



Neri Department of
**CONSTRUCTION AND
REAL ESTATE DEVELOPMENT**

**Neri Department of Construction and
Real Estate Development**

**LAYING A FOUNDATION
FOR EXCELLENCE**

When Michael Nieri '86 gave a transformational gift to Clemson that named the Department of Construction and Real Estate Development, it was not only a gift of gratitude to the University that gave him his degree, but it was also a gift of love to the field of construction, which has been his career passion since he was a young teen learning from his father. Nieri took his Clemson degree out into that field, founding Great Southern Homes in 2004 and leading the company to become one of the top 50 residential construction businesses in the nation. In 2023, he took the company public to become United Homes Group.

The Nieri Family Department of Construction and Real Estate Development has risen to its own national prominence. This year, a team of Clemson students won first place at the prestigious Associated Builders and Contractors 2024 Construction Management Competition. Clemson's team posted the highest cumulative points in the competition's five categories and placed in the top three in four categories. Clemson's students topped teams from 25 colleges and universities across the country.

The Bachelor of Science in construction science and management curriculum is the basis for a career in construction or as a developer or building management specialist. As the largest single industry in the United States, construction offers unlimited opportunities to highly motivated and trained professionals. Future professionals must be skilled in managing people, equipment and capital, as well as have a thorough knowledge of construction materials and methods and the complex technologies of modern construction.

The Master of Real Estate Development (MRED) program creates future development entrepreneurs who will produce innovative quality communities through sustainable design and creative financing methods. The MRED degree is jointly offered through a partnership with the Wilbur O. and Ann Powers College of Business. The program's degree combines six disciplines that balance theoretical applications with real-world experience. The program offers MBA specializations with a more focused approach to the real estate industry. This interdisciplinary approach prepares Clemson MRED graduates to become visionaries who guide the multiple perspectives that converge during the development and building process.



Today, Michael and Robyn Nieri and their family are challenging the Clemson Family to join them in providing opportunities for more Clemson students to be a part of one of the strongest construction programs in the country. Their belief in building the industry through educated and experienced young leaders dedicated to quality is of utmost importance. The Nieri family will be matching gifts with 50 cents for every dollar raised up to \$6.39 million.

It is the Nieri family's hope to encourage other Clemson graduates to give back to the school that has given so much to them. "I attribute a great deal of my success to the education I received from Clemson University, and we are proud that our children have continued that tradition as Clemson graduates," says Nieri. "This department is already among the strongest programs in the country and our family is excited to be a part of the great future of this program. Our hope is that this gift will allow Clemson to offer even more learning opportunities for our students, establish even more prominence for the department among our peers and prepare our students to make significant impacts as they enter the industry."

For the past 10 years and counting, the Nieri Department of Construction and Real Estate Development has enjoyed a 100 percent job placement rate for its undergraduate construction science and management majors. The Nieris believe that Clemson can play a leading role in assuring the future of the industry will be equipped with well-trained and educated leadership.

The sky-high demand for graduates is a dream for students like Gracie Crosby. The Charleston senior has already secured a job after graduation with Trident Construction as a project engineer. She met her future employer at a department-sponsored career fair when she was just a sophomore, which led to two internships with Trident. "I have friends who struggle to even find an internship because their programs just don't have what we have," Crosby explained. "Our department faculty sets us up for success."

THE NEED AND IMPACT FOR THE DEPARTMENT

- Build a new facility with state-of-the-art learning spaces, technology and hands-on training opportunities
- More professorships and endowed chairs
- More scholarships for students
- Opportunity to expand student enrollment in the program

AN INVITATION TO INVEST

Clemson was founded through a gift. And giving back has been at the heart of our University ever since. It has made Clemson the proud, inclusive and highly recognized institution it is today. It has helped establish award-winning programs and departments. And it continues to produce amazing graduates who leave this campus and go out into the world prepared to succeed in their chosen field.

Today, the Nieri family invites the Clemson Family to join them in their commitment to building the future of our University through the Nieri Department of Construction and Real Estate Development. The impact of your gift will be profoundly increased through this unique matching opportunity.

It is Clemson's legacy; it is our duty. Giving others the same advantage and opportunity as those who came before us is in the Clemson DNA. Thank you for being a part of the Clemson Family and for considering this opportunity to help our family grow even stronger.



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BY THE NUMBERS

357 Students:
including undergraduates
and graduates

14 Faculty:
tenure-track, tenured and full-
time lecturers, 5 time-full staff

4 Degrees:
B.S. in Construction Science
Management, M.S. in Construction
Science Management, Ph.D.
in Construction Science
Management, M.S. in Real
Estate Development





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