The Center for Student Leadership and Engagement (CSLE) creates a uniquely Clemson experience that prepares every Clemson student to be a leader in their profession and community. We strive to prepare students to lead with honesty, integrity and respect. Our mission is to help students BEGIN their Clemson experience successfully, BELONG and connect to campus, and BECOME a Clemson leader.

**STUDENT IMPACT**

**PROGRAM ENGAGEMENT BY THE NUMBERS 2020-21:**

<table>
<thead>
<tr>
<th></th>
<th>Total Attendance/Semester</th>
<th>Unique Attendance/Semester</th>
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</thead>
<tbody>
<tr>
<td>Fall 2020</td>
<td>7,584</td>
<td>5,941</td>
</tr>
<tr>
<td>Spring 2021</td>
<td>1,536</td>
<td>814</td>
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</tbody>
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**BEGIN:**

“I didn’t know anyone coming to Clemson, and this program gave me the chance to meet some of the friends that I have been friends with my entire time at Clemson.”

— U-NITIES! participant

**BELONG:**

“I was able to make connections with my peers and feel connected to my University, which feels like a second home to me.”

— TigerProwl participant

**BECOME:**

“I have a lot more to offer to the world than I am able to realize. There are going to be situations where I can act as a leader and inspire others to do what they thought they could never do.”

— Women in Leadership Conference attendee

**VIRTUAL FOOTPRINT**

- 646,359 TigerQuest page views
- 81,000 CSLE Instagram impressions
- 25,400 User visits to the Clemson Parent and Family Experience online portal
- 654,000 Unique clicks on Clemson Parent and Family Experience portal content

**ORIENTATION**

**POST-ORIENTATION 2020 ASSESSMENT:**

- 97% of first-year respondents understand the academic expectations at Clemson
- 90% of first-year respondents learned about campus resources in the event of an academic concern
- 96.57% of first-year respondents have a clear understanding on how to register for classes
LEADER EDUCATION AND DEVELOPMENT

CERTIFIED STUDENT LEADER PROGRAM:

- 95% of program graduates consider themselves a campus leader (n=42)
- 92% of respondents strongly agree they made connections with their peers (n=38)
- 92% of respondents indicated CSLE helped improve their understanding of leadership opportunities at Clemson (n=38)

WOMEN’S LEADERSHIP CONFERENCE:

- 100% of respondents strongly agreed the conference provided information they can use in their personal development (n=91)
- 97% of respondents agreed or strongly agreed they made a connection with their peers (n=91)

U-NITES!:

- 73 in-person late night events
- 1,870 unique participants

STUDENT ORGANIZATIONS

STUDENT ORGANIZATION DATA:

- Total members: 30,170
- Unique members: 11,904
- Number of organizations: 524
- Unique first-year members: 2,110

STUDENT ORGANIZATION NEEDS ASSESSMENT:

- 80.16% of respondents rated themselves as satisfied with the resources currently provided to their student organization by CSLE, 48.95% satisfied and 31.22% very satisfied (n=590)
- 92% of respondents strongly agree or agree their time as a student organization leader was important to keeping them at Clemson (n=590)
- 88% of respondents strongly agree or agree their time as a student organization leader will positively impact their career (n=590)
- 85% of respondents strongly agree or agree they feel more connected to the Clemson community as a result of being a student organization leader (n=590)

ORG-CELERATION IMPACT (2021 COHORTS):

Org-Celeration is a new student organization development program for a select cohort of new organizations each semester. The program is a cohort model, which allows student leaders to learn from and help each other grow through the transition to a registered student organization to create change on Clemson’s campus.

- 767 members in TigerQuest as of June 22, 2021
- 96 Org-Celeration organization average membership
- 27 Non-Org-Celeration new organization membership
- 255% membership increase for participating Org-Celeration groups

Represents the highest rating in the five years of this assessment:
- Up 21% from 2017
- Up 27% from 2018
- Up 20% from 2019
- Up 9% from 2020