

# SA PUBLICATIONS HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

Student Affairs Publications creates innovative visual and multimedia solutions for enhancing and illustrating information pertinent to and about the Division of Student Affairs. In addition, we provide opportunities for collaboration with students of various academic disciplines and offer hands-on learning laboratories that encourage discovery in a real-world environment.



**84%**  
increase in jobs  
over five years



► five-year trend in total jobs completed by SAPubs  
(priority scope implemented for half of FY17 to reduce job overload)



**AWARDS**  
**22** international, national or regional awards received in FY19

**WEB**  
**1,220+**  
websites managed

**818+**  
web tickets submitted

**SOCIAL**

- 📌 4,371 (19% increase)
- 📺 1,490 (39% increase)
- 📧 1,940 (49% increase)

division social media FY19 increases

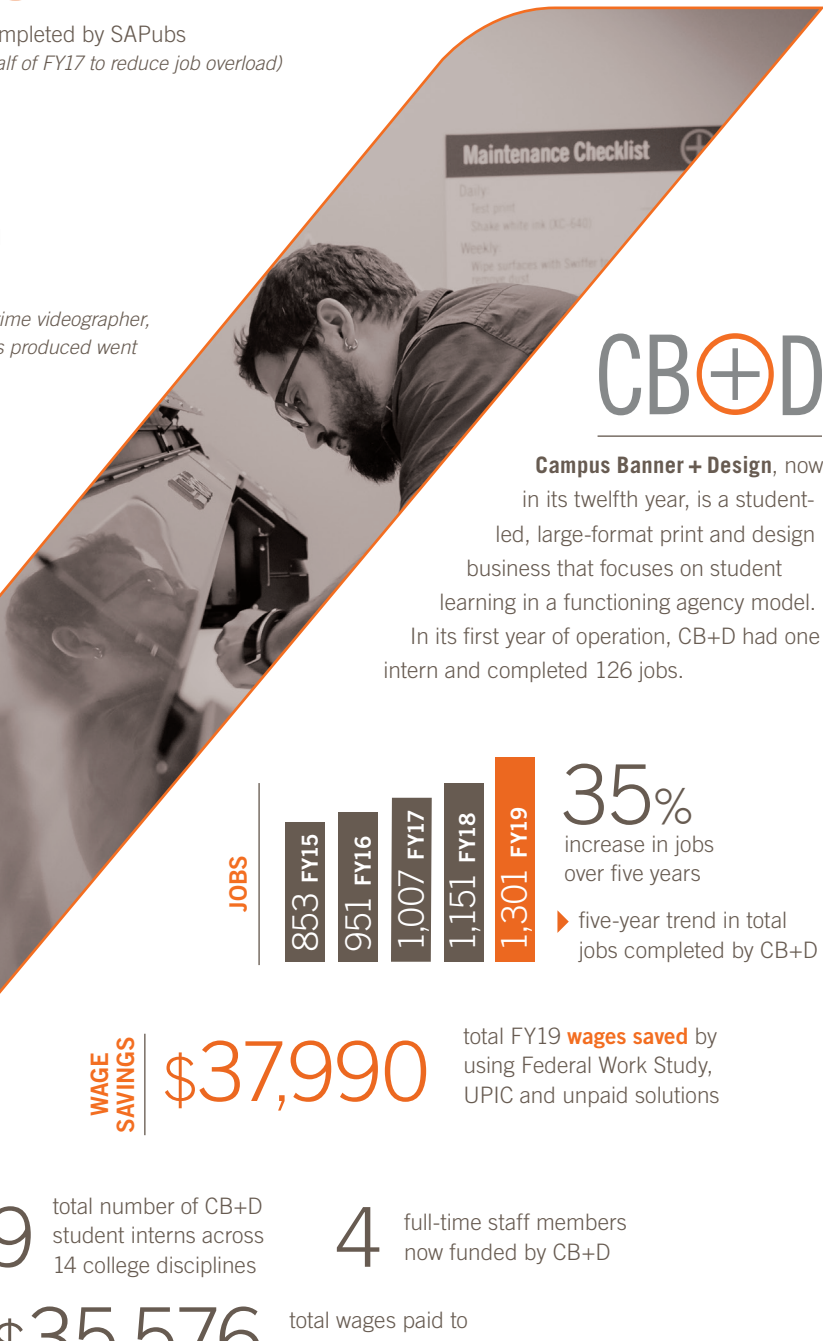
**VIDEO**  
Since hiring full-time videographer, number of videos produced went from **21** to **117**

## SOME FY19 AWARD-WINNING PIECES ▼

JACK ENRIGHT VIDEO FEATURE

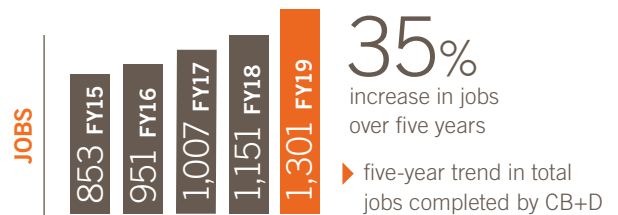


STUDENT AFFAIRS GALA INVITATION



**CB+D**

**Campus Banner + Design**, now in its twelfth year, is a student-led, large-format print and design business that focuses on student learning in a functioning agency model. In its first year of operation, CB+D had one intern and completed 126 jobs.



**WAGE SAVINGS**

**\$37,990**

total FY19 **wages saved** by using Federal Work Study, UPIC and unpaid solutions

**STAFF**

**49** total number of CB+D student interns across 14 college disciplines

**4** full-time staff members now funded by CB+D

**\$35,576**

total wages paid to student interns (hourly)

Campus Banner + Design