

experience: STUDENT AFFAIRS

2013–2014 ANNUAL REPORT



DEAR FRIENDS OF CLEMSON

At Clemson University, the Division of Student Affairs strives to give each student the tools they need for success. Whether they are participating in a service trip, enjoying new facility enhancements or gaining valuable experience through one of our student internships, Clemson's students are writing their own narrative of the Clemson Experience. In 2013, a survey conducted among Clemson alumni from the years 2010 and 2012 shows **65 percent of those surveyed were able to articulate their own personal values, ethics, beliefs, interests and abilities as a result of experiences related to Division of Student Affairs programs.** As vice president for Student Affairs, I serve as a figurative editor-in-chief in the lives of Clemson students, guiding them as they make their own headlines and write their individual Experience at Clemson, inside and outside of the classroom.

At the core of Clemson's 2020 road map is the desire to enhance the student experience by providing high-impact engagement opportunities, enhancements and experiential learning. In the aforementioned survey, **69 percent of the alumni surveyed said they were able to build meaningful relationships and worked more effectively in team environments thanks to the programming provided by Student Affairs.** The Division of Student Affairs is committed to ensuring student success by providing services and programs that foster student learning. Programs like **U-NITES!** — a free, moonlight entertainment series — gives students a chance to take a break from their studies, meet new people and hang out with their friends. Our **on-campus internship programs and creative inquiry classes extend learning from out of the classroom into actual learning laboratories.** Additionally, enhancements and renovations to dining halls and recreation buildings promote productivity and breathe new life into campus facilities.

Anyone's journey to success can be met with adversity along the way. It is the manner in which one handles this adversity that allows them to triumph. **In the Division of Student Affairs, we believe each one of us has the potential to positively impact the world,** and it is my job to provide students with the resources and opportunities necessary to foster this impact. In this Annual Report you will see how we partner with the University and our generous parents, alumni and friends of Clemson to give students supportive programs and services that promote success as they journey toward earning their degrees and building foundations for their future.

I feel privileged for the opportunity to experience Clemson from the vantage point of Sikes Hall. Every day brings new challenges and excitement as I watch students learn to become champions through education, civic engagement and relationships as they grow and experience college. Part of the growth process is reflecting back on the successes and learning what it took to make them successful. I invite you to read in this report about the ways the Division of Student Affairs is paving the way for students to positively impact the University and the world.

Be Well,

Gail A. DiSabatino
Vice President for Student Affairs



Orientation Ambassadors lead students through New Student Orientation each year, with more than 10,000 people attending every summer.



STUDENT AFFAIRS OVERVIEW

When you think about making an impact or leaving an impression, many things come to mind. Perhaps you've achieved a personal goal or spent time talking with an esteemed colleague, professor or friend. Maybe you are the one making the impact or someone else has left an undeniable impression on you. The Division of Student Affairs provides an outlet for students to encounter new things; whether it is **experiencing internships, lifelong friendships, service and gratitude or leadership learning**. In the coming pages you will see a glimpse of the past year and just some of the avenues through which we improve the lives of students on campus.

Clemson's Student Affairs is the gateway for students to transition to college. When students **experience college life**, much of it is attributed to the dedicated staff, programs and services powered by the Division of Student Affairs. We welcome students into their new Clemson Family with an unparalleled level of

support. Within days of being on campus, students learn about the many resources available at their fingertips. From ID Card Access to Fire and EMS, Student Affairs provides entertainment, transitional and safety education and services as well as health/wellness, living essentials (dining, residence halls), career and auxiliary services (business office, publications) to keep students engaged and successful while at Clemson.

Throughout their college career, Clemson students have some type of **experience with Student Affairs** whether they realize it or not. We recognize that students need help and opportunities for engagement and learning not just in the classroom. Whether counseling students about a roommate issue or helping them with mock interviews, the division is a round-the-clock team of professionals who aim to set students up for success at every turn.



See the Student Affairs Organizational Charts at clemsont.edu/administration/student-affairs/org-charts.html.





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Students enjoying the annual winter program CU on Ice (a temporary ice rink) located in the Amphitheater.



The Make-and-Take U-NITES! event was a great opportunity for students to put their creative and craft-making skills to good use.



U-NITES!

