Student Affairs (SA) stakeholders,

As I reflect on everything that took place within our division during FY20, several words come to mind. Challenging. Unique. Unprecedented. One word stands above the rest, however. Humbling.

I am humbled each and every day because I have the privilege of serving this great institution. I work with a staff whose commitment to excellence is beyond reproach and students who never cease to amaze me.

FY20 challenged our resolve as members of the Clemson Family. First, our division successfully navigated through a major reorganization with our colleagues from Finance and Operations. Then, we faced the biggest obstacle I have encountered in all my years of higher education with the onset of COVID-19.

Make no mistake, we have emerged stronger because we have gone through these difficult circumstances together. It has not been easy. We have had our share of frustrations. But it has also been incredibly rewarding to see how our institution — and Student Affairs in particular — has responded in the face of adversity.

As you will see throughout this report, we have plenty to celebrate from FY20. We redefined and recommitted to our core function of supporting student success. We were thoughtful and deliberate in our efforts to create quality, efficient and relevant experiences for students — all while modifying operations within a virtual environment due to COVID-19.

We have added incredible value to our campus through the introduction of student-centric facilities. We secured a generous lead gift and held an emotional, yet uplifting naming ceremony at the Andy Quattlebaum Outdoor Education Center — a beautiful facility that will transform the outdoor recreation experience for our students. We witnessed the initial construction stages of Samuel J. Gooden Chapel and look forward to its completion in 2021. We are grateful to more than 1,000 donors who collectively raised about $3 million to support our programs, services and facilities.

I am incredibly encouraged by where we are as a division. We are excited by the opportunities that lie ahead. We are well-positioned to create a more holistic experience for our students. And while we know Clemson University faces a number of steep challenges in FY21 — including significant financial impacts because of COVID-19 — we remain steadfast in our commitment to student growth and to protecting the health, safety and welfare of our campus community.

Thank you for the dedication and love you have for Clemson — especially these last few months. Thank you for being flexible and patient as we negotiate uncharted territory. But most of all, thank you for the confidence you have shown me and our entire team throughout this transition. Your support means everything to us. Go Tigers!

Sincerely,

L. Christopher Miller
Interim Vice President for Student Affairs and Dean of Students

A MESSAGE FROM DR. MILLER

DIVISION OF STUDENT AFFAIRS

Andy Quattlebaum Outdoor Education Center

in FY21 — including significant financial impacts because of COVID-19 — we remain steadfast in our commitment to student growth and to protecting the health, safety and welfare of our campus community.
EXECUTING OUR WORK

Clemson University’s mission, strategic plan and core values inform the Division of Student Affairs’ work and focus execution of relevant programs, services and administrative functions with quality and efficiency.

Four core themes exist as part of the division’s strategic plan. By focusing its work within the core theme areas, Student Affairs aims to have the greatest impact on student recruitment, retention, graduation and value of our graduates in the marketplace. Throughout the document, departments share how they focus their efforts to support these strategic areas.

GUIDING PRINCIPLES

Specific guiding principles govern the work directly related to our strategic plan’s four core themes and every area of Student Affairs.

DIVERSITY OF THOUGHT

Embracing individuals of all identities, removing barriers to access and success, and ensuring ideas and perspectives are heard and respected.

INTENTIONALITY WITH EXCELLENCE

Acting as forward thinkers, making deliberate and strategic decisions that support and contribute to student success and the welfare of our colleagues and community while enhancing quality and creating efficiencies in our programs, services and policies.

ACCOUNTABILITY

Leveraging each other’s strengths and experiences to achieve our common purpose by delivering on our commitments and holding each other responsible for our actions.

COMMUNICATION

Proactively and consistently communicating with all internal and external constituents in a timely manner with clarity, open minds and active listening.

It is our belief the sustainable success of our division hinges on the operational principles as well as key performance drivers. We know if we have the right people focused on the right work, we will achieve our intended outcomes.

CORE THEMES

- HEALTH, SAFETY AND WELLNESS
- STUDENT LEARNING
- INCLUSIVE EXCELLENCE
- STAFF EXPERIENCE

PEOPLE

Leadership

Recruit/Retain Top Talent

Meaningful Communication

Ownership/Accountability

EXECUTION

Effective Assessment

Data-Driven Decisions

Operational Efficiency

OUTCOMES

Student-Centric Culture

Impactful Programs and Services

Resources Aligned to Divisional Priorities

PERFORMANCE DRIVERS

Leadership

Recruit/Retain Top Talent

Meaningful Communication

Ownership/Accountability
STUDENT HEALTH SERVICES
HIGHLIGHTS 2019-20

Student Health Services (SHS) is an integrated, outpatient organization comprised of three divisions: Medical Services, Counseling and Psychological Services (CAPS) and Healthy Campus. SHS is one of 17 student health centers in the United States accredited by The Joint Commission. This recognition speaks to our commitment to quality patient care and safety. Other recognitions include accreditations by the American Psychological Association for our doctoral internship program and the Commission on Office Laboratory Accreditation for our laboratory.

COVID-19 MODIFIED OPERATIONS

Examples of the departmental response to COVID-19:
- Served on several Clemson University COVID-19 committees and workgroups
- Conducted virtual CAPS and medical visits as well as virtual trainings on wellness
- Acquired necessary equipment/materials for in-house COVID-19 testing
- Collaborated with CCIT, DHEC, Clemson Athletics and the Sullivan Center to manage positive cases affiliated with Clemson University and perform contact tracing
- Reconfigured patient flow in the Redfern Health Center
- Developed curbside, walk-up and campus delivery workflows to help patients receive medications safely, outside of the building

PATIENTS/CLIENTS AND PROVIDER VISITS

<table>
<thead>
<tr>
<th></th>
<th>Total Patients/Visits</th>
<th>Total Provider Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician</td>
<td>19,240</td>
<td>41,994</td>
</tr>
<tr>
<td>Nurse Practitioner</td>
<td>1,255</td>
<td>2,406</td>
</tr>
<tr>
<td>Registered Nurse</td>
<td>2,000</td>
<td>1,857</td>
</tr>
<tr>
<td>Counselor/Psychologist</td>
<td>658</td>
<td>1,571</td>
</tr>
<tr>
<td>Psychologist</td>
<td>22</td>
<td>47</td>
</tr>
<tr>
<td>Total</td>
<td>19,240</td>
<td>43,818</td>
</tr>
</tbody>
</table>

Example: Increase in injections administered over six years (1,926 injections)

FLU VACCINES

- 14,490 Flu shots
- 3,209 Flu shots administered by SHS
- 1,634 Flu shots administered by SHS
- 1,271 Flu shots administered by SHS
- 87 Flu shots administered by SHS

DIVISION OF STUDENT AFFAIRS

CAPS: COUNSELING AND PSYCHOLOGICAL SERVICES

<table>
<thead>
<tr>
<th></th>
<th>Fall 2019</th>
<th>Spring 2020</th>
<th>Annual Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Triage Numbers</td>
<td>1,295</td>
<td>602</td>
<td>1,897</td>
</tr>
<tr>
<td>Total CAPS Groups/Workshops</td>
<td>240</td>
<td>Total Attendees</td>
<td>1,146</td>
</tr>
</tbody>
</table>

HEALTHY CAMPUS

Aspire to Be Well (Fall 2019 data) is a 90-minute peer-led health and safety-focused dialogue. This dialogue aims to promote a healthy and safe campus, including sexual wellness, alcohol and other drug misuse prevention, mental health and suicide prevention, and interpersonal violence prevention.

