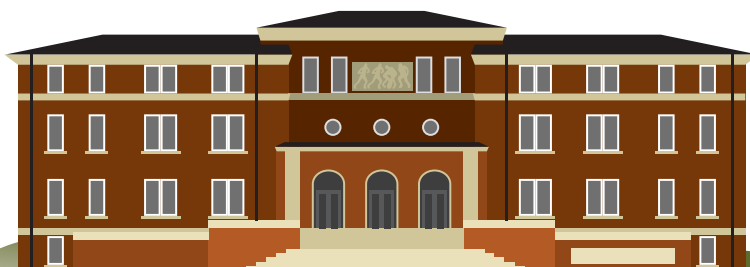


**WE'RE HERE TO  
POSITIVELY IMPACT THE WORLD**



2011–2012 ANNUAL REPORT



FIKE RECREATION CENTER



TILLMAN HALL



STADIUM SUITES



HENDRIX STUDENT CENTER



# INSTRUCTIONS

## EQUIPMENT

One 2011–2012 Annual Report which includes a game piece consisting of six individual colored segments and trivia cards.

## PREPARATION

Find a comfortable place to sit, obtain reading glasses (if applicable) and begin reading.

## RULES

Read through each section of the Annual Report and as you correctly answer the trivia questions, collect one segment per section. Readers may not skip pages. Wearing orange and purple while playing will likely increase your chances of winning.

## TO PLAY

Navigate the game path by reading about the division's programs and highlighted students whose college careers have been impacted by Student Affairs. The path will twist and turn and may require you to move forward or step back at times. Be sure to answer the trivia questions as you go. Each section will have a new challenge card. Players who do not know the answer can reference [clemsont.edu/studentaffairs](http://clemsont.edu/studentaffairs) or [facebook.com/clemsonstudentaffairs](https://www.facebook.com/clemsonstudentaffairs) to get more information.

## TO WIN

The first player to complete the Annual Report and retrieve all six segments will henceforth be a Student Affairs knowledge champion.

# THE ANNUAL REPORT GAME PIECE

TRANSITIONING TO  
LIFE ON CAMPUS

TAKING  
CARE

ACTIVE  
INVOLVEMENT



RECREATION AND  
ENTERTAINMENT

LOOKING OUT  
FOR SAFETY

PLANNING FOR  
THE FUTURE

This Annual Report game piece consists of six individual yet complementary segments that come together to form a whole. Like the game piece, individual Clemson supporters, students and graduates create our diverse Clemson Family. Located all over the world, the Clemson Family displays our Core Values of honesty, integrity and respect and possesses knowledge to positively impact the world. Be sure to complete your game piece as you move throughout the Annual Report and enjoy being a part of our global community.

# GREETINGS FROM CLEMSON

In *The Game of Life*, players load their cars and spin the wheel as they navigate the many milestones one often encounters. Each square on the board presents a new experience and with each turn, the journey gets more exciting. At Clemson University, the Division of Student Affairs strives to make students' journey through college one that is engaging and memorable. From the start to finish of each day, semester and year, **we're here** to provide students with opportunities and resources to help them realize their own potential to positively impact the world.

When students come to Clemson University, they expect the best. **As we continue our advancement toward the achievement of being a top-20 public university, we must stop to look at how far we have come.** In addition to the introduction of the WeCar program, Panhellenic Sorority Alpha Phi and the "We're Here" Campaign, the Division of Student Affairs also saw the S.C. Department of Public Safety name our Clemson University Police Department the Agency of the Year. 2011–12 was a great year!

Life for college students can sometimes involve chance and luck, but is more about strategy and skill. Our Clemson students love fun and spontaneity, yet they also have a plan and want to achieve a goal. The Division of Student Affairs is committed to providing a strong support system in order to develop a sense of community, respect and purpose in every student whose path leads them here. Just as diverse knowledge increases your odds in *Trivial Pursuit*, **the division uses its many resources to guide Clemson students toward becoming the nation's most engaged, satisfied and successful student body.**

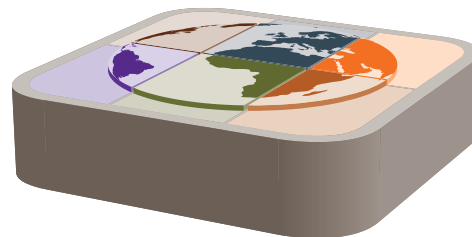
I hope you will review the narratives and statistics summarized in our Annual Report to understand the positive impact we have on students both during and beyond the time they spend at Clemson University. Graduation may be a milestone, but it isn't the finish line. The experiences had at Clemson are meant to last a lifetime and Student Affairs helps make that possible.

