

MISSION

To prepare and empower students to make a difference as global citizens.

VISION

To be a preeminent, student-centered community that creates supportive and inclusive environments to prepare students for lifelong learning.

CORE THEMES

DESIRED OUTCOMES

CLEMSONFORWARD

SA MEASURES

CF MEASURES

Top 20

HEALTH, SAFETY, and WELLNESS

- Enhance university capacity to identify student needs and then connect students to relevant resources in a timely manner
- Increase facility capacity through renovation and new construction
- Develop student service infrastructure to meet student needs at innovation campuses
- Broaden the range of students participating in health, safety and wellness programs

ACADEMIC CORE

LIVING

- Surveys with National Comparisons**
- National Survey of Student Engagement
Minimize differences in how student sub-populations rate their:
 - Overall Clemson University experience
 - Likelihood of choosing Clemson again
 - Relationships with peers and student affairs staff
 - Diverse Learning Environments Survey
Perception of campus climate and impact on student success
 - Student Satisfaction Inventory
ID importance & satisfaction of specific student services
 - National Collegiate Health Assessment
 - Increase positive health behaviors (decrease unhealthy)
 - Increase perceptions of safe campus environment
 - Gallup Employee Engagement Survey

- Graduation and Retention**
2022 Target (Current)
- Retention from first year 95% (92%)
 - Four-Year Graduation Rate 66% (58%)
 - Six-Year Graduation Rate 86% (81%)
 - Annual Doctoral Degrees 345 (230)

- Graduation and Retention Rates**
2022 Target (Current)
- Retention from first year 95% (92%)
 - Six-Year Graduation Rate 86% (81%)

STUDENT LEARNING

- Strengthen coordination of engaged learning and student support resources with Academic Affairs
- Focus learning experiences to equip students with the knowledge and skills needed for success after graduation
- Increase availability of space for students to study in residence hall common areas

ENGAGEMENT

ACADEMIC CORE

- High-Performance Functions**
All units will perform a comprehensive program review at least once every five years.

- Strategic Enrollment Plan**
2026 Target (Current)
- First-Year Class 4,000 (3,470)
 - Transfers 2,000 (1,357)
 - International First-Year 200
 - In-State 66% (67%)
 - Undergraduate Enrollment 23,000 (18,599)

- Graduation Rate Performance**
-Difference between predicted and actual graduation rates
- Undergraduate Academic Reputation**
-President and provost survey
-High school counselors' ratings

INCLUSIVE EXCELLENCE

- Improve effectiveness of mentoring opportunities
- Increase staff capacity to serve student populations with varied identities and needs
- Develop structure to support international and graduate students
- Increase positive interactions between students with different identities, backgrounds and viewpoints

ACADEMIC CORE

LIVING

- Organizational Performance**
- Breadth of student participation in learning-related experiences with assessed learning outcomes
 - House all first-year students on campus
 - Staff turnover rates
 - % of staff at minimum of market

- Other ClemsonForward Performance Indicators**
- Student enrollment (undergraduate and graduate) is at least 25% non-white and 15% underrepresented minorities
 - Double the number of underrepresented staff

- Alumni Giving**
-Average annual alumni giving for recent graduates

STAFF EXPERIENCE

- Increase capacity of staff to perform at high levels
- Apply effective best practices in the workplace
- Clarify connection of staff roles to overall divisional and university objectives
- Recruit and reward high performing staff

LIVING