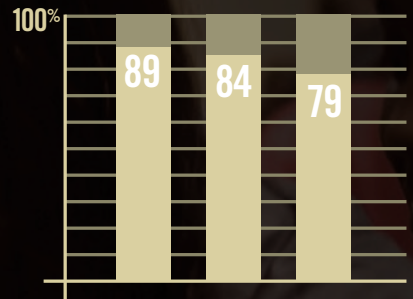
The Division of Student Affairs spent the last year launching a new pilot program aimed at providing entertainment to all students for little-to-no cost on nights and weekends. The on-campus moonlight entertainment series, known as U-NITES!, wrapped up 14 events at the end of the 2013–2014 school year, with nearly 3,500 students attending.

U-NITES! events ranged from bringing hypnotists and psychics to campus as well as tailgates, football game viewing events, make-and-take home events, concerts, karaoke, trivia and trips to Carowinds amusement park during Halloween. Among the events, the most popular was the conjuring event, with 600 students attending. In total, 93 percent of students were very satisfied or satisfied with U-NITES! events according to a post-season survey.

Josh Barnes, U-NITES! director, said, “U-NITES! events were not only well-attended, but they pulled students out of their rooms, provided safe and fun social opportunities and increased their sense of belonging to Clemson.”

One U-NITES! attendee said,

“U-NITES! is an amazing part of the whole Clemson Experience. One cannot be a Clemson student if they have never been to a U-NITES! event.”



- In a recent U-NITES! attendee survey
- 89 percent of students chose to attend a U-NITES! event over staying in their residence hall/house or apartment,
 - 84 percent of students surveyed agreed or strongly agreed that having an alcohol-free environment that provides social/entertainment opportunities is important,
 - 79 percent of students said the event positively impacted their overall Clemson Experience.

SERVICE AND IN-DEPTH LEARNING TRIPS

The Division of Student Affairs is dedicated to service learning and sponsoring student organizations that understand the importance of giving to others. Each year, hundreds of students embark across borders and oceans to give their time to help others. Some of these trips are described below.

Alternative Break Trip

This past spring, **18 students** were part of an Alternative Break Program trip, where students traveled to Biloxi, Miss., to work on coastal restoration.

Clemson Wesley and School of Nursing

Clemson Wesley and the School of Nursing took **41 students** to Eleuthera, Bahamas, for a spring break immersion trip to engage in a different culture and enhance leading regarding diversity in their global community.

Fraternity and Sorority Life and CONNECTIONS Peer Mentors

16 students in December 2013 and **14 students** in March 2014 travelled to San Juan, DR, to participate in the Cambiando Vidas (Changing Lives) program. They spent their winter break building a house from foundation to move-in ready in five days alongside community members and the family who received the house.

FCA

Fellowship of Christian Athletes (FCA), took **440 students** to Cincinnati, Ohio, for spring break to perform various jobs around the city. FCA also took 18 students on a trip to Gonaives, Haiti, over the winter break to spend time at an orphanage while holding a Vacation Bible School-type program.

Hands on Greenville Service Day

10 Clemson MBA Student Association students went to Greenville, S.C., for Hands on Greenville Service Day to build

park benches for the archery range and ropes course.

Martin Luther King Jr. Leadership Retreat

Fraternity and Sorority Life leaders (**75 total**) attended a leadership retreat in January to help Greek leaders grow and give back to Camp Spearhead in Greenville, S.C., by helping clear trails for future campers.

Leadership and Social Change Trip

In fall 2013 **nine students** traveled to Alabama as well as Georgia for the Leadership and Social Change (Civil Rights Tour) service trip. As a result of the trip, **100 percent of the participants** were able to define social change in their own words and reported an increase in their leadership knowledge.

Students Helping Honduras

95 students from Students Helping Honduras went to El Proesso, Honduras, over spring break to mix cement, shovel trenches and lay the foundation for a middle school in the village of La Democracia.

VIDA Club

The VIDA (Volunteers for Intercultural and Definitive Adventures) club sent **44 students** to Nicaragua and Costa Rica to provide free medical, dental and veterinary care to under-served and poor communities as well as give students hands on, unique, life-changing experiences in their field of interest.



“Honduras was the most life changing trip I have ever been on. It changed the way I look at life and taught me to love much deeper than I ever have.