Thank you,



Gail A. DiSabatino

Vice President for Student Affairs



FIRST FRIDAY PARADE



MOVE-IN WEEKEND AT CLEMSON UNIVERSITY

## STUDENT AFFAIRS OVERVIEW

The Division of Student Affairs is dedicated to the well-being of our Clemson students through a variety of programs, services and initiatives. We help students achieve their academic and personal goals by creating supportive learning environments that set them up for success. With more than 300 dedicated staff members, the division is solely devoted to the engagement, retention, academic success and safety of students. Student Affairs instills teamwork across the board from the staff to the students and seeks to provide a source of extracurricular involvement, health care, safety, student learning and social networking to balance out the stress associated with a college lifestyle.

AS SEEN IN  
THE PRESS



92% of seniors would choose Clemson if they could start their college career over again, according to 2011 National Survey of Student Engagement.

Our division strives for excellence in everything we do. From our continuous ranking among the nation's happiest students to our quest to become a top-20 university, Student Affairs promotes the competitive edge that helps college students succeed in a post-collegiate, professional environment.

You will find components of Student Affairs all over campus: we are the recreation centers, student organizations, residence halls, dining facilities and entertainment venues. We are the safety initiatives, municipal court, ethical standards and alcohol educational programming. We are cultural, diversity and leadership programming, Orientation and career services. Lastly, we are a network for the student body that assists in virtually all facets of student life outside of the classroom. **We're here for students, all day, every day.**

# ORGANIZATIONAL CHART



**Gail A. DiSabatino, Ed.D.**

Vice President for Student Affairs

Development\*

Business Operations\*

TigerOne Card Office

University Bookstore

Director of Public Safety/  
Chief of Police\*

Fire/EMS

Dean of Students/Associate Vice  
President for Student Affairs\*

Center for Career and Professional Development

Gantt Center for Student Life\*

Redfern Health Center\*

Associate Vice President  
for Student Affairs\*

Community and Ethical Standards

University Housing & Dining\*

New Student and Family Programs

Associate Vice President  
for Student Affairs\*

Campus Life

Municipal Court

Campus Recreation

Parking and Transportation

Communications and Publications\*

\*Executive Vice President Team

# FALL 2011

Teaching Alcohol Abuse Prevention (TAAP) reached more than 98% of the freshman class with the TAAP initiative.



Win two free tickets to Litterlight Coliseum.  
TAKE TWO TURNS.

Catch up with old friends at the Student Affairs Gala.  
MISS A TURN WHILE PERUSING THE AUCTION ITEMS.

Employees who attended the Career Fair increased 15.5% from the previous year. While students attending the Career Fairs increased 28.4%.

False start at the Clemson Student Memorial 5k.  
MOVE BACK THREE SPACES.

# WINTER 2011

The Center for Career and Professional Development announces five new internships.  
LOSE A TURN WHILE REVIEWING THE JOB DESCRIPTIONS.

The Dirt to Food Creative Inquiry team, comprising 12 students, received a Whole Foods Community Garden Grant of \$2,000.

During the fall 2011 semester, sophomore students living on campus achieved higher GPRs (3.25) than sophomores living off campus (3.08).

The Leading and Innovating for our Environment and Future (LIEF) living-learning community and Creative Inquiry team members partnered with Clemson Outdoor Recreation and Education (CORE) to participate in the Earth Day 12-Mile River Clean-up.

**AΦ**  
A new sorority, Alpha Phi, was formed on campus, generating 120 new members.

Make plans for a safe ride home with friends in accordance with Think Ahead.  
MOVE AHEAD ONE SPACE FOR RESPONSIBLE THINKING.

# SPRING 2012

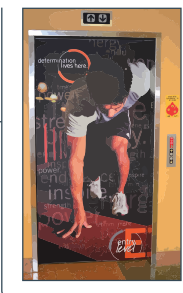
**YOU SHARE YOUR MUSIC, WE DON'T SHARE OUR HOME!**  
Zimride was launched and to date has 1,691 users, saving Clemson University \$8,388 and 112,511 pounds of CO<sub>2</sub>.

The Office of New Student and Family Programs held a two-hour SPEAKOUT session (narrative tool used to engage the Clemson community in a healthy dialogue regarding sexual orientation, gender identity and gender expression) during the spring Orientation Ambassador class attended by all Orientation Ambassadors.

Use the TigerOne Card for dinner at a restaurant downtown.  
MOVE AHEAD ONE SPACE.

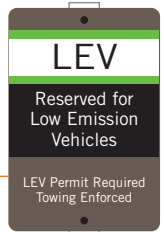


111 people attended the Women's Leadership Conference.



Collaboration between Campus Recreation and Campus Banner + Design created motivational wall wraps to enhance the elevator in the Fike Recreation Center featuring the Swann Fitness Center. These elevator wraps won a University and College Designers Association (UCDA) Award of Excellence.

The LEV parking program launched, giving 117 drivers a preferred place to park on campus in return for driving a low-emission vehicle.