- 6,169 Total Students Completed 90% Completion Rate
- 98% Freshman and Transfer Students
- 92% Sophomore Students

Aspire Students Tell Us:

- "The information was clearly explained. I'm glad all students are required to take it."
- "The information about all the resources Clemson has was expanded very well. I feel very informed and equipped to handle certain situations now."
- "I feel the content was covered very well as a whole. I honestly believe that it can help in various situations in order to help someone or even myself."
The Department of Campus Recreation strives to provide quality recreation experiences to the students, faculty and staff of Clemson University through its programs and facilities. These experiences afford the diverse campus community opportunities to interact while participating in a wide variety of instructional and competitive activities that promote the development of the mind and body.

**Facilities**

460,425 18,769
Total number of swipe-ins Total number of unique users

**Virtual Programming Engagements**

847
Liked, viewed or participated in

**Spaces Added**

Andy Quattlebaum Outdoor Education Center: 16,500 square-foot state-of-the-art outdoor education center supporting outdoor education, intramural sports, fitness and wellness, and special event programming.

**Student Employment**

519
Total number of student employees

100%
100% of student employees are certified in the safety certification for their job

Princeton Review ranks Clemson the No. 3 college “Where Everyone Plays Intramural Sports” — The Best 386 Colleges (published August 2020), based on the data from the 85-question survey of 143,000 students from the 386 schools in its book.
CAMPUS LIFE
HIGHLIGHTS 2019-20

Campus Life is a student-centered, multifunctional department that enhances the campus experience by creating purposeful and inclusive environments that promote active student engagement, development and practical learning opportunities while providing quality services for the campus community.

CAMPUS ACTIVITIES & EVENTS

<table>
<thead>
<tr>
<th>ACTIVITIES &amp; EVENTS SCHEDULED/COORDINATED</th>
<th>5,321</th>
<th>373</th>
<th>19,763</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Reservations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Clients Served</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Event Hours</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- 36% increase in fall reservations (Fall 2019 compared to Fall 2018); Spring data not comparable due to COVID-19 impact

STUDENT EMPLOYMENT

Graduating CA&E student employees were given an Exit Interview in Spring 2020:
- 100% rated themselves as “advanced” or “expert” in the core competencies of communication, collaboration, leadership, adaptability, analytical skills, self-awareness, and integrity and ethics.
- 80% reported an increase in leadership skills from the beginning to the end of their employment.
- 100% said they would recommend their student employment opportunity to others.

Student Managers completed a pre- (September 2019) and post- (April 2020) self-evaluation on core competencies:
- 100% reported an increase in core competencies over 2019-20 academic year.
- 82% reported they can describe their personal leadership style.
- 60% reported they are beginning to broaden their view of leadership and service.
- 33% reported they have a deep understanding and sense of who they are as a leader. They are able to move beyond self and develop a deep sense for serving others and their communities.

Student Employee Quotes:
- “I value that this department truly wants their students to succeed. They want to help in any way possible and want to help students learn.”
- “I value … growth opportunities, good working conditions [and] sympathetic help with any personal problem.”
- “I value the relationships I have made here and their ability to set me up for success. I have learned so much in terms of professionalism, and I am excited to apply my knowledge into a workplace setting as a full-time employee.”
- “This is a great job! You not only build interpersonal skills, but you also enhance your interpersonal skills. It’s all about working in a team, and I have thoroughly enjoyed the team I’ve worked with.”

EVENT WORKSHOPS OFFERED

- 7 Workshops — 80%
CAMPUS LIFE, CONTINUED

STUDENT INVOLVEMENT AND LEADERSHIP (SIL)

As a result of participating in SIL programs, 1,598 students have participated in service learning through SIL.

STUDENT ATTENDANCE/PARTICIPATION

- 4,015 students have participated in service learning through SIL
- 1,410 students have participated in other leadership and service events

STUDENT ORGANIZATIONS

- 531 new/expanded ones
- 13,755 Fall unique members
- 13,694 Spring unique members

COMMUNITY PARTNERS

- 41

SERVICE AND LEADERSHIP

- 753 students participated in our leadership programs

ACADEMIC AND CO-CURRICULAR ENGAGEMENT COLLABORATIONS

- Parks, Recreation and Tourism Management and U-NITES!
  - A PRTM class is conducting a program review and evaluation of the U-NITES! program
- Multi-Institutional Study of Leadership
  - Teamed with an English Course on Technical Writing
  - Produced a final report on trends and issues, insights and recommendations from the data

Certified Student Leader Program (Corporate Partnership with Arthrex)
- In the Spring 2020, the Arthrex Fellows completed our CSL Program, which requires 10 hours of service learning
The office of Fraternity and Sorority Life offers the fraternity and sorority community support that emphasizes the importance of social responsibility, academic excellence and leadership through open communication, needs-based advising and direct interaction with organization members and advisors. We believe in the power of values-based fraternities and sororities to create positive change.

