

# MILITARY & VETERAN ENGAGEMENT

## HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

The Department of Military & Veteran Engagement's (M&VE) mission is to serve and support the Clemson military-connected community through engagement, enrichment, empowerment and education. The office helps transitioning military service members, veterans and their families achieve personal and academic success through intentional and relevant programming, services and personal engagement.

**ENGAGEMENT** Engaging military connected students through orientation, newsletters, events, academic support and programming

### VETERAN AND DEPENDENT ENROLLMENT

**297** Number of enrolled students who have verified their military service (Average of 300 in Fall 2018 and 295 in Spring 2019)

**833** Number of student veterans and military dependents enrolled in Spring 2019

### CLEMSON STUDENT VETERAN CENTER Fall 2018-Summer 2019



Total Recorded Visits

**7,059**

Unique Visits

**296**

### ENRICHMENT

Comfortable and welcoming environment that fosters peer support, comradery, and a sense of belonging

### NEW VETERAN ADMISSIONS Fall 2018-Summer 2019

Number of verified students who admitted to Clemson

**108**

### MILITARY APPRECIATION

**4** Military Appreciation Events

**400** Tickets donated to military veterans and their families to attend the 2018 Clemson Military Appreciation Football game.

### SITREP: VETERANS MONTHLY NEWSLETTER



**38.5%**  
Average open rate  
(industry average: 22%)



**5.2%**  
Average click rate  
(industry average: 4.6%)

### VETERAN GRADUATIONS

**32**

Fall 2018

**35**

Spring 2019

**33**

Summer 2019

**33** Student veterans attended the Veterans Hail and Farewell Graduation Dinners to receive their veteran cords and Clemson challenge coins.

Walk for Veterans

## M&VE, CONTINUED

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**EMPOWERMENT** Recognizing value in military identity and experience to increase personal, academic and post-graduate success

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### LEADERSHIP POSITIONS

**9** Students employed as M&VE Student Assistants to provide peer support, assist with orientations and maintain the Clemson Student Veteran Center

**11** Student veterans attended the 2019 Student Veterans of America National Conference

**6** Executive Leaders in the Clemson Student Veterans Association

### VETERAN SCHOLARSHIPS

**\$100,000+** Money raised to date in the Clemson Veterans Scholarship Endowment – in collaboration with Clemson Undergraduate Student Government and the Student Veteran Association (will pay \$1,500 in veteran scholarships starting Fall 2019)

### WALK FOR VETERANS ANNUAL FUNDRAISER

**350** Number of registered participants in the 2019 Walk for Veterans (up from 220 in 2018)

**EDUCATION** Advocating what veterans they offer the Clemson community and creating awareness for the specific needs of our military veterans

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### CLEMSON GREEN ZONE TRAINING

 Fall 2018-Summer 2019

**100** Participants completed Green Zone Training

**71**

Staff

**16**

Students

**12**

Faculty

**1**

Community Member



### 2019 VETERANS NEEDS ASSESSMENT

 99 respondents of 294 veteran recipients

- **85%** knew where to go for veteran-related questions (up from 53% in 2015)
- **83%** reported Clemson was responsive to needs based on service-related injury/disability (up from 58% in 2015)
- **70%** agree Clemson is a military-friendly campus (up from 50% in 2015)
- **100%** were aware of the Clemson Student Veteran Center (no comparable data)
- **82%** would recommend Clemson to another service member (no comparable data)
- Respondents reported higher rates of comfort using military specific resources than general population resources on campus

### STUDENT VETERAN RECOGNITION

- 3 winners of the **Clemson Outstanding Student Veteran Award** –Ty Robinson and Victoria Graham (Fall 2018 recipients), Jason Cronin (Spring 2019 recipient)
- Ty Robinson also received the 2018 **Rising Star Award**
- Amanda Nicks was selected for **Focus Forward Fellowship**, national women's veteran leadership workshop
- McKenzie McNamara, graduate intern in Spring 2019, received the 2018 **Walter Cox Award**
- Ashley Johnson was invited to attend the **Student Veterans of America Leadership Institute** in Washington D.C. in September 2018, one of 100 student veteran leaders from across the nation