Buy a friend an ice cream at 95 Exchange on the way to visit with the Dean of Students. MISS A TURN TO ENJOY DESSERT.



Residential Life added two additional faculty-in-residence positions in Calhoun Courts and Lightsey Bridge.

Attend a cycling class at Fike Recreation Center. TAKE TWO TURNS.

93% of survey respondents indicated that participation in Gantt Center for Student Life programs allowed them to understand and incorporate concepts of social justice into their daily lives.

88.3% of first-year students attending New Student Orientation said they agreed or strongly agreed they met a student at Orientation with whom they are now friends or can contact.



SUMMER 2012

Have a discussion about the weeklong personal growth LeaderShape® and use the knowledge to positively impact the world. MOVE AHEAD TWO SPACES.



The Tiger newspaper received third place in the general excellence category in the South Carolina Press Association Collegiate Awards while individual staff members picked up four first-place awards.

## SEASONS OF SUCCESS



The Division of Student Affairs impacts the lives of students year-round. We aim for student success both in and outside of the classroom and believe that healthy and happy students are better prepared for life as a Clemson college student and thereafter.

The events and statistics described here represent just a sampling of our achievements throughout the year. Continue along the game path in the coming pages to learn more about the Division of Student Affairs and our quest for creating the nation's most engaged, satisfied and successful student body.



**SHEENA BELL**, RESIDENT ASSISTANT  
SENIOR, CHEMISTRY MAJOR – ROCK HILL, SOUTH CAROLINA

While attending Clemson, students have access to a wide range of housing and dining options as well as services such as TigerOne that enhance campus living. From dining halls to residence halls, retail restaurants to apartment living, Clemson has it all. Sheena Bell, a senior chemistry major, served as a Resident Assistant. Her position involved overseeing students and coordinating social and academic programs for them. As a Resident Assistant, Sheena discovered she had, “a passion for people,” and learned valuable leadership skills while interacting with fellow Clemson students.

“ Student Affairs allowed me to positively impact the lives of my peers. I met so many people and learned so much about myself and others through the Student Affairs’ programs I’ve participated in. ”

## TRANSITIONING TO LIFE ON CAMPUS



2011–12 saw the move of **Dining Services**, the **University Bookstore** and **Vending** to Student Affairs. This new partnership, along with **University Housing**, provides all the necessary essentials students need to successfully transition to campus. The **Just4U** program is incorporated into Dining Services and uses an identification system to guide students toward healthier options. In our student residences, University Housing is the home away from home for students during their college life. Transcending the traditional living environment, Student Affairs is continuing to develop **Living-Learning Communities** which unite students with faculty and staff in a living environment that stimulates academic, service learning and research initiatives. While navigating dining, housing and many other on- and off-campus resources, the **TigerOne Card** is a student’s essential ticket for access, involvement and student life. **New Student and Family Programs (NSFP)** provides transitional programs that integrate **Orientation**, **Clemson Connect** and the **Parents’ Council** to help students as they enter Clemson and continue on a successful path toward their future.

**University Housing & Dining** completed enhancement and enrichment projects to nine different residence hall/dining facilities, including improvements to basements, lounges, bathrooms, reception areas, kitchens, flooring and walls.



191 undergraduate students were recruited to be **New Student Welcome Leaders**, a peer-mentor program designed to assist new students in their transition to Clemson.



**TigerOne Card Services** went through a major rebranding initiative, and with the help of Student Affairs Publications, they created a new website, T-shirt designs, logo, advertising materials, signage and more for a total of 48,040 pieces.



First-year students living in the **First-Year Experience** (FYE) community achieved higher GPRs (3.16) than first-year students not living in the FYE community (2.81).



35 students participated in the Creative Inquiry HEHD 399 titled “Students Helping Students.” This Creative Inquiry is a collaboration among **Healthy Campus**, **Women in Science and Engineering (WISE)**, Academic Success Center, Transfer Students, FIRST and **CONNECTIONS** with the goal of increasing efficacy of peer mentorship.



More than 10,000 people attended and participated in **New Student Orientation**.







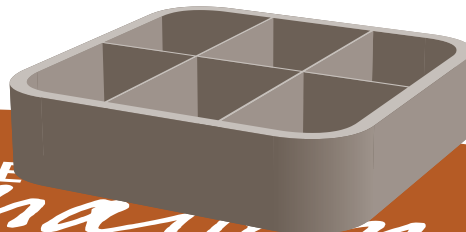
MEAL TIME AT HARCOMBE DINING HALL

AS SEEN ON



In one word, define Student Affairs: \_\_\_\_\_

Responses: **Cassie Bowen** – Community; **Sam Goodman** – Genuine;  
**Meredith Jones** – Opportunity; **Chris Trudell** – Empowering.



**WE'RE HERE** TRANSITIONING TO LIVING ON CAMPUS

*challenge*

Dining Services introduced a new program to reduce waste resulting from dining hall food take-out. What is this new program called?