**DEMOGRAPHICS**

**MEMBERSHIP TRENDS (SINCE 2015)**

<table>
<thead>
<tr>
<th>Year</th>
<th>CPA</th>
<th>IFC</th>
<th>MGC</th>
<th>NPHC</th>
<th>All FSL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2015</td>
<td>3,083</td>
<td>3,083</td>
<td>3,083</td>
<td>3,083</td>
<td>3,083</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>3,070</td>
<td>3,070</td>
<td>3,070</td>
<td>3,070</td>
<td>3,070</td>
</tr>
<tr>
<td>Fall 2017</td>
<td>3,055</td>
<td>3,055</td>
<td>3,055</td>
<td>3,055</td>
<td>3,055</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>3,042</td>
<td>3,042</td>
<td>3,042</td>
<td>3,042</td>
<td>3,042</td>
</tr>
</tbody>
</table>

**ACADEMICS**

<table>
<thead>
<tr>
<th>Year</th>
<th>CPA</th>
<th>IFC</th>
<th>MGC</th>
<th>NPHC</th>
<th>All FSL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2019</td>
<td>3.211</td>
<td>3.358</td>
<td>3.402</td>
<td>3.194</td>
<td>3.107</td>
</tr>
<tr>
<td>Spring 2020</td>
<td>3.6</td>
<td>3.699</td>
<td>3.764</td>
<td>3.453</td>
<td>3.582</td>
</tr>
</tbody>
</table>

In Fall 2019, 76.00% of all chapters exceeded 3.07 GPA; 81.04% of all members exceeded 3.07 grade point average (GPA) during spring semester (Fall 2019). In Spring 2020, 78.70% of all chapters exceeded 3.07 GPA; 93.57% of all members exceeded 3.07 grade point average (GPA) during spring semester (Fall 2019).
FRATERNITY & SORORITY LIFE, CONTINUED

Launched FSL Coaching Model
- Track staff engagement and time with students
- Provide consistent coaching focused on chapter operations
- Minimum of one meeting with chapter officers per month

Chapter Model Outcomes
- 100% of chapters participated in 1:1 coaching
- 65% of headquarters staff/regional directors engaged with office

Chapter Engagement
- 344 meetings
- Average of 7.47 coaching meetings per chapter
- 54% were 1-30 minutes
- 41% were 31-60 minutes
- 4% were longer than 60 minutes

Council Engagement
- 402 meetings
- 62% executive board and officer 1:1s
- 12% general body meetings
- 8% were 1-30 minutes
- 18% were longer than 60 minutes

Headquarters Engagement
- 106 meetings with 31 organizations

PROGRAM HIGHLIGHTS

SERVICE

55,648

587,554

RECOGNITION/HIGHLIGHTS

Chapter Excellence Awards Results
- Applications: 2020 — 34 (73.9% of chapters) 2019 — 25 (53.3% of chapters)
- Chapters Receiving Awards: 2020 — 33 2019 — 19

MEMBERS OF THE YEAR

Members of the Year: CPA — Logan Young, Alpha Chi Omega; IFC — Chad Bureau, Phi Gamma Delta; MGC — Eva Ruay, Delta Phi Lambda Sorority Inc.; NPHC Fraternity — Kendal Pettway, Alpha Phi Alpha Fraternity Inc.; NPHC Sorority — Cleo Lyles, Sigma Gamma Rho Sorority Inc.

Chapters of the Year: Amanda H. Hays Cup (CPA) — Kappa Delta; Dr. Jerome V. Reel Jr. Cup (IFC) — Alpha Tau Omega; Founders Cup (MGC) — Hermandad de Sigma Iota Alpha Inc.; Alevia L. Richardson Cup (NPHC) — Delta Sigma Theta Sorority Inc.

Chapter Excellence Awards Results
- Applications: 2020 — 34 (73.9% of chapters) 2019 — 25 (53.3% of chapters)
- Chapters Receiving Awards: 2020 — 33 2019 — 19

PROGRAM HIGHLIGHTS

Launched FSL Coaching Model
- Track staff engagement and time with students
- Provide consistent coaching focused on chapter operations
- Minimum of one meeting with chapter officers per month

Chapter Model Outcomes
- 100% of chapters participated in 1:1 coaching
- 65% of headquarters staff/regional directors engaged with office

Chapter Engagement
- 344 meetings
- Average of 7.47 coaching meetings per chapter
- 54% were 1-30 minutes
- 41% were 31-60 minutes
- 4% were longer than 60 minutes

Council Engagement
- 402 meetings
- 62% executive board and officer 1:1s
- 12% general body meetings
- 8% were 1-30 minutes
- 18% were longer than 60 minutes

Headquarters Engagement
- 106 meetings with 31 organizations

PROGRAM HIGHLIGHTS

SERVICE

55,648

587,554

RECOGNITION/HIGHLIGHTS

Chapter Excellence Awards Results
- Applications: 2020 — 34 (73.9% of chapters) 2019 — 25 (53.3% of chapters)
- Chapters Receiving Awards: 2020 — 33 2019 — 19

MEMBERS OF THE YEAR

Members of the Year: CPA — Logan Young, Alpha Chi Omega; IFC — Chad Bureau, Phi Gamma Delta; MGC — Eva Ruay, Delta Phi Lambda Sorority Inc.; NPHC Fraternity — Kendal Pettway, Alpha Phi Alpha Fraternity Inc.; NPHC Sorority — Cleo Lyles, Sigma Gamma Rho Sorority Inc.

Chapters of the Year: Amanda H. Hays Cup (CPA) — Kappa Delta; Dr. Jerome V. Reel Jr. Cup (IFC) — Alpha Tau Omega; Founders Cup (MGC) — Hermandad de Sigma Iota Alpha Inc.; Alevia L. Richardson Cup (NPHC) — Delta Sigma Theta Sorority Inc.
The Michelin Career Center, part of the Center for Career and Professional Development, serves both students and employers at all stages of their education, career counseling and assessments, resume and cover letter reviews, information workshops, career fairs and more. On-campus, off-campus and international internship postings are made available to students through ClemsonJobLink. Additionally, the center offers internship classes.

<table>
<thead>
<tr>
<th>Contact Category</th>
<th>Total Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshop, Meet-Ups, Event and Fair Contacts</td>
<td>15,185</td>
</tr>
<tr>
<td>One-on-One Counseling, Site Visits and Employer Interview Contacts</td>
<td>18,597</td>
</tr>
<tr>
<td>Total contacts within CCPD</td>
<td>33,782</td>
</tr>
</tbody>
</table>

**Student Experience with CCPD**
- 94% of recent graduates are confident their resumes show marketable skills and experiences
- 91% of recent graduates feel prepared to interview for jobs and further educational opportunities
- 86% of recent graduates have/had a strategy for landing a job upon graduation or gaining admission to graduate/professional schools
- 13,585 one-on-one counseling interactions
- 18,597 Workshop, Meet-Ups, Event and Fair Contacts
- 33,782 Total contacts within CCPD

**Professional Status of Recent Graduates**
- Total respondents: 2,663
- 61.92% Employed full time
- 19.98% Enrolled in grad school/continued education
- 3.45% Employed part time
- 3.45% Planning to continue education, not yet enrolled
- 0.60% Participating in volunteerism/peace corps
- 0.86% Serving in U.S. Uniformed/Armed Services
- 0.86% Not seeking employment/continued education
- 10% Seeking employment
- 90% of graduates are employed, continuing or planning to continue their education or not currently seeking employment

