 2018-19

RA-OBSERVED LEARNING EXPERIENCES

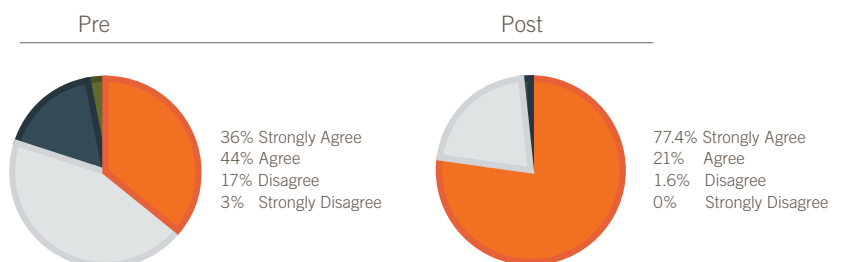
1,000+ Observed learning connected to four learning goals

“A resident brought to the attention of our hall via GroupMe message the significance of vandalism and how it makes her feel when bringing others to visit the hall. This started a dialogue about what I can do as an RA and what residents can do to take responsibility of their home.” February 2019 Holmes, McCabe and Mickel

INCLUSIVE EXCELLENCE: ESSA 3900 PRE/POST DATA

ASSESSMENT QUESTION

I can utilize a foundation of leadership theory in my personal reflection and cultural exploration.



SA BUSINESS OPERATIONS

HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

The Student Affairs Business Operations office (SABO) is a service-oriented team charged with supporting the Division of Student Affairs's vision, mission, strategic plan, and departments by providing:

- accurate and timely accounting services and financial reporting;
- recommendations and guidance on integrated financial and assessment strategies resulting in efficient resource utilization and effective planning;
- support and guidance for all personnel actions; and
- providing review and oversight of processes and systems necessary to a culture of quality and continuous improvement of programs, services, and administrative functions.

ACCOUNTING SERVICES & FINANCIAL REPORTING

\$127 Million Loaded for division FY19 budgets

\$280,000+ Generated in sponsorship revenue

35+ Financial plan sessions facilitated with department directors

\$490,329 Reallocated (recurring funds) toward division priorities

INTEGRATED FINANCIAL & ASSESSMENT STRATEGIES

40+ Sessions to facilitated to develop **18** department-level value maps and **6** program-level value maps

HUMAN RESOURCES

6.2 Number of FTE positions reallocated or eliminated during strategic planning process and FY20 budget development

CONTINUOUS IMPROVEMENT

Adopted the University's Lean Methodology;
Planning, Doing, Checking, Acting (PDCA)

Room Readiness Project

- Partners –University Housing & Dining with Student Affairs Business Operations
- Objective –improve the communication and notification process to prepare rooms for fall move-in
- Outcome –identified initial adjustments to improve for fall 2019 and will implement additional adjustments as a result of discussions and survey of staff post move-in

Dean on Call

- Partners –Office of Advocacy and Success with Student Affairs Business Operations and Division of Student Affairs Employees who have served or are currently serving as a “Dean on Call”
- Objective –identify a high quality, efficient option to maintain level of care and concern for students transported to the hospital after hours
- Outcome –development of a three-tier system that leverages University Housing & Dining staff since overwhelming majority of incidents involve on-campus students. Further data collection will occur to inform future adjustments to training for staff and potential revisions protocols

SA PUBLICATIONS HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

Student Affairs Publications creates innovative visual and multimedia solutions for enhancing and illustrating information pertinent to and about the Division of Student Affairs. In addition, we provide opportunities for collaboration with students of various academic disciplines and offer hands-on learning laboratories that encourage discovery in a real-world environment.



84%
increase in jobs
over five years



► five-year trend in total jobs completed by SAPubs
(priority scope implemented for half of FY17 to reduce job overload)



22 international, national or regional awards received in FY19

WEB

1,220+
websites managed

818+
web tickets submitted

SOCIAL

- 📌 4,371 (19% increase)
- 📺 1,490 (39% increase)
- 📧 1,940 (49% increase)

