

21
22

ANNUAL REPORT



Division of
STUDENT AFFAIRS

CLEMSON UNIVERSITY VALUES

INTEGRITY

Be honest, trustworthy, responsible and ethical.

RESPECT

Value the rights of others, their individual differences, beliefs and ideas. Actively listen and communicate. Seek to understand the challenges they face and be tolerant and forgiving.

DIVERSITY

Attract and retain students, faculty and staff with diverse backgrounds who come together as one inclusive Clemson family.

PATRIOTISM

Honor our military heritage and our commitment to duty, service, leadership, tradition and civic responsibility.

EXCELLENCE

Exceed expectations and continuously improve.
Be creative and take appropriate risks. Learn from failure. Best is the standard.

SELF-RELIANCE

Work hard, exercise self-discipline, be results oriented, and dare to do the right thing, even when it is difficult or unpopular.

A Message from the Vice President

Student Affairs stakeholders,

As vice president and dean of students, I am privileged to be an active participant as students progress throughout their Clemson experience. I see a real-time picture of their growth — personally, professionally, spiritually and academically — unfold before my very eyes. And it is spectacular!

Holistic student development is at the very heart of the work we do in the Division of Student Affairs. We augment the University's academic mission by developing the mind, body and spirit through meaningful out-of-classroom activities. We offer a strong continuum of programming from involvement to service to civic engagement and leadership opportunities.

In Student Affairs, our role is grounded in navigating students through three major transitional phases:

- Transition In — Creating a Sense of Belonging
- Transition Through — Supporting and Enriching Experiences
- Transition Out — Preparing for Life After Clemson

These phases represent a symbiotic relationship in that all three philosophical components coincide with their growth and development as global citizens. Seeing young people develop and thrive is undoubtedly one of the most rewarding aspects of this profession.

I hope you enjoy a glimpse of FY22 through this annual report. It is broken down by the three phases above, to illustrate the impact Student Affairs has from the time a student first steps foot on this campus until they graduate and move on to various professional endeavors.

The past year was gratifying on many levels. We faced many challenges and opportunities as we resumed normal operations. We have emerged stronger than ever before.



As we look to the future, we aspire to create the nation's preeminent student experience. I cannot wait to see what the future holds.

Go Tigers!

Sincerely,

L. Christopher Miller, J.D., Ph.D.

Vice President for Student Affairs and Dean of Students



"A Place of Refuge and Spirit" (18)



Reimagining Clemson Orientation (8)



Servant Leader (30)

Contents

This is Student Affairs	3
Student Affairs at a Glance	4
Transition In — Creating a Sense of Belonging	6
Reimagining Clemson Orientation	8
Student Leader: Dev Bryant	9
Bringing Clemson Students Together: Welcome Week 2021	10
Pathways: Exploring Student Involvement	11
Aspire to be Well	12
Student Leader: Noah Ashley	13
Transition Through — Enriching Student Experiences	14
The CARE Network	16
Student Leader: Amani Altwam	17
"A Place of Refuge and Spirit": Samuel J. Cadden Chapel	18
Staff Profile: Emily DaBruzzi	20
Student Leader: Tia Jones	21
Telemedicine Changing the Game	22
Student-First Focus: Evolving Conduct Processes	24
Changing Culture: Peer Education in Fraternity and Sorority Life	25
Expanding Outdoor Recreation	26
Student Leader: Deirdre Rocha	27
Transition Out — Preparing for Life After Clemson	28
Servant Leader: Addison Dicks	30
Students Preparing Students: Career Ambassador Program	32
Student Leader: Taylor Rogers	33
Student Affairs Support Services	34

This is Student Affairs

Mission and Vision

The Division of Student Affairs is a preeminent, student-centered community that creates supportive and inclusive environments to prepare Clemson students for lifelong learning. Our mission is to prepare and empower students to make a difference as global citizens.

Clemson University's mission, strategic plan and core values inform the Division of Student Affairs work and focus execution of relevant programs, services and administrative functions with quality and efficiency. Specific guiding principles govern the work directly related to our strategic plan's four core themes and every area of Student Affairs.

Guiding Principles

Student Affairs staff members leverage the following guiding principles to foster an environment of continuous improvement — enhancing the preeminent experience for Clemson students. These principles are applied daily as the division focuses on its core operation of supporting student success through measurable, data-informed decisions.

Diversity of Thought

Embracing all individuals, removing barriers to access and success, and ensuring ideas and perspectives are heard and respected.

Intentionality with Excellence

Acting as forward thinkers, making deliberate and strategic decisions that support and contribute to student success and the welfare of our colleagues and community while enhancing quality and creating efficiencies in our programs, services and policies.

Accountability

Leveraging each other's strengths and experiences to achieve our common purpose by delivering on our commitments and holding each other responsible for our actions.

Communication

Proactively and consistently communicating with all internal and external constituents in a timely manner with clarity, open minds and active listening.

Student Affairs Leadership Team (SALT)

L. Christopher Miller, J.D., Ph.D.
Vice President for Student Affairs and Dean of Students

George Smith, Ph.D.
Associate Vice President for Student Affairs

Kimberly Poole, Ph.D.
Assistant Vice President and Senior Associate Dean of Students

Mandy Hays
Assistant Vice President for Campus Life

Kryssa Cooper
Assistant Vice President for Brand Strategy and Community Engagement

Lisa Bona
Chief Business Operations and Strategy Officer

Philip Sikes
Communications Director for Student Affairs

Libby Kehn
Executive Assistant, SALT Logistical and Administrative Support

FY22 Highlights

196

*Professionals employed in
13 departments*

16,864

*Unique visitors to Campus
Recreation facilities*

27M+

Operating budget

22

*Graduate assistants employed
by the division*

41,177

*User visits to the Clemson
Parent and Family Experience
online portal*

2,220

*Student visits conducted in the
first year of MUSC's Virtual
Urgent Care platform*

Student Affairs at a Glance

The Division of Student Affairs focuses its work within four core themes: **health, safety and wellness; student learning; inclusive excellence; and staff experience.** The impact of the division's work is realized through recruitment, retention and persistence toward graduation.



Health, Safety and Wellness: Being Well

464,624

Total visits to Campus Recreation facilities

24,245

Student visits to Redfern Health Center for medical needs

47

Intramural and Club Sports programs

2,793

Students visited Redfern Health Center for 12,623 counseling and psychological appointments



Student Learning: Transforming Lives



26.2%

of undergraduate students affiliated with a fraternity or sorority

38,260

Hours of events and/or reservations managed by Campus Reservations and Events

846

Employers registered for Clemson career fairs, a 41% increase over FY21

1,279

Internships (on- and off-campus) secured in Spring 2022 through the Center for Career and Professional Development



Transforming Lives and Thriving

Student leaders accept Chapter of the Year honors during the 2022 Fraternity and Sorority Life awards program.

