The Center for Student Leadership and Engagement (CSLE) creates a uniquely Clemson experience that prepares every Clemson student to be a leader in their profession and community. We strive to prepare students to lead with honesty, integrity and respect. Our mission is to help students BEGIN their Clemson experience successfully, BELONG and connect to campus, and BECOME a Clemson leader.

**STUDENT IMPACT**

**PROGRAM ENGAGEMENT:**

<table>
<thead>
<tr>
<th></th>
<th>Total Attendance/Semester</th>
<th>Unique Attendance/Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2021</td>
<td>15,982</td>
<td>11,105</td>
</tr>
<tr>
<td>Spring 2022</td>
<td>3,173</td>
<td>1,806</td>
</tr>
</tbody>
</table>

BEGIN: Antonio Rodgers (U-NITES! Participant and Intern)

“CSLE has been a great resource where I could come to anyone in the department and get great advice for any questions or issues I may have had.”

BELONG: Iyana Birtha (Student Involvement Consultant)

“I am really grateful for the opportunity the Center for Student Leadership and Engagement gave me to help others get involved in the Clemson community.”

BECOME: Ashley Hubbard (Alternative Breaks and Impact Participant)

“I have learned more about myself, how to come out of my comfort zone and how to be a better person from being a part of CSLE. The impact it has had on my collegiate career is huge, and I wouldn’t trade it for anything!”

**ORIENTATION**

**POST-ORIENTATION 2021 ASSESSMENT:**

- 99% of first-year respondents understood the academic expectations at Clemson (n = 410)
- 97% of first-year respondents learned about campus resources in the event of an academic concern (n = 410)
- 97% of first-year respondents had a clear understanding of how to register for classes (n = 410)

- 4,620 Total students completed virtual Orientation
- 4,608 Number of students who participated in in-person Orientation and Welcome Week
- 2,870 Number of guests who participated in Orientation
- 85.6% of students rated their virtual Orientation experience as good or excellent (n = 338)
- 67.2% of guests rated their virtual Orientation experience as good or excellent (n = 232)
## STUDENT INVOLVEMENT

### STUDENT ORGANIZATIONS:

<table>
<thead>
<tr>
<th>Total members</th>
<th>Unique members</th>
<th>Number of organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>43,758</td>
<td>14,387</td>
<td>527</td>
</tr>
</tbody>
</table>

### U-NITES!:

**U-NITES! Student Participant on Impact**

“I participate in a lot of U-NITES! events, and I feel like these events have made it easier to connect with other people on campus.”

**Number of programs**

**Total attendance**

96

2,814

**U-NITES! Student Participant on Connections**

“By going to events with both similar people than myself, I was able to form strong social connections with other students across campus.”

**80%**

**60%**

**78%**

of students chose to attend U-NITES! events instead of staying in their room, apartment or house

of students agreed or strongly agreed attending a U-NITES! event improved the quality of their social life at Clemson

of students agreed or strongly agreed attending a U-NITES! event positively impacted their overall Clemson experience

## LEADER EDUCATION AND DEVELOPMENT

### CERTIFIED STUDENT LEADER PROGRAM:

**95.7%**

**100%**

**91.3%**

of participants said they can describe their own personal leadership style

of participants made a connection to their peers as a result of this program

of participants agreed or strongly agreed they know what leadership opportunities exist at Clemson

## WOMEN IN LEADERSHIP CONFERENCE (WLC):

**100%**

**100%**

of respondents agreed or strongly agreed the WLC provided information they can use in their personal development

of respondents agreed or strongly agreed the WLC expanded their thinking about women and leadership

## VIRTUAL FOOTPRINT

<table>
<thead>
<tr>
<th>TigerQuest page views</th>
<th>CSLE Instagram impressions</th>
<th>User visits to the Clemson Parent and Family Experience online portal</th>
<th>Unique clicks on Clemson Parent and Family Experience online portal</th>
</tr>
</thead>
<tbody>
<tr>
<td>587,637</td>
<td>81,066</td>
<td>41,177</td>
<td>395,525</td>
</tr>
</tbody>
</table>

## PARENT FAMILY CONNECTIONS:

<table>
<thead>
<tr>
<th>Clicks and views of our portal content</th>
<th>New portal users for FY22</th>
<th>People have joined the portal since its inception in 2019</th>
<th>Open rate for family newsletter and announcements</th>
</tr>
</thead>
<tbody>
<tr>
<td>118,133</td>
<td>9,547</td>
<td>49,606</td>
<td>59%</td>
</tr>
</tbody>
</table>