**Destination of Recent Graduates**
- Total respondents: 2,188
- South Carolina: 46%
- United States: 52%
- International: 2%

**Student Career Counseling**
- Total one-on-one career counseling interactions: 3,865
- 85% Undergraduates
- 13% Graduates
- 2% First-Year Alumni

**Career Resources**
- Total Workshops: 286
- Total Workshop Contacts: 7,776
- Total Mock Interviews: 253

**First Destination Results (2018-19)**
- Total respondents: 2,663
- 61.92% Employed full time
- 19.98% Enrolled in grad school/continued education
- 3.45% Employed part time
- 3.45% Planning to continue education, not yet enrolled
- 0.60% Participating in volunteerism/peace corps
- 0.86% Serving in U.S. Uniformed/Armed Services
- 0.86% Not seeking employment/continued education
- 10% Seeking employment
- 90% of graduates are employed, continuing or planning to continue their education or not currently seeking employment

**Consecutive Years**
- Princeton Review
  - Top Five Best Internships 2020
  - Best Career Services 2020

**Division of Student Affairs**

**CAREER RESOURCES**
- Total Workshops: 286
- Total Workshop Contacts: 7,776
- Total Mock Interviews: 253

**FIRST DESTINATION RESULTS (2018-19)**
- Total respondents: 2,663
- 61.92% Employed full time
- 19.98% Enrolled in grad school/continued education
- 3.45% Employed part time
- 3.45% Planning to continue education, not yet enrolled
- 0.60% Participating in volunteerism/peace corps
- 0.86% Serving in U.S. Uniformed/Armed Services
- 0.86% Not seeking employment/continued education
- 10% Seeking employment
- 90% of graduates are employed, continuing or planning to continue their education or not currently seeking employment

**DESTINATION OF RECENT GRADUATES**
- Total respondents: 2,188
- South Carolina: 46%
- United States: 52%
- International: 2%
CAREER FAIR

6,701 Total Students Attended

5% Intensive increase from prior year

ON-CAMPUS INTERVIEWS AND EMPLOYERS PRESENT

20% Increase over two years

Employer Registrations

891

Total respondents: 900

Students left with at least one to two internship or job leads

Student On-Campus Interviews

74% of students attending left with at least one interview or job leads

SUPERVISOR EVALUATIONS Total respondents: 371

96% of supervisors stated their Clemson intern was the same or better than interns from other institutions

78% of supervisors would hire a candidate similar to their Clemson intern

82% of supervisors stated their Clemson intern was the same or better than interns from other institutions

COMPETENCIES AND EXPERIENTIAL EDUCATION Total respondents: 975

96% Students rated their internship as being “Very relevant” or “Moderately relevant” to their academic and career goals

Site supervisors and mentors evaluate students based on a five-point proficiency scale

- COMMUNICATION
  - 4.08
- ADAPTABILITY
  - 4.04
- SELF-AWARENESS
  - 3.95

COMPETENCIES AND ON-CAMPUS RECRUITING Total respondents: 65

Employers identify the minimum proficiency level desired for entry-level positions and demonstrate the proficiency level of Clemson students interviewing for those positions

Desired Level
Demonstrated Level

- COMMUNICATION
  - 3.8
  - 3.68
- LEADERSHIP
  - 3.65
  - 3.53
- ANALYTICAL SKILLS
  - 3.3
  - 3.66
- SELF-AWARENESS
  - 3.48
  - 3.79
- COLLABORATION
  - 3.76
  - 3.88
- ADAPTABILITY
  - 3.73
  - 3.61
- TECHNOLOGY
  - 3.7
  - 3.97
- INTEGRITY AND ETHICS
  - 3.15
  - 3.94
- BRAND
  - 3.26
  - 3.94
- LEADERSHIP
  - 3.89
  - 3.61
- TECHNOLOGY
  - 3.62
  - 3.79
The goal of Residential Learning and Residential Living is to be a resource for all of our residents, from the programs run by Resident Assistants (RAs) to the support of the professional staff. Through the efforts of our staff, living on campus is an inclusive, safe, fun and diverse learning and living environment.

### Resident Assistants

- **275** Residents
- **17** 30-minute learning sessions offered
- **18** 60-minute learning sessions offered
- **2** 90-minute learning sessions offered

#### Spring RA Development Summit

- **Development Summit Sessions**
  - 30-minute learning sessions offered: 17
  - 60-minute learning sessions offered: 67
  - 90-minute learning sessions offered: 9

#### Interview Lab Survey Responses

- **First Offer Candidates**
  - 58 Accepted, 2 Declined
  - 5 Subsequently Hired, 4 Remain in Alternate List

After the Interview Lab, I feel more confident about my upcoming RA interview. (n=21)

#### Interview Lab Survey Responses

- **Assessment questions:**
  - 81% Strongly Agree (17)
  - 19% Agree (4)

#### EDC 3900 PRE/POST-ASSESSMENT DATA

- **January 2020 pre (n=116)**
  - 44.8% Strongly Agree
  - 45.7% Agree
  - 9.5% Disagree

- **April 2020 post (n=92)**
  - 66.3% Strongly Agree
  - 33.7% Agree

- **June 2020 post (n=92)**
  - 78.2% Strongly Agree
  - 21.8% Agree

#### RESIDENT SUCCESS REPORT (2018 COHORT)

- **COMMUNITY COUNCIL**
  - **92.92%**

- **CONNECTIONS**
  - **97.37%**

- **WELLNESS**
  - **95%**

- **CALL ME MISTER**
  - **100%**

- **WIDER**
  - **100%**

- **ARMY ROTC**
  - **100%**

- **HONORS RESIDENTIAL COLLEGE**
  - **97.7%**

- **INCLUSIVE EXCELLENCE, EDSA 3900**
  - **18,657** Tiger Tales
  - **2,955** RA-Observed Learning Experiences
  - **92%** Bridge, 842 Students

- **RA quote**
  - “Residents have given examples of problems they faced. For instance, they talked about determining what the problem is, why it is happening and what they could do to prevent it. They then followed through with their developed action plan. Many in the sophomore track had low grades in their classes and how they overcame this to develop better time management and study strategies through campus resources and dialogue with peers.” (October 2019, Byrnes and Lever RA)

#### Conclusion

I can utilize a foundation of leadership theory in my personal reflection and cultural exploration.
STUDENT TRANSITIONS & FAMILY PROGRAMS
HIGHLIGHTS 2019-20

With expertise in orientation, transition and family engagement, Student Transitions & Family Programs (STFP) focuses on sense of belonging, stewardship and structured support programs to impact the college experience for Clemson students.

