

# CAMPUS LIFE

## HIGHLIGHTS 2019-20

Campus Life is a student-centered, multifunctional department that enhances the campus experience by creating purposeful and inclusive environments that promote active student engagement, development and practical learning opportunities while providing quality services for the campus community.

### CAMPUS ACTIVITIES & EVENTS

#### ACTIVITIES & EVENTS MANAGED

 **4** Buildings → **170,000** Total Square Footage

 **65** Indoor Spaces → **32,854** Total Square Footage

 **11** Outdoor Spaces

#### NOTABLE EVENTS

- September 2019 — Disney movie filmed on campus; CA&E served as a campus contact
- October 2019 — ESPN First Take was filmed live from Bowman Field
- WYFF opened a satellite office in the Hendrix Student Center due to a partnership with Tiger Media

#### ACTIVITIES & EVENTS SCHEDULED/COORDINATED

**5,321** Total Reservations    **373** Total Clients Served    **19,763** Total Event Hours



**36%** increase in fall reservations (Fall 2019 compared to Fall 2019); Spring data not comparable due to COVID-19 impact

### DIVISION OF STUDENT AFFAIRS

#### STUDENT EMPLOYMENT

Graduating CA&E student employees were given an Exit Interview in Spring 2020:

- **100%** rated themselves as “advanced” or “expert” in the core competencies of communication, collaboration, leadership, adaptability, analytical skills, self-awareness, and integrity and ethics.
- **80%** reported an increase in leadership skills from the beginning to the end of their employment.
- **100%** said they would recommend their student employment opportunity to others.

Student Managers completed a pre- (September 2019) and post- (April 2020) self-evaluation on core competencies:

- **100%** reported an increase in core competencies over 2019-20 academic year.
- **82%** reported they can describe their personal leadership style.
- **60%** reported they are beginning to broaden their view of leadership and service.
- **33%** reported they have a deep understanding and sense of who they are as a leader. They are able to move beyond self and develop a deep sense for serving others and their communities.

Student Employee Quotes:

- “I value that this department truly wants their students to succeed. They want to help in any way possible and want to help students learn.”
- “I value ... growth opportunities, good working conditions [and] sympathetic help with any personal problem.”
- “I value the relationships I have made here and their ability to set me up for success. I have learned so much in terms of professionalism, and I am excited to apply my knowledge into a workplace setting as a full-time employee.”
- “This is a great job! You not only build interpersonal skills, but you also enhance your interpersonal skills. It’s all about working in a team, and I have thoroughly enjoyed the team I’ve worked with.”

#### EVENT WORKSHOPS OFFERED

**7** Workshops → **80%** of respondents said the information was relevant to their work









## CAMPUS LIFE, CONTINUED

### STUDENT INVOLVEMENT AND LEADERSHIP (SIL) (NOW CENTER FOR STUDENT LEADERSHIP AND ENGAGEMENT)

#### STUDENT ATTENDANCE/PARTICIPATION

4,015  4,109 

801 Other leadership and service events

#### STUDENT ORGANIZATIONS

531 61 newly created ones

13,755 Fall unique members

13,694 Spring unique members



#### COMMUNITY PARTNERS

41

#### SERVICE AND LEADERSHIP

Service and Leadership Programs (since Fall 2017)

- 1,589 students have participated in service learning through SIL
- 40+ community partners/agencies support service learning through SIL
- In 2019-20 (last year), we had 753 students participate in our leadership programs

#### ACADEMIC AND COCURRICULAR ENGAGEMENT COLLABORATIONS

*Parks, Recreation and Tourism Management and U-NITES!*

- A PRTM class is conducting a program review and evaluation of the U-NITES! program
- This class is providing recommendations on programming efforts, marketing and opportunities for growth

*Multi-Institutional Study of Leadership*

- Teamed with an English Course on Technical Writing
- Produced a final report on trends and issues, insights and recommendations from the data

*Certified Student Leader Program (Corporate Partnership with Arthrex)*

- In the Spring 2020, the Arthrex Fellows completed our CSL Program, which requires 10 hours of service learning

#### AS A RESULT OF PARTICIPATING IN SIL PROGRAMS



97% of students reported they had a responsibility to make Clemson better



90% of students reported feeling more comfortable collaborating toward a common goal



89% of students reported they could communicate with civility about disagreements and differences with others



80% of students reported they could describe their personal leadership style



70% of students reported connecting to a fellow student