division social media FY19 increases

VIDEO

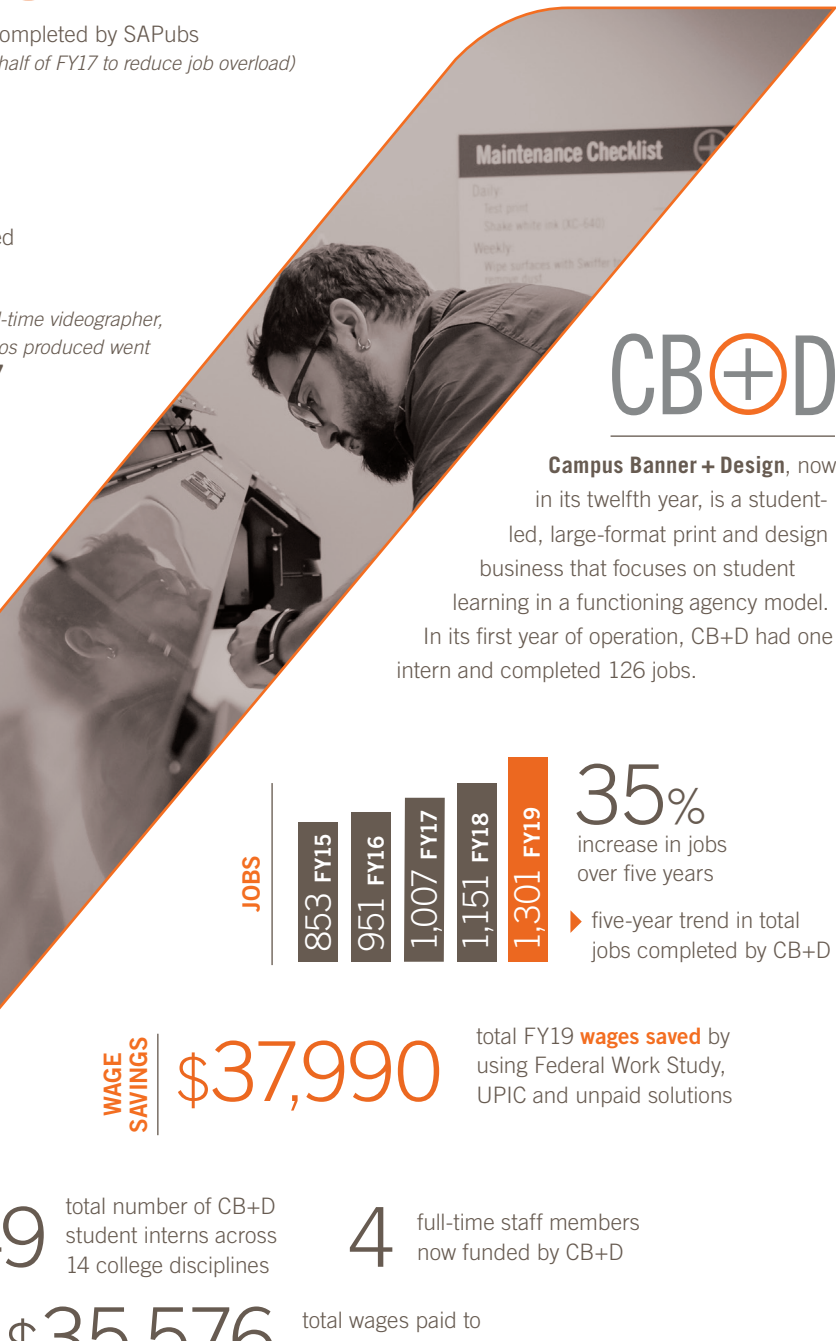
Since hiring full-time videographer, number of videos produced went from **21** to **117**

SOME FY19 AWARD-WINNING PIECES ▼

JACK ENRIGHT VIDEO FEATURE

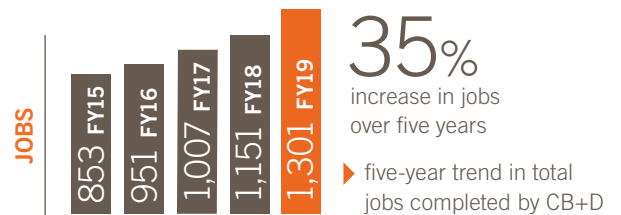


STUDENT AFFAIRS GALA INVITATION



CB+D

Campus Banner + Design, now in its twelfth year, is a student-led, large-format print and design business that focuses on student learning in a functioning agency model. In its first year of operation, CB+D had one intern and completed 126 jobs.