STUDENT IMPACT

856
97
345
117
Total military-connected population
Students — CONNECTIONS Cohort 2019
Students — CONNECTIONS Cohort 2018
Families joined new Parent and Family Portal

MILITARY & VETERAN ENGAGEMENT (M&VE)

117
Verified veterans — Spring 2020

RETENTION PROGRAMS

97
Students — CONNECTIONS Cohort 2019

ORIENTATION

88.18%
99.4%
4,012
49
1,539
319
Freshmen Students (Summer)
Freshmen Students (January)
Transfer Students (Summer)
Transfer Students (Winter)

MILITARY & VETERAN ENGAGEMENT (M&VE)

93.34%
92.86%
978%
8.58%
13%
97%
92%
74%
88%
82%
92%
of respondents indicated M&VE advising helped them feel prepared for Clemson University
of respondents indicated CONNECTIONS assisted in that they were able to identify the connections between their values, interests and skills to their major/career
Retention rate from first year to second year for CONNECTIONS 2018
PRONOUNS used to refer to students in this publication

FAMILY ENGAGEMENT

21,196
58%
21.7%
Families project new Parent and Family Portal
Open rate on Presidential and University-level announcements in portal

DIVISION OF STUDENT AFFAIRS

STUDENT AFFAIRS

PEER LEADER DEVELOPMENT

35
35
Oral Presentation Coordinators
Oral Presentation Coordinators
12
12
Oral Presentation Coaches
Oral Presentation Coaches
8
8
Oral Presentation Captains
Oral Presentation Captains
25
25
Student Service Partners
Student Service Partners
41
CONNECTIONS Peer Mentors
CONNECTIONS Peer Mentors
16
16
Student Experience — Focus on Students
Student Experience — Focus on Students
117
117
Green Zone Training Participants
Green Zone Training Participants

PARTNERSHIPS

23
Community/Corporate Partners
Community/Corporate Partners
89
Logistic-Focused Departments
Logistic-Focused Departments
12
Academic Partners
Academic Partners

RECOGNITIONS

-Camryn Hubbard, biochemistry major, selected as 2019 CONNECTIONS Mentor of the Year
-Patrick Harron, parks, recreation and tourism management major, and Eric Suttles, graduate student in parks, recreation and tourism management selected as Fall 2019 and Spring 2020 Outstanding Student Veterans
-Victoria Graham attended the Focus Forward Fellowship, National Women’s Veteran Leadership Conference
-13 student veterans attended the 2020 Student Veterans of America National Conference

- Victor Strickland, language and literature major, selected as 2019 Orientation Team Leader of the Year
- Javon Davis, management major, selected as 2019 Orientation Ambassador of the Year
- Adriana Rodríguez, psychology and women’s leadership double major, selected as 2019 CONNECTIONS Mentor of the Year
-Gaelyn Dabney, biology major, selected as 2020 CONNECTIONS Mentor of the Year
-Victoria Graham attended the Focus Forward Fellowship, National Women’s Veteran Leadership Conference
-13 student veterans attended the 2020 Student Veterans of America National Conference
Advocacy & Success Highlights 2019-20

The purpose of the Office of Advocacy and Success (OAS) is to serve all current Clemson students as a trusted place for care, advocacy, and support to campus and community partners. This office works to improve an individual sense of belonging, student success and retention. We partner with students, their families, campus and community partners, faculty and staff to empower our students to achieve academic and personal success and to build resiliency.

CARE Network

The CARE Network is a program facilitated by OAS that provides electronic and face-to-face care, support and guidance for students experiencing issues of concern. Some students have more than one referral, and those are counted as new incidents or new cases. Therefore, the number of cases opened better reflects the volume of work rather than number of individual students.

Below are the top issues that are noted by CARE file managers and have remained consistently the top five since 2014-15, which is the year OAS created a more standardized care and concern issues list. Emotional Health continues to remain the top concern each year noted by file managers.

### Top Five CARE Issues

<table>
<thead>
<tr>
<th>Issue</th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Wellness</td>
<td>983</td>
<td>810</td>
<td>850</td>
</tr>
<tr>
<td>Academics</td>
<td>592</td>
<td>955</td>
<td>965</td>
</tr>
<tr>
<td>Absences</td>
<td>236</td>
<td>203</td>
<td>193</td>
</tr>
<tr>
<td>Injuries/Illness</td>
<td>141</td>
<td>118</td>
<td>117</td>
</tr>
<tr>
<td>Healthcare/Health</td>
<td>256</td>
<td>226</td>
<td>216</td>
</tr>
</tbody>
</table>

### CARE Survey Results

The Office of Advocacy and Success polled our electronic survey to follow up after CARE cases from January 2019 to June 2020. This year the goal was to evaluate the effectiveness and satisfaction of services provided. Out of the 659 students invited to take the survey, 62 students responded. OAS established baseline and target data in order to measure the impact of CARE.

### Notification of Absence

Notification of Absence (NOA) is used to document a student who is no longer attending class and resources when experiencing an issue such as the loss of a grandparent.

### Notification of Absence

Notification of Absence (NOA) is used to document a student who is no longer attending class and resources when experiencing an issue such as the loss of a grandparent.

### Testimonials

Faculty or Campus Partner:

"Your professionalism and helpfulness are second to none. I am truly grateful for all the work you did in helping to support our student. Thank you very much."

Parent:

"I've worked hard to give you all the advantages and opportunities you need, and I'm deeply appreciative."
COMMUNITY & ETHICAL STANDARDS
HIGHLIGHTS 2019-20

The mission of the Office of Community and Ethical Standards is to promote an environment that encourages students to uphold Clemson University’s core values and community standards, empowers students to act responsibly as members of a diverse global community and engages students in lifelong learning skills.

Tiger STEPS PARTICIPANTS

Tiger STEPS — The Tiger STEPS program is an interactive, educational and reflective experience designed to provide students opportunities to think about the concept of healthy decision-making and how those choices relate to their values, beliefs and goals in a personal and community context. Once requirements of the program are met, the adjudication of the charges for eligible students will be withheld, and then conduct records will show no violations. Tiger STEPS continues to be a great alternative educational pathway with much positive feedback as evidenced by the participants’ reflective papers.

<table>
<thead>
<tr>
<th></th>
<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Cases</td>
<td>282</td>
<td>326</td>
<td>788</td>
<td>734</td>
</tr>
<tr>
<td>Adjudications Withheld</td>
<td>273</td>
<td>322</td>
<td>680</td>
<td>642</td>
</tr>
</tbody>
</table>

7.48% Percentage of students who had additional alcohol cases after completing Tiger STEPS.

