

FY24 HIGHLIGHTS

The Office of Fraternity and Sorority Life aims to enhance the No. 1 Student Experience by providing relationship-focused coaching and mentorship and educational programming to members. We strive to foster a membership experience that is committed to promoting Clemson's values where students thrive and reach their full potential in academics, brotherhood and sisterhood, social responsibility, leadership and engaged citizenship. Our vision is to be a nationally recognized fraternity and sorority community focused on excellence in student success and impactful engagement to elevate the Clemson community and beyond.

COUNCIL MEMBERSHIP DEMOGRAPHICS

FALL 2023 MEMBERSHIP:

College Panhellenic Association

CPA

13 Chapters 4,329 Members 333 Avg. Chapter Size

Interfraternity Council

IFC

23 Chapters 1,913 Members 83 Avg. Chapter Size

Multicultural Greek Council

MGC

4 Organizations44 Members11 Avg. Chapter Size

National Pan-Hellenic Council

NPHC

8 Organizations 106 Members 13 Avg. Chapter Size

2023-24 RECRUITMENT TOTALS:

College Panhellenic Association

CPA

Fall 2023 Primary Recruitment: **1,272**Fall 2023 Continuous Open Bidding: **96**Spring 2024 Continuous Open Bidding: **101**Total: **1,469**

Interfraternity Council

IFC

Fall 2023 Formal Rush: **417**Fall 2023 Open Rush: **37**Spring 2024 Formal Rush: **183**Spring 2024 Open Rush: **18**Phi Kappa Psi Expansion: **33**Total: **688**

Multicultural Greek Council

MGC

Fall 2023 Intake: **14** Spring 2024 Intake: **2** Total: **16**

National Pan-Hellenic Council

NPHC

Fall 2023 Intake: **35** Spring 2024 Intake: **13** Total: **48**

	Men Women	
Overall 🐇	47.0%	53.0 %
Overall FSL	30.4%	69.6%
% of Gender Affiliated	18.1%	36.7%

	In-State %	Out-of- State %
СРА	38.4%	61.6%
IFC	39.9%	60.1%
MGC	86.4%	13.6%
NPHC	79.2%	20.8%
Overall FSL	39.8%	60.2%
Overall 🐇	60.1%	39.9%

MEMBERSHIP TRENDS FROM FALL 2019-23 GRADE REPORTS:

	Total Undergraduates	Total CPA	Total IFC	Total MGC	Total NPHC	Total Members
Fall 2019	20,602	3,054	1,704	42	79	4,883
Fall 2020	20,868	3,415	1,648	46	81	5,186
Fall 2021	22,080	3,923	1,737	59	70	5,789
Fall 2022	22,938	4,124	1,925	62	88	6,199
Fall 2023	23,340	4,315	1,893	44	106	6,358

30.2% Membership increase between Fall 2019 to Fall 2023



Top 10 States Represented

South Carolina: **2,545** New Jersey: **478** North Carolina: **358** New York: **357** Georgia: **264** Virginia: 263 Massachusetts: 244 Maryland: 234 Pennsylvania: 219 Florida: 196



countries represented

Canada Panama
Denmark Scotland
England Taiwan
Germany Virgin Islands

Australia

Brazil

India

Mexico

Top 10 Majors Represented

Pre-Business: **548**Financial
Management: **545**Marketing: **492**Biological
Sciences: **464**

Nursing: 354

Management: 339
Psychology: 291
Health Science: 199
General
Engineering: 194
Political Science: 167

ACADEMIC DATA

	Overall 💝 GPA	Overall FSL GPA	CPA	IFC	MGC	NPHC
Fall 2023	3.345	3.462	3.562	3.263	3.292	2.966
Spring 2024	3.360	3.486	3.592	3.288	3.461	3.115

In Fall 2023: **85.0**% of all chapters exceeded 3.0; **82.68**% of all members exceeded 3.0 In Spring 2024: **85.7**% of all chapters exceeded 3.0: **86.95**% of all members exceeded 3.0

RETENTION — 2022 COHORT DATA:

97.2%

first-year FSL members retention rate (**91.2**% for first-year unaffiliated students)

• Entering N = 1,258; Returning N = 1,223

• Entering N = 3,317; Returning N = 3,026

GRADUATION — 2017 COHORT DATA:

0

97.3%

first-year FSL members sixyear graduation rate (**85.5**% for first-year unaffiliated students)

(%)

87.9%

six-year overall Clemson graduation rate

- Entering N = 941; Graduating N = 891
- Entering N = 2,705; Graduating N = 2,303