- A. Green Thread
- B. Just4U
- C. To-Go Box
- D. Green Stakes

Correct Answer: C. To learn more, turn to page 22.

two free tickets to  
John Coliseum.  
ANS.

WE'RE  
*challenge*



**KATIE DYE**, TAAP FACILITATOR  
GRADUATE, COUNSELOR EDUCATION – BLACKSBURG, VIRGINIA

A primary component of Student Affairs is developing students as ethical leaders and agents of positive change. Katie Dye, a graduate student, exemplifies this quality through her role as a TAAP facilitator. Teaching Alcohol Abuse Prevention (TAAP) is a program that all incoming students must participate in that educates students about the risks, consequences, safety concerns and policies regarding alcohol consumption. As a facilitator, Katie went through training in order to co-facilitate TAAP sessions that would be non-judgmental, educational environments for Clemson students to learn how to lower their risk of being involved in dangerous alcohol-related incidents.

“Serving as a facilitator for TAAP, I have learned that students can make the positive shift in the alcohol culture that currently exists on college campuses by learning to reduce their risks and making informed decisions when it comes to consuming alcohol.”

## TAKING CARE



Because students spend a great deal of time on campus, Student Affairs maintains facilities and programs to promote healthy living. **Redfern Health Center** provides medical, psychological and wellness services, so all students can have access to professional health care for prevention, education or treatment. **Counseling and Professional Services (CAPS)** allows students access to professional counseling services. From individual to group counseling and 24-hour, on-call services, CAPS aims to help students proactively handle the stresses of college life. **Healthy Campus Initiative** and the **Leading and Innovating for our Environment and Future (LIEF) Living-Learning Community** provide the framework for sustainable and healthy living within a global context and encourage students to be active players on the path toward future sustainability.

Total number of **Office of Community and Ethical Standards (OCES)** cases involving alcohol decreased by 22%.



Students completing **TAAP** increased from 92% to 98% over the previous year.



**Redfern Health Center** had 32,651 visits in one year.



A new initiative between **Campus Recreation** and **Redfern Health Center** was the Athletic Trainer Program, which had 552 appointments in its first year.



**Healthy Campus** sent 3,200 enrolled students e-cards prior to their 21st birthday with alcohol risk-reduction strategies if they chose to consume alcohol on their 21st birthday.





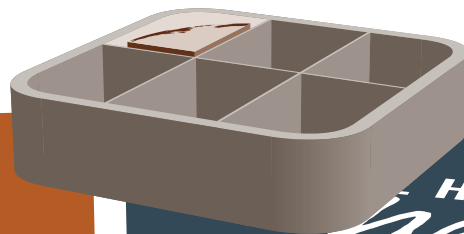
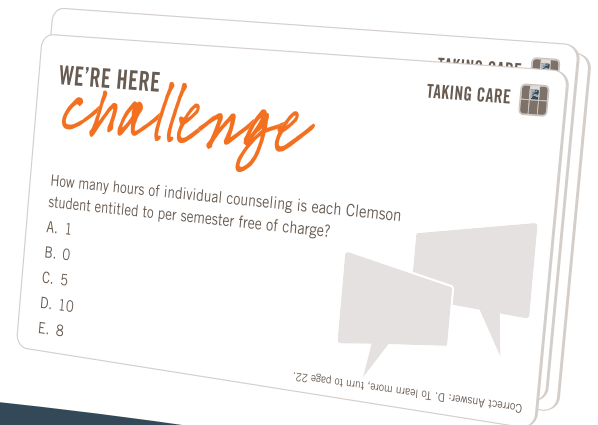
COUNSELING SESSION

AS HEARD ON CAMPUS



“Whether encouraging initiatives or discussing the obstacles of a new plan, my mentors in Student Affairs have helped me think through problems and brainstorm solutions.”

— **Anna Eskridge**



Catch up with old friends at  
Student Affairs Gala.  
WHILE PERUSING  
ITEMS.

HERE  
challenge



**RICHARD LYONS**, CAMPUS MEDIA  
SENIOR, PRODUCTION STUDIES – DECATUR, GEORGIA

The Harvey and Lucinda Gantt Center for Student Life is a department of Student Affairs that promotes a variety of diverse educational programs. From Fraternity and Sorority Life to Leadership Learning, the Gantt Center integrates many aspects of the Clemson community. One such area is Student Media's Clemson Television channel, CTV, led by general manager Richard Lyons. Richard, a senior, also created CTV's flagship show, "Clemson's Next Big Thing," a campuswide singing contest based on the premise of "American Idol." Student Media allows students to get involved in the production of *The Tiger* newspaper, CTV, WSBF 88.1 FM and other media outlets in order to develop professional skills, interact with peers and professionals and become purveyors of information to Clemson students and the community.