Student Quotes (after successfully completing Tiger STEPS requirements):

- “By simply getting in trouble and having to take the course has showed me that my actions have very real consequences, and that I cannot get out of everything. Sometimes I just have to take my punishment and learn from it. I now realize that Clemson just cares about my health and well-being.”

- “As I move forward in my collegiate career, as well as my life as a whole, I will remember this program as not a punishment but as a wakeup call. I will carry myself with much higher standards and stay true to my values.”

- “I have come to the realization that not everyone always makes the right decisions and following the crowd does nothing to develop me as a person. My character will develop and become stronger by searching deep within me and finding the power to show that my values are too strong to make uninformed and unwise decisions any longer.”

Note: It is assumed because of students not returning to campus after spring break, the number of conduct cases decreased. Also, City of Clemson Court dockets were no longer available March through August due to COVID-19, so we did not have all of the police reports.

STUDENT ORGANIZATION CASES

There are five organizations currently on probation and one currently under suspension. Beginning with the 2016-17 academic year, a public institution of higher learning, excluding technical colleges, shall maintain a report of actual findings of violations of the institution’s Conduct of Student Organizations by fraternity and sorority organizations formally affiliated with the institution. This full report can be found online by searching Tucker Hipps Transparency Act on clemson.edu.
The Student Affairs Business Operations office (SABO) is a service-oriented team charged with supporting the Division of Student Affairs’ vision, mission and strategic plan. SABO provides recommendations and guidance on integrated financial, human and assessment strategies resulting in efficient resource utilization and quality programs, services and administrative functions.

**ACCOUNTING SERVICES AND FINANCIAL REPORTING**

Reorganization Efforts:
- In October 2019, SABO worked with Finance and Operations leaders to provide a transition book for all areas moved from Student Affairs to Finance and Operations. Included were the division’s Value Mapping Process Outline, department-specific organizational charts, FY20 financials for each department, FY20 financial report for a safety and security grant of $5.9 million, departmental Pro Formas, and department-specific assessment and continuous improvement materials (FY19 Value Map, FY19 Dashboard and FY19 Annual Assessment Report from Campus Lab Planning).
- Per request of former CFO, SABO continued financial and HR management of all areas that moved through June 30, 2020.
- SABO collaborated and partnered with Finance and Operations leaders to re-establish Finance Shared Services to begin July 1, 2020.

Financial Processing, Budgeting and Resource Realignments:
- In March 2020, SABO loaded FY21 budgets in the amount of $32 million.
- SABO collaborated with Finance and Operations to make adjustments to FY21 budgets based on fall reorganization of the two divisions, realigning HR and operational expenditures for more efficient tracking and operational usage within remaining Student Affairs units.
- Closed out the FY20 fiscal year on June 30, 2020, including units that moved from Student Affairs as well as the safety and security grant budget of $5.9 million.
- Due to COVID-19 pandemic, in partnership with Student Financial Services, SABO and Campus Recreation educated a percentage of eligible membership fees and mandatory student fees to include Bridge to Clemson students, Campus Recreation and Student Activity Fees specifically.
- Due to COVID-19 pandemic, SABO began tracking COVID-19 related expenditures, providing justification for biweekly payroll audits and expense justifications to assist with FEMA and state reporting.

**HUMAN RESOURCES**

**ASSESSMENT AND CONTINUOUS IMPROVEMENT**

New Employee Onboarding:
- In alignment with ClemsonForward and the Division’s strategic plan and in response to the Staff Experience Survey, SABO developed and gathered feedback on a new, online orientation to provide a high-level overview of the division.
- 157 employees out of 208 took the online training and 98 employees provided feedback.
- 97% of respondents agreed or strongly agreed the orientation was easy to follow and would benefit a new employee’s onboarding process.
- To support departments in their onboarding efforts, SABO conducted interviews with 25 staff members across the division to determine best practices and needs around onboarding. The project yielded a resource document that all division employees will receive in FY21.

New Division Event Series – EXPERIENCE IMPACT:
- Initiated and coordinated four events to show impact on division’s strategic core themes.
- 29 division and guest presenters shared successes on 20 topics with attendance ranging from 25 to 60+ at each event.

Collaborations:
- 100s of departments submitted annual assessment reports to support University accreditation.
- Coordinated with Student Affairs Publication to publish highlight documents for all departments.
- Led the adoption of a university-wide survey policy to better manage and leverage large-scale surveys.
- Coordinated an inventory of all data sources/systems containing data on behalf of the division.
- Led a collaboration between English department faculty member and six division departments (resulted in 60+ students analyzing division data and reporting findings related to the Multi-Institutional Study of Leadership, Pre- and Post-Dorientation Surveys, First Destination Survey, Reload Patient Satisfaction Survey and Tiger Prowl Survey).

**FINANCIAL SERVICES, BUDGETING AND RESOURCE REALIGNMENTS**

In March 2020, SABO loaded FY21 budgets in the amount of $32 million.
- SABO collaborated with Finance and Operations to make adjustments to FY21 budgets based on fall reorganization of the two divisions, realigning HR and operational expenditures for more efficient tracking and operational usage within remaining Student Affairs units.
- Closed out the FY20 fiscal year on June 30, 2020, including units that moved from Student Affairs as well as the safety and security grant budget of $5.9 million.
- Due to COVID-19 pandemic, in partnership with Student Financial Services, SABO and Campus Recreation educated a percentage of eligible membership fees and mandatory student fees to include Bridge to Clemson students, Campus Recreation and Student Activity Fees specifically.
- Due to COVID-19 pandemic, SABO began tracking COVID-19 related expenditures, providing justification for biweekly payroll audits and expense justifications to assist with FEMA and state reporting.

**HUMAN RESOURCES**

**ASSESSMENT AND CONTINUOUS IMPROVEMENT**

New Employee Onboarding:
- In alignment with ClemsonForward and the Division’s strategic plan and in response to the Staff Experience Survey, SABO developed and gathered feedback on a new, online orientation to provide a high-level overview of the division.
- 157 employees out of 208 took the online training and 98 employees provided feedback.
- 97% of respondents agreed or strongly agreed the orientation was easy to follow and would benefit a new employee’s onboarding process.
- To support departments in their onboarding efforts, SABO conducted interviews with 25 staff members across the division to determine best practices and needs around onboarding. The project yielded a resource document that all division employees will receive in FY21.

