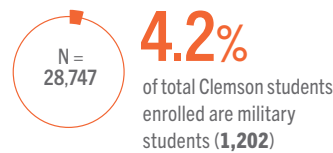
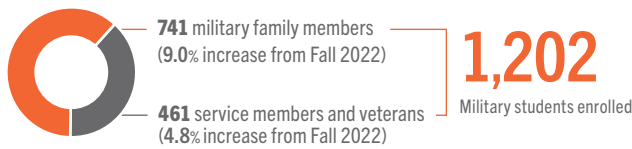




The Office of Military & Veteran Engagement (MVE) provides wrap-around support to more than 1,200 service members, veterans and military family members — from admissions to graduation and beyond. The MVE Resource Centers are located in two main campus facilities, Hendrix Student Center and Vickery Hall, and serve as a place of community for military students and a conduit to university resources that honor students’ identities, well-being and experiences.

## DEMOGRAPHICS AND VISITS

### ENROLLMENT FALL 2023:



**1,055**  
Students using Veterans Affairs (VA) Education Benefits (*va.gov*), a **7.3%** increase from FY23

### STUDENT VISITS:

**4,716**  
Total visits to MVE resource centers

**234**  
Unique students

### GRADUATION:

**108**  
Service members and veterans graduated

**31**  
Students recognized during Service Member and Veteran Graduation events

## DEPARTMENT GROWTH AND STUDENT SUPPORT

- Restructured into a stand-alone department as part of a Division-wide effort to provide the No. 1 Student Experience
- Added three full-time staff members, including an Executive Director for Military Affairs
- Employed one graduate assistant and three Department of Defense SkillBridge interns
- Opened a second MVE resource center on the third floor of Hendrix Student Center with an MVE reception area, student lounge, four MVE staff offices and a partnership hub allowing the office to host a Counseling and Psychological Services (CAPS) counselor, VA Educational Benefits Office colleagues, Upstate Warrior Solution, a VA social worker, a VA vocational rehabilitation counselor and other community partners to better serve military-connected students
- **18** students participated in the VA work study program and were employed as student assistants in MVE

“Every day, people come in struggling with different aspects of their transition. It can be a culture shock to go to college. I’ve had a very positive experience, but it did take some getting used to. What MVE does here for student veterans is incredible.”

— Student Veteran, SVA President

### WELL-BEING EFFORTS:

- Hosted United States Secretary of Veterans Affairs Denis McDonough for a Student Veteran Roundtable, resulting in a VA Claims Clinic at Clemson University for veterans on campus and members of the local community. A total of **83** local area veterans were assisted with benefits claims and healthcare related issues as a result
- Partnered with national partner, SAFE Project, to provide two wellness workshops with **34** attendees total across both events
- Military-specific CAPS Counseling offered in one MVE Resource Center location weekly

“MVE has been instrumental in my work as I support students who are military-connected or veterans themselves. The partnership between our offices has allowed me to work with students regarding multiple issues and utilize MVE as a place to help these students engage with others from similar backgrounds.”

— Assistant Director for Office of Advocacy and Success

## PROGRAMMING AND EVENTS:

Hosted the state's first Military Programs in Higher Education Workshop in partnership with the South Carolina Department of Veterans' Affairs (SCDVA).

- The event brought staff and faculty members who work in military programs in higher education at state colleges and universities together in collaboration to network, discuss program challenges, brainstorm solutions and celebrate wins
- In total there were **46** attendees, representing **18** schools across the state, the SC Commission on Higher Education and the SCDVA

**47**

Families attended the MVE session at Ready, Set, Roar!

**62**

Students attended Military Onboarding Orientation

**179**

Total outreach events

## COMMUNICATION AND OUTREACH:

**12,167**

MVE total website views

**1,597**

Paws and Stripes monthly newsletter subscribers, a **30.9%** increase from FY23

- LinkedIn followers increased by **91.5%** from FY23
- Facebook followers increased by **17.0%** from FY23
- Instagram followers increased by **43.0%** from FY23

## MILITARY APPRECIATION:

- Led committee of **32** campus and community partners to plan and hold **15** distinct campus events for Military Appreciation Week
- Coordinated eight Military Appreciation Day athletic events in collaboration with Athletics, ROTC units and Clemson Corps where **386** veterans and military-connected students were honored and recognized

## DELEGATED STUDENT ORGANIZATION SUCCESS:

### Student Veterans Association (SVA)

Awarded an annual budget that was three times greater than prior allocations, which allowed funding for new initiatives like a music therapy program and sending **17** students to the National SVA Conference — the largest delegation in Clemson history.

**82**

Members, a **39%** increase from FY23 making it the largest military student organization at Clemson

### Pershing Rifles Company C-4

Awarded the 2024 Varsity Rifles trophy at the John J. Pershing Drill Competition, the program's **12th** national championship. Achieved a historic first when the color guard was comprised of all women during the national anthem for a Clemson football game.

**28**

Members, completed **72** performances

## GREEN ZONE TRAINING:

Green Zone Training (GZT) provides faculty, staff and students with an understanding of the military experience of our students as they transition from the military to campus life. South Carolina's Commission on Higher Education task force recognized Clemson for its exceptional Green Zone Training and asked MVE to provide state-wide "train the trainer" courses.

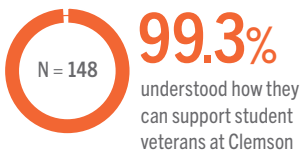
**195**

Staff, faculty and graduate assistants attended, a **95.5%** increase from FY23

**16**

Total sessions

Post-GZT training survey results reflect attendees who indicated they strongly agreed or agreed:



"University Facilities established career progression paths for our 400+ staff members. While reviewing the reflection sheets...The Green Zone Training received the highest reviews and remarks. I knew that I must attend this training for myself!"

— Senior Consultant, Workforce Safety and Development University Facilities

## AWARDS AND RECOGNITION

This past academic year, Clemson jumped from silver award status to **No. 7** national rankings among Tier 1 research institutions as both a Military Friendly® School and Military Spouse Friendly® School. Additional recognition includes:

"Best for Vets" — for the first time, No. 149 of 325 for 2023  
*Military Times*

Military Academic Recognition Award — Silver level  
*South Carolina Department of Veterans' Affairs*

Military Support College of Distinction 2023-24 — one of three in South Carolina  
*Colleges of Distinction*

Ranked No. 55 in Best Colleges for Veterans 2024 — highest across South Carolina  
*U.S. News & World Report*