“Over the last few years, my involvement with Student Affairs has been one of the major highlights of my college career. Through my work with Student Media and other Student Affairs' programs and departments, I found my place at Clemson and developed a stronger sense of leadership.”

## ACTIVE INVOLVEMENT



From students' first day on campus to their graduation, the opportunities for involvement at Clemson University are endless. The **Harvey and Lucinda Gantt Center for Student Life** provides student involvement and engagement through **Student Media, Multicultural Programs, Leadership Learning, Civic Engagement, Fraternity and Sorority Life, Diversity Education** and more than **400 student organizations**. Armed with the ability to think critically and participate in dialogues that expand their personal beliefs, Clemson students who are actively involved typically have a higher success and retention rate inside the classroom and uphold the student-created Core Values of integrity, honesty and respect.

The GPR average of the 3,592 students affiliated with **Fraternity and Sorority Life** is 3.29 compared to the University average of 3.08.



95% of respondents indicated that as a result of the **All-Sorority Women's Confidence and Leadership Retreat** they were able to build meaningful relationships with people from diverse backgrounds.



The **Taps yearbook** student staff received first place by the Printing Industries of America.



Clemson students reported 72,905 service hours in **Clemson Counts**, a new initiative to log service hours.



Approximately 150–200 students participated in a fundraiser coordinated by the **Dean of Students** for a local orphanage, including students from Fraternity and Sorority Life, Athletics, ROTC and FCA. More than \$30,000 was raised at the event.



5,678 unique students participated in **Gantt Center for Student Life** programs.





NEW STUDENT ORIENTATION EVENT IN THE PRESIDENT'S BOX

AS HEARD AT THE GALA

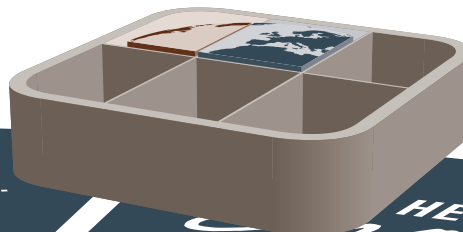


“Student Affairs has helped me to define, redefine and achieve my goals through the programs and services designed to help me succeed and become a contributing member of society.”

— Jason Glover



The Center for Career and Professional Development announces five new internships. LOSE A TURN WHILE REVIEWING THE JOB DESCRIPTIONS.



HERE challenge



**AMANDA WILLIAMS**, CLEMSONLIVE PRESIDENT  
SENIOR, ENGLISH – ROCK HILL, SOUTH CAROLINA

A primary tenet of Student Affairs' integrated student life curriculum is to increase undergraduate student retention and engagement. Starting college can be a very intimidating experience, but the Division of Student Affairs is committed to helping students get involved and become an essential part of the Clemson Family. As president of CLEMSONLIVE, Amanda Williams is very involved in the productions of free, on-campus events. These events provide a way for students to interact with peers and be involved with campus activities as they make Clemson their home away from home. Amanda's role with CLEMSONLIVE not only afforded her the opportunity to be involved but also led her to realize a possible career goal.

“Being a member of CLEMSONLIVE has helped me realize how much I enjoy planning and working with student organizations. It has also led me to consider Student Affairs as a possible career choice in the future.”

## RECREATION AND ENTERTAINMENT



While academics are a huge part of the college experience, extracurricular and recreational activities are other important ways to get involved. Student Affairs offers a diverse array of recreation and entertainment options for students that teach the value of teamwork and competition and allow students to unwind outside of the classroom. **Clemson Outdoor Recreation and Education (CORE)** invites the Clemson community to learn about and engage in outdoor adventure activities. From sea kayaking to rock climbing, CORE is committed to providing educational and fun trips, instructional programs and more. **Fike Recreation Center** featuring the Swann Fitness Center is a fitness facility available for use by students, employees and the community. From **Fitness Classes** to **Intramural** and **Club Sports** to the **Campus Beach and Recreation Area**, there is no shortage of ways to recreate on campus. Entertainment in the form of **Littlejohn Coliseum** concerts and the **Edgar A. Brown Union** bowling, billiards and games are a favorite among students as a way to take a break from the pressures of life and have fun. Student Affairs provides opportunities for recreation and entertainment that contribute to students' health and happiness during their time outside the classroom.

86% of the student participants who responded to a **CORE** trip evaluation said the program resulted in beneficial new friendships during their first year of college.



On average, there are 500,000 unique visits to the **Fike Recreation Center** each year.



Artists including Luke Bryan, Ron White, Evanescence and Wale, came to **Littlejohn Coliseum**, where 14,852 people attended the shows.



**Campus Life** programs put on by Central Spirit, CLEMSONLIVE and TigerPaw Productions had 477 active student members during the year.



\$70,600 was allocated to 11 programs as part of **CU Late Night** activities. These dollars fund late-night, alcohol-free programs on campus.