New Division Event Series – EXPERIENCE IMPACT:
- Initiated and coordinated four events to show impact on division’s strategic core themes.
- 29 division and guest presenters shared successes on 20 topics with attendance ranging from 25 to 60+ at each event.

Collaborations:
- 100s of departments submitted annual assessment reports to support University accreditation.
- Coordinated with Student Affairs Publication to publish highlight documents for all departments.
- Led the adoption of a university-wide survey policy to better manage and leverage large-scale surveys.
- Coordinated an inventory of all data sources/systems containing data on behalf of the division.
- Led a collaboration between English department faculty member and six division departments (resulted in 60+ students analyzing division data and reporting findings related to the Multi-Institutional Study of Leadership, Pre- and Post-Dorientation Surveys, First Destination Survey, Reload Patient Satisfaction Survey and Tiger Prowl Survey).
SAVO CONTINUED

Staff Experience Survey:
ClemsonForward and the Division of Student Affairs’ strategic plans acknowledge the importance and value of staff. In response, the division gave its first biennial Staff Experience Survey in the summer of 2019 to:
- Identify division and department-level strengths and opportunities
-articulate areas of focus and measure impact
- Discuss progress quarterly with division leadership
Survey Respondents:
241 employees responded to the survey and 184 employees completed the survey
Survey Respondents:
(Total full-time and part-time employees n=208)

Key Findings — reflective of respondents indicating (slightly agree, agree or strongly agree)
- 82% indicated satisfaction with their professional development
- 82% indicated satisfaction with their supervisor
- 82% indicated satisfaction with the communication and feedback process

Areas of Opportunity:
- Create division identity
- Increase leadership engagement with departments
- Enhance onboarding process
- Provide timely communication and decision-making
- Recruit and retain diverse and high-performing staff

Assessing Business Continuity and Staff Support During Modified Operations:
ClemsonForward and the Division of Student Affairs’ strategic plans acknowledge the importance and value of staff. In response to modifying operations as a result of COVID-19, the division surveyed staff in April 2020 to:
- Assess the implementation and effectiveness of business continuity plans
- Determine the quality of support and communication to staff, students and stakeholders
Key Findings — reflective of respondents indicating “strongly agree” or “agree” from the Fall 2019 and Spring 2020 surveys (n=63)
- 92% (n=44) of staff who indicated they have been working on campus indicated the University took measures to support their health, safety and wellness (strongly agree or agree)
- 94% felt connected to their department/area
- 92% confident in fulfilling their role based on business continuity plan
- 87% directed students and stakeholders to the COVID-19 resource page
- 86% received resources to support working remotely
- 54% more direct communication to staff
- 37% indicated increased awareness of legislation to the COVID-19 response/EOC

Supporting Division and University Partners:
Customer Service Survey
- Twice during the fiscal year, SABO surveyed division and University partners to determine the quality and efficiency of the service and support provided.
- Fall 2019 — 22 employees responded to and completed the survey; 34.43% response rate
- Spring 2020 — 41 employees responded to and completed the survey; 54.67% response rate
Survey respondents who indicated they interacted with SABO 12+ times
- Fall 2019 — 82%
- Spring 2020 — 71%

Handled inquiry competently 100%
Responded in a timely manner 100%
Overall quality of experience was positive 100%
SA PUBLICATIONS
HIGHLIGHTS 2019-20

Student Affairs Publications creates innovative visual and multimedia solutions for enhancing and illustrating information pertinent to and about the Division of Student Affairs. In addition, we provide opportunities for collaboration with students of various academic disciplines and offer hands-on learning laboratories that encourage discovery in a real-world environment.

### Jobs Completed

- **FY16**: 1,451
- **FY17**: 1,702
- **FY18**: 2,012
- **FY19**: 2,059
- **FY20**: 88% increase over five years

- **Total jobs completed by SAPubs (priority scope implemented for half of FY17 to reduce job overload)**
  - **FY16**: 1,837
  - **FY17**: 1,451
  - **FY18**: 2,012
  - **FY19**: 2,059
  - **FY20**: 23% decrease in jobs over FY19 (due to COVID-19 closure)

### Awards

- **International, national or regional awards received in FY20**
  - 9

### Social Media

- **SOCIAL VIDEO**: 14% increase
- **WEB**: 26% increase
- **3,128 total videos produced (204 increase from FY19)**

### Selection of FY20 Award-Winning Pieces

- **Student Affairs Gala Invitation**
- **Call To Heart Fundraising Video**
- **RASP Marketing Campaign**
- **Cadden Chapel Microsite (Image to the left)**
- **Clemson University Graduation Reflection Video Series on Social Media**

### SA Campus Banner + Design

- **Storyline**: now in its fourteenth year, it is a student-led, large-format print and design business that focuses on student learning in a functioning agency model. In 2006, its first year of operation, CB+D had one intern and completed 126 jobs.

### Campus Banner + Design

- **2019**
  - **WAGE SAVINGS**: $34,810
  - **STAFF**: 4
  - **TOTAL WAGES PAID TO STUDENT INTERNS (HOURLY)**: $35,576
  - **TOTAL NUMBER OF CB+D STUDENT INTERNS ACROSS 16 COLLEGE DISCIPLINES**: 44

- **2020**
  - **WAGE SAVINGS**: $34,810
  - **STAFF**: 4
  - **TOTAL WAGES PAID TO STUDENT INTERNS (HOURLY)**: $35,576
  - **TOTAL NUMBER OF CB+D STUDENT INTERNS ACROSS 16 COLLEGE DISCIPLINES**: 44
SA DEVELOPMENT

$2,964,964  
Total Number of Donors: 1,014  
Total Number of Gifts: 1,462

SA SPONSORSHIP

Clemson Sport and Campus Marketing (CSCM) Sponsorship Contracts

$716,248  
CSCM Contract Total: $110,547

$339,686  
SA Revenue Share

SA GALA

The 2020 Student Affairs Gala was a great success. We brought in a record $45,000 in Call to Heart Donations and another $63,000 in auction and ticket sales.

$150,000  
Net total from this event

SA EMERGENCY FUND

Launched application process for student emergency funding due to impacts of COVID-19:

1.2 Million

SA Revenue Share

Total Number of Donors: 99
Total Number of Gifts: 313

SNOW FAMILY OUTDOOR FITNESS AND WELLNESS COMPLEX

$7,085,392  
Total Raised

906  
Total Number of Donors

1,255  
Total Number of Gifts

Total Raised ($5,000)

COMMUNITY SPONSORSHIPS

5  
Total Community Sponsorships (waiver received from CSCM)

$5,000  
Total Community Sponsorships

ORGANIZATIONAL DISPERSEMENT

Total dispersed to organizations both within and outside of Student Affairs to support the mission and vision of the university, in addition to gift-in-kind services for emerging scholars, camps and student organizations throughout the year.

