SA PUBLICATIONS
HIGHLIGHTS 2019-20

Student Affairs Publications creates innovative visual and multimedia solutions for enhancing and illustrating information pertinent to and about the Division of Student Affairs. In addition, we provide opportunities for collaboration with students of various academic disciplines and offer hands-on learning laboratories that encourage discovery in a real-world environment.

<table>
<thead>
<tr>
<th>JOBs</th>
<th>1,837</th>
<th>1,451</th>
<th>1,702</th>
<th>2,012</th>
<th>2,059</th>
<th>88% of all jobs completed were nonprint</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY16</td>
<td>FY17</td>
<td>FY18</td>
<td>FY19</td>
<td>FY20</td>
<td></td>
<td>five-year trend in total jobs completed by SAPubs (priority scope implemented for half of FY17 to reduce job overload)</td>
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</tbody>
</table>

1,359 webpages managed

891 web tickets submitted

- 5,128 (14% increase)
- 1,882 (26% increase)
- 2,882 (49% increase)

division social media FY20 increases

Number of videos produced increased from 117 to 204

9 international, national or regional awards received in FY20 (Reduced from prior year because of COVID-19 impact)

**SELECTION OF FY20 AWARD-WINNING PIECES**
- Student Affairs Gala Invitation
- Call To Heart Fundraising Video
- RASP Marketing Campaign
- Cadden Chapel Microsite (Image to the left)
- Clemson University Graduation Reflection Video Series on Social Media

23% decrease in jobs over FY19 (due to COVID-19 closure)

204 videos produced in FY20 (due to COVID-19 closure)

999 jobs completed by CB+D in FY20 (due to COVID-19 closure)

**JOBS**
- 951 FY16
- 1,007 FY17
- 1,151 FY18
- 1,301 FY19
- 999 FY20

**STAFF**
- 44 student interns across 16 college disciplines

**WAGE SAVINGS**
- $34,810 total FY19 wages saved by using Federal Work Study, UPIC and unpaid solutions

**TOTAL WAGES PAID TO STUDENT INTERNS (HOURLY)**
- $35,576