University Brags

The Princeton Review's Best 387 Colleges 2022

- Great Career Services (1 of 17 schools nationwide)
- Great Intramural Sports (1 of 24 schools nationwide)
- Great Quality of Life (1 of 24 schools nationwide)
- Great Town-Gown Relations (1 of 19 schools nationwide)
- Happy Students (1 of 16 schools nationwide)
- Most Loved Colleges (1 of 21 schools nationwide)
- No. 7 Best Schools for Internships (Public Schools)



Inclusive Excellence: Building Community

756

Students using Veterans Affairs
Educational Benefits



91.2%

First-year student retention rate
of 2020 CONNECTIONS cohort

79

Announcements, news releases and human-
interest stories specific to Student Affairs published
to Clemson News, a 41% increase over FY21



100%

The Student Affairs Leadership
Team completed the Intercultural
Development Inventory



Staff Experience: Empowering Leaders

1

Added a dedicated, on-campus advocacy
space for survivors of sexual and
interpersonal violence

314

Undergraduate and graduate students
employed by the Division of Student Affairs

7

Hybrid (in-person and virtual) divisionwide meetings

260+

Visitors hosted in Hendrix Student Center, with
40 educational breakout sessions, at the
annual conference of the International Town
and Gown Association in June 2022

Division Award Winners

Employees of the Year

- Kathy Cauthen (Advocacy and Success)
— Health, Safety and Wellness
- Matt Swank (Student Affairs Creative Services)
— Student Learning
- Trish Robinson (Fraternity and Sorority Life)
— Inclusive Excellence
- Betty Hayes (Center for Student Leadership and Engagement)
— Staff Experience

Team of the Year

- Counseling and Psychological Services

Student Affairs Partnership Award

- Jason Lazar — Clemson Athletics

Student Affairs Inspiration Award

- Robert Donato — Office of the President

Additional Staff Awards

- Adam Carlson, 2022 Chuck Morrell New Professional IPDS Scholarship Winner (ACUI)
- Kathy Cauthen, 2022 Algernon Sydney Sullivan Non-Student Award (Clemson)
- Shane Farmer, 2021 Region III Outstanding Advisor-Mentor (ACUI)
- Mandy Hays, 2021 President's Leadership Institute (Clemson)
- Tina LeMay, 2021 University & College Designers Award (UCDA)
- Breanna McKnight, 2022 Best of South Carolina Housing Officers Association Award (SCHOA)
- Troy D. Nunamaker, 2022 Ralph W. Tyler National Research and Publication Award (CEIA)
- Kristin Walker-Donnelly, 2021 Ted K. Miller Award for Excellence in Assessment (SACSA)



Division of
STUDENT AFFAIRS

Creating a Sense of Belonging

The Division of Student Affairs embraces the vision of preparing students for lifelong learning, which encompasses all aspects of their time at Clemson. A critical first step is the transition into the University, which occurs immediately on acceptance and begins in earnest when new students go through Orientation.

Some of the key elements to a student's successful introduction to campus life include:

Orientation

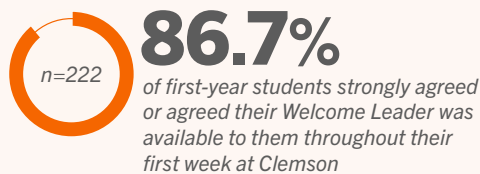
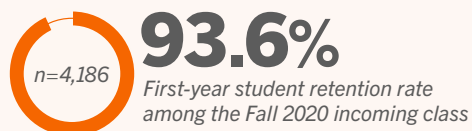
Consisting of both virtual and in-person elements, Orientation significantly enhances a student's welcome into the University community. From advising and course registration to focused academic time and campus partner showcases, Orientation is an essential component to starting the Clemson journey off on the right foot.

Welcome Week

Scheduled throughout the week following move-in each Fall semester, Welcome Week features a robust schedule of activities and programs aimed at providing social and networking opportunities prior to the start of classes.

Involvement Pathways

With more than 500 registered organizations on campus, Tiger Prowl and other involvement initiatives are designed to aid students in finding a sense of community.



Virtual Orientation provided me with lots of information about resources I can utilize during my time at Clemson. Knowing this information, I now feel more prepared for my Clemson experience.

Virtual Orientation participant



TRANSITION





Ready, Set, Roar!

The Center for Student Leadership and Engagement successfully launched a reimagined two-day, on-campus Orientation experience in June 2022. Above, an Orientation Ambassador engages new students during an in-person session.



A Team of Ambassadors

Orientation Ambassadors introduce first-year students to the Clemson cadence count during an in-person session in August 2021.

Reimagining Clemson Orientation

Setting the stage for new students and families

For first-year students and transfers, the transition from high school or another institution to Clemson University began over the summer of 2021 with a virtual introduction by way of course registration and advising. As 5,000+ newcomers prepared for campus move-in, they received an early start on the acclimation process to the University through the return of in-person Orientation and other programmatic elements.

Orientation 2021 incorporated elements of New Student Convocation, featuring remarks from President Jim Clements and leaders within the student body. Groups of students alternated in-person sessions in Littlejohn

Coliseum at different times before breaking out into small groups, led by welcome leaders (student volunteers).

New to the Orientation component for 2021 was an initiative known as Clemson Leader Day. Students returned to the coliseum with their large groups and again alternated sessions, where they were introduced to the tools they need to be leaders from the start of their time at Clemson.

As the Center for Student Leadership and Engagement staff turns its attention to the next Orientation cycle, it has reimagined the welcome process for new students



Student Leaders

(L-R) Taylor Rogers, William Reinert, Ashley McCollum and Zeke Gaskins were featured speakers during Orientation

and families. The department launched a new Virtual Orientation platform designed for all new students. Beginning in June 2022, the department began supplementing the virtual component with a robust in-person experience over two days on campus known as *Ready, Set, Roar!* The initiative launched successfully, much to the overwhelming approval of new students and families.

4,620

Students who completed Virtual Orientation

4,608

Students who participated in In-Person Orientation and Welcome Week



92.5%

of students strongly agreed or agreed they felt prepared to invest in their experience at Clemson as a result of In-Person Orientation

STUDENT LEADER

Q&A

DEV BRYANT

Computer Information Systems
Columbia, South Carolina

What was memorable about your Orientation experience?

“I was assigned an Orientation Ambassador that was close to my specific major, so it was easy to ask him any question. He provided abundant information and that made me feel less nervous and terrified coming in my first year. That made me want to become an Orientation Ambassador and helped me move out of my comfort zone.”

As an Orientation Ambassador, how are you able to use your experiences to help new students with their transition?

“College is a new experience. It’s important to make sure incoming students see Clemson as the campus for them, and helping them feel less anxious about this new journey they’re going to be on for the next four years or beyond.”

How has being an Orientation Ambassador enhanced your experience at Clemson and built a sense of community for you?

“So far, my time as an ambassador has helped with the development of leadership skills. I’ve felt myself grow more as a person and leader by being an ambassador. I’m more connected with campus, and it has provided me an avenue to find out more of what Clemson has to offer.”



Bringing Clemson Students Together

Welcome Week 2021 included robust, in-person programming

As Clemson University prepared for the start of the Fall 2021 semester, students were understandably eager for a return to “normalcy” as it related to their college experience.

Typically, the newest group of Tigers is acclimated to campus life each summer during Orientation and throughout the first week of school in a series of events known as Kick-Off Clemson. And while 2020 was anything but typical, Student Affairs professionals and campus partners were ecstatic about the return of in-person programs and experiences — now known as Welcome Week.

“We haven’t had the ability to bring students together in a year and a half,” noted Glenn Spurlin, director of student transitions. “It was good to be back in person.”

Many traditional elements of the student experience returned to the Welcome Week schedule. Tiger Prowl, Clemson’s largest student organization and involvement fair, returned to Memorial Stadium where students were able to explore and connect with extracurricular and co-curricular opportunities through more than 500 organizations.

Clemson Athletics introduced students to the school’s varsity sport coaches and distributed T-shirts in Littlejohn Coliseum. Students enjoyed spending time with each other at the President’s Cookout and gathered on Frank Howard Field for a class photo. Additionally, students enjoyed game nights and other social programming opportunities at the Barnes Center, Union Underground, Hendrix Student Center and Snow Family Outdoor Fitness and Wellness Complex.

“As part of the Welcome Week process, we want to make sure we provide students with plenty of options,” Spurlin added.



