SA PUBLICATIONS
HIGHLIGHTS 2018-19

Student Affairs Publications creates innovative visual and multimedia solutions for enhancing and illustrating information pertinent to and about the Division of Student Affairs. In addition, we provide opportunities for collaboration with students of various academic disciplines and offer hands-on learning laboratories that encourage discovery in a real-world environment.

- **JOBS**
  - FY15: 1,267
  - FY16: 1,337
  - FY17: 1,151
  - FY18: 1,702
  - FY19: 2,012
  - Increase: 84% over five years

- **WEB**
  - Webpages managed: 1,220+
  - Web tickets submitted: 818+

- **SOCIAL**
  - Videos produced: 4,371 (19% increase)
  - Webpages: 1,490 (39% increase)
  - Social media: 1,940 (49% increase)
  - Division social media FY19 increases by 80%

- **AWARDS**
  - FY19: 22 international, national or regional awards

- **VIDEO**
  - Since hiring full-time videographer, number of videos produced went from 21 to 117

Campus Banner + Design, now in its twelfth year, is a student-led, large-format print and design business that focuses on student learning in a functioning agency model. In its first year of operation, CB+D had one intern and completed 126 jobs.

- **JOBS**
  - FY15: 853
  - FY16: 951
  - FY17: 1,007
  - FY18: 1,151
  - FY19: 1,301
  - CB+D jobs FY19 increase by 35% over five years

- **WAGE SAVINGS**
  - Total FY19: $37,990

- **STAFF**
  - Total number of CB+D student interns across 14 college disciplines: 49

- **WAGES PAID**
  - Total wages paid to student interns (hourly): $35,576

- **FULL-TIME STAFF**
  - Total number of full-time staff members now funded by CB+D: 4