SERVICE AND PHILANTHROPY



38,773.8 hours spent in Fall 2023 (**47.6**%)

42,695.2 hours spent in Spring 2024 (**52.4**%)

81,469

Hours chapter members spent in community service

year overall Clemson

retention rate



\$642,379.49 raised in Fall 2023 (**44.1**%)

\$814,237.02 raised in Spring 2024 (55.9%)

\$1,456,616.51

Money raised for chapter philanthropies

COACHING MODEL HIGHLIGHTS

1,189

Coaching meetings in 2023-24

99

Meetings with ${\bf 32}$ fraternity and sorority headquarters and ${\bf eight}$ prospective organizations

COUNCIL ENGAGEMENT:



1-60 minutes (80.2%)

- >60 minutes (19.8%) 721
Meetings total



Executive board and officer 1:1s (69.2%) General body meetings (11.2%)

Training and educational programs (2.8%)
Recruitment/Intake Preparation (7.4%)
Other topics (9.4%)

CHAPTER ENGAGEMENT:



1-30 minutes in-person meetings (60.2%)

31-60 minutes in-person meetings (34.7%)

>**60** minutes in-person meetings (**5.1**%)

369

Meetings total with an average of **seven** coaching meetings per chapter

SPRING 2024 COACHING SURVEY OUTCOMES:

"My advisor always listens to what problems you may be having and truly thinks through what the best way to handle the situation is in their opinion. My advisor also does a good job of letting you think through the problem and helps you reach a final decision."

— Chapter President



100% indicated their advisor is a dependable resource



COACHING MODEL OUTCOMES:





EDUCATIONAL PROGRAMS



63 programs for health, safety and well-being (45.9%)

32 programs for community building and networking (23.4%)

14 programs for leadership development (10.2%)

11 programs for DEI and belonging (8.0%)

7 programs for officer training or meeting (5.1%)

6 programs for service and philanthropy (4.4%)

4 programs for professional and career development (3.0%)

led programs

Total program attendance at FSL and Council-led programs

program attendees

Average number of programs attended per person

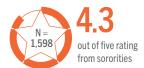
STUDENT AND MEMBER EXPERIENCE

CULTURE OF CAMPUS FRATERNITIES AND SORORITIES SURVEY:

Every two years, the Office of Fraternity and Sorority Life partners with Dyad Strategies to survey all members of the community to identify strengths and opportunity for chapters and the overall community.

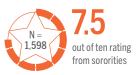
Sense of Belonging: significantly higher than peer and national averages for both fraternity and sorority members.

565 out of five rating from fraternities



Overall Satisfaction: satisfaction among members of campus fraternities and sororities increased in 2024.





AWARDS AND RECOGNITION



NATIONAL AWARDS 2023-24:

College Panhellenic Association

Council Impact Award Southeastern Greek Leadership Association

Interfraternity Council

Outstanding Interfraternity Council North American Interfraternity Conference

Outstanding Peer Governance North American Interfraternity Conference

Laurel Wreath Award for the IFC New Member Series North American Interfraternity Conference

Undergraduate Award of Distinction: John Shoemaker, 2023 IFC President North American Interfraternity Conference

Council Impact Award Southeastern Greek Leadership Association

CHAPTER EXCELLENCE AWARDS 2024:

Members of the Year

Sidney Kornberg (CPA) Delta Zeta

Hunter Stokes (IFC) Phi Sigma Kappa

Katelyn Nguyen (MGC Member) Delta Phi Lambda Sorority, Inc. .

Blake Summer (NPHC Sorority) Zeta Phi Beta Sorority, Inc.

James Barr (NPHC Fraternity) Kappa Alpha Psi Fraternity, Inc.

Chapters of the Year

Kappa Delta (CPA) Amanda H. Hays Cup

Beta Upsilon Chi (IFC) Dr. Jerome V. Reel, Jr. Cup

Delta Phi Lambda Sorority, Inc. (MGC) Founders Cup

Delta Sigma Theta Sorority, Inc. (NPHC) Dr. Altheia L. Richardson Cup

PILLARS OF THE COMMUNITY AWARDS 2024:

Winston Fowler

Sigma Alpha Zeta (now Pi Kappa Alpha)

Dr. Donald McKale Delta Tau Delta

Dr. Altheia Richardson Delta Sigma Theta Sorority, Inc. Dr. Joy Smith Карра Карра Сатта

Cathy Campbell Turner Alpha Gamma Delta

Dr. Curtis White Omega Psi Phi Fraternity, Inc.