First-Year Class Photo

Students from the Class of 2025 gather at midfield in Memorial Stadium for a photograph.

Featured Events

- Ask Me Tables
- Campus Tours
- Central Spirit Traditions
- Clemson Leader Day
- Community Showcases
- Glowga
- Late-Night Programming
- New Student Convocation
- Veterans Picnic



Finding Community

Tiger Prowl is Clemson's largest involvement fair and offers students a chance to connect with potential organizations of interest.



Evening Social Programming

Students enjoy game night and spending time together during a U-NITES! event in Fall 2021.

Pathways

Exploring student involvement

The Division of Student Affairs offers students a number of opportunities to be involved during their Clemson experience. The Center for Student Leadership and Engagement (CSLE) plays a critical role by serving as a conduit to involvement, particularly for first-year students. With more than 500 registered student organizations on campus, CSLE staff have designed multiple pathways for involvement.

Place Finder is an interest survey tool that provides near-instantaneous feedback and contact information to relevant resources or areas based on a student's answers. The tool is included as part of a student's Virtual Orientation, allowing students a jump-start on reaching out to potential areas of interest as they prepare for their Clemson experience.

Tiger Prowl is an annual involvement fair open to all Clemson students. Organizations ranging from sports to fraternities and sororities to service organizations to academic specialty clubs advertise their offerings typically during the course of Welcome Week each Fall term.

TigerQuest, an online gateway, allows students to search through more than 500 organizations to find a community of interest.

U-NITES! Honored by ACUI

In December 2021, U-NITES! was named the Association of College Union International (ACUI) 2021 Student Union/ Campus Activities Program of the Year for Region III. U-NITES! is coordinated by CSLE and offers on-campus evening social programming Thursday through Saturday at the Barnes Center during the academic year. Region III's Campus Activities Program of the Year award recognizes a program that fosters the enhancement of the campus community or furthers the development of students. ACUI Region III consists of institutions in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Bermuda and Puerto Rico.

Students who are involved in student organizations are more engaged and find inclusive, supportive environments that enable them to create their own Clemson experience. The goal of the Center for Student Leadership and Engagement is to help students BEGIN their Clemson experience successfully, BELONG and connect to campus, and BECOME a Clemson leader.

527

Registered student organizations

14,387

Students involved in at least one registered student organization

2,814

Attendance at 96 U-NITES! late-night, social programs held at the Barnes Center

Aspire to be Well

Through the lens of student facilitators

Emily Goude was a Clemson freshman when she was preparing to walk into a required session she knew very little about. A health science major from Beaufort, South Carolina, she assumed the program would be very similar to something she already knew.

She was mistaken.

“I was surprised and shocked to learn about resources I’d never heard of on campus,” Goude said. “If I wasn’t really present in the moment and actively listening, I would’ve never known these places that are here for me if I need support.”

The program was Aspire to be Well, and Goude was so drawn to its impact she signed up to be part of a creative inquiry her second semester in order to facilitate future educational sessions for new Clemson students.

Prior to the onset of the COVID-19 pandemic, a typical Aspire session would be held in person for about 30-40 students. In Fall 2021, they were held over Zoom — allowing for not only fewer sessions each semester but also fewer facilitators of the course content.

Goude worked alongside another senior, Jada Crawford, throughout the Fall term delivering 90-minute programs focused on introducing new students to campus resources for important health and well-being topics such as alcohol and other drugs, mental health, interpersonal violence, suicide prevention, holistic well-being and bystander intervention.

All told, Goude and Crawford led sessions for more than 6,100 students, including freshmen, transfers and members of the Bridge to Clemson program.

“I want students to step away knowing there are places on campus for them to have support in whatever they might be struggling with,” said Goude, who graduated in December 2021. “There are places where they can receive support from people who really care about them as students.”



A Commitment to Well-Being

Students enjoy time together outside of McAlister Dining Hall in the Core Campus area.



Emily Goude



Jada Crawford

“We hope students feel a sense of comfort when navigating such a big university,” said Crawford, a May 2022 graduate. “There are a LOT of resources to know. We’ve been trained to learn and know those, but not everyone has that same opportunity. Whether they need a resource for alcohol or other drugs or career services or interpersonal violence, there are resources for them at Clemson.”

Crawford has seen the program’s benefits extend beyond the sessions she facilitates. She had a friend come to her who experienced an issue but did not know where to turn for support. Crawford directed the student to file a CARE report and knew CU CARES and other resources would be ideal for follow-up.

“Learning those avenues available to students has been great,” Crawford said. “Even though my friend wasn’t technically in my Aspire session, I still was able to help her out by getting her keyed into appropriate resources.”

STUDENT LEADER

Q&A

NOAH ASHLEY

Bioengineering
Spartanburg, South Carolina

What made Clemson stand out as a potential college destination?

“Both of my parents went to Clemson. Growing up, I went to all the football games and have been a huge Tiger fan. I was super interested in engineering, specifically bioengineering. Knowing the program and the academic rigor Clemson is famous for — along with the Clemson family that I’ve been a part of my entire life — made going to Clemson the easy choice for me.”

How critical was the Office of Fraternity and Sorority Life for you at Clemson?

“Joe (Strickland) and Gary (Wiser) have been huge in making sure I was well-rounded in whatever I wanted to do — even beyond Fraternity and Sorority Life. They’ve been more concerned about me as a person than me as a student or fraternity man. They have all poured into me relentlessly no matter what it might be. They’re a huge part of my Clemson Experience.”

Your fraternity, Beta Upsilon Chi, was named Interfraternity Council (IFC) Chapter of the Year. What did that honor mean?

“It was a great way to bookmark the end of my time at Clemson. It was the result of a lot of hard work, growth in our chapter and that we are developing men who are going to go out and change the Clemson community. That’s all we ever wanted, and the honor was a sign we’re doing something right.”

You served as chair for the Academic Integrity Board for Student Government; how fulfilling was it overseeing that group?

“That definitely shaped my time at Clemson pretty significantly. Essentially, the Academic Integrity Board is in charge of hearing all of the cases that come with any cheating or academic dishonesty on campus. It’s our job to protect the value of a Clemson degree. It was very rewarding to protect the degree for all students by addressing cases as we see them.”

What are some indelible memories that stand out from your time at Clemson?

“The first is winning IFC Member of the Year. That was a full-circle moment because I was there with our current chapter president. Wrapping up my last few semesters with the people I’ve become tight with in my major has been great. I would also say meeting my fiancée at Clemson; I’m headed down to the Medical University of South Carolina (MUSC) in Charleston and she’s moving with me. I’ll never forget meeting her on this campus. I owe Clemson greatly for that one.”



92.8%

Six-year graduation rate among students affiliated with fraternities or sororities



Enriching Student Experiences

Clemson University enrolled 27,341 students for the 2021 Fall semester. The Division of Student Affairs is intentional about reaching each one throughout their time at Clemson.

Critical to the Clemson culture is enriching a student's academic experience with extracurricular and co-curricular programs, services and amenities. Impactful out-of-classroom activities have proven to increase overall satisfaction among Clemson students, leading to a higher retention rate among first-year students and persistence toward graduation.

Student Affairs is committed to fostering personal growth within each student and creates avenues for participation in a wide variety of experiences during their time at Clemson.

First-Class Facilities Managed by Student Affairs

- Andy Quattlebaum Outdoor Education Center
- Barnes Center
- Douthit Hills Fitness Center
- Hendrix Student Center
- Samuel J. Cadden Chapel
- Snow Family Outdoor Fitness and Wellness Complex
- Swann Fitness Center at Fike

85

Total indoor and outdoor spaces managed by Campus Reservations and Events



82%

of fraternity or sorority members achieved a least a 3.0 GPA in the Spring 2022 semester



We employ students each year across a wide range of areas. Students start with our department at an entry-level position and earn opportunities to grow into manager positions. It provides in essence a hands-on learning laboratory to work through opportunities and, more importantly, experience success.