— Holt Parker, Student Participant



The CONNECTIONS Peer Mentor group traveled to the Dominican Republic to build a home for the Cambiando Vidas group.

CLEMSON
TITLE IX

INTERVENE.

**I HEARD ONE OF THEM SAY
NO AS THEY WERE HEADING
UP THE STAIRS.**

SO, I CALLED THEM BACK TO JOIN OUR GROUP PHOTO.

One of the promotional advertisements developed to spread awareness of Clemson's Title IX commitments.

ASPIRE TO BE WELL

Aspire to be Well, overseen by Student Health Services' Healthy Campus department, is an engaging program that is a peer-led, health- and safety-focused dialogue component of CU 1000 presented by student facilitators. Two facilitators per session led students in 70-minute dialogues that emphasized key areas of maintaining a safe campus: alcohol and other drug misuse, mental health, sexual victimization in adherence with Title IX and campus resources.

In fall 2013, 4,300 students attended, which was a 98.6 percent completion rate (above their goal of 95 percent). The 42 student facilitators conducted 128 sessions this past year.

4,300 STUDENTS INVOLVED

98.6 PERCENT COMPLETION RATE

42 STUDENT FACILITATORS

128 SESSIONS

“ As an Aspire Facilitator, I enjoyed the opportunity to be able to connect with new Clemson students and be able to share the resources that will improve their safety, health and academic success throughout their college experience.

— Lexi Hinson, Aspire Facilitator



A young man with short brown hair, wearing a blue collared shirt, is shown in profile from the chest up. He is sitting in a classroom, looking towards the right with a thoughtful expression, his right hand resting against his chin. In the background, other students are seated at desks, some out of focus. The lighting is warm and indoor.

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Living-learning community residents and their faculty mentors attend an opening-semester gathering.



The student-run Campus Banner + Design is an on-campus large-format communications solutions business that offers paid internships provided by the UPIC program.



UPIC INTERNSHIPS

The **University Professional Internship Co-op Program (UPIC)**, developed as a partnership with Academic Affairs and the Center for Career and Professional Development (CCPD), focuses on experiential learning that provides students with opportunities to create and work on real projects while remaining on campus as an active student. Offering a total of 489 on-campus positions this past year, UPIC students worked in professional settings that helped them prepare for their future careers. These **paid internships** were part-time or full-time positions in an area consistent with the student's chosen major or career goals. Knowing that employers look heavily upon students' experience through internships, the UPIC program offered a variety of settings for students to pursue

their passions and provided an official internship course on their transcript upon completion.

In addition to state funds given to the Academic Affairs component of UPIC, gifts from generous donors helped Student Affairs accomplish its goal to increase undergraduate student retention and engagement by providing the UPIC program with **21 paid internships this past year alone**. In total, **gifts to Student Affairs have funded 77 internships since 2010**.

489 ON-CAMPUS INTERNSHIPS

“ The enrichment and growth from interning with Student Affairs and under my mentor is unparalleled and helped me to grow into a working professional whose future is exciting and fulfilling.

— **Haley Nieman**, Student Affairs Publications writing intern

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Creative Inquiries (CI) at Clemson are small classes that typically meet for two to four semesters and are led by a faculty or staff adviser. They combine imaginative research with small-group, engaged learning to deliver solutions to unique topics. One of these CI classes, overseen by Vice President for Student Affairs Gail DiSabatino, is the **CU Water Drop**. This small group of students provides free water to events for any Clemson student where alcohol will be present. The students conduct research to assess the impact of alternative beverages at parties in the Clemson drinking culture. **For the total 2013–2014 year, CU Water Drop performed a 213 percent increase in drops compared to the year before (502/235).**

Depending heavily on private funding, CU Water Drop received **\$10,000 from the Parents' Fund** to purchase water. **Survey**

data from the 2013–2014 year showed a decrease in all targeted problematic drinking behaviors from the previous year including

- driving while under the influence (from 21.9 percent to 14.2),
- trouble with law authorities (from 10.1 percent to 9.1),
- neglecting academic responsibilities (from 22.2 percent to 17.8),
- missing class (from 32.0 percent to 26.5).

2012/13 2013/14



Data also reflected students feeling more accountable to help others in need **(76.3 percent versus 69.0 percent the previous year)**.

