
STATE OF
STUDENT
AFFAIRS
JANUARY 2016



STUDENT AFFAIRS

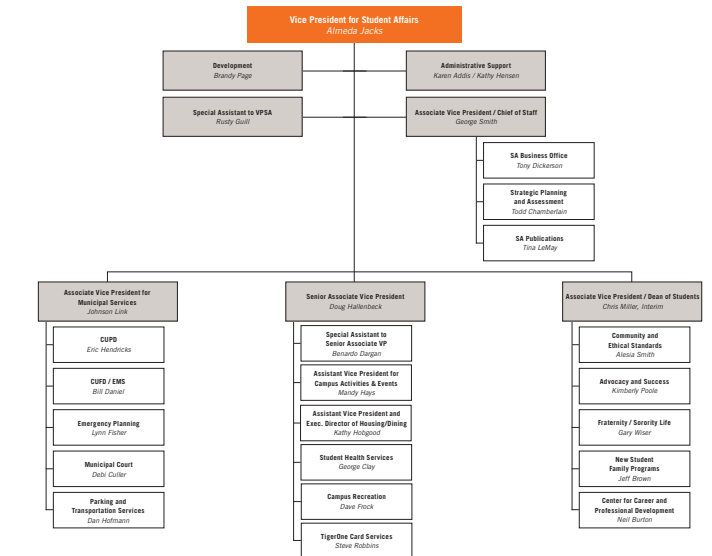
Clemson University continues to be nationally recognized as one of the top public institutes of higher education in the nation, providing students with diverse learning and world-class research programs and facilities. When students come to Clemson, they experience multiple facets of student life not only in academics, but also in Clemson's history, traditions, spirit and campus life. **The Division of Student Affairs helps to create supportive environments and innovative opportunities for student learning, preparing and empowering Clemson students to make a difference.**

When Clemson students experience: Student Affairs, they experience success. In this report, you will see the state of Student Affairs as of January 2016 with outcomes for our four strategic goals. You will also see updates on the University's capital projects:

- The Snow Family Outdoor Fitness and Wellness Center, an outdoor recreational activity site for students, now features the new LoConte Family Field, which opened in fall 2015 and includes a high-performance synthetic turf for intramurals and club sports programs.
- After more than 100,000 man hours of construction, the Douthit Hills project is underway and building structures are beginning to take shape toward an expected summer 2018 completion. Douthit Hills will include new student housing, a residential dining center, a new bookstore, a new campus recreation center and retail spaces.
- With progress like drywall installation and exterior masonry visible and an expected completion of summer 2016, it is exciting to see the Core Campus project transform the heart of Clemson's campus with new residence halls, retail dining, a new dining hall and academic space, among other facilities.
- Renovation of the Barnes Center (formerly known as the sheep barn) is set to begin soon, with an opening planned for fall 2016. As a future on-campus entertainment and activity venue space, the Barnes Center will be a modern, social destination for students to relax, interact and learn, while at the same time preserving a piece of Clemson's agricultural and historical heritage.



ORGANIZATIONAL CHART



Visit clemson.edu/studentaffairs/org-charts.html for all charts.

experience: SUCCESS

SERVICES AND ENVIRONMENTS

The Division of Student Affairs aims to enrich the Clemson experience for undergraduate and graduate students through services and environments that support success. To meet the needs of all members of our diverse student body, the division provides programs with high satisfaction rates, supports student learning, increases wellness and interpersonal interaction, and maintains evolving facility needs. With programs providing health and counseling assistance to services supplying various transportation options, the division is committed to students' needs outside of the classroom.