Pam Davis, Director of Campus Reservations and Events



TRANSITION
THROUGH



In Season Every Season

Students enjoy a game of volleyball on Bowman Field during the 2022 Spring semester.

The CARE Network

Addressing the needs of students

College can be difficult for students. Some struggle with academic concerns or behavioral issues. Others may be homesick or grieving the loss of a loved one. In some cases, it creates anxiety or depression. In any instance, the Division of Student Affairs is more than ready to help.

Through the Office of Advocacy and Success, student concerns are tracked and managed within an organized system — no matter the level of identified need. It is known throughout the University community as the CARE Network. Over the past 15 years, in particular, the need for robust documentation and follow up has risen steadily. In FY22, the number of submitted CARE reports reached an all-time high (2,343).

When an electronic report is submitted, a staff member performs an initial review and assigns a level of CARE to a trained staff member within Advocacy and Success or partners located in specific areas such as Fraternity and Sorority Life and Residential Living. Staff can immediately view a connected online history to previous CARE or conduct issues.



New Leadership
Breanna McKnight was named director of the Office of Advocacy and Success in June 2022.

A CARE report provides staff a complete picture of the concern. Within the software, a student’s demographic information is populated — including ethnicity, gender, academic classification and major, status as an athlete or student veteran, and fraternity or sorority affiliation. Trained staff are also able to access a student’s related history, incident description, primary and secondary concerns, contact information, supporting documentation and level of care determined. CARE staff operate under the guidance of a



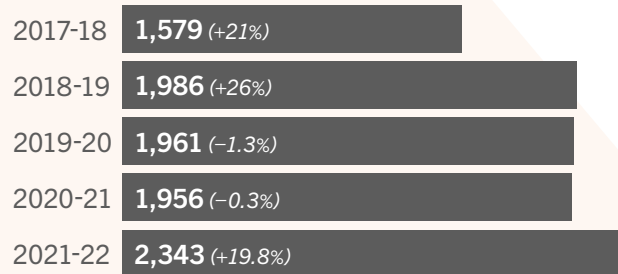
Standout Staff
Kathy Cauthen, associate director of Advocacy and Success, was the 2022 recipient of the Algernon Sydney Sullivan Award.

file manager manual. Often, next steps include making a personal touch by reaching out to the student and engaging them directly on the concern.

“From that contact, we have a template for how we meet with students,” said Kathy Cauthen, associate director of Advocacy and Success. “If it does not warrant an immediate safety concern, we work with them on the best way to get connected to specific resources — we try very hard to empower students to make those connections themselves because we believe it’s a critical part of growth.”

“We work hard to educate faculty, staff and students on our role in Advocacy and Success,” said Kimberly Poole, assistant vice president and senior associate dean of students. “The CARE Network is the entry point and conduit to addressing a student’s needs.”

Five-Year Trend in CARE Cases



“Thank you for all of your help! I got great news today regarding the concern we were working through. And I’m going to contact the resources you gave me today. I think all of the support you gave me helped me a lot.”

Student commenting on CARE services (paraphrased for privacy)

AMANI ALTWAM

Secondary Education and History
Anderson, South Carolina

How did Clemson end up on your radar as a college destination?

“I was born in Palestine. I immigrated to the United States with my family when I was about 4 1/2 years old. We landed in Anderson, South Carolina. I’m the youngest of six siblings. One of my brothers came to Clemson for his bachelor’s degree, and he had nothing but great things to say about his experience. It’s close by; it’s a great school academically. It had the major I wanted, so I was more inclined to want to come here. My sister (Dina) was coming here, so it seemed like the best fit for me. She’s an older, non-traditional student, so we started at the same time.”

How have experiences beyond the classroom molded and shaped your Clemson journey?

“When I came to Clemson, I realized very quickly there weren’t a lot of people who looked like me. I found the Muslim Students Association on campus, which was pretty inactive when I joined. We’ve gained new members, done events on campus and brought awareness to the Muslim community on campus. I’ve found my sense of community with the Muslim Students Association. I genuinely don’t know how I would have done the last four years without this community. I have found my closest friends, some who have graduated. After I leave, I hope it is still a sense of community for others.”

STUDENT LEADER

Q&A

Student Affairs aims to minimize impediments to success for students; how has Clemson made strides in this area?

“When you have administrators like Dr. (Chris) Miller who are so invested in the lives of students and want them to succeed, it helps. Clemson took a great step when they appointed him to be vice president for Student Affairs. You find administrators on an individual level who try to make things easier for you.”

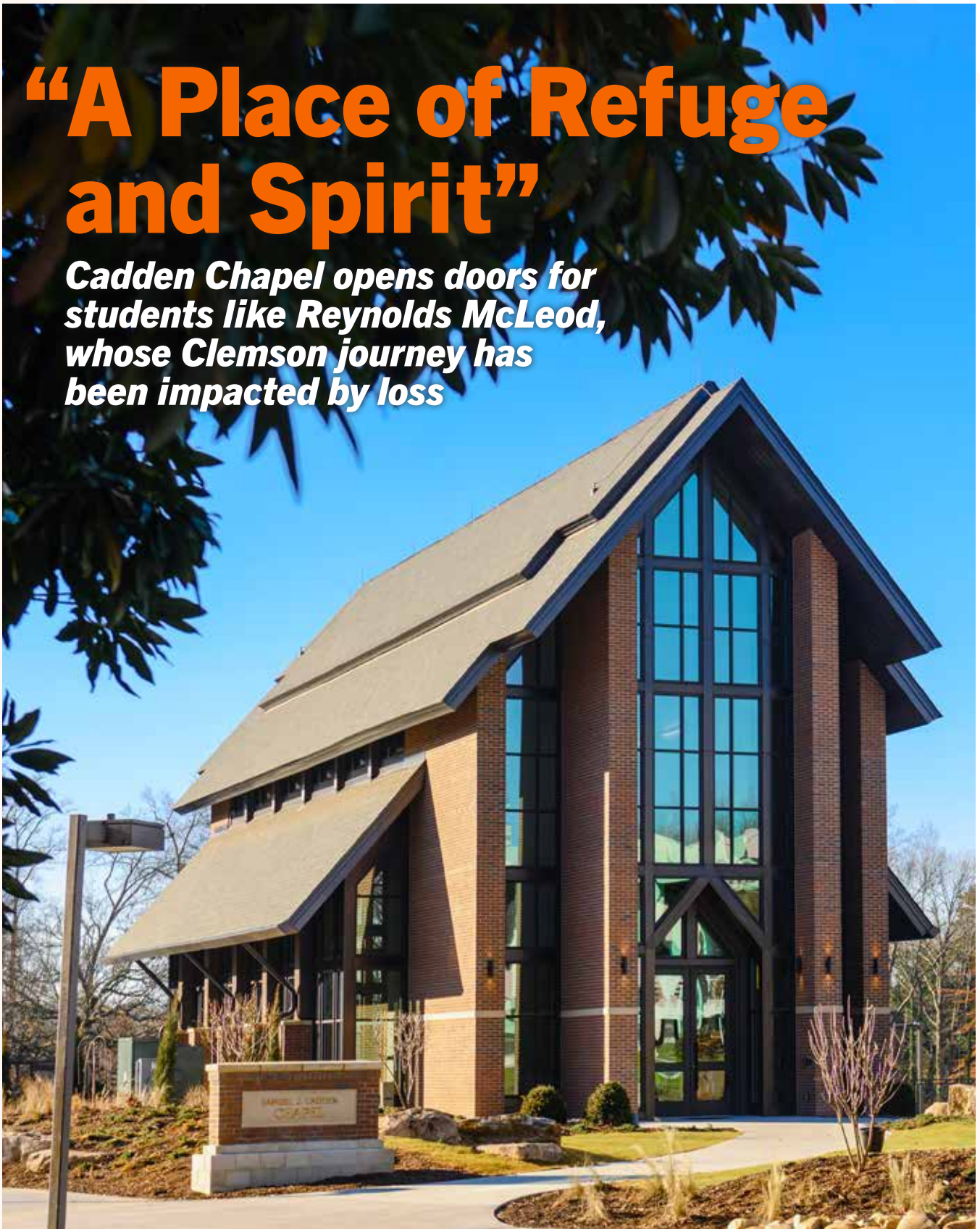
How would you best describe your Clemson Experience?