WAGE SAVINGS | **\$37,990**

total FY19 **wages saved** by using Federal Work Study, UPIC and unpaid solutions

STAFF

49 total number of CB+D student interns across 14 college disciplines

4 full-time staff members now funded by CB+D

\$35,576 total wages paid to student interns (hourly)

Campus Banner + Design

STUDENT HEALTH SERVICES

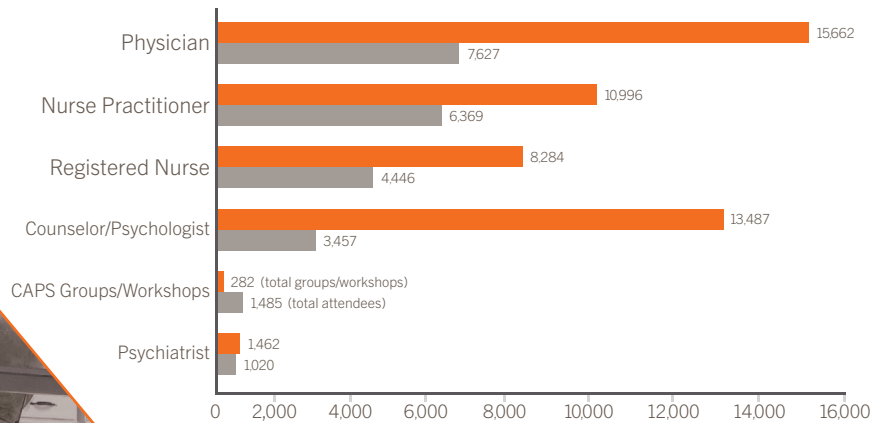
HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

Student Health Services (SHS) is an integrated, outpatient organization comprised of three divisions: Medical Services, Counseling and Psychological Services (CAPS) and Healthy Campus. SHS is one of 17 student health centers in the United States accredited by The Joint Commission. This recognition speaks to our commitment to quality patient care and safety. Other recognitions include accreditations by the American Psychological Association for our doctoral internship program and the Commission on Office Laboratory Accreditation for our laboratory.

MEDICAL: PATIENTS/CLIENTS & PROVIDER VISITS

13,464 Total patients/clients ■ 49,861 Total provider visits
(Does not include CAPS groups/workshops)



CAPS: COUNSELING & PSYCHOLOGICAL SERVICES

35%

Increase in students seen for initial session each semester over five years

HEALTHY CAMPUS

Tigers Together is Student Health Services Suicide Prevention Advocate Training based on Campus Connect, an experiential training that enhances advocates' knowledge, awareness, and skills concerning college student suicide.

662 Advocates Trained

Aspire to Be Well (Fall 2018 data) is a 90-minute peer-led health- and safety-focused dialogue. The dialogue covers key areas to maintaining a healthy and safe campus including overall wellness, alcohol and other drug misuse prevention, mental health and suicide prevention, and interpersonal violence prevention.

5,202 Total Students Completed
238 Sessions

99% Completion Rate

99% Freshmen
3,760 Students

98% Transfer
1,442 Students

96% Bridge
822 Students

BY THE NUMBERS

Total RX Filled 32,794

Lab Tests 21,749

Immunization Visits 4,446

X-Ray Exams 2,065

Allergy Visits 1,283

FLU VACCINES

26%

Increase in injections administered over five years

Pharmacy

STUDENT TRANSITIONS & FAMILY PROGRAMS

DIVISION OF STUDENT AFFAIRS

HIGHLIGHTS 2018-19

With expertise in orientation, transition and family engagement, Student Transitions & Family Programs (STFP) focuses on sense of belonging, stewardship and structured support programs to impact the college experience for Clemson students.

STUDENT IMPACT

Orientation Total sessions: **19**; After Orientation, more than 90% of respondents indicated confidence in their decision to attend Clemson.

3,818 Freshman Students **1,715** Transfer Students **95** CONNECTIONS Students (68% In-State, 32% Out-of-State) **35** Renaissance MAN Participants



of participants in STFP programs/services indicated having gained knowledge as a result



of members reported these experiences impacted their development

RETENTION



PARTNERS Supporting Orientation & Transition

12 Academic Partners
8 Logistic Focused Departments
25 Student Service Partners
16 Student Experience Focused Departments
28 Community & Corporate Sponsors

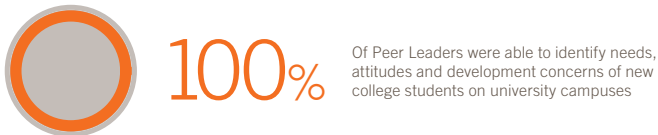
PEER LEADERS

31 Orientation Ambassadors

37 Mentors

180 Kick-Off Captains and Coordinators

37 CONNECTIONS and Renaissance MAN took on STFP peer leadership roles



Peer Leaders completed a combined **4,324.95** hours of training in leadership development, student development theory, customer service, peer support behaviors and strategies and understanding campus resources.

FAMILY IMPACT

12,885 Letters Sent to New Students and Families

54 Clemson Family Advisory Board Members from **Nine** Different States

6,435 Family Members Supported During **19** Orientation Sessions



More than 70% of families indicated family-focused events helped them make a stronger connection to Clemson University

Orientation Ambassadors