

CHAMPIONS
4 *Access to*
Education
THE RICHARDSONS' \$4M SCHOLARSHIP CHALLENGE

Through the Champions 4 Access to Education challenge, Mark and Kathryn Richardson will be matching gifts dollar-for-dollar up to \$4 million to the following unrestricted scholarship endowments:

- Clemson University General Scholarship Endowment
- College-Level General Scholarship Endowments

When the Clemson Family reaches \$4 million in scholarship support to the endowments listed above, the Richardsons will unlock their \$4 million gift to support the Clemson University General Scholarship Endowment.

The total impact of the Champions 4 Access to Education challenge will be \$8 million.

Now is the time to turn our actions into significant impact. You can be the missing piece our students need to succeed. Your gift to general scholarships will give future generations access to an exceptional education – a Clemson education.

You can make your gift directly to one of these scholarship endowments or establish your own endowment that supports general scholarships – universitywide or college specific.

Learn more about the Champions 4 Access to Education challenge here:
<https://news.clemson.edu/richardson-challenge>.

**GIFT COMMITMENTS,
INCLUDING PLEDGES,
MUST BE MADE BY**

**JUNE 30,
2023**

Join the challenge.

***Be a champion for
Clemson University and
our students.***



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Common FAQs:

- **I have a donor who wishes to make a gift directly to one of the general scholarship endowments. Do I need to do anything?**

No additional action needed by a gift officer for the gift to be counted in the match.

- **Will the Richardsons match gifts to create new scholarship endowments or increase current endowments?**

Yes, the Richardsons will match any donor who creates a named scholarship endowment that is universitywide, college specific or across Athletics by matching it in the same amount into the general scholarship endowment that mirrors his/her named endowment. Please see included instructions for proper CADENCE documentation.

- **I have a donor who already has an unrestricted universitywide scholarship endowment. Can the donor participate in this?**

Yes! If the donor wishes to make an additional gift into his/her endowment, please ensure the opportunity is properly tagged in CADENCE.

- **If my donor's gift is matched by his/her company, can my donor still receive a match from the Richardsons?**

Yes! It will be a double match. Ensure both opportunities have been properly tagged in CADENCE.

- **What date does the Challenge matching start?**

Dollars closed on or after November 11, 2022.

- **Can I tag a donor if the opportunity is response pending?**

Yes! You can tag them even before they are response pending!

Please contact Missy Penland (ryan2@clemson.edu) if you have questions about the Richardson Challenge.