“Enlightening. Challenging. It’s helped me hone in on what my identity is. In middle and high school, I was leery about proudly showing my faith and ethnic background. Clemson, through the challenges I’ve gone through, definitely helped me. There are hardships and struggles, of course, but the experience I’ve had has shaped me into the person I am.”



“A Place of Refuge and Spirit”

Cadden Chapel opens doors for students like Reynolds McLeod, whose Clemson journey has been impacted by loss



A Place for All

Samuel J. Cadden Chapel formally opened its doors to the University community in Spring 2022.



Cutting the Ribbon

Ken and Mary Cadden (center), parents of the late Samuel J. Cadden, cut the ribbon on the chapel in December 2021 alongside special guests from Clemson administration and the Board of Trustees.

Reynolds McLeod has long believed in the power of prayer. His Clemson journey has been marked by personal challenges. The loss of loved ones. A close friend gone way too soon.



A Fitting Tribute

Reynolds McLeod shared a passionate account of his experience during the ribbon-cutting dedication for Samuel J. Cadden Chapel.

But rather than dwell on painful and difficult experiences of the past four years, he chooses instead to focus on his network of support and the compassion of the Clemson community.

McLeod is a construction science and management major who shared his testimony in front of hundreds during a ribbon-cutting dedication of Samuel J. Cadden Chapel in December 2021.

“On November 24, 2018, I was blindsided with the diagnosis of testicular cancer,” he said. “After the initial diagnosis, it was apparent I had God looking over me. He provided me with the opportunity to have incredible care under the direction of a local oncologist and his loving and compassionate medical staff.”

“I remember talking to my parents on the phone about my journey and how fortunate and blessed I was to have world-class medical care and a network of people talking to God for me,” he added.

McLeod has been in remission for three years, but the challenges have continued.

In June 2019, he lost a roommate and close friend to a tragic accident. The two had dreamed of forming a

construction company together prior to his death. Later, a lifelong friend lost his father to suicide and another roommate lost a twin brother in a motorcycle accident.

Because of some of the trials and tribulations he has encountered during his Clemson experience, McLeod spoke candidly about what a space like Cadden Chapel meant to campus.

“The chapel we dedicated is here for people like me, who need a place where they can get away from the world to think and pray,” he said.

McLeod spoke from the heart that day, along with 2017 Clemson graduate Davis Banks — who for years served on the chapel committee along with his future wife, Aly.

One of the things Banks spoke about was a creative inquiry class, led by former University historian Jerry Reel, in which more than 650 students were identified as having passed away prior to their graduation.

Samuel J. Cadden Chapel — and its accompanying Johnson Family Student Memorial and Reflection Garden — aims to be a place to celebrate those whose lives have been lost, including McLeod’s close friend and roommate.

“Through the tragic loss of Sam Cadden, Clemson is indeed blessed to have gained this place of refuge and spirit,” he said. “The chapel is here for those who need a spot to pray or a place for some quiet time to reflect on life’s events.”

An Inside Look

Assembly Space

- Seating for 120 persons
- Two private prayer nooks

Ground Level

- Two private prayer rooms
- Main gallery

Reservable For:

- Faith-based and cultural activities

- Organizational gatherings
- Special events
- Recitals
- Ensemble performances
- Weddings
- Funerals
- Memorial services



Staff Profile

Hail and Farewell

Emily DaBruzzi (left) congratulates a student from the Class of 2022 during the celebration of military-connected graduates in May.

Emily DaBruzzi tapped to lead Clemson's Office of Military and Veteran Engagement

Emily DaBruzzi began her tenure as Clemson University's director of Military and Veteran Engagement in April 2022. A United States Navy veteran, DaBruzzi's background includes assisting military-affiliated students in higher education, having served as a program coordinator within the Military and Veterans Resource Center at the University of North Florida.

In her role, DaBruzzi helps create, implement and manage programs for student veterans and military-affiliated students transitioning to campus life at Clemson. She coordinates Clemson's VA work-study program and advises a pair of student organizations, the Student Veterans of America and SALUTE Honor Society, among her many job responsibilities.

"So many systems are in place at Clemson to support military-connected students, and I'm very thankful to be here and be a part of that work," DaBruzzi said.

DaBruzzi was the lead certifying official through the U.S. Department of Veterans Affairs (VA) at North Florida. She managed the VA Educational Benefits program and created UNF's Military Friendly Training program. While at UNF, DaBruzzi supervised multiple work-study students each academic term and cultivated relationships with a military-affiliated population comprised of more than 1,400 students. She was nominated for the UNF Presidential Award for Excellence in Fall 2020.

DaBruzzi served in the Navy from 2001-11 and achieved the rank of petty officer first class. She earned numerous military awards — including the Navy Commendation Medal — while supervising more than 200 sailors on a daily basis at the Navy Information Operations Command in Hawaii.

Her husband, Christopher Smith, and their oldest son, Trenton, both currently serve in the Navy. Following his retirement from active duty in 2023, Chris will be joining Emily and their two younger sons, Brayden and Maxwell, in South Carolina.

“We are thrilled to have Emily on our team in Student Affairs,” said Assistant Vice President and Senior Associate Dean of Students Kimberly Poole. “Emily has already proven to be an outstanding advocate for our student veteran and military-connected communities.”

1,053

Average military-connected students (veterans and dependents) enrolled, a 10% increase over FY21

\$51,806

In scholarships awarded to enrolled student veterans

TIA JONES

Accounting
Wasilla, Alaska

You’ve been involved in several student veteran or military-related experiences at Clemson. What have those experiences meant to you?

“It’s an absolute pleasure for me when I get the opportunity to help other veterans. Just being part of a group that helps bridge that gap and allows veterans to meet other students their age with similar life experiences, to prevent those feelings of isolation, has been an amazing opportunity and a blessing, and I’m super thankful for it. Being able to help out with things like the Mile of Honor walk and Military Appreciation Week really means a lot. We are a population that deserves to be honored. Student veterans deserve to be able to see what they’ve done is valued at this University.”

How has Military and Veteran Engagement prepared you for life after Clemson?

“My primary responsibilities in that role are to make the Clemson Experience better for student veterans. Military and Veteran Engagement helped show that networking and meeting other people is such a key part of the experience. My experience here versus community college are two vastly different situations. I’ve been able to be part of so many amazing things just from being involved. The networking aspect I’ve learned through the office has been a huge help.”

STUDENT LEADER Q&A

What are some of your lasting memories in and out of the classroom?