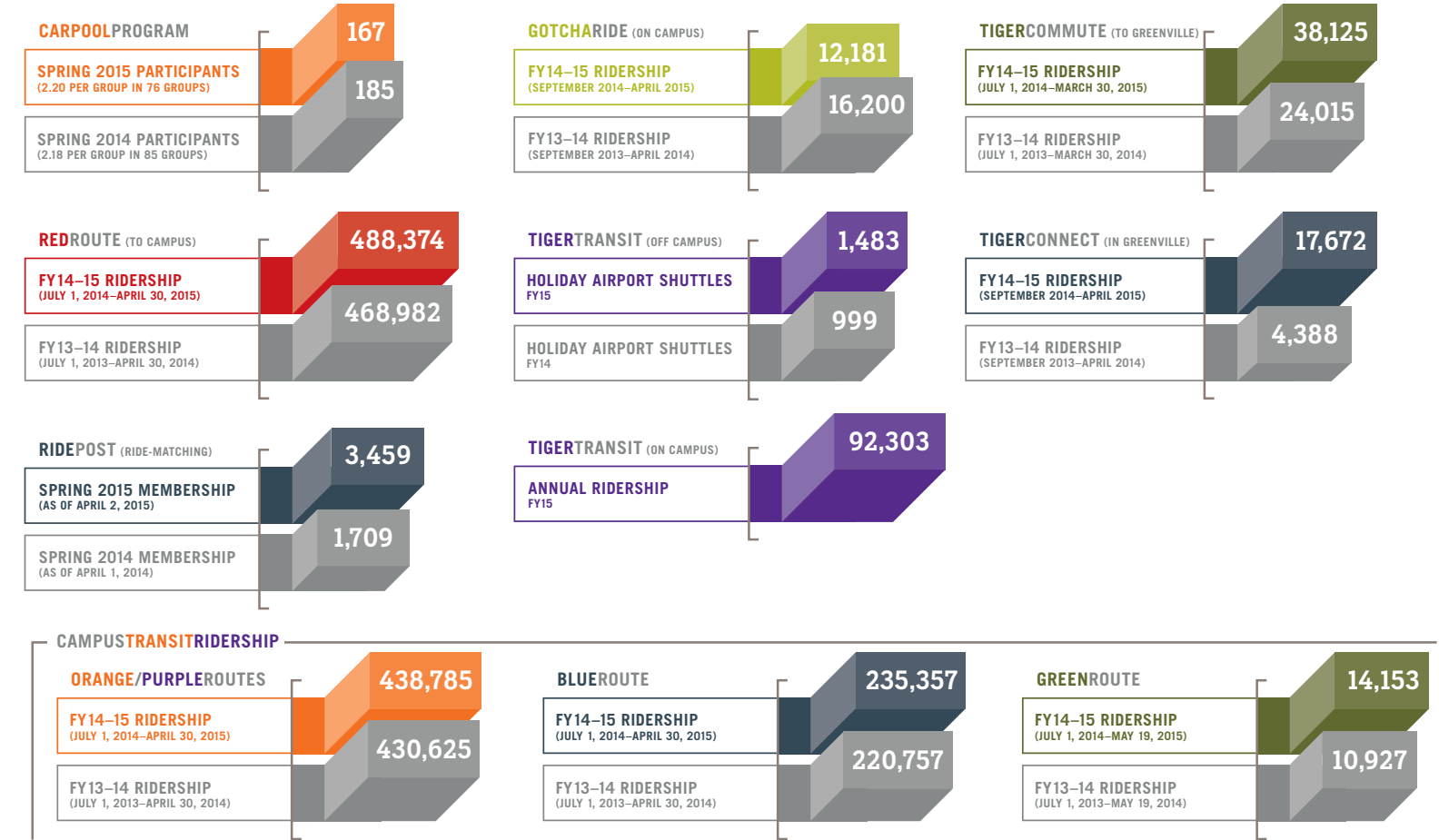


FACILITY STEWARDSHIP (FY14-15)

- HOUSING DEVELOPMENT PROJECTS
\$31,657,893.00
 - HOUSING MAINTENANCE
\$3,130,659.94
 - PARKING UPGRADES
\$515,855.00
 - CAMPUS RECREATION
\$274,861.76
 - HENDRIX STUDENT CENTER
\$120,062.36
 - REDFERN
\$24,546.32
 - FIRE DEPARTMENT
\$22,462.27
- GRAND TOTAL — \$35,746,340.65



COMMUTER CHOICE RIDERSHIP



SERVICES AND ENVIRONMENTS (CONTINUED)



experience:CARE

STUDENT HEALTH SERVICES

■ FY 13-14 ■ FY 14-15

MEDICAL CLINIC VISITS



COUNSELING AND PSYCHOLOGICAL SERVICES VISITS



ANCILLARY SERVICES



AWARDS AND RECOGNITION

PARKING AND TRANSPORTATION SERVICES received the **2015 AWARD OF EXCELLENCE** FOR MOST INNOVATIVE, EFFECTIVE AND EFFICIENT OPERATION from the Carolinas Parking Association for the implementation/use of License Plate Recognition (LPR), Multi-Space Meters, Parking Space Sensors and Loop Technologies, Solar Powered Trash Receptacles and smart LED Lighting systems.