Creative Inquiry member **Cody Sargent** said,

“ **The opportunity to shape the CU Water Drop Project has been one of the highlights of my Clemson career and an experience unlike any other. I have learned more about myself while working with Water Drop than I have in any classroom.** ”

Additionally, there were several other Creative Inquiries taking place within the Division of Student Affairs over the last year. Like CU Water Drop, the following CIs were aimed at helping students solve problems, find resolutions and make improvements:

- Developing Peer Delivered Initiatives to Foster the Promotion of a Healthy Campus
- Multicultural Competencies in Peer Dialogue Facilitation: Building a Capacity and Efficacy
- Students Helping Students
- Civics & Service: The Clemson Community
- Sustainability Leadership (LEAF LLC)
- Clemson Wellness LLC
- Greeks for Greeks: Reducing the Negative Impact of Alcohol & Drugs
- Developing Linkages for a Sustainable Food System





CLEMSON RISE

Residents in Science and Engineering



Science and Engineering students work and live together in the Lever Hall RiSE living-learning community.



RISE LLC



For students looking to enrich and supplement their majors in a more intensive environment, Student Affairs offered **18 living-learning communities (LLCs)** last year. The LLCs provided a holistic approach to student development and learning through **academic partnerships, service-learning opportunities such as seasonal trips, and research initiatives**. Each uniquely designed community facilitated meaningful connections between students, faculty and staff through programming and other opportunities.

One LLC in particular, the Residents in Science and Engineering (RISE) LLC, made its impact on campus when **more than 700 College of Engineering and Science (CES) students requested to participate in RISE for the upcoming academic year** (approximately half of all CES students).

Through a fall 2013 survey to students

- **76.2 percent of RISE student respondents** (compared to 67.6 of all respondents) stated that as a result of their experience living on campus, **they can better articulate their career goals,**
- **74.5 percent of RISE participants** (compared to 72.1 percent of all LLC respondents and 64.6 percent of all non-LLC respondents) stated they are better able to balance social and academic commitments.

Last year, RISE celebrated its eight-year partnership with University Housing & Dining by expanding the program and partnering in a **\$1.2-million renovation of Lever Hall**. RISE's 396 freshmen enjoyed renovated facilities, access to the in-hall CES Advising Center, tutoring and courses taught within the residence hall. In addition, there were **30 programs designed to encourage academic success and professional development**.

“ I’ve seen people make lifelong best friends and boost their grades, just by going to their peers for help. These are friends they wouldn’t have made if they hadn’t lived in RISE. — Naomi Paz, RISE member

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A photograph of a man in a dark suit, light blue shirt, and yellow patterned tie, looking towards a woman whose profile is visible on the left. They appear to be in a professional setting, possibly a meeting or conference. The background is slightly blurred, showing what might be a laptop keyboard.

exper
IMPROVEM



Experience Opportunities

VP Gail speaking with students at the spring Clemson Executive Opportunity (CEO) event in Hendrix Student Center.



Outdoor tailgating space was just one of the enhancements to the Campus Recreation program that benefited students, alumni and the Clemson community.



CAMPUS RECREATION

Campus Recreation made the following enhancements to their on-campus workout facility, the Swann Fitness Center: the addition of outdoor event areas for football tailgating spaces on the Fike Recreation Center pool deck; a new wellness center for massages, one-on-one workshops and meetings that will benefit the thousands of students who utilize Fike each day; and they added new weight training and fitness/cardio equipment that represents requests by and for students. Fike had 229,347 patrons this past spring alone, so these new enhancements will greatly affect and improve the visitor's experience with the facility.

In addition to upgrades to existing facilities and services, Campus Recreation's newest capital building project was approved at the state level this past year and will bring a new Outdoor Wellness and Fitness Center to the Campus Beach and Recreation Area.

Executive Director of Campus Recreation Dave Frock said, "Campus Recreation's

facility improvements have **directly impacted the Clemson community** by creating safer, more functional spaces where students can interact and engage in healthy lifestyles. Spaces were added to the existing facilities intended to provide more opportunities for students to explore whole-person wellness and live balanced lifestyles."

FIKE RECREATION CENTER SERVED

229,347 PATRONS
THIS PAST SPRING ALONE

5,270 STUDENTS
PARTICIPATED IN INTRAMURALS

““

“The Swann Fitness Center is always improving and the staff are working to make the facility a better place for patrons to visit, no matter what activity they decide to pursue.”