$150,000

SA FUNDRAISING TOTAL

Clemson Sport and Campus Marketing (CSCM) Contract Total

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised

Total Awards for 232 Students out of 476 unique applications (primarily requests for rent assistance due to job losses or decreased funding related to COVID-19)

Fundraising goal exceeded by nearly $7,085,392

Closed lead gift to name the Andy Quattlebaum Outdoor Education Center. A grand opening was held in January 2020.

$57,956  
Total Raised (356 Gifts)

$55,690  
Total Raised (224 Gifts)

$55,690  
Total Raised (224 Gifts)

FY20 Fundraising Total

CSCM Contract Total: $110,547

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised ($5,000)

Increased over FY19 Totals

25  
Total Number of Contracts

SA FUNDRAISING TOTAL

Clemson Sport and Campus Marketing (CSCM) Contract Total

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised

Total Awards for 232 Students out of 476 unique applications (primarily requests for rent assistance due to job losses or decreased funding related to COVID-19)

Fundraising goal exceeded by nearly $7,085,392

Closed lead gift to name the Andy Quattlebaum Outdoor Education Center. A grand opening was held in January 2020.

$57,956  
Total Raised (356 Gifts)

$55,690  
Total Raised (224 Gifts)

$55,690  
Total Raised (224 Gifts)

FY20 Fundraising Total

CSCM Contract Total: $110,547

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised

Total Awards for 232 Students out of 476 unique applications (primarily requests for rent assistance due to job losses or decreased funding related to COVID-19)

Fundraising goal exceeded by nearly $7,085,392

Closed lead gift to name the Andy Quattlebaum Outdoor Education Center. A grand opening was held in January 2020.

$57,956  
Total Raised (356 Gifts)

$55,690  
Total Raised (224 Gifts)

$55,690  
Total Raised (224 Gifts)

FY20 Fundraising Total

CSCM Contract Total: $110,547

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised

Total Awards for 232 Students out of 476 unique applications (primarily requests for rent assistance due to job losses or decreased funding related to COVID-19)

Fundraising goal exceeded by nearly $7,085,392

Closed lead gift to name the Andy Quattlebaum Outdoor Education Center. A grand opening was held in January 2020.

$57,956  
Total Raised (356 Gifts)

$55,690  
Total Raised (224 Gifts)

$55,690  
Total Raised (224 Gifts)

FY20 Fundraising Total

CSCM Contract Total: $110,547

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised

Total Awards for 232 Students out of 476 unique applications (primarily requests for rent assistance due to job losses or decreased funding related to COVID-19)

Fundraising goal exceeded by nearly $7,085,392

Closed lead gift to name the Andy Quattlebaum Outdoor Education Center. A grand opening was held in January 2020.

$57,956  
Total Raised (356 Gifts)

$55,690  
Total Raised (224 Gifts)

$55,690  
Total Raised (224 Gifts)

FY20 Fundraising Total

CSCM Contract Total: $110,547

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised

Total Awards for 232 Students out of 476 unique applications (primarily requests for rent assistance due to job losses or decreased funding related to COVID-19)

Fundraising goal exceeded by nearly $7,085,392

Closed lead gift to name the Andy Quattlebaum Outdoor Education Center. A grand opening was held in January 2020.

$57,956  
Total Raised (356 Gifts)

$55,690  
Total Raised (224 Gifts)

$55,690  
Total Raised (224 Gifts)

FY20 Fundraising Total

CSCM Contract Total: $110,547

SA Revenue Share

Total Number of Donors

Total Number of Gifts

Total Raised

Total Awards for 232 Students out of 476 unique applications (primarily requests for rent assistance due to job losses or decreased funding related to COVID-19)

Fundraising goal exceeded by nearly $7,085,392

Closed lead gift to name the Andy Quattlebaum Outdoor Education Center. A grand opening was held in January 2020.
The Division of Student Affairs experienced significant changes in FY19-20 with the reorganization of more than 75% of its units moving under the Division of Finance and Operations as well as the unprecedented challenges of the COVID-19 pandemic. Though areas’ reporting lines changed to Finance and Operations in October 2019, the financial and human resources management remained within the Division of Student Affairs, specifically in the SA Business Operations unit, through the end of the fiscal year, June 30, 2020. Despite challenges faced in FY20, Student Affairs continued its focus on providing efficient, high-quality and relevant engagement opportunities and support services to enhance student success.

FY20 closed with an 11% reduction in sources of funds from FY19, which were offset with the mitigation of expenditures, which resulted in a 10% overall reduction in expenditures from FY19. Due to the COVID-19 pandemic, reductions in revenues were seen in all categories except for State Appropriations, Tuition and Fees. The Student Fees: Mandatory category reduction is due to a 33% Spring 2020 refund of the Campus Recreation fee as well as the elimination of the Summer Session fees for both Campus Recreation and Student Health Services.

Overall Staff Wages and Benefits remained consistent. Significant reductions can be seen in other expenditure categories. Due to the significant loss in revenue in Spring 2020, Central Campus provided a reprieve to University Housing and Dining, Vending, University Bookstore, and Parking and Transportation Services for payment of the calculated University General and Administrative charge; this assessment totaled 8% of Gross Revenues from two years prior. The amount shown in this category is the fee assessed specifically to Student Health Services.

Through the SA Annual Strategic Planning Cycle, implemented in Fall 2017, the division continues to utilize assessment data and best practices to realign financial and human resources to support the division’s strategic priorities, ClemsonForward and the University’s goal of being a top 20 public university. In addition, the Student Affairs Business Operations office in partnership with Student Affairs departments identifies areas of improvement and focuses on special LEAN projects throughout the year.

While the reorganization of Student Affairs delayed some of the routine work completed in our annual planning and assessment cycle, we remained focused on our efforts. Overall, due to the reorganization, SA captured a net recurring budget savings of $416,990 beginning FY21.

Through the SA Annual Strategic Planning Cycle, implemented in Fall 2017, the division continues to utilize assessment data and best practices to realign financial and human resources to support the division’s strategic priorities, ClemsonForward and the University’s goal of being a top 20 public university. In addition, the Student Affairs Business Operations office in partnership with Student Affairs departments identifies areas of improvement and focuses on special LEAN projects throughout the year.

While the reorganization of Student Affairs delayed some of the routine work completed in our annual planning and assessment cycle, we remained focused on our efforts. Overall, due to the reorganization, SA captured a net recurring budget savings of $416,990 beginning FY21. 