Princeton Review National Recognition ranked Clemson University:

- #1 in Student Career Services
in Students Pack the Stadium
in Town-Gown Relations
- #2 in Students Love Their College
- #5 in Everyone Plays Intramural Sports
- #7 in Happiest Students

FRATERNITIES AND SORORITIES RAISED

\$312,697

AND RECORDED

45,219 SERVICE HOURS IN 2015.

FRATERNITY AND SORORITY LIFE awards this year included:

- Panhellenic — National Panhellenic Conference's EXCELLENCE AWARD
- Alpha Delta Pi (CPC) — GOLDEN LION AWARD
- Alpha Tau Omega (IFC) — TRUE MERIT AWARD
- Delta Sigma Theta (NPHC) — PROGRAMMING AWARD

PANHELLENIC

built a school in Senegal, Africa

through Circle of Sisterhood in June 2015.

They have also **pledged \$30,000** to build a second school.

15

regional/national/international design awards won in the last year by **STUDENT AFFAIRS PUBLICATIONS**

SAFETY WELLNESS HEALTH AND SUSTAINABILITY

Student Affairs plays a significant part in the lives of students every day, while also striving to sustain a healthy and safe campus for all members of the Clemson community. With efforts to meet the campus safety and security needs of all students, the division's programs help to address students' wellness education and health needs, inspire healthy behaviors, and promote the knowledge, values and behaviors consistent with Clemson University's commitment to sustainability, health and safety. Student Health Services at Redfern Health Center and facilities like the Swann Fitness Center at Fike are just a few areas supporting the division's goals and encouraging our students to live engaging and productive lives.



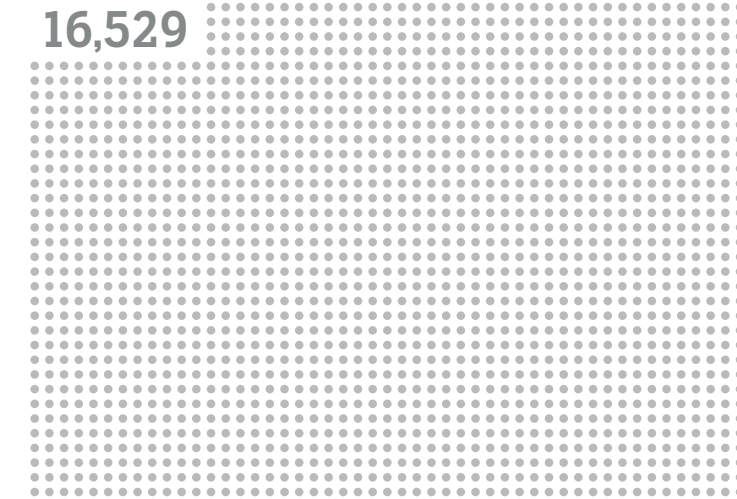
AMERICAN COLLEGE HEALTH ASSOCIATION (ACHA)



SWANN FITNESS CENTER AT FIKE VISITS

16,529 unique students visiting the Swann Fitness Center at Fike at least once from August 7, 2014 to May 9, 2015.

● = 10 UNIQUE STUDENTS



ACUHO-I/BENCHWORKS RESIDENT ASSESSMENT

Satisfaction with safety and security was the most highly rated aspect of on-campus residence with an average of 5.99 on a scale of 1 (very dissatisfied) to 7 (very satisfied).



SENSE OF BELONGING

Clemson students who are actively involved and feel included are typically more successful in the classroom, leading to higher retention rates. Student Affairs seeks to foster in all students a sense of belonging to the Clemson University community to enable their overall success. The division gauges how to better add or enhance environments to encourage social and interpersonal interactions, support participation in campus life and activities, and promote a sense of community. From measuring the quality of interactions of students with student services staff to evaluating a student's entire educational experience at Clemson, the division works hard to provide opportunities for students to feel a part of the Clemson Family.