“One of my best memories was hanging out at the Student Veteran Center, and someone mentioned going to a Greenville Swamp Rabbits game. I am a huge hockey fan. I ended up learning about the team and was later proposed to at a Swamp Rabbits game. Other favorite memories are involvement in the Mile of Honor and the Student Veteran Association (SVA). This past spring game, I met President (Jim) Clements and introduced him at the Mile of Honor and ended up getting invited to his suite during the game. That was an awesome experience and memory I’ll treasure. The pandemic took a lot out of the college experience, but Clemson will always be special to me because I started to build my life here and have met so many amazing people.”



Telemedicine Changing the Game

Improving efficiency at Redfern Health Center

The onset and continuation of a global pandemic brought with it many lessons learned across Clemson University — perhaps none bigger than the importance of flexibility when modifying operations and service delivery methods.

Student Health Services is a prime example.

“We recognized virtual health care was an emerging trend and was something we needed to be doing more, but COVID-19 certainly accelerated it,” said George Clay, executive director of Redfern Health Center. “It’s driven a dramatic increase in our capacity to serve students.”

Within Clay’s department, the Counseling and Psychological Services (CAPS) area began integrating telemedicine into its repertoire a few years back — only on a smaller scale.

Because the demand for mental health care had grown exponentially, CAPS looked for ways it could improve its service delivery model.

In Summer 2021 — under the direction of CAPS Director Birma Gainor — the intake process was reimagined and gave way to a more efficient approach to care.

Students engage in an initial phone screening with a CAPS professional, who asks a range of questions on presenting issues, risk levels and specific treatment needs if applicable. Then the intake assessment takes place virtually with the team lead assigning a modality — based on need — within a stepped care program.

All told, the new intake process has drastically reduced unnecessary wait time for students.

“Access to care is much faster,” Gainor noted, adding that a student’s commitment under past intake processes was often 90 minutes or longer. “Many students are saying it’s a relief to not have to come to campus.”

When the Fall 2021 semester began, Gainor’s staff continued to conduct primarily virtual visits — with the exception of students who presented at higher risk levels. Providers used professional expertise to determine whether or not there was an immediate need to meet with a student in-person, in most cases.

The numbers reflected an uptick in online coverage. In FY22, more than 2,700 CAPS screenings took place via phone or online. Gainor said while access to care is much faster, it differs significantly from in-person meetings. Gainor’s team falls back on continuing education to ensure high-quality care in an online platform.



Serving Students Virtually

Coordinator of Clinical Services Amy Massingill conducts a virtual counseling intake assessment with a student.



Managing Quality Control

Hollie Summey, right, talks with Director of Medical Services Lesslie Pekarek. Summey is in charge of continuous improvement efforts for Student Health Services.

Like CAPS, Redfern’s Medical Services team has grown to rely more on telehealth as well, beginning primarily over the summer in 2021.

“During the appointment-making process, a student can select whether they want a virtual or in-person visit,” said Dr. Lesslie Pekarek, director of medical services. “The demand for in-person typically exceeds that of virtual care, but we’ve seen periods of time where it has flip-flopped.”

Pekarek said her team has pushed more of its respiratory visits to the virtual space — a trend largely paralleled through the Virtual Urgent Care platform offered through a collaboration with the Medical University of South Carolina (MUSC). Virtual Urgent Care is an asynchronous service available after-hours to students physically located in the state of South Carolina who have paid the school’s health fee.

Telehealth has been a game changer at Redfern Health Center, validating Clemson’s ability to meet students where they are.

2,565

Virtual intake assessments performed by Counseling and Psychological Services

1,351

Virtual medical visits conducted by Student Health Services providers

266

Virtual counseling workshops and group sessions

Student-First Focus

Community and Ethical Standards aims to educate students through evolving conduct process



Leading the Charge
Kris Hodge oversees Clemson's conduct process through the Office of Community and Ethical Standards.

Before she even stepped foot into her new role as the director of the Office of Community and Ethical Standards (OCES), Associate Dean of Students Kris Hodge heard the monikers.

"They're the fun-killers. Party-crashers. Only here to punish Clemson students for wrongdoing."

What Hodge believed and ultimately found to be true — after shifting her career following 25 years as a prosecutor in the 13th Circuit Solicitor's

Office — was OCES is in the business of educating students. It aligned perfectly with her core values.

"Students come here to continue their education not just in the classroom but also in life," Hodge said. "Our goal in educating them is to help them make better choices. It's an opportunity to help students become better, more mature citizens as they live in community without parents or guardians — often for the first time."

Clemson amended its Code of Conduct in January 2020 to more properly prepare for changes that were coming through revised Title IX regulations. The bulk of changes to the Code reflected new adjudication methods for Level I offenses, or cases where students were facing suspension or expulsion.

Under the old adjudication process, administrative hearing boards were made up of students, faculty and staff. Now, the University contracts investigators who present case information to a panel of retired judges.

Hodge was a natural fit to navigate OCES through the changing landscape. In the 10 years prior to joining Clemson's staff, she headed up the sexual assault and crimes against children unit for the 13th Circuit. She and a team of lawyers worked on average about 300 cases each year.

Two years in, she finally feels like things are "normal" with her staff after navigating a global pandemic and modified campus operations together. She's encouraged that — despite the return of students in person during the 2021-22 academic year — conduct issues have not exponentially increased.

Under Hodge's leadership, OCES developed a new program in FY22 called Tiger Accountability, a policy-based remediation designed to help students make better choices for relatively minor violations of the Code of Conduct. In its first year of operation, the program accounted for 869 of Clemson's 2,346 conduct cases — more than 37 percent of the total caseload.

"Tiger Accountability has really helped us educate students on Code of Conduct policies," Hodge said. "It's been very beneficial."

2,346

Number of student conduct cases opened



95.2%

of students who provided feedback on the Tiger Accountability program understood the reason for their referral



An Inclusive Community

Members of Alpha Kappa Alpha gather in the amphitheater for a multicultural campus event.

Changing Culture

Fraternity and Sorority Life peer education programs

Over the past few years, the Office of Fraternity and Sorority Life (FSL) has helped promote a culture change within the Greek community. From consistent prowess in the classroom to involvement in the local community to significant organizational conduct reform, fraternities and sororities are thriving at Clemson.

Part of the reason behind FSL's success has been an investment in peer education. Two groups in particular — Wellness Advocates and Diversity, Equity and Inclusion (DEI) Ambassadors — continue to strengthen the holistic experience for affiliated students.

Wellness Advocates

What started as a certified peer education program in 2017 is now comprised of approximately 20 students representing various councils who serve as the “eyes and ears” on the ground in relation to health and wellness needs of the Greek community.

Wellness Advocates undergo 12 hours of training to become peer educators and lead programs related to hazing prevention, alcohol awareness, stress management and more. They organize presentations, discuss University policies with staff and bring in outside speakers, all while serving as advocates for Clemson's nearly 6,000 Greek students.

“They don't wait on their adviser to tell them what to do, they're coming to us with topics they feel are important,” said Joe Strickland, FSL associate director. “This group has given us better insight of what is going on in the community and has been helpful to our office staff.”

Diversity, Equity and Inclusion Ambassadors

A newer group, DEI Ambassadors were initially recruited in Fall 2020 and now encompass 15 students representing three of FSL's four governing councils. Students educate the Greek community on the importance of DEI topics through programming, training and dialogue.

DEI Ambassadors receive 10 hours of training related to understanding identity, oppression, LGBTQ+ communities and more. In FY22, they conducted trivia nights specific to DEI topics, trained recruitment chairs on inclusive practices and co-hosted conversations on cultural appropriation with Wellness Advocates.

“These ambassadors give affiliated students the tools to have important conversations,” said Trish Robinson, FSL associate director. “This provides an outlet for challenging misconceptions and creating meaningful programs for our students.”

“These programs have added tremendous value to the fraternity and sorority experience,” said Gary Wisner, assistant dean of students and FSL director.

