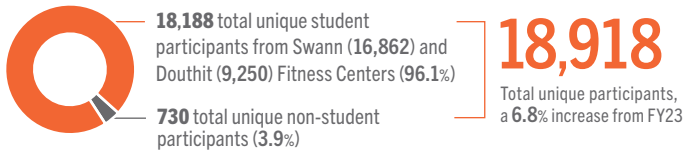




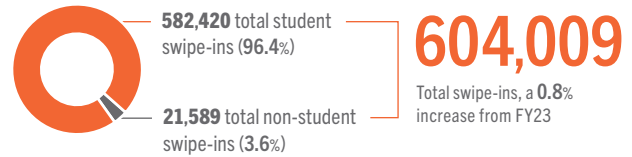
Campus Recreation strives to enhance holistic well-being through diverse recreational opportunities that promote physical activity, social engagement and personal growth. By prioritizing welcoming environments, maintaining clean, safe and friendly facilities while cultivating a cohesive staff dynamic, Campus Recreation can significantly enhance student engagement and satisfaction as it seeks to deliver the No. 1 Student Experience.

ACCESS NUMBERS FOR SWANN AND DOUTHIT HILLS FITNESS CENTERS

UNIQUE PARTICIPATION:



TOTAL PARTICIPATION:



STUDENT EXPERIENCE AND IMPACT



INTRAMURAL SPORTS:

5,699

Unique participants, a **8.1%** increase from FY23

34,056

Total swipe-ins, a **23.8%** increase from FY23



strongly agreed or agreed participation in intramural sports positively impacted their overall Clemson experience

“Intramural sports adds so much to the Clemson experience! Such a great way to get involved and meet new people.”

— *Intramural participant*



FITNESS AND WELLNESS:

4,720

Unique participants, a **10.2%** increase from FY23

120

Classes per week, a **4.3%** increase from FY23



stated they would recommend their group fitness class to another student

“Joey is a phenomenal instructor, providing motivation and encouragement to everyone in the class with the ability to scale difficulty. He is so expressive of his true self that he has inspired me to do the same.”

— *Group Fitness participant*



OUTDOOR RECREATION AND EDUCATION:

9,273

Total program participants and Andy's swipes

8,135

Total outdoor rental items, a **32.1%** increase from FY23



rated their overall trip experience as exceptional

“I had a great time...The trip leaders were awesome and very open to talk to us. This trip helped me decided what I want to do with my future and I'm very thankful for that...I have so many great memories from this trip.”

— *CORE Trip participant*

STUDENT EMPLOYMENT AND LEADERSHIP FRAMEWORK

In Spring 2024, Campus Recreation partnered with the Center for Student Leadership and Engagement to assess three separate groups of student employees who represent each level of the Clemson Leadership Framework. Below are responses from post-experience surveys.

483

Total student employees

Awareness: Sport Programs Assistant



“I grew in my confidence with handling and managing conflict and difficult situations. I think that this is an especially important skill to have as a leader, since problems are inevitable and it is necessary to be able to manage them.”

— Sport Programs Assistant

Engagement: Recreation Supervisor



“I have a new appreciation for planning because of this job. As supervisors, we deal with a lot of different events and activities each day. If we did not look at the schedule and plan out the best times to do different tasks, our job would never get finished. We have to navigate the best times based on the foot traffic in the gym to do certain tasks and we have to plan ahead to set up for events for clubs and organizations.”

— Recreation Supervisor

Application: Backcountry Trip Leader



“Being a backcountry trip leader through CORE has impacted me positively in countless ways. Throughout this experience, I’ve been able to lead students in so many different types of outdoor adventures, from sea kayaking in the gulf of Florida to backpacking in the canyons of Arizona. I’ve been impacted personally by not only learning so many new outdoor skills, but by gaining confidence in my ability to guide, lead and teach any group of students. This experience has transferred over to other areas of leadership in my life and has been where most of my personal growth has come from during my time here at Clemson.”

— Backcountry Trip Leader

NOTABLE ACCOMPLISHMENTS

Reed Softball Field:

Opened in November 2023 and hosted intramural softball for the first time since 2015 and activated **464** unique students.

Davidson Field:

Opened in October 2023 and facilitated additional drop-in recreational field use and hosted additional intramural activities while other fields were maxed out by flag football and soccer throughout the year.

Facilities and Operations:

As a new addition to the Facilities and Operations team, Ecofit’s analytic reports will provide clear insights into our gym’s performance, enabling smarter business decisions. With self-serve analytics, we can now track equipment usage for both cardio and strength machines at any time. Detailed reviews and monthly summaries will offer valuable trends and member experience data, while custom equipment studies will help us maximize our investment and enhance the fitness floor.

Swann Fitness Center Lobby Renovation:

The lobby and entry way to the Swann Fitness Center underwent a major renovation during the spring and summer. Improvements include enhanced security measures, relocation of welcome desk and entry/egress paths, expansion of well-being and recovery room spaces, and enhanced student employee work spaces.