There was a 125% increase in teams participating in the **EMpower/CU Late Night** Basketball Tournament over the previous year.





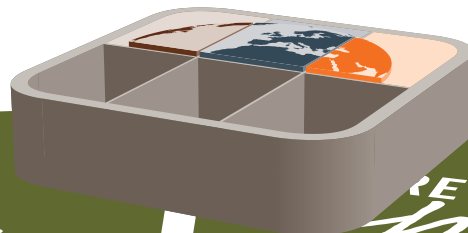
GIRL TALK CONCERT AT LITTLEJOHN COLISEUM

AS SEEN ON



“I’ve finished the We’re Here Challenge. I think that was great way to get students involved. I like how interactive it was and I learned a lot more about Student Affairs.”

— Emilie Pinto



Make plans for a safe ride home with friends in accordance with Think Ahead.  
LEAVE ONE SPACE FOR DRINKING.

WE'RE HERE challenge



**MARIELLE ORR**, EMPOWER CLEMSON  
SENIOR, COMMUNICATION STUDIES – OEFFELT, THE NETHERLANDS

As part of Clemson University's vision of creating the nation's most engaged, satisfied and successful student body, the Division of Student Affairs has set forth a lifestyle curriculum for students focusing on engagement, diversity, leadership, health, safety and more. The division recognizes safety as a primary concern for campus communities and strives to implement programs that foster a healthy and safe campus environment for the Clemson community.

EMpower Clemson is a collaboration between the campus and community that promotes safe and responsible decision-making in regard to alcohol use. Since its inception, EMpower has been driven by a task force of students who facilitate educational programs and alternative alcohol- and drug-free events for Clemson students. Marielle Orr, a communication studies major, interned for the EMpower office and was able to apply her passion for writing and editing toward producing impactful and effective messages.

“ Student Affairs changed my life because as a Leadership Circle intern with the EMpower office, I have had the unique opportunity to experience and contribute to Clemson University's continuous efforts toward students' safety and well-being. ”

## LOOKING OUT FOR SAFETY

The Division of Student Affairs realizes that college life is not always predictable, and while we uphold preventative and educational measures, we realize that accidents happen. By continuously strengthening and expanding our safety programs, “we're here” to make sure campus safety is not left to chance.

The **CARE Network** is a program that tracks behavioral patterns deemed critical or atypical of students. Whether such incidents are related to students' mental, emotional or physical health or judicial and legal issues, CARE is meant to provide support for students in need. Student Affairs is also cognizant of the many alcohol-related concerns that often permeate college campuses and communities. Programs like **EMpower's Think Ahead** and the **Medical Amnesty Policy** promote responsible behavior regarding alcohol consumption.

Within the division, the **Municipal Court** and **Office of Community and Ethical Standards (OCES)** serve as the judicial system for our campus. In addition to the Municipal Court, the award-winning **Clemson University Police Department (CUPD)** and **Fire/EMS** services operate on campus to prepare students should a threatening situation arise.

**Tiger Transit** ridership increased 36% from 75,777 to 95,703 over the previous year.



The percentage of first-year and second-year conduct cases received by **OCES** decreased 25% over the previous year.



**Fire/EMS** training hours increased 24% from 1,223 hours to 1,513 over the previous year.



**CUPD** safety-related program participation increased 47% to 9,311 participants.







CLEMSON UNIVERSITY OFFICER GIVING DIRECTIONS TO A STUDENT

AS SEEN ON




“I use WeCar all of the time. It is an awesome program, and I hope that more of our students take advantage of this wonderful opportunity.” — **Jevonta Shawn Henderson**

LOOKING OUT FOR SAFETY

LOOKING OUT FOR SAFETY

**WE'RE HERE**  
*challenge*

What is the name of the Auxiliary Student Patrol service that provides rides to and from on-campus locations from 6 p.m.–6 a.m.?



Correct Answer: Tiger Transit. To learn more, turn to page 22.

One Card for dinner  
restaurant downtown.  
ONE SPACE.

WE'RE  
*challenge*  
WeCar

## PLANNING FOR THE FUTURE



One of the most important aspects of college is the preparation for students' future careers. In many games there are lucky breaks, but we believe getting ahead requires preparation and knowledge. In order to help students succeed in their endeavors, the **Center for Career and Professional Development** operates within the Division of Students Affairs and is an invaluable resource to help students strategize about their future career. The Center oversees a network connecting students with employers known as the **ClemsonJobLink**. They also manage the **University Professional Internship/Co-op (UPIC) Program**, which allows students to “run the machine” through on-campus internships. In addition, funds generated through the **Student Affairs Leadership Circle** also go toward paid, on-campus internships in divisional departments. The resources available at Clemson University prepare students for their future so it's not all left up to chance.