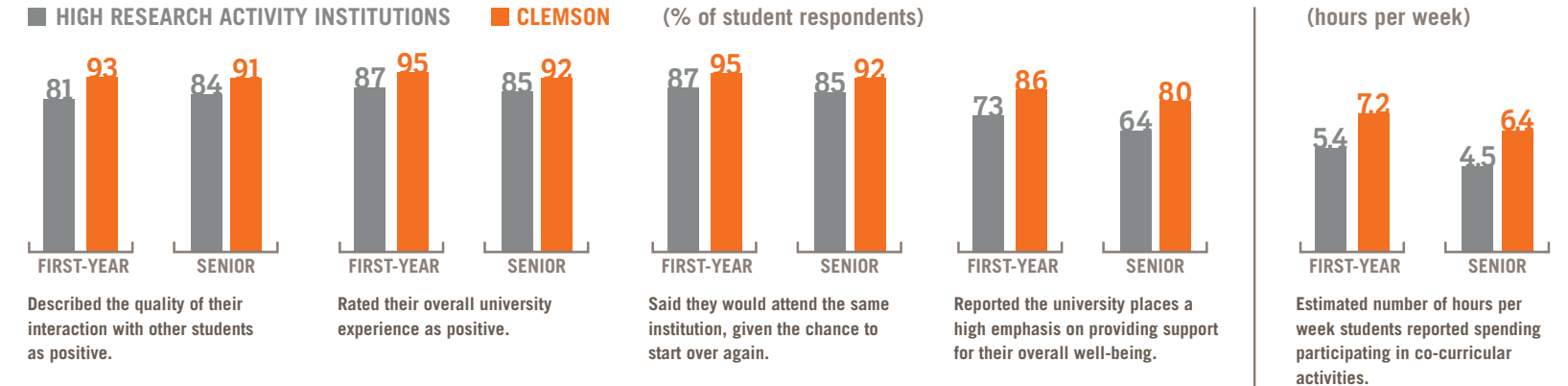
experience:FUN



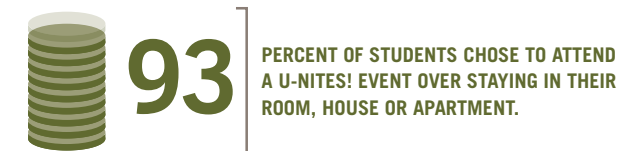
experience:FRIENDSHIP

NATIONAL SURVEY OF STUDENT ENGAGEMENT (NSSE)

NSSE is administered each spring at hundreds of colleges and universities across the United States as a way to assess student perceptions of their educational experience and the extent to which they are participating in activities associated with student success in college. Clemson has chosen to compare responses from our first-year students and seniors against those at institutions classified as Research Universities (high research activity), according to The Carnegie Classification of Institutions of Higher Education.



U-NITES!, CLEMSON'S FREE LATE-NIGHT WEEKEND PROGRAM

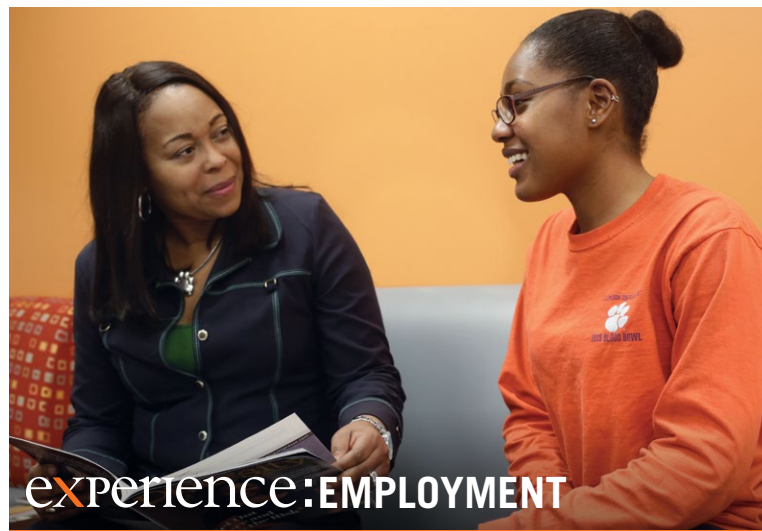
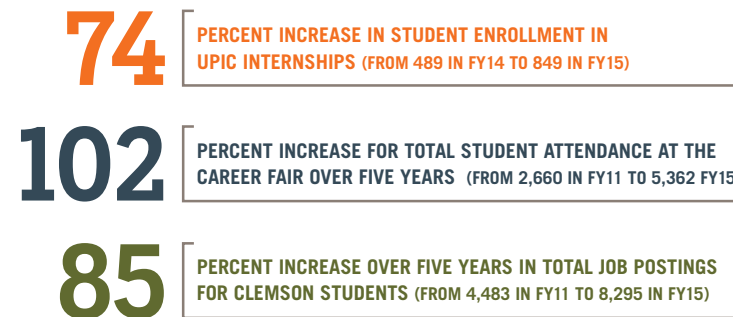


PERSONAL AND PROFESSIONAL DEVELOPMENT

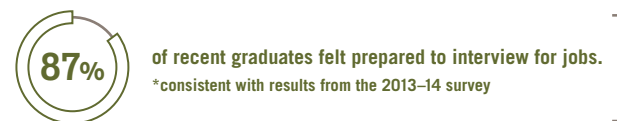
Student Affairs is committed to giving students the resources to effectively apply their Clemson education to solving personal and community challenges by developing competencies for personal and professional development.

