# **FY23 HIGHLIGHTS**

**DIVISION OF STUDENT AFFAIRS** 

The Center for Student Leadership and Engagement (CSLE) creates a uniquely Clemson experience that prepares every Clemson student to be a leader in their profession and community. Our mission is to help students BEGIN their Clemson experience successfully, BELONG and connect to campus, and BECOME a Clemson leader.

## STUDENT IMPACT

### PROGRAM ENGAGEMENT:





#### **BEGIN:**

**BELONG:** 

"Through CSLE I began my leadership journey by becoming connected with organizations like CONNECTIONS and Sister2Sister. These experiences have helped shape me into who I am today."

"I had already been involved in CSLE events, but working at the center provided me even more opportunities to get involved outside of work. The graduate assistant I worked under taught me so much about marketing and fostered collaboration

among the other marketing assistants. As a political science major, I did not have classroom experience in Marketing, and

she made every assignment a learning opportunity for me. Working here was so amazing that I am returning for a second year!"

— Joi Albert, CONNECTIONS Mentor, 2023 Orientation Team Leader and Transition Assistant

— Sophia Wilson, CSLE Marketing Assistant, Student Funding Board Chair and Student Body Treasurer

Delegated Student Organizations advised

7,971
Student touchpoints (in addition to program engagement)

893,356
TigerQuest page views

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267,045
CSLE Instagram impressions

**BECOME:** 

"The Center for Student Leadership and Engagement helped me build my leadership skills and helped me become the Clemson leader I am today. I use the skills I learned in the Certified Student Leader course to build confidence, communication and many other skills. I still use all of the things I learned in my job working as an Orientation Ambassador (OA)! As an OA, I help students begin their journey into Clemson where they learn about Clemson resources and the community. I thank CSLE for all of the amazing resources and friendships it has given me and I cannot wait to keep applying my leadership skills throughout my career!"

— Lanie Deyo, Certified Student Leader Participant and 2023 Orientation Ambassador

## **BEGIN: ORIENTATION**

Survey results reflect new students who indicated they agreed or strongly agreed.



98.5%

believed Virtual Orientation helped them feel more prepared to attend Clemson University



96.8%

felt like they belonged at Clemson as a result of Ready, Set, Roar!



92.9%

identified as being a Clemson University Student after going through Orientation and Welcome Week



96.8% felt prepared to invest in their Clemson Experience as a result of Ready, Set, Roar!



90.7%

were confident in their ability to build community with others as a result of Clemson Leader Day during Welcome Week

6,132
Students completed

Virtual Orientation

1,477
Students participated in Ready, Set, Roar!

## **BELONG: STUDENT INVOLVEMENT**

### STUDENT ORGANIZATIONS:

## **U-NITES!:**



of participants agreed or strongly agreed that attending U-NITES! events helped them feel more connected to the Clemson campus



of participants agreed or strongly agreed that they were likely or very likely to attend future U-NITES! events after participating in late night programming Total programs with

30 collaborations

## **BECOME: LEADER EDUCATION AND DEVELOPMENT**

#### LEADERSHIP FRAMEWORK:

Experiences connected into the Clemson Leader Framework

One-on-one leadership consultations completed with students

of attendees agreed or strongly agreed that the WiLC helped them to become more aware of their leadership capacities, skills, strengths and areas of improvement

WOMEN IN LEADERSHIP CONFERENCE (WILC):

## **CERTIFIED STUDENT LEADER PROGRAM:**

Survey results reflect participants who indicated they agreed or strongly agreed.









## CONNECTIONS:



retention rate (first year to second year) for the CONNECTIONS 2021-22 Cohort



of participants strongly agreed or agreed that the CONNECTIONS programming contributed to their sense of belonging

Mentors served at a CONNECTIONS program (of which 5 were Senior Peer Mentors)

Mentees served through the CONNECTIONS program

# **CAMPUS AND COMMUNITY IMPACT**



of community partner respondents indicated that they were satisfied or very satisfied with their relationship with the staff in the Center for Student Leadership and Engagement



PARENT AND FAMILY CONNECTIONS:

of community partner respondents indicated that they were very satisfied with Clemson University students supporting or impacting their organization and/or service site during CSLE programs

## **SERVICE TO CAMPUS PARTNERS:**

Total views on the Clemson Parent and

Family Weekend Participants

Family Experience online portal

Presentations, consultations or trainings given to campus partners, community partners and university boards