



FY21 HIGHLIGHTS

Newly rebranded last year, Campus Reservations and Events (CRE) is a student-centered department that provides exceptional guest and client services, event coordination and venue management through which student employees take part in hands-on experiential learning that is focused on engagement, innovation and professionalism. By anticipating the needs of the campus community, we create environments that are inclusive, accessible and innovative.

SPACES MANAGED



4

Buildings

>

170,000

Total square footage



65

Indoor Spaces

>

32,854

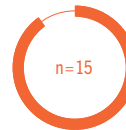
Total square footage



11

Outdoor Spaces

CLIENT SATISFACTION SURVEYS:



93.3%

of clients reported they were satisfied with the reservation process



100%

of clients reported their experience with the reservation's desk staff was positive and courteous

ADAPTING AND EXPANDING

Due to COVID-19 and space limitations, Academic Affairs used nine CRE spaces for the Fall and Spring semesters as classrooms to support students' learning, engagement and success. These included the Hendrix Student Center (McKissick Theatre, Meeting Room A, Meeting Room B, Ballroom A, Ballroom B, David Peebles Multi-Purpose Room and Hendrix 121), the Barnes Center and Memorial Auditorium at Tillman Hall.

	Hendrix Student Center	Barnes Center	Memorial Auditorium at Tillman Hall	Total
Fall 2020	72 classes	18 classes	15 classes	105 classes
Spring 2021	110 classes	15 classes	26 classes	151 classes
Total for the 2020-21 Academic Year Held in CRE Spaces				256 classes

ADDITIONAL SUPPORT:

162

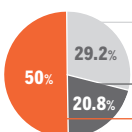
Study rooms managed and staffed in Sistine Hall in the Spring semester

22

Classrooms handled for reservations and staffing in Brackett Hall for evening student organization reservations

"I appreciate the willingness and collaboration of Campus Reservations and Events partnering with Academics during the COVID pandemic to allow the use of Hendrix Ballroom and other meeting rooms, along with the Barnes Center and Memorial Auditorium for emergency classroom spaces. Without those spaces, the Fall 2020 and Spring 2021 semesters would have not been successful for our in-person, traditional classes in a social distance setting."

– Phil Landreth, Assistant Vice President for Academic Operations



7 ceremonies in November (make-up from May and August 2020)
5 ceremonies in December
12 ceremonies in May

24

Graduation ceremonies safely and successfully planned and implemented in collaboration with Bon Secours Wellness Arena

HENDRIX STUDENT CENTER ADDITIONS AND UPGRADES

TIGER DEN:

Newly renovated and opened in August 2020, this space, which was previously the Clemson University Bookstore, was renovated into a study space and area for student organizations and study groups to gather. It includes six team rooms, one meeting room and plenty of space for individual studying.

ADDITIONAL:

The partition in Ballrooms A and B was replaced. McKissick Theatre received an upgraded projector.

STUDENT EMPLOYEE DEVELOPMENT

Campus Reservations and Events provides students with the opportunity to gain and apply transferable skills connected to Clemson's core competencies. Student employees serve in a variety of capacities and can lead in managerial roles.

13
Total number of
student managers



"When I initially started working here, I just needed a job to make some money. I did not expect to accept a leadership position and to gain so many valuable skills through this job. This job definitely exceeded my expectations."

– Student Employee

"The relationships which I have made, as well as the experience I have gained in management and leadership. Being able to discuss teamwork and leadership and my experiences from CRE are immensely valuable professional skills."

– Student Employee



Students enjoying a game night at the Barnes Center hosted by U-NITES!