# **EXAMPLE ADER FOR STUDENT** LEADERSHIP AND ENGAGEMENT

**DIVISION OF STUDENT AFFAIRS** 

## **FY21 HIGHLIGHTS**

The Center for Student Leadership and Engagement (CSLE) creates a uniquely Clemson experience that prepares every Clemson student to be a leader in their profession and community. We strive to prepare students to lead with honesty, integrity and respect. Our mission is to help students BEGIN their Clemson experience successfully, BELONG and connect to campus, and BECOME a Clemson leader.

## **STUDENT IMPACT**

### **PROGRAM ENGAGEMENT BY THE NUMBERS 2020-21:**

	Total Attendance/Semester	Unique Attendance/Semester
Fall 2020	7,584	5,941
Spring 2021	1,536	814

### **BEGIN:**

"I didn't know anyone coming to Clemson, and this program gave me the chance to meet some of the friends that I have been friends with my entire time at Clemson."

– U-NITES! participant

### **BELONG:**

"I was able to make connections with my peers and feel connected to my University, which feels like a second home to me."

TigerProwl participant

### **BECOME:**

"I have a lot more to offer to the world than I am able to realize. There are going to be situations where I can act as a leader and inspire others to do what they thought they could never do."

n=753

– Women in Leadership Conference attendee

## VIRTUAL FOOTPRINT





## ORIENTATION

### **POST-ORIENTATION 2020 ASSESSMENT:**



## 81,000 CSLE Instagram impressions

<u>6</u>54,000

Unique clicks on Clemson Parent and Family Experience portal content

of first-year respondents learned about campus

resources in the event of an academic concern









Total programs offered

Total in-person attendance

n=768 95% of respondents felt better prepared to bandle the independence of colle

to handle the independence of college after attending Orientation

n=505 of re

of respondents shared they feel more connected to the Clemson community as a result of participating in a CSLE program

n=505 98% of respondents can adapt their leadership style to different situations

### LEADER EDUCATION AND DEVELOPMENT

### **CERTIFIED STUDENT LEADER PROGRAM:**

n=42 95% of program graduates consider themselves a campus leader

### WOMEN'S LEADERSHIP CONFERENCE:

100% of respondents strongly agreed the conference provided information they can use in their personal development



n=91 97% of respondents agreed or strongly agreed they made a connection with their peers



U-NITES!: **73** In-person late night events



### **STUDENT ORGANIZATIONS**

### STUDENT ORGANIZATION DATA:

**30,170** 

n=91

<u>1</u>1,904

Unique members



2,110 Unique first-year members

### STUDENT ORGANIZATION NEEDS ASSESSMENT:

#### n=590 80. of respondent with the respondent

of respondents rated themselves as satisfied with the resources currently provided to their student organization by CSLE, **48.95**% satisfied and **31.22**% very satisfied Represents the highest rating in the five years of this assessment

- Up 21% from 2017
- Up 27% from 2018
- Up 20% from 2019
- Up 9% from 2020

#### n=590 92% of respondents strongly agree or agree their time as a student organization leader was important to keeping them at Clemson

n=590

of respondents strongly agree or agree their time as a student organization leader will positively impact their career n=590 of respondents more connecter result of being

of respondents strongly agree or agree they feel more connected to the Clemson community as a result of being a student organization leader

### **ORG-CELERATION IMPACT (2021 COHORTS):**

Org-Celeration is a new student organization development program for a select cohort of new organizations each semester. The program is a cohort model, which allows student leaders to learn from and help each other grow through the transition to a registered student organization to create change on Clemson's campus.

Z67 Members in TigerQuest as of June 22, 2021



g-Celeration organization average membership