Programs Offered by the Office of Fraternity and Sorority Life and Governing Councils

49 Officer Development and Training

48 Health and Wellness

22 Diversity, Equity and Inclusion

21 Service and Philanthropy

19 Community Building



Clemson's Front Porch

The Andy Quattlebaum Outdoor Education Center provides students a beautiful setting overlooking Lake Hartwell.

Expanding Outdoor Recreation

First-class facility bordering Lake Hartwell elevates CORE program

The Andy Quattlebaum Outdoor Education Center is just two years old, but its impact on Clemson University and reputation in the collegiate recreation industry has already turned heads.

Honors and awards have followed, thanks in large part to its unique design. Covering 16,000 square feet — much of it containing cross-laminated southern yellow

pine researched by Clemson students — the center was named one of NIRSA's Outstanding Facilities for 2022. NIRSA is the leading national organization in collegiate recreation and the award recognizes excellence in the innovative designs at member institutions.

"That was a huge honor," said Robert Taylor, director of programs and assessment for Campus Recreation.



“Having the Clemson Outdoor Recreation Education (CORE) program operating adventure trips has always been a unique part of what we offer in Campus Recreation. To put this facility and space on top of that and give this resource to students and allow the program to be that much more efficient has exposed more students to the benefits of outdoor recreation.”

Affectionately referred to by Campus Recreation staff and visitors as Andy’s, the first-class facility opened in 2020 just as a global pandemic was unfolding. As Clemson returned to full campus operations in 2021-22, perhaps no venue benefited more from a resumption of programs and services.

Equipment rentals saw an exponential increase, mostly in the form of water-based activity. The facility includes a bike repair shop, and bike rentals also increased as students explored surrounding areas such as the Clemson Experimental Forest.

“We encourage students to come explore Andy’s,” Taylor said. “Once they discover it, we see a lot of repeat visitors who come out and use the patio and outdoor spaces or rent canoes, kayaks and paddleboards. Because of its proximity to the lake and the aesthetics of the building itself — from the windows and flow of light from indoor to outdoor — it feels like a place where you’re in nature no matter your location. You just don’t see anything like it in the entire country.”

14,106

Total items rented

1,229

Total unique participants

72

*Total CORE programs
(Clinics, events and trips)*

STUDENT LEADER

Q&A

DEIRDRE ROCHA

Civil Engineering
Seekonk, Massachusetts

How has club rugby impacted your Clemson Experience?

“I was in Tiger Band, playing baritone, when I joined the rugby team as a second-semester freshman. I missed the competitive aspect of being on a team. There are 350 members of the band, but only about 30 people who play rugby. In Fall 2021, I was elected captain. We had an awesome season and qualified for regionals for the first time in the South Atlantic Rugby Conference through National Collegiate Rugby (NCR). We had a turnover in our coaching staff; I helped run practice with our other two captains. But over winter break, we hired a coach who played on the national team. We had a dominant spring and were lucky enough to qualify for the Collegiate Rugby Championships, which took place in New Orleans at the end of May.”

You were one of 23 Division I Club Rugby athletes to be named an All-American; what was your reaction to the news?

“I was playing at a basketball tournament with the pep band when I received a call from my coach outside of the hotel and she gave me the news. I didn’t realize it was so selective. I’ve only played for two years, but I love the sport. It meant a lot to me that my hard work was paying off.”



Preparing for Life After Clemson

Student Affairs prepares students to make a positive impact in the world. From leadership and service opportunities to career services development, the division focuses on equipping students with the tools they need to be successful after they leave Clemson.

President Jim Clements mentions three pillars core to the Clemson experience in nearly every speech: education, research and service. Through Student Affairs, students are introduced to service opportunities by way of programs such as Alternative Break, Certified Student Leader and various leadership conferences. All are invaluable tools in building global citizens.

One of the most important keys to a successful transition out of Clemson is career preparation. Families carry a reasonable expectation their children will be gainfully employed and highly valued in the marketplace after graduation. Clemson's career services have been ranked No. 1 by The Princeton Review multiple times over the past few years. Through the Center for Career and Professional Development — and specifically the Michelin Career Center — students are exposed to networking opportunities, counseling interactions, skills workshops and much more.

5,482

Number of students who attended Fall 2021 and Spring 2022 career fairs



I was able to secure an internship for the summer very early in the semester and made a lot of meaningful connections with Clemson alumni through the Career Fair.

January 2022 Career Fair attendee



97%

of graduates are employed, continuing or planning to continue their education, or not currently seeking employment within an average of six months after graduation (source: 2020-21 First Destination Survey)



OUT **TRANSITION**



Ready for Business

A student makes her way to the Career Fair — held annually each Fall and Spring semester — to meet with prospective employers. Nearly 5,500 student contacts were made during the 2021-22 academic year as the fair returned in person for the first time since February 2020.

Servant Leader

Addison Dicks leads Homecoming Week build for Habitat for Humanity campus chapter

Servant leadership is generally defined as a philosophy that focuses on the growth and well-being of people and the communities to which they belong.

Clemson University and the Division of Student Affairs provide multiple outlets to participate in servant leadership, namely through the more than 500 registered student organizations spanning extracurricular and co-curricular avenues.

Addison Dicks found his outlet through the campus chapter of the Pickens County Habitat for Humanity.

In October 2021, Dicks chaired the 29th Homecoming Week build on Bowman Field — the only such build on a campus among Atlantic Coast Conference member schools. It would have been the 30th consecutive build if not for the 2020 move off campus due to the pandemic.

“(Chairing) the project was definitely an unmatched part of my Clemson experience,” Dicks explained. “It’s really neat to be able to put into application what I learned at Clemson and turn it around and involve others.”

Dicks, who graduated from Clemson with a bachelor’s degree in construction science and management in May 2022, was involved in nearly every facet of the Homecoming Week build from volunteer solicitation to requisition of donated materials to schedule coordination.

He set up a silent auction to help raise money toward the project and received donated items from Dabo Swinney’s All-In Foundation and several local businesses. Additionally, visitors to the football game came through during the weekend and offered cash donations. But the most significant financial boost came after Michael and Robyn Nieri — namesakes of the construction science and management department and owners of Great Southern Homes — contributed a \$50,000 gift.

The build was the culmination of the 40th anniversary celebration of the Pickens County Habitat for Humanity.

“The campus chapter does things no other University does,” said Ted Moore, a member of the organization’s board of directors. “They are doing a lot of good.”

By the end of the build, volunteers established a framework for the home, including the installation of a roof and exterior walls, before it left for its final destination in the local community.

Dicks said a typical day during the Homecoming Week build saw chapter leadership on-site by 7 a.m. and not leaving Bowman Field until 10 or more hours later. He took the most joy in seeing first-time volunteers try their hand at a new experience.

“It’s cool to see volunteers — especially students — that have never even picked up a



Group Effort

Addison Dicks, second from right, is joined by volunteers during the Homecoming Week build.



Hands-On Experience

Students not only learn and apply practical skills through the Homecoming build, but are also introduced to leadership opportunities within the University community.



Making a Difference

A student volunteer helps install vinyl siding for the Habitat for Humanity home.

hammer,” he said. “They’re timid at first and then by the end, some of them grow into the best leaders we have.”

“It’s neat to see our chapter’s efforts going toward a good cause,” he said. “We are able to interact with families who have received houses, they come and put sweat equity into other Habitat projects. It’s great interacting with them and getting to know them....It helps understand the impact you’re having on other people’s lives.”

Dicks began his career over the summer with Harper General Contractors out of nearby Greenville, South Carolina. His first job? Serving as a project engineer on an upfit and remodel of the wastewater treatment plant that runs adjacent to the dike separating Lake Hartwell from his alma mater.