— **Monica Gale**, student patron of Fike Recreation Center

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STARBUCKS

In fall 2013 University Housing & Dining opened up a Starbucks® coffee shop in the Edgar A. Brown Union. Starbucks transformed **3,000 sq. feet** of underutilized space in the Underground (recreation area within the Union) into a dynamic space on campus and had 149,899 transactions during the last year.

The coffee hotspot hosted many meetings and events, including a weekly open mic night, presented by the Residence Hall Association. While University Housing & Dining took the lead on this project, it was a true collaboration with the Edgar A. Brown Student Union, reflecting yet another way departments within the division work together to improve the student experience.

STARBUCKS HAD
149,899
TRANSACTIONS
DURING THE LAST YEAR

“ Starbucks is my favorite coffee shop and it is tremendously helpful that it is right here on campus now. I do not need to leave campus to get my favorite drink or food so it is very convenient for me and other students.

— Arun Subra, Starbucks patron

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Events at the Hendrix Student Center ranged from major conferences and New Student Orientation to staff and student awards events and workshops.



HENDRIX STUDENT CENTER

The Hendrix Student Center also benefited from more than \$250,000 in renovations this past year, enhancing and updating their current facilities. From new carpet and paint, new banquet chairs and upgraded technology (PA system, projector upgrades, Smart Boards), to a board room conference table and chairs, the Hendrix Student Center used a variety of revenues including the Hendrix Endowment to the department's budget to fund enhancements to the building. Campus Activities and Events, who oversees the Hendrix Student Center reservations as well as many other venues on campus, **managed 7,888 bookings** on campus last year, so having up-to-date facilities and technology are imperative to smooth and successful daily operations.

MORE THAN
\$250,000
IN RENOVATIONS
THIS PAST YEAR

“ **The Hendrix Center always has what I need. The multiple food options provide plenty of choices and I enjoy the lounge space to chill between classes or to study.**

— **Jonathan Leverett**, Hendrix Student Center
Reservations Student Employee

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exper
IMPACT



erence:

Students participating in the annual
LeaderShape® experience.



The impact of giving and private dollars allowed students like Ashley Hall, a non-traditional transfer student with a family at home, to realize her potential through a paid, on-campus internship and attendance at her first professional conference.

GIVING TO STUDENT AFFAIRS

Gifts to the Division of Student Affairs had a large impact over the last year. They allowed the programs and services found in this report to discover their potential and continue to occur from year to year. The division has a variety of giving avenues through which an impact can be made, allowing students to experience Student Affairs in unique and custom ways that best suit their needs.

Contributions to Student Affairs provided educational and dialogue-intensive programming to our students for programs like **Aspire**. Last year, Aspire offered a graduate pilot program that proved successful enough to warrant a full-time graduate tract in the coming year, paid for by private gifts. This tract combines the students' unique roles as both students and staff to better prepare them for the challenging situations that may arise.

The **Parents' Cabinet** is a dedicated group of parents who enjoy giving their time and resources as well as networking with other parents to make life better for their own students in addition to students to come. Their efforts provided \$10,000, as a gift from the **Parents' Fund**, to the CU Water Drop Creative Inquiry last year.

In the past year alone, **private dollars from the Parents' Fund** were also used to fund the U-NITES! pilot program (\$100,000) and they continue to depend on the generosity of parents to make these and other similar programs become a staple of Student Affairs programming. Total gifts to the Parents' Fund last year were \$133,364.29.

Vice President DiSabatino also has a close group of supporters who contribute to the **Vice President for Student Affairs Excellence Fund (VPEF)**. Their financial support as well as guidance on issues related to Student Affairs helped oversee programming and spending on events such as the student service trips found on page 8. Grants and private gifts to this fund allowed students to experience life-changing journeys that contributed toward their ability to **positively impact the world**. Within the VP's Excellence Fund are dollars from the **Leadership Circle**, which were spent on a variety of high impact, résumé-building programs and services, such as internships like Ashley's, which are one of the most direct ways to see our students create a pathway to success after graduation.