Through initiatives like career counseling and workshops, on-campus residential communities and community and civic engagement opportunities, students learn to articulate who they are, to value interactions with people from diverse populations, and to use critical thinking skills to make a difference and bring about positive change.

CAREER SERVICES



CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT (CCPD)



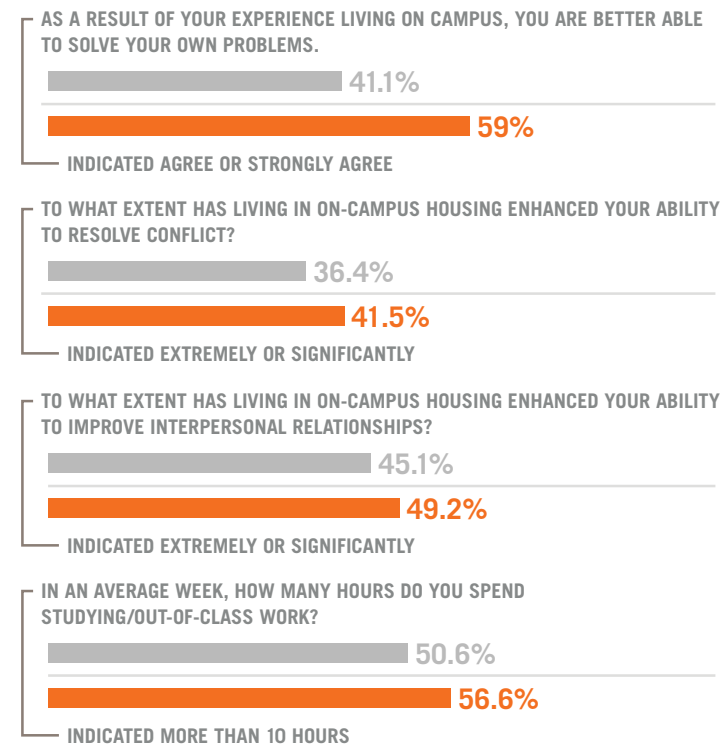
When considering all interactions with CCPD, including fairs, networking events and on-campus interviews,



UNIVERSITY HOUSING & DINING RESIDENTIAL EXPERIENCE MODEL (REM)

University Housing & Dining is committed to student success and engagement in our on-campus residential communities. In support of our commitment, we use the Residential Experience Model (REM) curriculum, focusing on four learning goals: self-exploration, living in community, intellectual engagement and global citizenship. Since 2013, the division has been assessing REM learning goals through a variety of methods, including surveys and tracking residential engagement.

