Newly rebranded last year, Campus Reservations and Events (CRE) is a student-centered department that provides exceptional guest and client services, event coordination and venue management through which student employees take part in hands-on experiential learning that is focused on engagement, innovation and professionalism. By anticipating the needs of the campus community, we create environments that are inclusive, accessible and innovative.

**SPACES MANAGED**

<table>
<thead>
<tr>
<th>Buildings</th>
<th>&gt;</th>
<th>Total square footage</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>&gt;</td>
<td>170,000</td>
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</table>

<table>
<thead>
<tr>
<th>Indoor Spaces</th>
<th>&gt;</th>
<th>Total square footage</th>
</tr>
</thead>
<tbody>
<tr>
<td>65</td>
<td>&gt;</td>
<td>32,854</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Outdoor Spaces</th>
<th></th>
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<tbody>
<tr>
<td>11</td>
<td></td>
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</tbody>
</table>

**ADAPTING AND EXPANDING**

Due to COVID-19 and space limitations, Academic Affairs used nine CRE spaces for the Fall and Spring semesters as classrooms to support students’ learning, engagement and success. These included the Hendrix Student Center (McKissick Theatre, Meeting Room A, Meeting Room B, Ballroom A, Ballroom B, David Peebles Multi-Purpose Room and Hendrix 121), the Barnes Center and Memorial Auditorium at Tillman Hall.

**ADDITIONAL SUPPORT:**

162 Study rooms managed and staffed in Sirrine Hall in the Spring semester

22 Classrooms handled for reservations and staffing in Brackett Hall for evening student organization reservations

24 Graduation ceremonies safely and successfully planned and implemented in collaboration with Bon Secours Wellness Arena

7 ceremonies in November (make-up from May and August 2020)

5 ceremonies in December

12 ceremonies in May

“**I appreciate the willingness and collaboration of Campus Reservations and Events partnering with Academics during the COVID pandemic to allow the use of Hendrix Ballroom and other meeting rooms, along with the Barnes Center and Memorial Auditorium for emergency classroom spaces. Without those spaces, the Fall 2020 and Spring 2021 semesters would have not been successful for our in-person, traditional classes in a social distance setting.”**

– Phil Landreth, Assistant Vice President for Academic Operations
HENDRIX STUDENT CENTER ADDITIONS AND UPGRADES

TIGER DEN:
Newly renovated and opened in August 2020, this space, which was previously the Clemson University Bookstore, was renovated into a study space and area for student organizations and study groups to gather. It includes six team rooms, one meeting room and plenty of space for individual studying.

ADDITIONAL:
The partition in Ballrooms A and B was replaced. McKissick Theatre received an upgraded projector.

STUDENT EMPLOYEE DEVELOPMENT

Campus Reservations and Events provides students with the opportunity to gain and apply transferable skills connected to Clemson’s core competencies. Student employees serve in a variety of capacities and can lead in managerial roles.

92.3% of student managers reported their leadership skills improved over the academic year.

“When I initially started working here, I just needed a job to make some money. I did not expect to accept a leadership position and to gain so many valuable skills through this job. This job definitely exceeded my expectations.”

– Student Employee

“The relationships which I have made, as well as the experience I have gained in management and leadership. Being able to discuss teamwork and leadership and my experiences from CRE are immensely valuable professional skills.”

– Student Employee

Students enjoying a game night at the Barnes Center hosted by U-NITES!