The Center for Student Leadership and Engagement (CSLE) creates a uniquely Clemson experience that prepares every Clemson student to be a leader in their profession and community. Our mission is to help students BEGIN their Clemson experience successfully, BELONG and connect to campus, and BECOME a Clemson leader.

**STUDENT IMPACT**

**PROGRAM ENGAGEMENT:**

- **9,717** Fall 2022 student attendees (73.9%)
- **3,430** Spring 2023 student attendees (26.1%)
- **13,147** Total student attendees
- **91%** of respondents agreed or strongly agreed that they feel more connected to the Clemson community as a result of participating in a CSLE program

**BEGIN:**

“Through CSLE I began my leadership journey by becoming connected with organizations like CONNECTIONS and Sister2Sister. These experiences have helped shape me into who I am today.”

— Joi Albert, CONNECTIONS Mentor, 2023 Orientation Team Leader and Transition Assistant

**BELONG:**

“I had already been involved in CSLE events, but working at the center provided me even more opportunities to get involved outside of work. The graduate assistant I worked under taught me so much about marketing and fostered collaboration among the other marketing assistants. As a political science major, I did not have classroom experience in Marketing, and she made every assignment a learning opportunity for me. Working here was so amazing that I am returning for a second year!”

— Sophia Wilson, CSLE Marketing Assistant, Student Funding Board Chair and Student Body Treasurer

**BECOME:**

“The Center for Student Leadership and Engagement helped me build my leadership skills and helped me become the Clemson leader I am today. I use the skills I learned in the Certified Student Leader course to build confidence, communication and many other skills. I still use all of the things I learned in my job working as an Orientation Ambassador (OA)! As an OA, I help students begin their journey into Clemson where they learn about Clemson resources and the community. I thank CSLE for all of the amazing resources and friendships it has given me and I cannot wait to keep applying my leadership skills throughout my career!”

— Lanie Deyo, Certified Student Leader Participant and 2023 Orientation Ambassador

**BEGIN: ORIENTATION**

Survey results reflect new students who indicated they agreed or strongly agreed.

- **98.5%** believed Virtual Orientation helped them feel more prepared to attend Clemson University (n = 5,149)
- **96.8%** felt like they belonged at Clemson as a result of Ready, Set, Roar! (n = 618)
- **92.9%** identified as being a Clemson University Student after going through Orientation and Welcome Week (n = 407)
- **96.8%** felt prepared to invest in their Clemson Experience as a result of Ready, Set, Roar! (n = 614)
- **90.7%** were confident in their ability to build community with others as a result of Clemson Leader Day during Welcome Week (n = 306)
- **6,132** Students completed Virtual Orientation
- **1,477** Students participated in Ready, Set, Roar!
- **98.5%** believed Virtual Orientation helped them feel more prepared to attend Clemson University
- **96.8%** felt like they belonged at Clemson as a result of Ready, Set, Roar!
- **92.9%** identified as being a Clemson University Student after going through Orientation and Welcome Week
- **96.8%** felt prepared to invest in their Clemson Experience as a result of Ready, Set, Roar!
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**6** Delegated Student Organizations advised

**7,971** Student touchpoints (in addition to program engagement)

**893,356** TigerQuest page views

**267,045** CSLE Instagram impressions
**BELONG: STUDENT INVOLVEMENT**

**STUDENT ORGANIZATIONS:**

- **47,145** Total members
- **15,457** Unique members
- **532** Number of organizations

**U-NITES!:**

- **88%** of participants agreed or strongly agreed that attending U-NITES! events helped them feel more connected to the Clemson campus
- **94%** of participants agreed or strongly agreed that they were likely or very likely to attend future U-NITES! events after participating in late night programming
- **81** Total programs with **30** collaborations
- **4,272** Total attendance

**BECOME: LEADER EDUCATION AND DEVELOPMENT**

**LEADERSHIP FRAMEWORK:**

- **28** Experiences connected into the Clemson Leader Framework

**WOMEN IN LEADERSHIP CONFERENCE (WiLC):**

- **97.8%** of attendees agreed or strongly agreed that the WLC helped them to become more aware of their leadership capacities, skills, strengths and areas of improvement
- **35** One-on-one leadership consultations completed with students

**CERTIFIED STUDENT LEADER PROGRAM:**

Survey results reflect participants who indicated they agreed or strongly agreed.

- **100%** of participants felt more confident in their ability to lead
- **100%** of participants reported they improved in their ability to lead
- **100%** of participants could describe their own personal leadership style
- **100%** of participants felt prepared to connect across differences to create community

**CONNECTIONS:**

- **89.0%** retention rate (first year to second year) for the CONNECTIONS 2021-22 Cohort
- **99.3%** of participants strongly agreed or agreed that the CONNECTIONS programming contributed to their sense of belonging
- **48** Mentors served at a CONNECTIONS program (of which 5 were Senior Peer Mentors)
- **78** Mentees served through the CONNECTIONS program

**CAMPUS AND COMMUNITY IMPACT**

- **100%** of community partner respondents indicated that they were satisfied or very satisfied with their relationship with the staff in the Center for Student Leadership and Engagement
- **100%** of community partner respondents indicated that they were very satisfied with Clemson University students supporting or impacting their organization and/or service site during CSLE programs

**SERVICE TO CAMPUS PARTNERS:**

- **79** Presentations, consultations or trainings given to campus partners, community partners and university boards

**PARENT AND FAMILY CONNECTIONS:**

- **160,140** Total views on the Clemson Parent and Family Experience online portal
- **4,183** Family Weekend Participants