■ FALL 2013 ■ FALL 2014

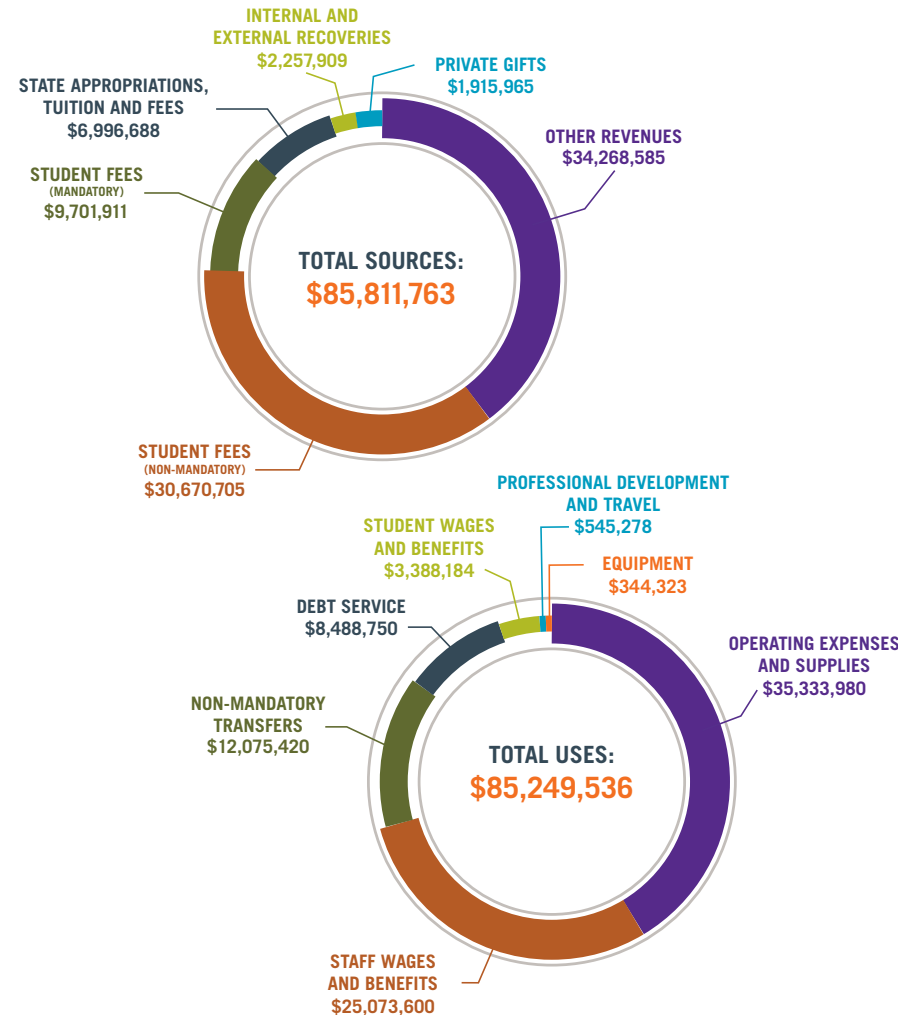


BY THE NUMBERS

The Division of Student Affairs is made up of multiple teams from various departments collaborating to create outstanding programs and services for Clemson students. The division's efforts are supported by a number of financial resources such as student fees, generated revenues, tuition and state funding as well as private gifts from generous donors. **Funds generated through these sources allow Student Affairs to provide students with opportunities to make the most of their Clemson Experience and programs and services coinciding with the University's goals in ClemsonForward.**

These graphs summarize our financial resources and give a picture of operational expenses for the 2014–2015 fiscal year. Along with mandatory student fees, major sources of revenue included meal plans, housing fees and orientation fees. Other sources included those received through the recovery of costs incurred by the division and through private giving.

912 STUDENT EMPLOYEES
(793 UNDERGRADUATE AND 119 GRADUATE)
were paid a total of
\$3,414,588 DURING FY15



GIVING TO STUDENT AFFAIRS

Student Affairs creates positive and supportive environments for students to learn and grow in all areas of life outside of the classroom. As we support the University and the students we serve, we will continue to evaluate our resources and the effectiveness of the programs and services they provide to ensure Clemson students are prepared and empowered to make a difference. The division thanks our generous donors and enjoys getting to know our supporters and friends throughout the year.

To learn more or get involved in any of our funding opportunities or to make a private gift to enhance our programs and services, please contact the Division of Student Affairs Senior Director of Development, Brandy Page, by emailing page5@clemson.edu.

To learn more about the impact donating to the Division of Student Affairs can have, please visit clemson.edu/studentaffairs/giving.html.



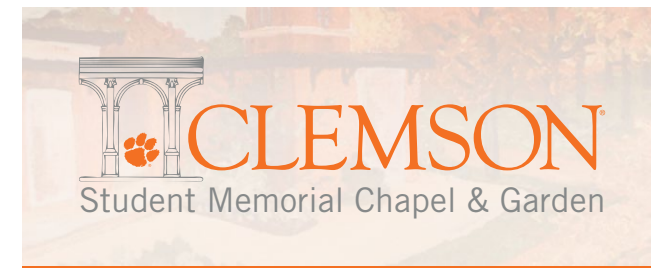
THE NEWLY INSTALLED LOCONTE FAMILY FIELD



THE SNOW FAMILY OUTDOOR FITNESS AND WELLNESS CENTER



THE BARNES CENTER



STUDENT MEMORIAL CHAPEL

ARCHITECTURAL RENDERINGS



clemson.edu/studentaffairs

 *[/clemsonstudentaffairs](https://www.facebook.com/clemsonstudentaffairs)*  *[/ClemsonSA](https://twitter.com/ClemsonSA)*  *[@clemson_student_affairs](https://www.instagram.com/clemson_student_affairs)*