The **Student Affairs Leadership Circle (LC)** is an exclusive gift club created to recognize individuals for their annual unrestricted investments of \$10,000 or more. Since its inception in 2010, the Leadership Circle has funded 77 internships. This past year, 21 UPIC internships were given additional funding from the Leadership Circle, totaling more than \$17,000 in salaries given to students.

To learn more or get involved in any of our funding opportunities or to make a private gift like others have done to enhance our programs and services, **please contact the Division of Student Affairs Senior Director of Development, Brandy Page**, for more information. The Division thanks our generous donors and enjoys getting to know our supporters and friends throughout the year.



To consider donating to the Division of Student Affairs or for a complete list of donors, please visit clemsont.edu/administration/student-affairs/giving.

STAFF HIGHLIGHTS

MAKING AN IMPACT ON CAMPUS AND WITHIN THE FIELD.

JEFF BROWN, THE DIRECTOR FOR NEW STUDENT AND FAMILY PROGRAMS

Served on NODA's (the Association for Orientation, Transition and Retention) board of directors as well as the Co-Sponsored Programs chair for the American College Personnel Association (ACPA) – College Student Educators International 2015 Convention.

GAIL DISABATINO, VICE PRESIDENT FOR STUDENT AFFAIRS

Co-chair for the council on student affairs, for the association of public and land-grant universities.

DEB HERMAN, THE DIRECTOR OF EMPLOYER RELATIONS AND RECRUITING FOR THE CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

Served part of a multiyear term on the board of the Southeastern Association of Colleges and Schools (SoACE), where she was the director of External Relations and Communications.

KATHY HOBGOOD, UNIVERSITY HOUSING & DINING'S DIRECTOR OF RESIDENTIAL LIFE

Elected to the role of president-elect of the Southeastern Association of Housing Officers (SEAHO).

TINA LEMAY, CREATIVE DIRECTOR FOR STUDENT AFFAIRS PUBLICATIONS

Served as the 2015 president-elect/treasurer for the University College Designers Association (UCDA).

TROY NUNAMAKER, DIRECTOR OF GRADUATE AND INTERNSHIP PROGRAMS

Served on the SoACE board this past year.

SUZANNE PRICE, THE ASSOCIATE DIRECTOR OF RESIDENTIAL LIFE FOR ACADEMIC INITIATIVES

Selected as the editor for the Journal of College and University Student Housing for the Association of College and University Housing Officers – International.

DAVE SARGENT, DIRECTOR OF INFORMATION TECHNOLOGY FOR THE CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

Served as the director of finance for SoACE.

GEORGE SMITH, ASSOCIATE VICE PRESIDENT FOR STUDENT AFFAIRS AND DEAN OF CAMPUS LIFE

Received the Undergraduate Student Government Order of the Tiger award.

GARY WISER, FRATERNITY AND SORORITY LIFE DIRECTOR

Served as executive director of the Southeastern Interfraternity Conference.



Kathy Hobgood, director of Residential Life in University Housing & Dining, spends time getting to know a student at CU in the Ballpit.

RECIPIENTS OF THE 2013–2014 STUDENT AFFAIRS EMPLOYEE OF THE YEAR AWARD:

JOSEPH "PETE" BLACKWELL, TRADES SPECIALIST FOR UNIVERSITY HOUSING & DINING

MARIJOHN BOYD, ASSOCIATE DIRECTOR FOR THE OFFICE OF COMMUNITY AND ETHICAL STANDARDS

CORETTA KING, COMMUNITY DIRECTOR OF MANNING/MAULDIN FOR UNIVERSITY HOUSING & DINING

KRISTEN WALKER, ASSISTANT DIRECTOR OF GRADUATE PROGRAMS, ASSESSMENT AND OFF-CAMPUS INTERNSHIPS FOR THE CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

RECIPIENTS OF THE 2013–2014 STUDENT AFFAIRS TEAM OF THE YEAR AWARD:

RESIDENTIAL LIFE AND CLEMSON UNIVERSITY POLICE DEPARTMENT LIAISON PROGRAM



Keep up with staff highlights and achievements at our news site at clemsun.edu/administration/student-affairs/sa-news.html.

WE BELIEVE

EACH ONE OF US HAS THE POTENTIAL TO

POSITIVELY IMPACT THE WORLD



CLEMSON
STUDENT AFFAIRS

 /clemsonstudentaffairs

 clemson.edu/student-affairs