**PARKER SMITH**, CAMPUS RECREATION  
SENIOR, COMMUNICATION STUDIES – ANDERSON, SOUTH CAROLINA

The Division of Student Affairs emphasizes the availability of services and facilities that enrich the student experience. This is a process that is constantly evolving as the University continues on the path toward becoming a top-20 institution. An important aspect of this is student employment. Internships and co-ops are an integral part of the college experience, and through the Center for Career and Professional Development, Clemson students can access top-notch resources for career development. Parker Smith, a senior at Clemson University, was an intern with Campus Recreation. His on-campus internship provided him an opportunity to advance both his academic and professional knowledge by applying his studies to a real-world job. At his internship, he was able to use his passion for sports communication toward his work in an athletic environment.

“Student Affairs has given me hands-on experience to all of the material I have learned at Clemson. Most importantly, it has taught me leadership skills that cannot be learned in the classroom.”

**Student Affairs Publications** student employees had a 100% success rate of learning and retaining new techniques specific to graphic design and software programs according to their student intern/employee exit survey.



The **ClemsonJobLink** posted 20.4% more jobs specifically targeting graduate students over the previous year.



The **Center for Career and Professional Development** has been ranked in the top-10 for Career Services by The Princeton Review for the last five consecutive years.



81% of **Clemson graduates** said they had a co-op assignment or internship while at Clemson. This represents a 64% increase from the previous year.



The **Center for Career and Professional Development** had a 288% increase in internal campus internships in one semester alone.





CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT CAREER FAIR

AS READ IN  
INTERN JOURNALS



“Student Affairs internships are geared to be different from other internships, in that we are given the reigns of projects and it’s really up to us to drive the success of our projects. This is something that means a lot to me, since my previous internships were not very hands-on.”

— Paige Dolton

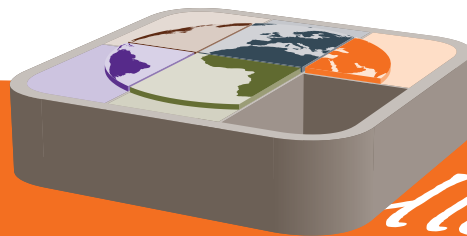
PLANNING FOR THE FUTURE

**WE'RE HERE challenge**

True or False, alumni who graduated less than a year ago can still access Center for Career and Professional Development resources.

Correct Answer: True. To learn more, turn to page 22.

Attend a cycling class  
at Fike Recreation Center.  
TAKE TWO TURNS.



Thomas

# PRIVATE DOLLARS MAKE AN IMPACT

The Student Affairs Leadership Circle funds created outstanding opportunities for our students to obtain real-world experience in on-campus, learning laboratories. **Because of the generosity of Leadership Circle gifts, the Division of Student Affairs offered 18 paid internships during the year.** Student Affairs interns were granted the ability to play an integral role in their department's success. From writing speeches and creating marketing plans to implementing off-campus orientation guides, **the Leadership Circle intern projects are tangible takeaways that will enhance the students' résumés and portfolios upon graduation.** One Leadership Circle intern, Katie Ward, had this to say about her experience:

"This internship has allowed me to grow personally because I am happier knowing I have found my career path. I loved the Student Affairs part of the internship as well because I did not realize all that Clemson offered and can now share this information with my peers. It is such a privilege that students can work with Clemson University employees and feel respected during the process. I will never forget this opportunity and feel my skills can only grow from here."

Leadership Circle dollars also continued the commitment to the student entrepreneurial spirit by funding a Graduate Assistant position in Campus Banner + Design (student-run, on-campus communications solutions business). Further, the Leadership Circle gifted the EMpower Office with marketing materials for the Student Affairs alcohol education and safety initiative.

Gifts to the Student Affairs Gala and Parents' Fund were used to fund AlcoholEdu, an alcohol-awareness online class that is required for all first-year students. **The Gala and Parents' Fund also sponsored late-night programming, which provides non-alcoholic programs for students.** Events included the Traveling Cinemas Series (an outdoor movie screen), Formal Fusion, Carnaval – A Black and Brown Unity Experience, 3-on-3 basketball tournament, Master of Plastic climbing wall experience and Party Gras. **These events are completely planned by the students, from the submission and presentation of the plan — including the budget, purchase of supplies and decorations and negotiation of contracts — to the event management.** The Parents' Fund, along with funding from the President's Office, also provided financial support for the student-led Hendrix Student Center Lounge renovations.

**Private gifts to the Center for Career and Professional Development were used to fund many projects, services and initiatives, including Network Bash, Inside Edition, Impact, CareerShift, Going Global and on-site workshops.** These programs comprise professional networking events, job search systems, scheduling systems, and various workshops for students to network, interview and receive career counseling.

Donations to the Clemson Sailing Club and the Club Sports program allowed for the purchase of six new sailboats and electronic targets for the Air Rifle club.

**Several Clemson endowment funds were used to provide meal plans, books, loaner laptops, supplies, funeral travel expenses and personal items for graduate and undergraduate students** experiencing individual crises and personal emergencies.