He estimates being at the treatment plant for about a year, a far cry from the week he spent organizing volunteers and helping bring a Habitat for Humanity home to life. Still, he credits his servant leadership experience at Clemson for establishing a solid foundation for his career.

Students Preparing Students

Career ambassador program provides peer mentorship to students seeking jobs and internships

The Center for Career and Professional Development (CCPD) had more than 28,000 contacts with students throughout the course of FY22. Nearly 10 percent of those contacts came by way of one-on-one career counseling opportunities.

What most don't know is about half of all career counseling interactions — either in-person through walk-in appointments or online — are facilitated by undergraduate students. These students are known throughout the CCPD and Michelin Career Center as career ambassadors.

“The career ambassador program is designed to educate, train and mentor undergraduate students on career-related topics,” said Heather Cook, assistant director for career development and coordinator of the peer counseling program. “The program is integral in providing

career and competencies development for students. The core missions of the program are leadership development, mentorship and professionalism.”

Career ambassadors assist students with resume and cover letter preparation, provide interview tips and help them navigate ClemsonJobLink online for internships and full-time opportunities. All told, Cook oversees a team of 15 volunteer students each year.

“These students are involved and engaged and represent Clemson's values,” Cook said. “They gain valuable professional experience, confidence in choosing their next steps and a supportive counseling staff available to assist them with their own opportunities.”

Career ambassadors are far from the only group facilitating counseling interactions. Others include graduate assistants, employers in residence (retired business people in the Clemson area), trained volunteers, and full-time and part-time staff.

The CCPD has seen its efficiency boost as a result of the career ambassador program. Neil Burton, who serves as its executive director, said Clemson's impeccable reputation in the career services field can



Student-Centric Environment

Students receive job application feedback and important tips during walk-in appointments at the Michelin Career Center.



Building a Network

Students gain confidence in connecting with potential employers at career fairs held each semester.



Unmatched Customer Service

Clemson has been cited among the nation's best career services by *The Princeton Review*. Above, staff member Tracy Austin speaks with a group of students outside the Michelin Career Center.

often be traced to its emphasis on customer service and satisfaction.

"Our most recent numbers say 100 percent of students who come to our center get what they need," Burton said. "That's the type of metric I'm really proud of. Not only do staff want to be part of this environment but also students. It helps them feel a valuable part of the team through their work."

Burton believes the value of career ambassadors will continue to grow as Clemson emerges from a global pandemic. After converting to virtual operations in FY21, many students were slow to return in person to the Career Center in FY22. Burton said the Spring semester finally saw a shift with more students coming into their physical space, as opposed to opting for a virtual visit. It's a trend he hopes to see continue in FY23.

"We want more students coming back to us in person," Burton said. "Even though we never hit a point where students were not able to receive services from our office in a fairly easy-to-access fashion, many chose to stay in the comfort of their own space in FY22. We're encouraging more students to get out and engage with the center."

28,311

Student contacts by the Center for Career and Professional Development

2,788

One-on-one career counseling interactions

STUDENT LEADER

Q&A

TAYLOR ROGERS

Economics and Management
McKinney, Texas

Describe the impact Clemson Undergraduate Student Government and in particular the Senate presidency has had on your experience.

"Being the Senate president was truly a great honor. I was really surprised when I was elected to the position. Something I thought CUSG lacked was diversity of thought. I wanted it to be more about Clemson and the University itself instead of national politics and things of that nature. I wanted to see it through, and I think we got there. It was time consuming and very challenging, but at the same time, I made lifelong friends, and it gave me some amazing experiences I would not have gotten without being in the position."

Your class in particular has experienced both traditional elements of the Clemson Experience and non-traditional elements due to a global pandemic; what has it meant to you personally to be back in person?

"It was a challenging time. But at the end of the day, we still got to come back in person. I'm really thankful I chose to come to a University that really took into consideration the on-campus experience and need for normal interaction. Many of my friends were struggling during that time. Being back on campus made a big impact, and I'm glad the University made the decisions they did."



Student Affairs Support Services

Business Operations

Student Affairs Business Operations is a service-oriented team charged with supporting the division's vision, mission, strategic plan and departments. The office provides accounting, financial reporting, integrated assessment strategies, personnel action guidance and support for the division.

BUDGET UPDATE

- The return to normal operations led to an increase in both generated revenues and expenditures
- Overall increase in division costs were due to capital projects, enrollment growth and return to on-campus activities
- Student Affairs received a portion of its FY21 COVID-19 revenue loss in June 2022; the remaining amount is expected in FY23

FY22 – Total Sources	\$27,881,364
State Appropriations, Tuition and Fees	\$4,407,872
Student Fees: Mandatory	\$13,139,106
External Revenues	\$9,077,293
Internal Revenues	\$1,215,701
Interest Income	\$41,392
COVID-19 Revenue Loss Recovery	\$2,546,091

FY22 – Total Uses	\$22,637,165
Staff Wages and Benefits	\$14,827,221
Student Wages and Benefits	\$1,193,174
Operating Expenses and Supplies	\$5,167,454
Professional Development and Travel.....	\$123,345
Equipment.....	\$32,138
Capital Projects	\$250,700
University General and Administrative	\$1,043,133

WORKFORCE BREAKDOWN

As of June 1, 2022



Corporate and Community Engagement

Student Affairs has a rich history of supporting programs that contribute to the Clemson experience for both students and the community at large. Corporate and Community Engagement serves many important functions within the division, including the coordination and distribution of sponsorship revenue to support core Student Affairs operations in alignment with the University's strategic plan.

\$366,509

Sponsorship revenue created for Student Affairs programs through contracts with corporate partners



Taste of the Town

Coca-Cola, Student Affairs and Head Football Coach Dabo Swinney teamed up to deliver treats to students on Clemson's main campus in August 2021.

Communications

Student Affairs enjoys a strong communications presence thanks to a unique partnership with University Relations. Through the partnership, the Vice President's Office and departments within the division are provided strategic counsel, internal and external communications initiatives, targeted stakeholder communications and more.

FY22 HIGHLIGHTS

- Average email open rate among students was 74 percent, an increase of nearly 10 percent over FY21
- Produced 10 human interest and program-specific stories as part of broader Student Health Services awareness campaign
- Prepared written and oral reports for key stakeholders, including the Board of Trustees, Board of Visitors and Clemson Family Advisory Board

Creative Services

Student Affairs Creative Services creates innovative visual and multimedia solutions for enhancing and illustrating information pertinent to and about the Division of Student Affairs. In addition, it provides opportunities for collaboration with students of various academic disciplines and hands-on learning laboratories that encourage discovery in a real-world environment.

STUDENT LEARNING

Creative Services employs student interns each year. They evaluate themselves at the beginning and end of the year based on core competencies and reflect on what they learned as a result of their internship. Additionally, students are surveyed at the end of the semester for their feedback on experiences and learned outcomes.



FY22 HIGHLIGHTS

- Earned 21 total citations of excellence through the 2022 Educational Advertising Awards (10), 2022 Graphic Design USA InHouse (7) and 2021 Graphic Design USA American Graphic Design (4) awards competitions
- Increased follower growth on all division social media platforms, including a 25.79 percent increase on Instagram (surpassing more than 4,000 total) from FY21
- Amassed 465,143 total content views on Instagram Reels, with an average of 175 engagements per post



Tiger Traditions: Donning of the Orange Blazer

(L-R) Julia Blouin, vice president, and Malik Balogun, president, assumed the reins of Clemson Undergraduate Student Government from William Reinert and Liza Lowder in April 2022.

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