Private gifts also provided for several student and staff professional development opportunities, including the Women's Leadership Conference, the Alternative Break Program, the Dodge Domestic Violence event and attending the Creating Change Conference.

**As important members of the Clemson Family, our donors and supporters make all of these opportunities possible. The Division of Student Affairs thanks you for your kindness and generosity and appreciates all you do for our students.**



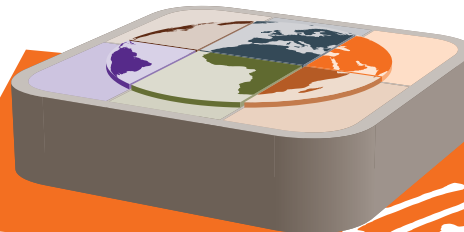


FIRST FRIDAY PARADE

## THANK YOU

We would like to extend a special thank you to our donors, who make so many great programs possible. To consider donating to the Division of Student Affairs or for a complete list of donors, please visit [clemsont.edu/administration/student-affairs/giving/donors.html](http://clemsont.edu/administration/student-affairs/giving/donors.html).

**Student Affairs received  
\$250,000 from a generous donor.  
MOVE FORWARD FOUR SPACES**



# THE FINISH LINE



Now you have the right answers, but you still need a bit more knowledge to finish the game. Read the expanded solutions to our trivia cards found below and see if you have enough Student Affairs knowledge to cross the finish line.

The Division of Student Affairs is committed to our vision of creating the nation's most engaged, satisfied and successful student body. In doing so, we love to showcase the achievements of our students, staff and parents as well as facilitate conversations and engagement on our Student Affairs Facebook page. "Like" our page at [facebook.com/clemsonstudentaffairs](https://facebook.com/clemsonstudentaffairs) and continue your winning ways by staying in touch with the Division of Student Affairs.



## TRANSITIONING TO LIVING ON CAMPUS

Dining Services introduced a new program to reduce waste resulting from dining hall food take-out. What is this new program called?

- A. Green Thread    B. Just4U  
C. To-Go Box    D. Green Stakes

**Correct Answer: C**

This particular program is known as To-Go Box, but did you know all the other answer choices are programs at Clemson that also support healthy living? To-Go Box allows students, faculty and staff to recycle to-go containers when they want to take home food from the dining halls. See [clemson.edu/dining](https://clemson.edu/dining) for information about all of these programs.



## ACTIVE INVOLVEMENT

What year was the Parents' Council created?

- A. 1889    B. 2010    C. 1990    D. 1995    E. 1900

**Correct Answer: C**

All parents of Clemson students are automatically members of the Parents' Council. Those who choose to become active members and become involved help support New Student and Family Programs through the letter-writing campaign, hosting regional receptions, planning Family Weekend events and more.



## LOOKING OUT FOR SAFETY

What is the name of the Auxiliary Student Patrol service that provides rides to and from on-campus locations from 6 p.m.–6 a.m.? **Correct Answer: Tiger Transit**

The Tiger Transit service helps students stay safe at night by providing secure transportation on campus. Tiger Transit is operated by Auxiliary Student Patrol, which is a division of the Clemson University Police Department staffed by students. Students can call Tiger Transit to request a ride during evening hours.



## TAKING CARE

How many hours of individual counseling is each Clemson student entitled to per semester free of charge?

- A. 1    B. 0    C. 5    D. 10    E. 8

**Correct Answer: D**

Counseling and Psychological Services (CAPS) at Redfern Health Center provides professional counseling services to Clemson students through individual, group and conjoint therapy for a variety of psychological concerns ranging from eating disorders to relationship issues. CAPS also maintains a 24-hour, on-call service for emergency situations.



## RECREATION AND ENTERTAINMENT

Planning an adventure weekend? Which of the following are available for rent from CORE?

- A. Sleeping bag    B. Cook set    C. Climbing shoes  
D. Water filter    E. All of the above

**Correct Answer: E**

CORE offers these and many more rental items ranging from \$7–\$35 for daily, weekly or weekend rentals. Visit [clemson.edu/core](https://clemson.edu/core) for more details.



## PLANNING FOR THE FUTURE

True or False, alumni who graduated less than a year ago can still access Center for Career and Professional Development resources. **Correct Answer: True**

Alumni who are beyond one year since graduation may sign up for Alumni Career Services and have access to a résumé-building tool, a job-posting board and more.

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## CONTACT THE EDITOR

We welcome your feedback and suggestions for this annual report. For content you would like to see reported or for any questions or concerns, please contact Jennifer Clark at [jclark7@clemson.edu](mailto:jclark7@clemson.edu) or 864-656-3126. Also, please visit us on Facebook at [facebook.com/clemsonstudentaffairs](https://facebook.com/clemsonstudentaffairs).



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